



Knowledge Hub for Organic Agriculture and Agroecology in North Africa

Markus Arbenz, Sekem Freunde Deutschland

FiI

Arab Maghreb Union



KHNA
Knowledge Hub for
Organic Agriculture
in North Africa

Private Sector
Partner

North Africa in a nutshell

Tunisia 1

- CTAB
- CRRHAB
- DGAB

Government
Partner

Morocco 1

- FIMABIO
- INRA
- Terre&Humanism
- (RIAM)

Civil Society
Partner

Egypt 2

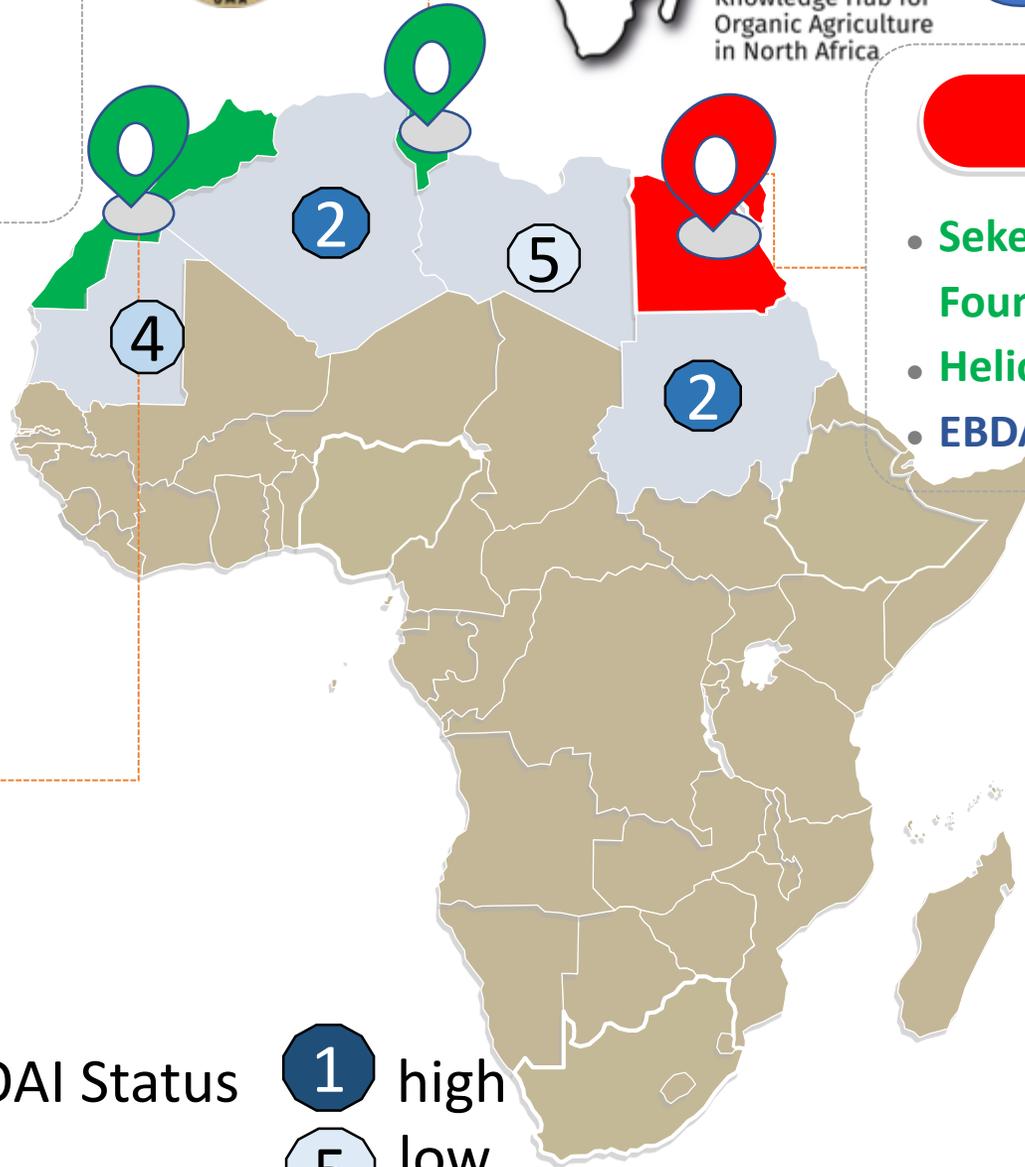
- Sekem Development Foundation
- Heliopolis University
- EBDA

WAOW!

- Tunisia Reg. EU Equivalence
- Pierre Rhabi initiatives
- Sekem Vision 2057 and new desert settlements
- Morocco/Egypt organic legislations
- GIZ synergy projects with Sekem and CTAB

EOAI Status **1** high

5 low



Certified Organic agriculture land and wild collection:

Country	ha/% of Ag land 2017 ha Wild collection/forest	ha/% of Ag land 2020 ha wild collection/forest	ha/% of Ag land 2022 ha wild collection/forest
Egypt	105 908 ha/ 2.76% 60 000 ha	116 000 ha/ 3,02% n/a	116 000 ha/ 3,02% n/a
Tunisia	306 467 ha/ 3,15% 25 486 ha	297 137 ha/ 3,05% 37 825 ha	227 582 ha/ 2,30% 71 165 ha
Morocco:	9 174 ha/ 0,105% 180 391 ha	11 452 ha/ 0,132% 335 306 ha	18531 ha/ 0,21% 201 728 ha

We based planning on data 2017 and data 2022 is the latest statistics published in February 2024

Export to EU (2019 to 2020 to 2022)

Egypt from 53 000 t to 51 000 t to 41 368 t

Tunisia from 42 000 t to 52 000 t to 59 293 t

Morocco from 20 000 t to 18 000 t to 20 230 t

Operators (2017 to 2020 to 2022)

Egypt: 2017: 970 producer (groups), 242 processors and exporters

2020: same as in 2017

2022: same as in 2017

Tunisia 2017: 7236 producers, 290 processor, 79 exporters and 20 importers

2020: 6525 producers, 669 processors, 159 exporters and 6 importers

2022: 9249 producers, 436 processors, 220 exporters and 6 importers

Morocco 2017: 230 producers, 76 processors, 15 exporters

2020: 423 producers, 253 processors, 83 exporters

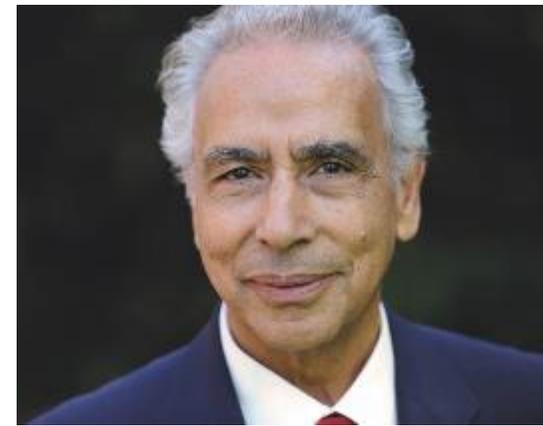
2022: 470 producers, 332 processors, 222 exporters (no data available on subgroups)

SEKEM

Sustainable Development since 1977



Ibrahim Abouleish
1937 – 2017



SEKEM created many initiatives for local, national and international development. E.g.

- Various Ag and processing **industries** (e.g. MAP, Textiles)
- **Heliopolis University**
- **Economy of Love**, a brand for smallholder farmers
- **SFD Association**, Germany for Development in North Africa
- Moroccan Partner: **FIMABIO**



Overview



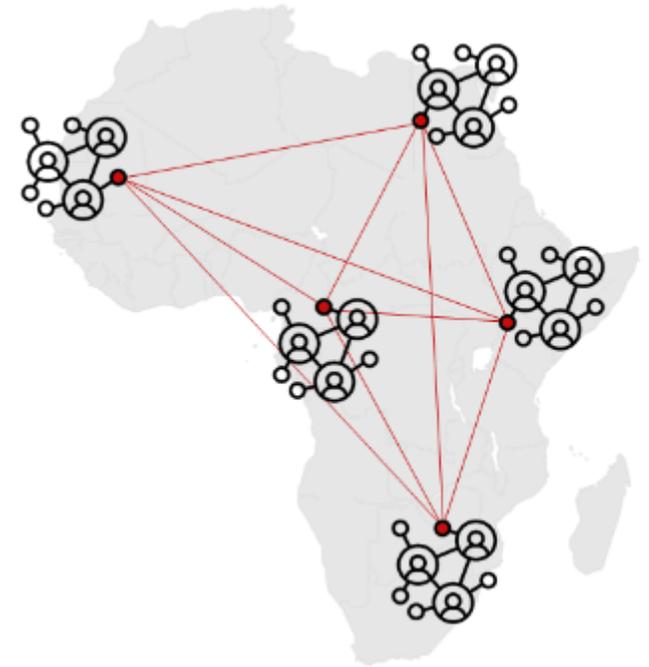
KHNA is one of five Knowledge Hubs for Organic Agriculture by BMZ/GIZ

→ Inception phase 01/2019 – 04/2020

→ Phase 1 von 05/2020 bis 12/2022

→ Phase 2 1/2023 – 12/2024

→ Phase 3 1/2025 – 12/2027



KHNA in a nutshell



700 Multipliers in Egypt
120 in Morocco and
75 in Tunisia with Micro
and/or Mesointerventions

KNOWLEDGE MANAGEMENT SYSTEM

Multipliers Network

Trainings activities

Training of Teams of Trainers (ToToT)
Trainers (IFOAM) → Target group (Master Coaches)

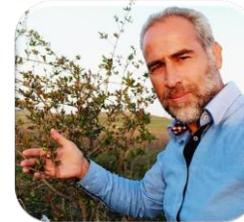
Training of Trainers (ToT)
Trainers (Master Coach) → Target group (Multipliers)



Application of Knowledge

Demoplots
Interventions (Micro-Meso) implementation by multipliers
Trainers (Multipliers) → Target group of their choices

Tunisian Organic Multiplier Leaders



Mourad Hafdhi



Nada Trigui



Malek Hadj salem



Leila Mhimdi



Zied Ben Madhi



Imed Bel Bahri



Nessrine Razgallah



Tijani Mami



Mohsen Bchir



Hela Habbassi



Anoir Boubakri



Amer Ben Boubaker



Taeib Nemissi



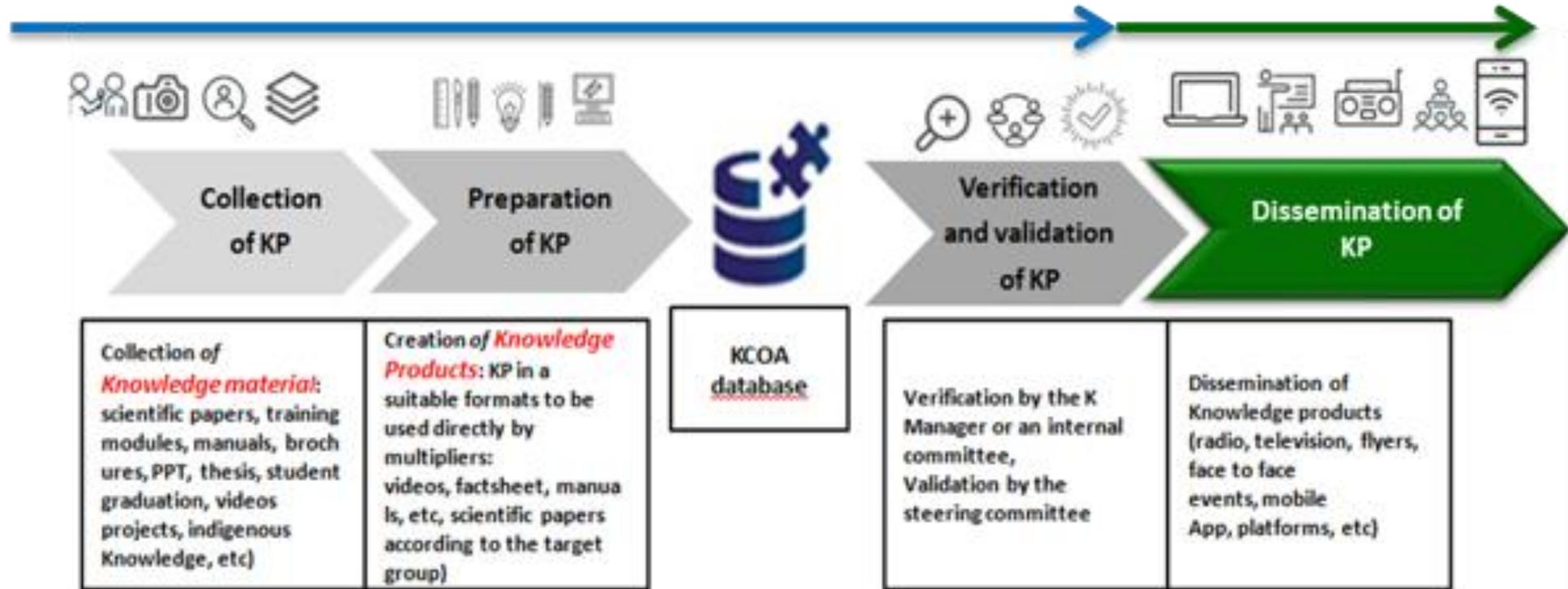
Lokmene Taher



Olfa Gares Ep Rouis

Output A

Output B



Microinterventions (Egypt) Compost



SEKEM



SEKEM
Sustainable Development since 1977



Microinterventions (Tunisia)

Permaculture in schools with Pomegranates



Microinterventions (Morocco) Women cooperatives



A1	E T M	Knowledge Gaps: Identification of knowledge demand and fill gaps with knowledge products
A2	E T M	Traditional Knowledge: Scout for interesting traditional knowledge
A3	M	Innovation development: Innovation lab to identify new messages
A4	E T M	Knowledge platform participation in the development of the platform by KCOA
B1	E T M	ToToT and ToT: Training and coaching of the facilitator network
B2	E T M	RSP/multiplier network facilitation and capacity building for self-management & network growth
B3	E M	Micro-interventions of RSP/multipl. for farmers innovations e.g. conversion to organic farming.
B4	T M	Meso-interventions of senior RSP with business model to scale success innovations
B5	M	Sponsorship for micro-intervention (CSR-projects and supplying projects). Matchmaking activit.
B6	M	Facilitation of greening the desert using the SEKEM experience
B7	E T M	Digital tools for broad dissemination
B8	T	State actor's inclusion to dissemination (Extension services and others)
C1	T	Selected value chains facilitation
C2	E T M	Policy dialogue/Advocacy campaigns
C3	T M	Consumer communication/PR
C4		PGS facilitation
C5	E	Trade facilitation
C6	E T M	Farmer carbon market development
C7	E	Other sustainability services contributing positive externalities that might be marketed



37 Modules (Work packages) on National level

Sustainability



Tunisia



A public private Institute for support of innovation that is well connected with practitioners for knowledge management in all 24 Gouvernerates

Egypt/Sekem/EBDA



Roll out of Economy of Love converting 250'000 smallholder to biodynamic and climate friendly with simplified certification

Morocco



A vital Organic advocate for an Organic Morocco facilitating farmers and advocating for their rights and conditions.



KHNA PROJECT ACHIEVEMENTS

288

strengthened working relationships

18

participated in exchange and dialogue events to develop advocacy strategies and activities

11917

participants of exchange and dialogue events (1672 women)

228

registered member organisations

18

Master trainers across the Hub

2368

trained multipliers (322 females)

55

farmers groups supported in PGS certification

600

multipliers that have been involved in knowledge conveying activities

373

Knowledge products uploaded in the KCOA database (from a total of 1864KPs)

61

Participation in professional fairs or events



