



100% organic seed

Delivering expectations

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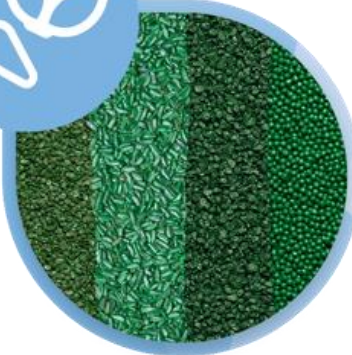


Bejo is a family company focussed on breeding and producing vegetable seeds for professional growers



2300
employees

15.000
Bee colonies



Full
assortment

40+
crops

1100+
varieties



Organic
program

30+
crops

135+
varieties



Seed
production

22
countries

4.000.000
kg in stock

Organic

RIGHT FROM
THE START

Bejo's ambition is to realise 100% organic seed by 2036



- A part of the organic market fosters e.g. genetic diversity, local adaptation & short supply chains.
- But in order to increase the area of organic production in the EU we will (also) need to consider and accomodate larger, commercial growers.
- Our customers have clear demands:
 - uniform varieties: to allow mechanical weeding & harvesting and meet retail demands
 - varieties with the latest (resistance) traits
 - organic seed quality equal to conventional standards

Red flag: most vegetable seeds used in organic are still conventional (untreated) seeds.



Upscaling organic seed production

- Organic seed production is a long term commitment. It takes years of experience, innovation and significant investment to develop reliable cultivation practices.
- The real bottleneck is demand uncertainty, mainly due to divergent approaches between EU members in the continued use of derogations.
- Increasing production does not necessarily lead to higher adoption of organic seeds.
- Scaling up to 100% organic is only possible with regulatory predictability. The 2036 deadline must remain firm and be supported by clear intermediate steps leading there.



Meeting expectations or facing a moving target?

- Many Member States still have no vegetables in Category I (“no derogations allowed”).
- Often no robust system to assess organic seed availability on a yearly basis.
- This lack of harmonisation creates an uneven playing field.
- Growers face unfair competition depending on where they operate.
- Risk that the 100% organic ambition becomes a moving target instead of a shared goal.

We call for:

- Harmonised implementation across Member States
- Good example: the French approach - setting targets several years ahead
- EU Guidance to ensure consistency and predictability

