



Global Organic Food & Drink Market

by

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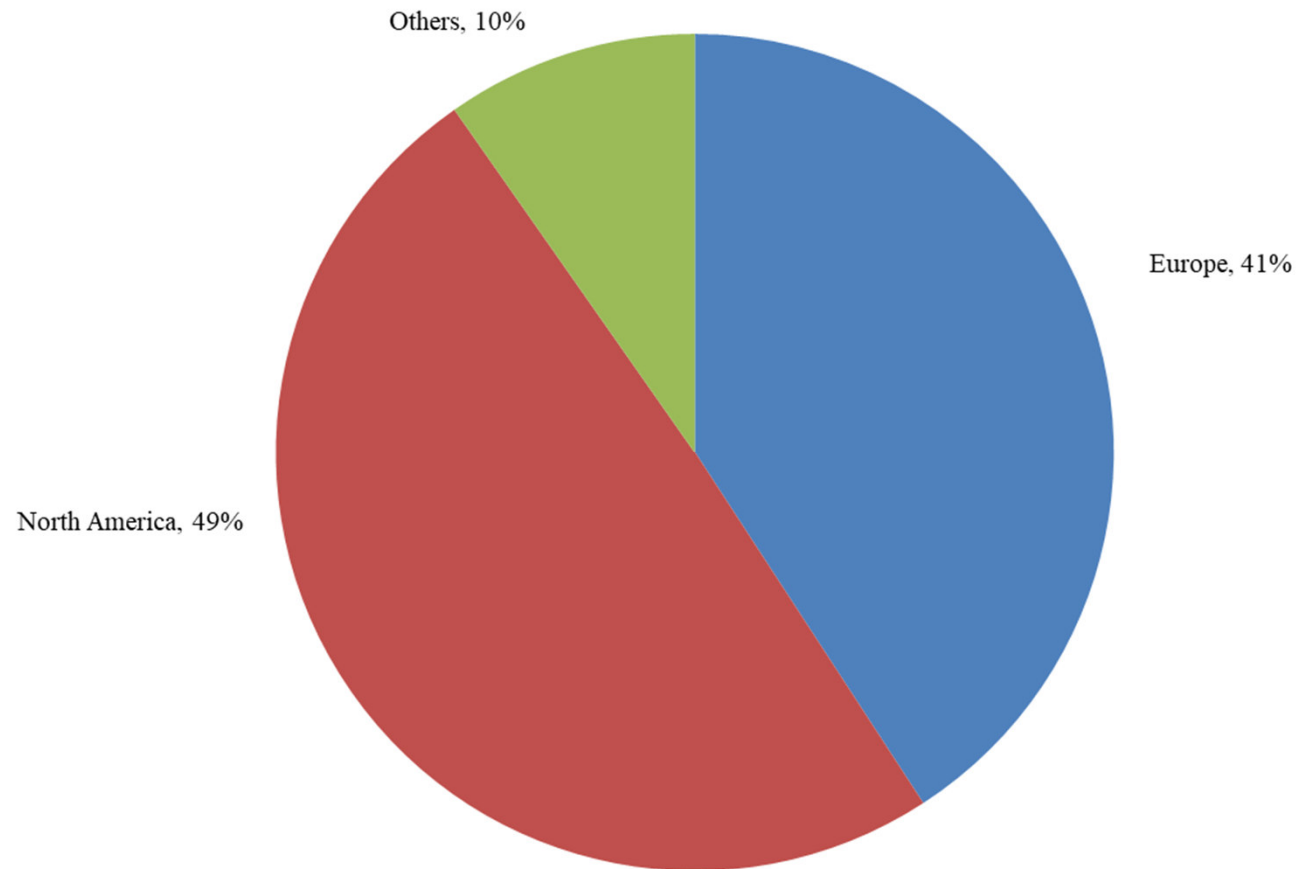
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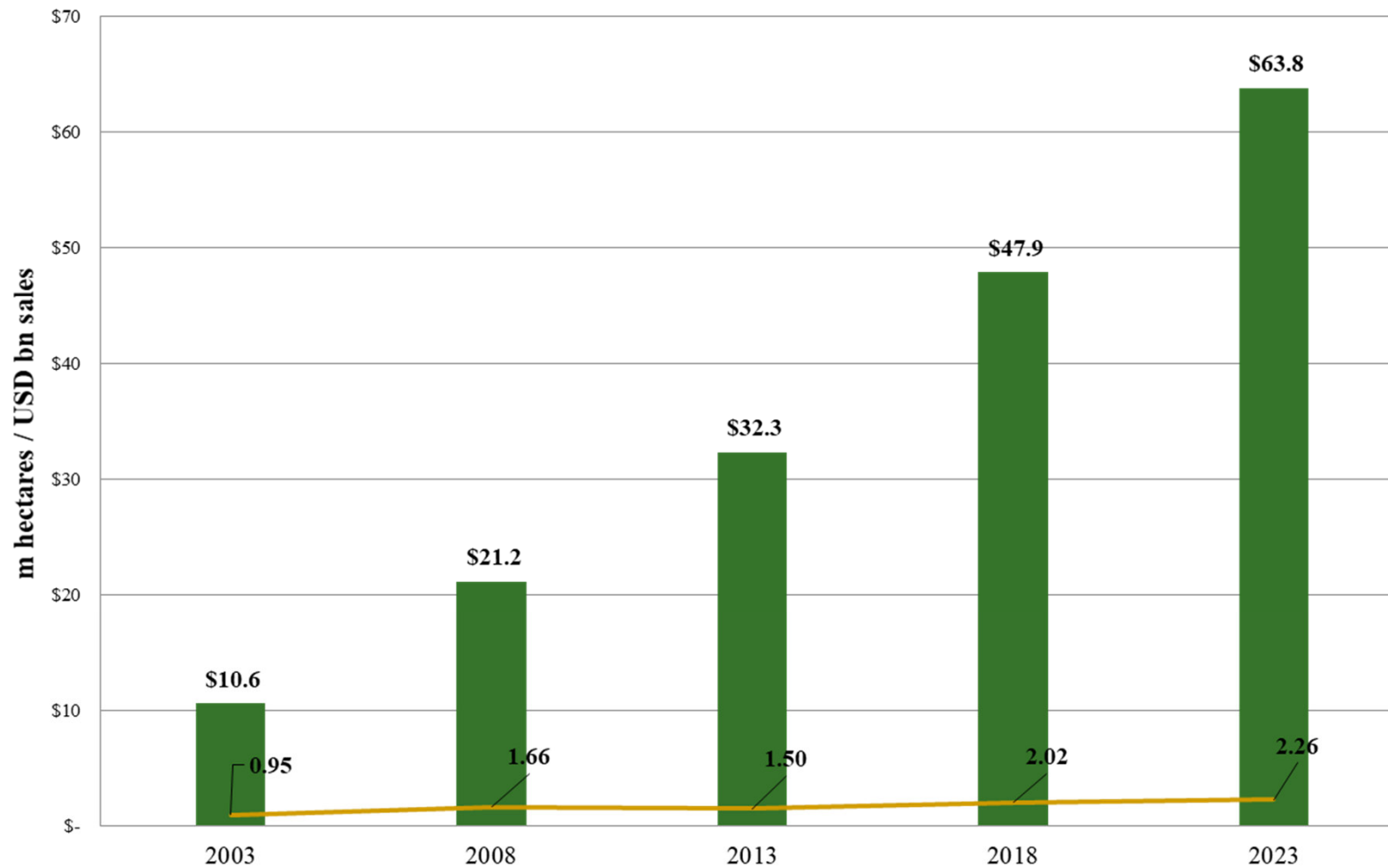
Market growth (2012-2023)



Regional sales



US organic food market

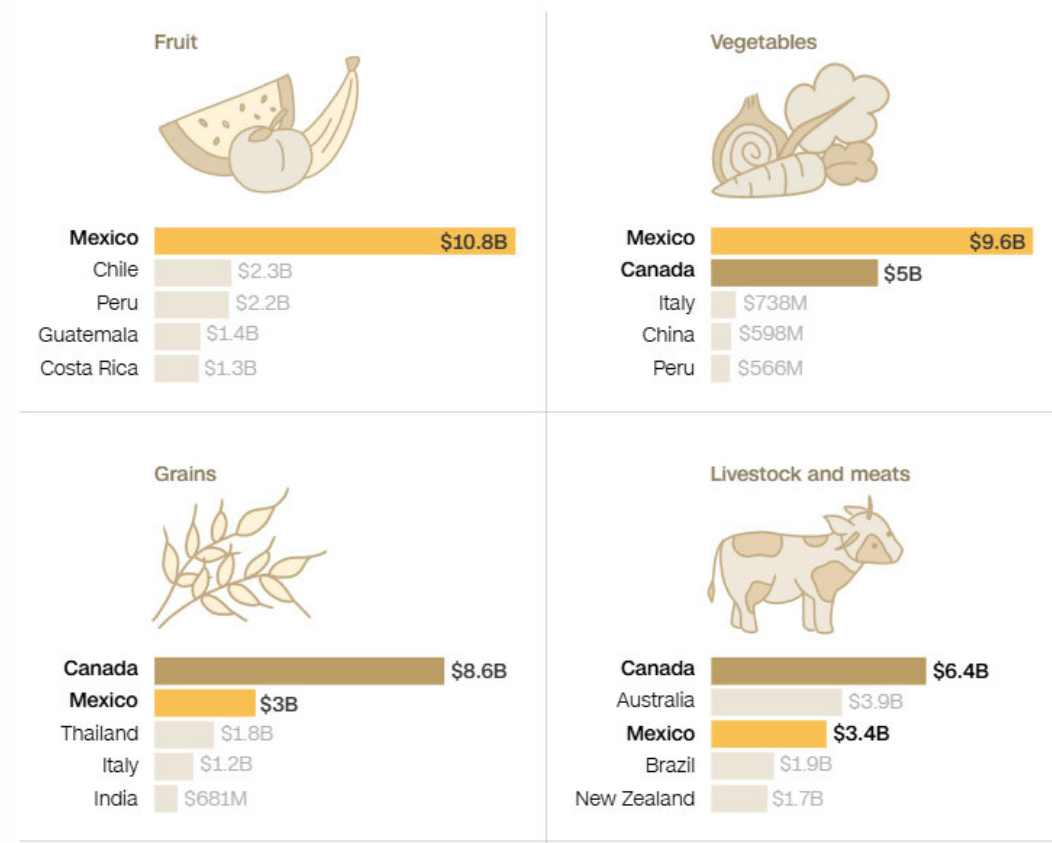


Impact of tariffs

Why tariffs on Mexico and Canada could drive up grocery costs



Top countries exporting agricultural goods to the US last year, by select categories

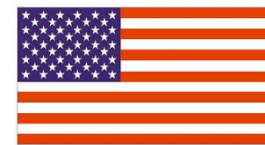


Note: Data is as of November 2024. Numbers represent the value of goods coming into the US. "Tropical products" include teas, spices and fibers.

Source: US Department of Agriculture

Graphic: Annette Choi, CNN

US organic food market





Future Outlook

- Global organic food market recovering
- Macro factors impacting market growth rates
- US market likely to be affected by trade uncertainty
- Questions about growing number organic standards & labels





Thank You!



Market research & analysis

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Sustainable Foods Summit

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