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The European Market for Organic Food 2023

Jan Trávníček and Bernhard Schlatter and Helga Willer, FiBL

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The World of Organic Agriculture 2025

- The 26th edition
- Data tables
- Country and continent reports
- Markets, standards, policy support
- The book can be ordered or downloaded at <https://www.fibl.org/en/shop-en>
- www.organic-world.net
- <https://statistics.fibl.org>
- More than 200 experts from all parts of the world contributed to the survey 2025.

FiBL



 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

coop



BIOUISSE

BIOFACH
into organic

IFOAM
ORGANICS
INTERNATIONAL

Global Trends

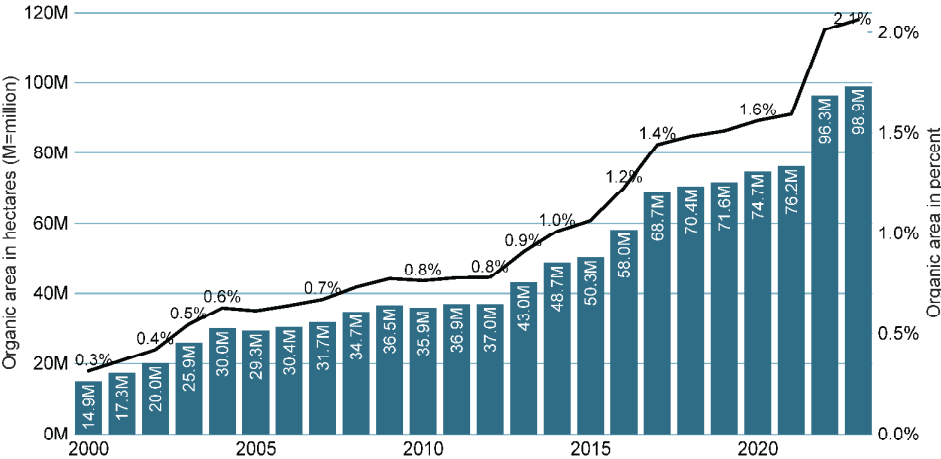
- Organic farmland in the EU and Europe continued to expand, with more countries increasing their organic farming areas
- The number of organic producers grew across the region
- Organic imports (EU and US): The EU saw a decline in imports, while imports to the US increased
- Market development: The organic market in Europe experienced steady growth, with notable increases in several countries

Global highlights:

Organic Area Nears 99 Million Hectares - Organic Market Back on Track in 2023

World: Growth of organic agricultural land and organic share 2000 - 2023

Source: FiBL-IFOAM-SOEL surveys 2001-2025



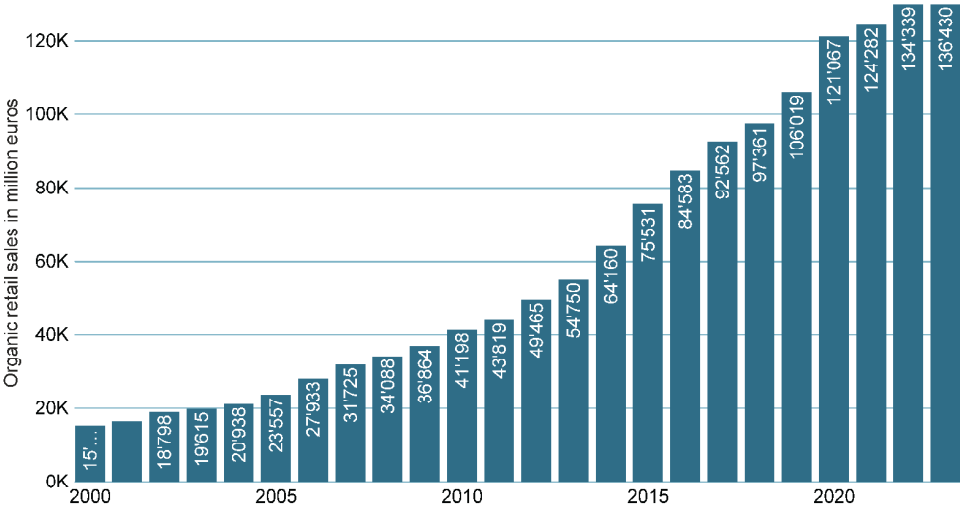
WORLD

98.9 mil. ha

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World: Growth of organic retail sales 2000 - 2023

Source: FiBL survey 2001-2025



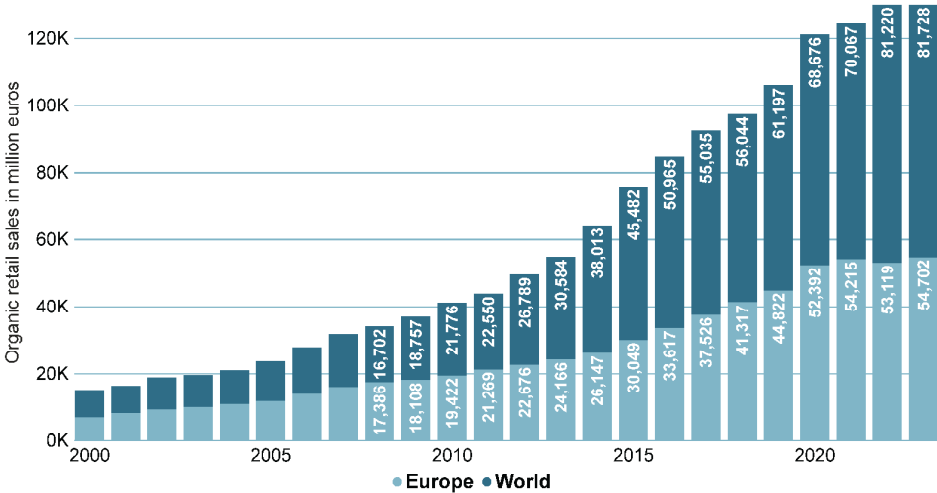
WORLD

136'430 mil. EUR

Global highlights: "USA drives organic imports, while retail growth is similar in both regions."

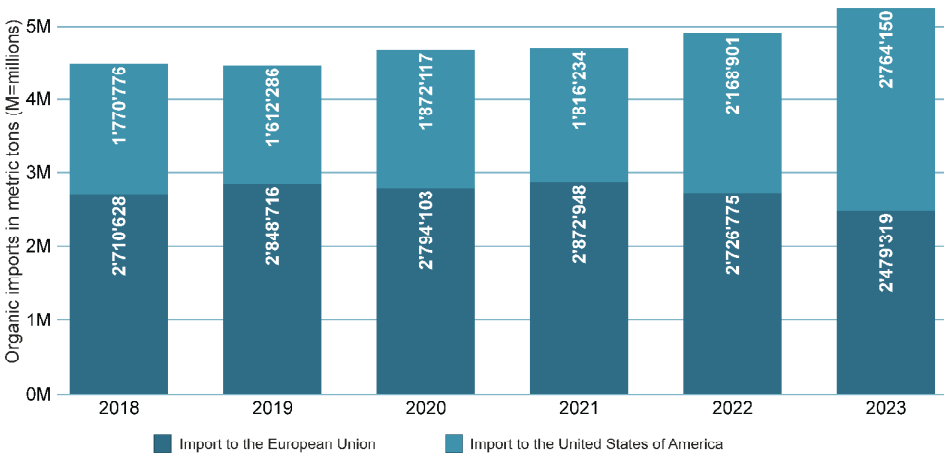
European and global retail sales growth 2000 - 2023

Source: FiBL survey 2001-2025



World: Development of EU and US organic imports 2018-2023

Sources: Traces/European Commission and GATS/USDA



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USA + 3.4 %

EU + 2.9 %

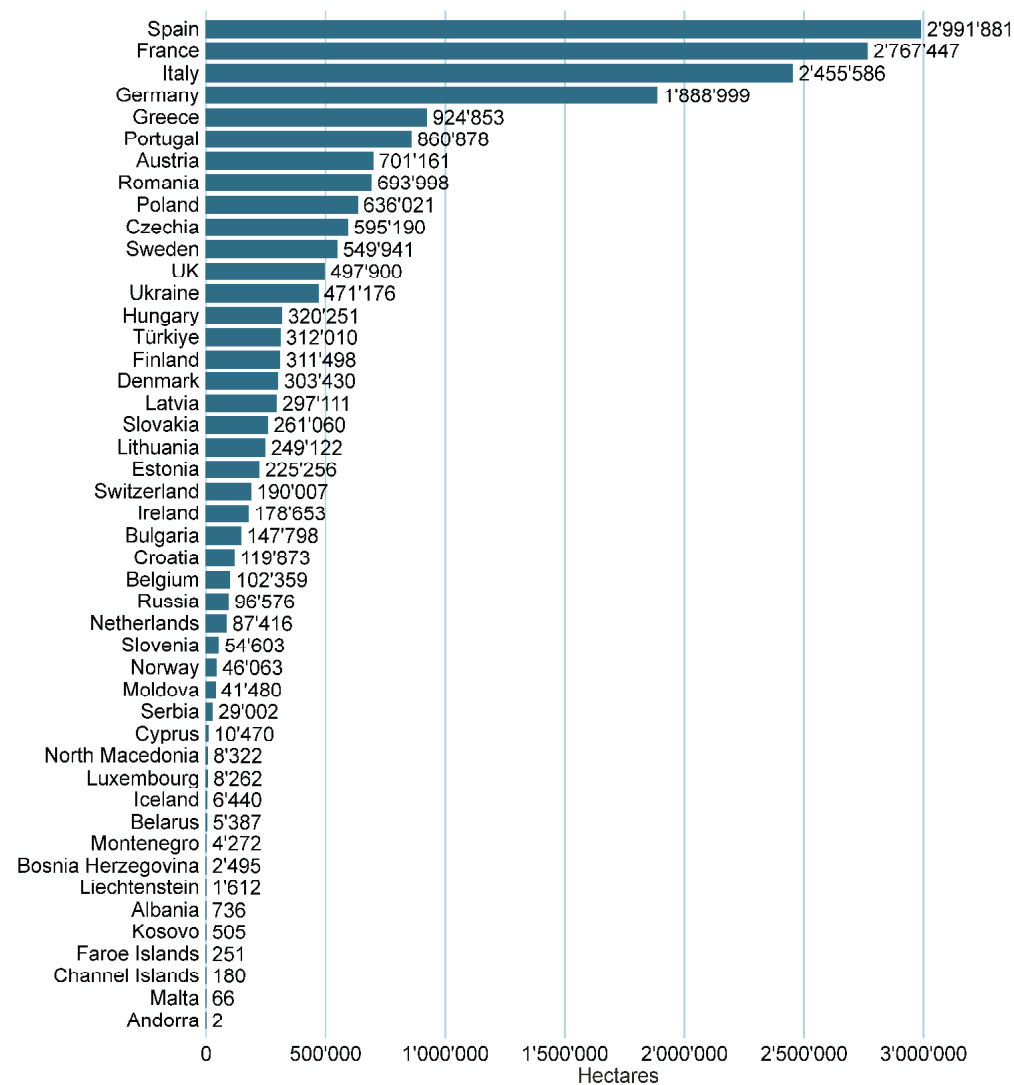
USA + 27.4%

EU – 9.1%

Organic farmland development in Europe

Europe: Organic agricultural land by country 2023

Source: FiBL-AMI survey 2025



SPAIN

2.99 mil. ha

FRANCE

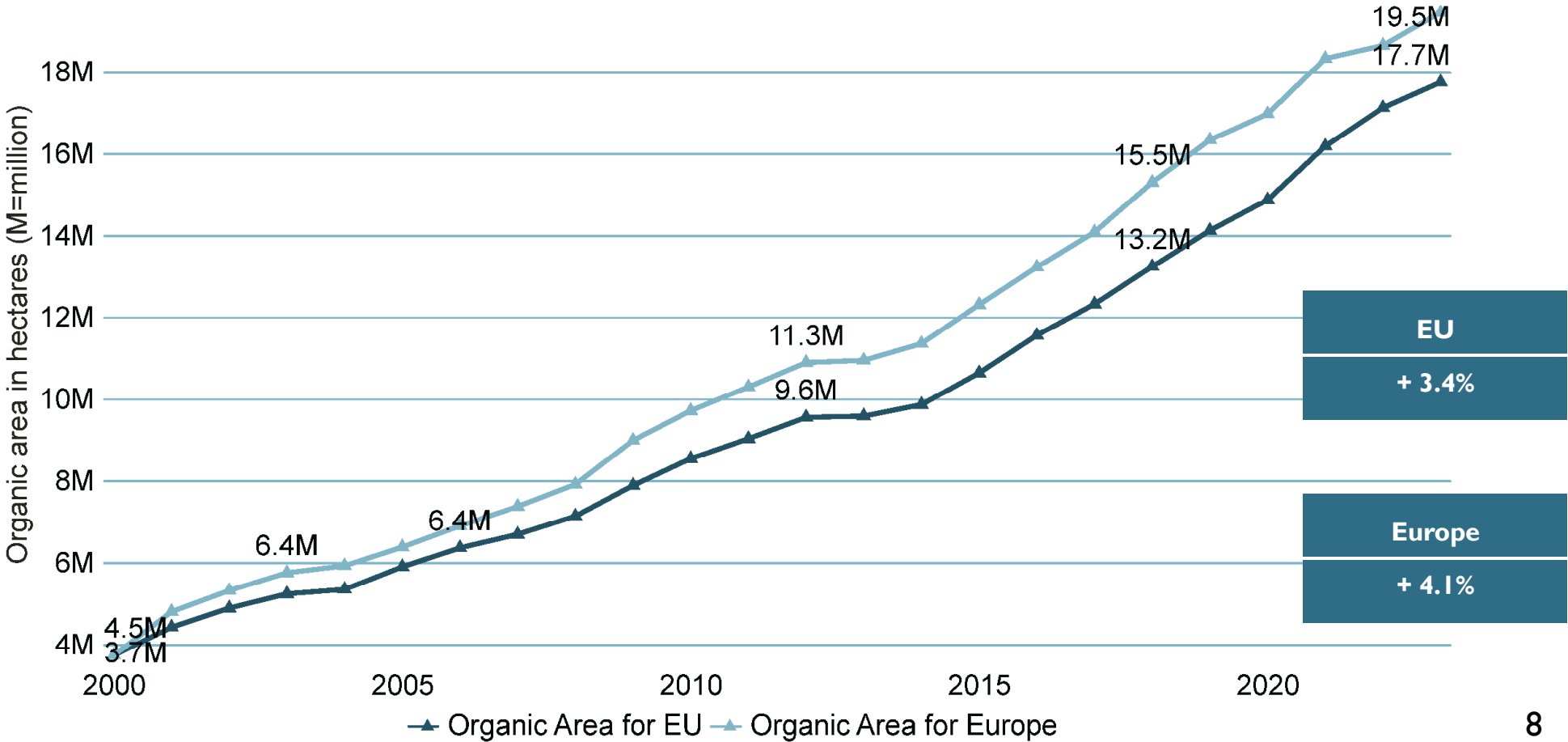
2.77 mil. ha

ITALY

2.46 mil. ha

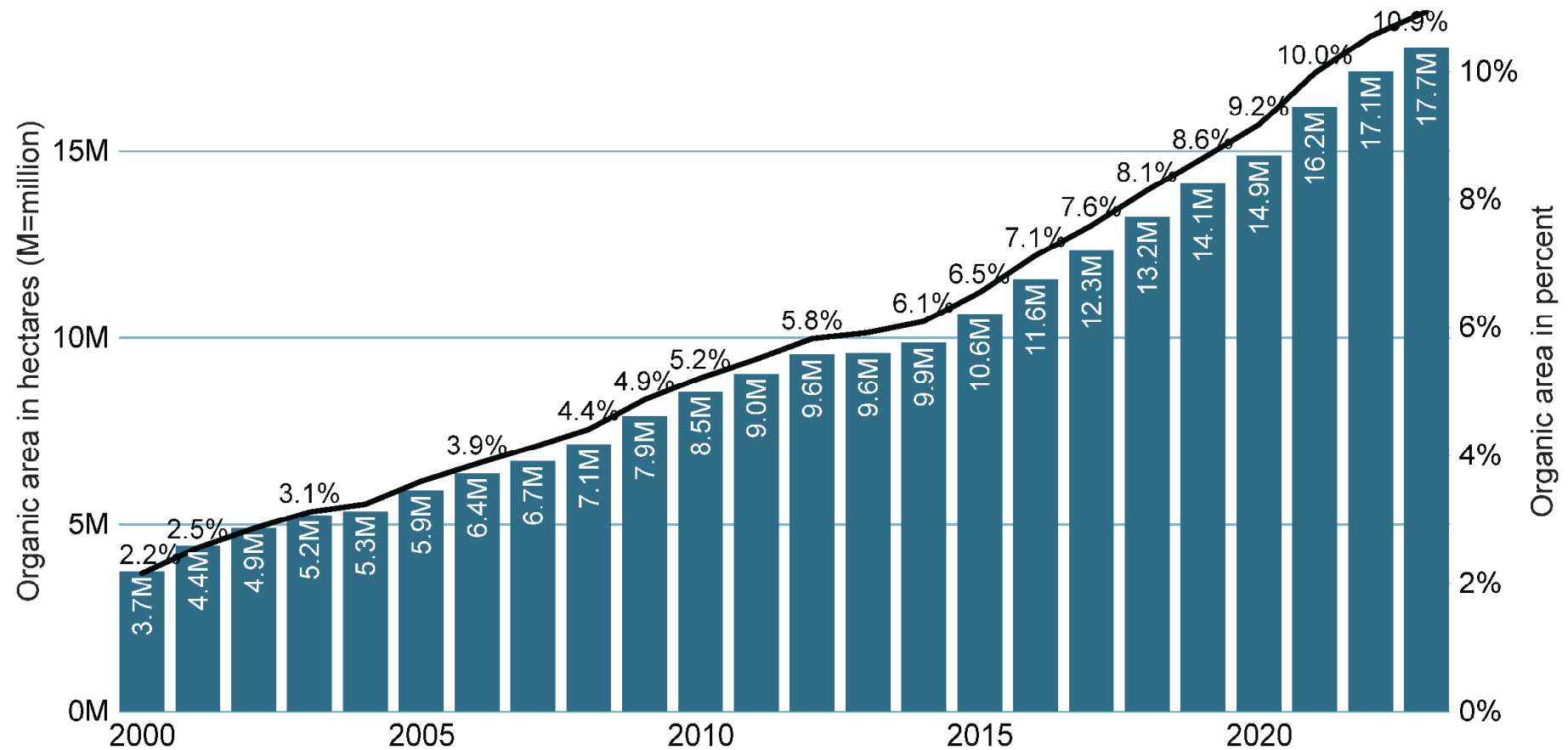
Europe and the European Union: Development of organic agricultural land 2000 - 2023

Source: FiBL-AMI surveys 2001-2025, based on the national data sources and Eurostat



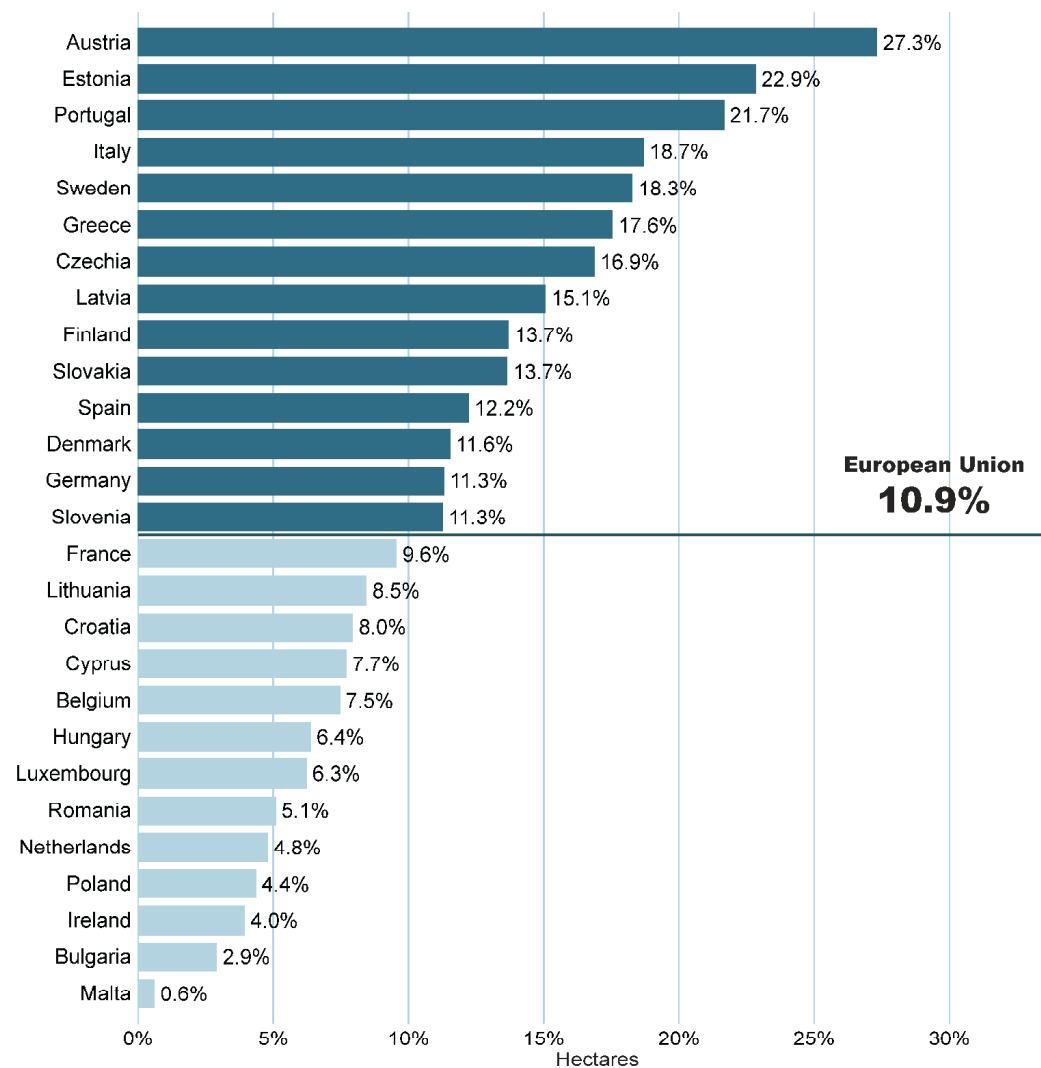
European Union: Growth of organic agricultural land and organic share 2000 - 2023

Source: FiBL-IFOAM-SOEL surveys 2001-2025



European Union: Organic shares of total agricultural land 2023

Source: FiBL-AMI survey 2025



Non - EU
COUNTRIES

LIECHTENSTEIN
44.6%

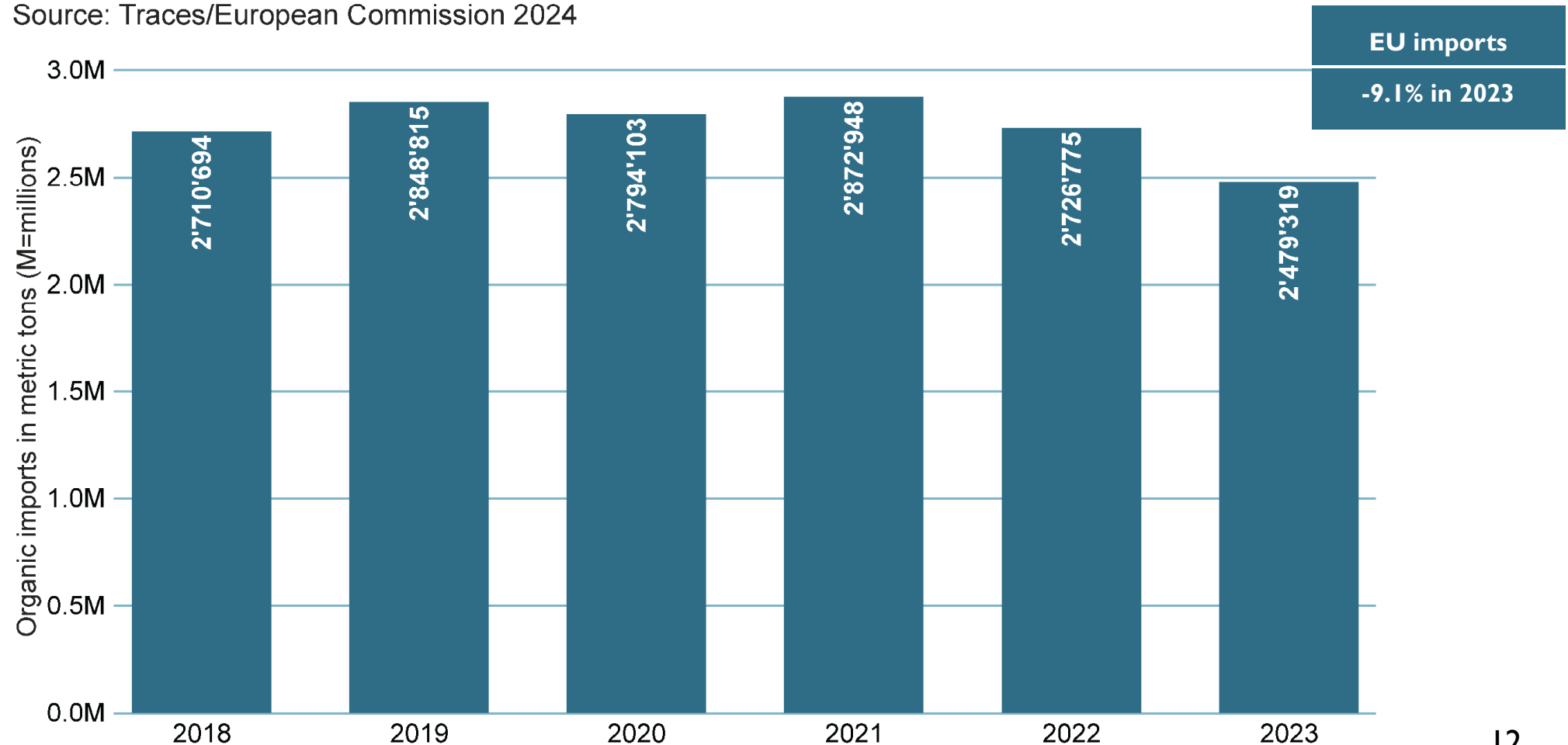
SWITZERLAND
18.2%

International Trade

European Union: Organic agri-food imports development

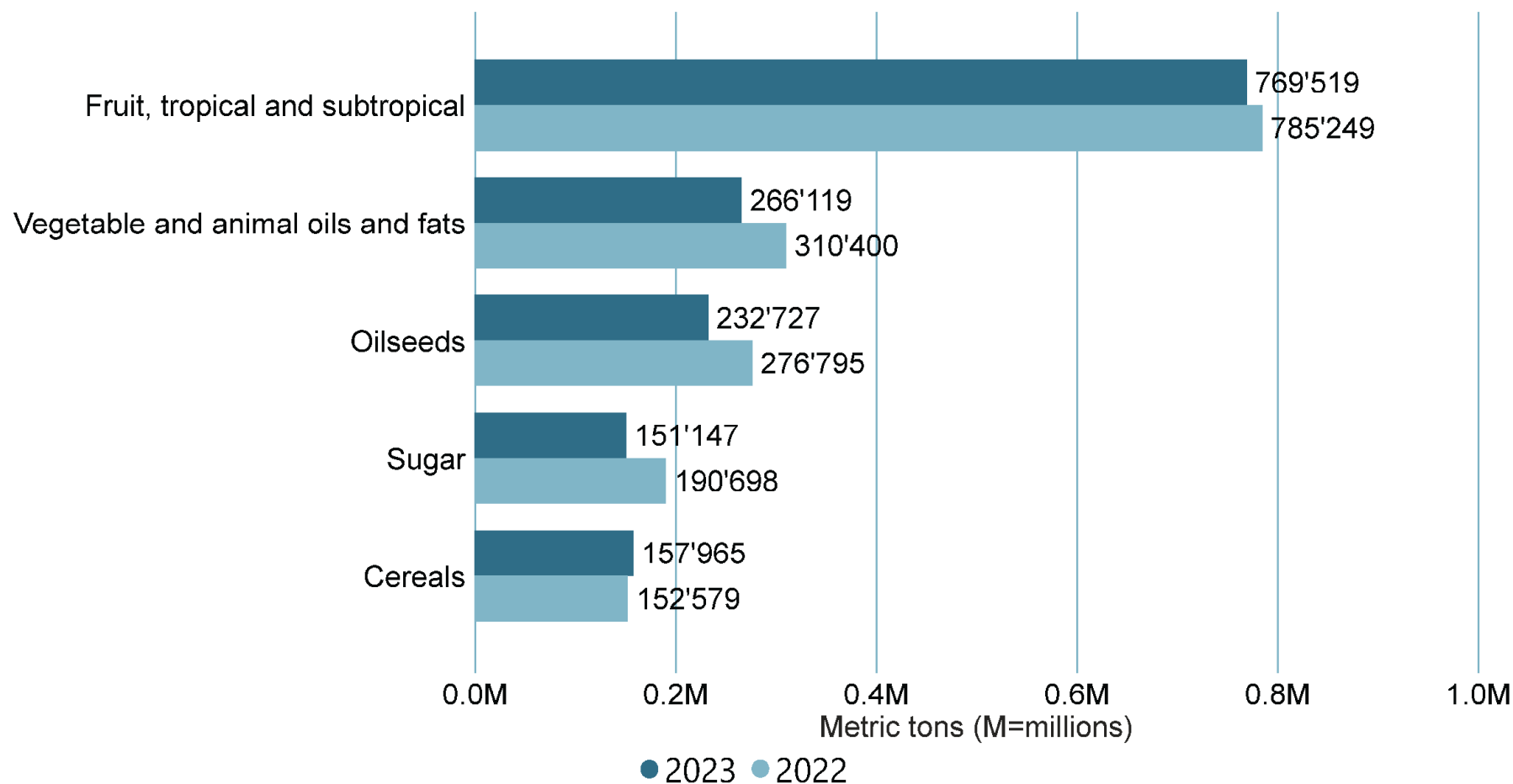
2018 - 2023

Source: Traces/European Commission 2024



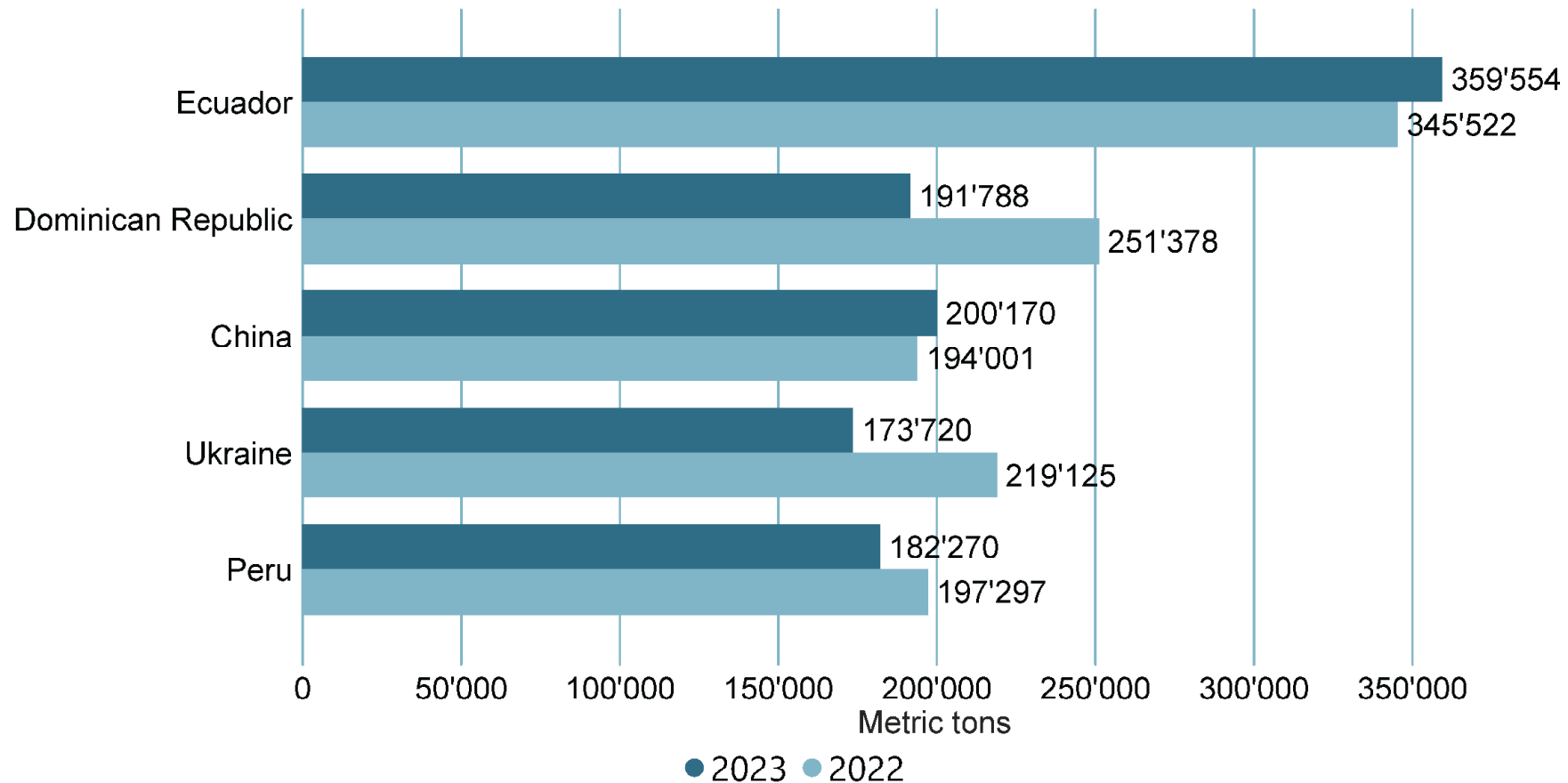
European Union: Main product categories of EU organic agri-food imports 2023

Source: Traces/European Commission 2024



European Union: The ten countries with the largest export volumes to the EU 2023

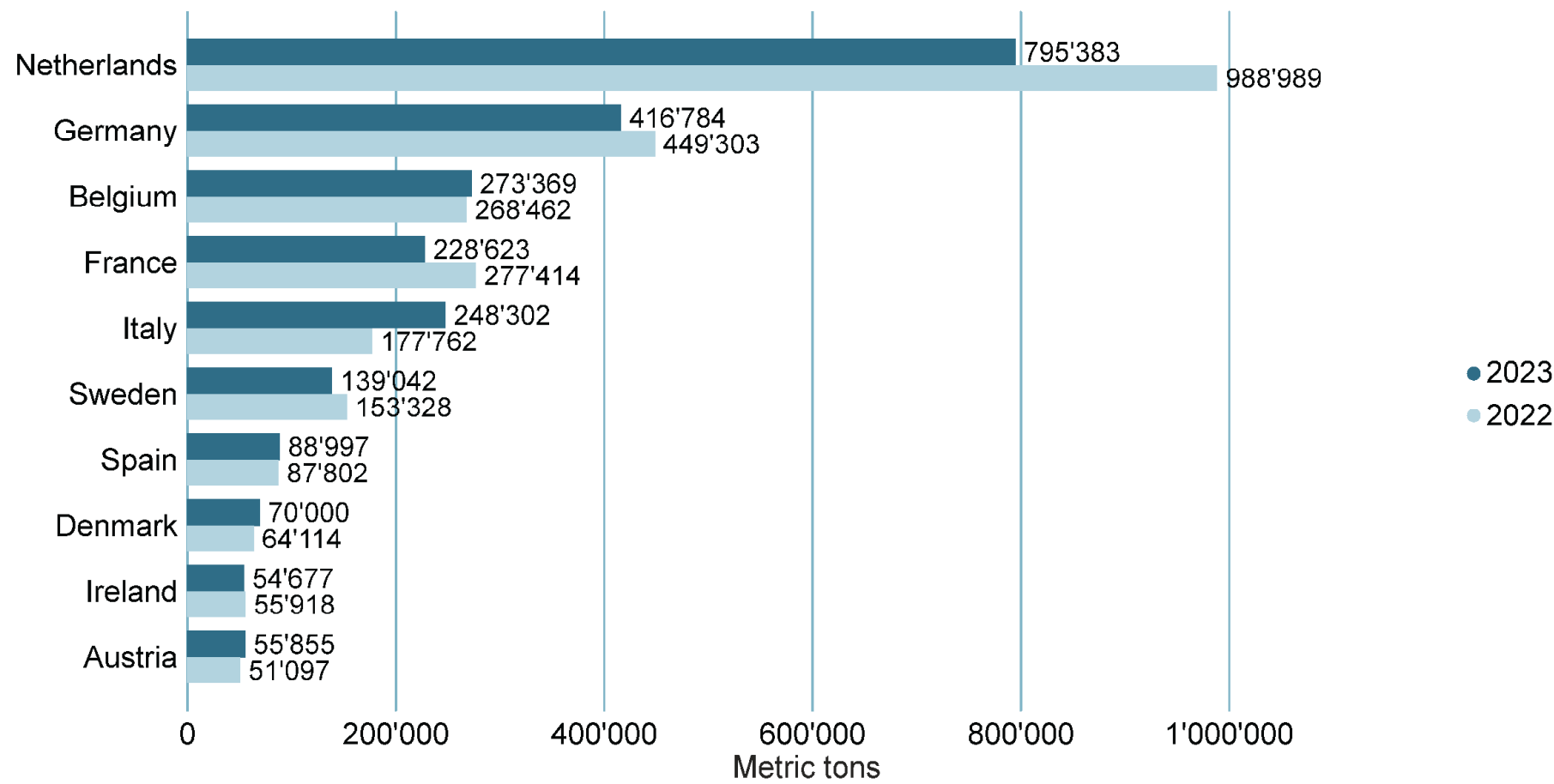
Source: Traces/European Commission 2024



European Union: Organic agri-food imports by country

2023

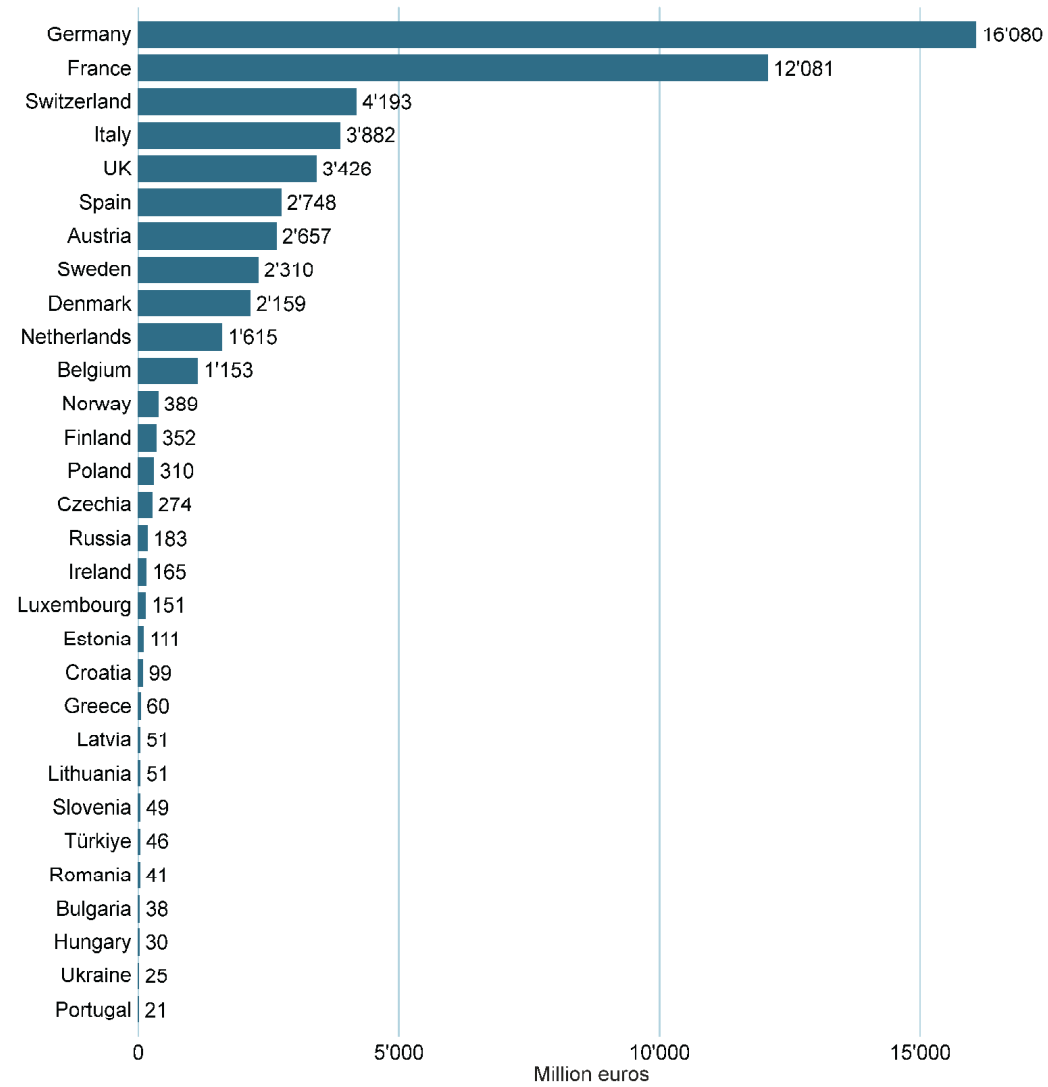
Source: Traces/European Commission 2024



Organic retail sales development

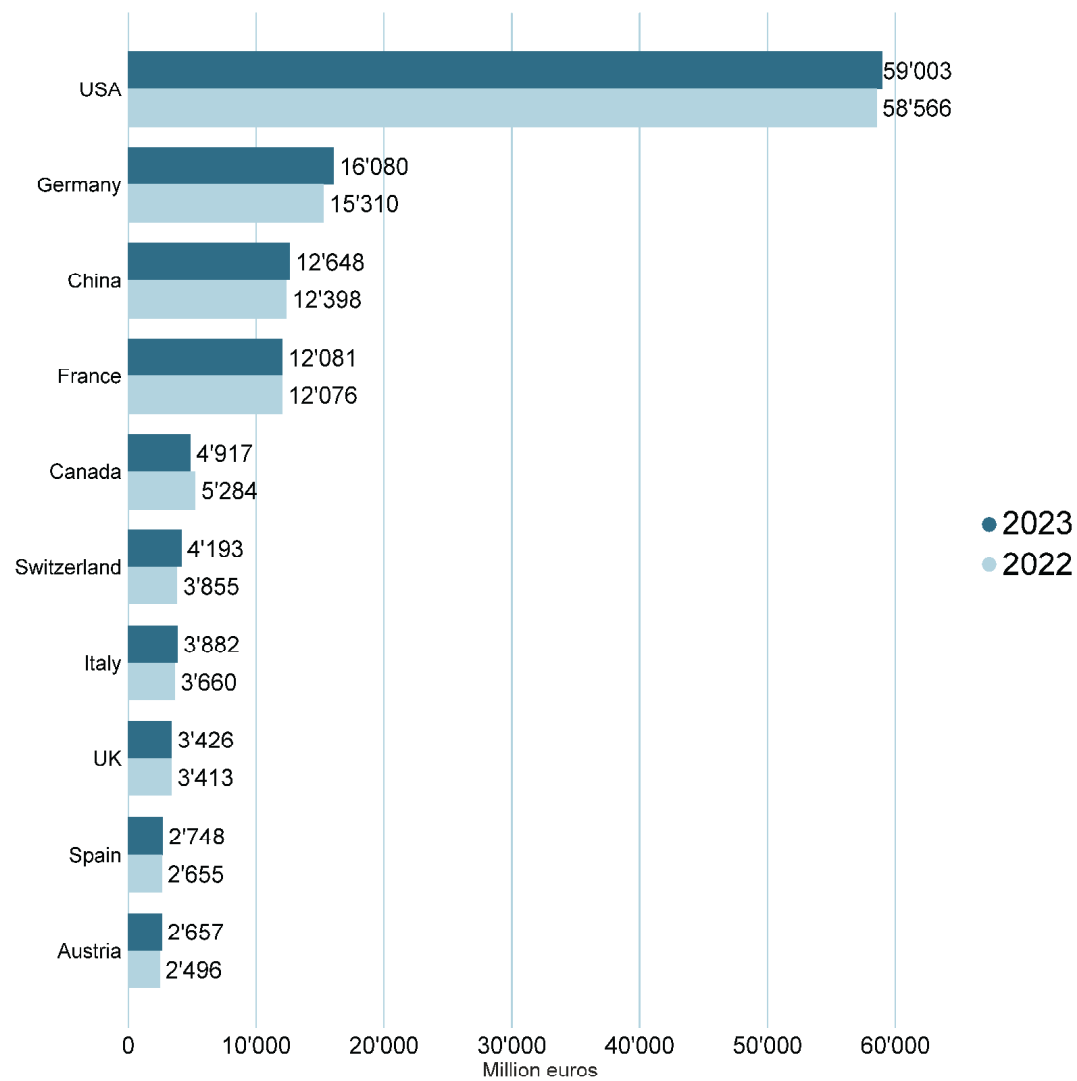
Europe: Organic retail sales by country 2023

Source: FiBL survey 2025



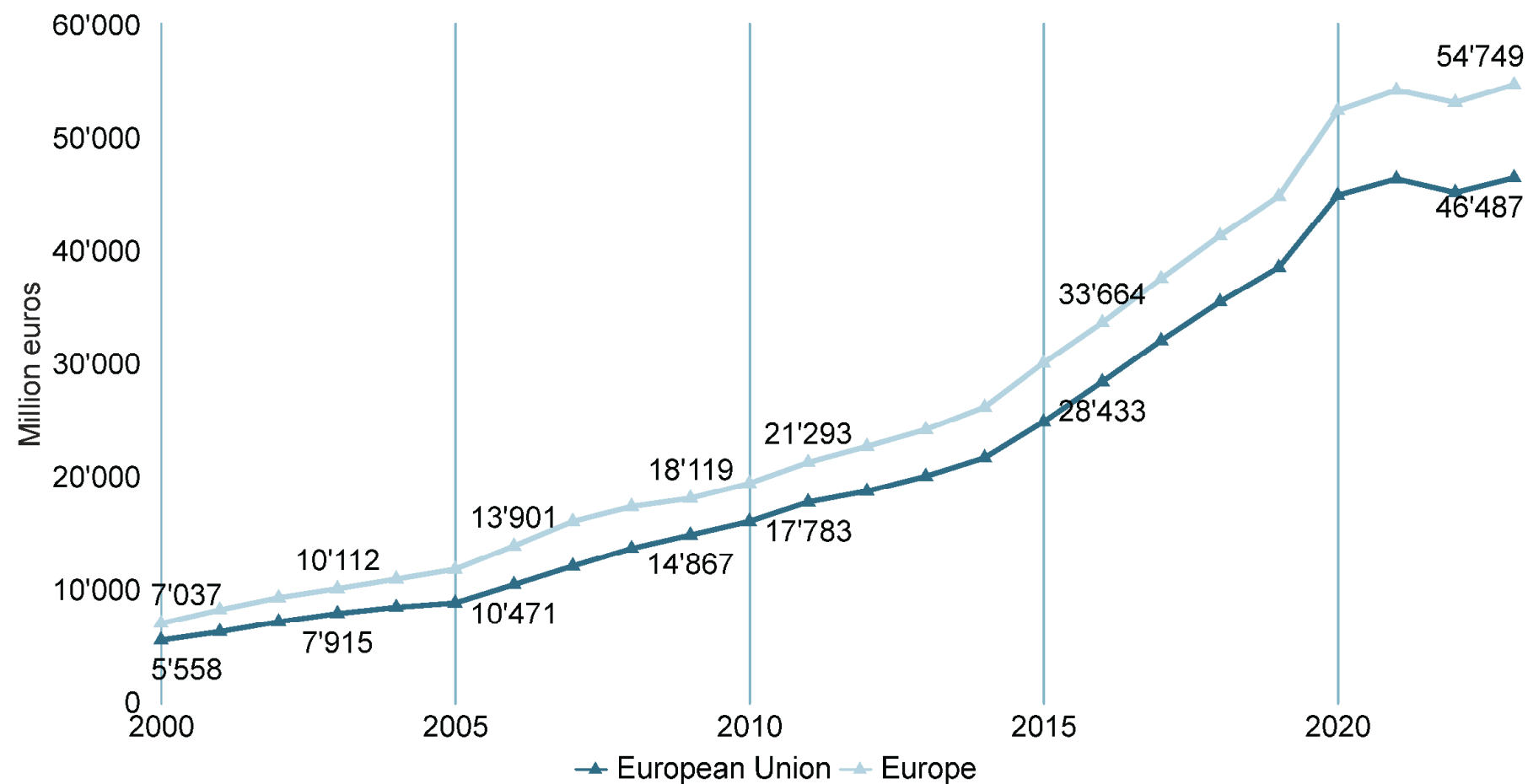
World: Top 10 organic markets in 2022 and 2023

Source: FiBL AMI survey 2025



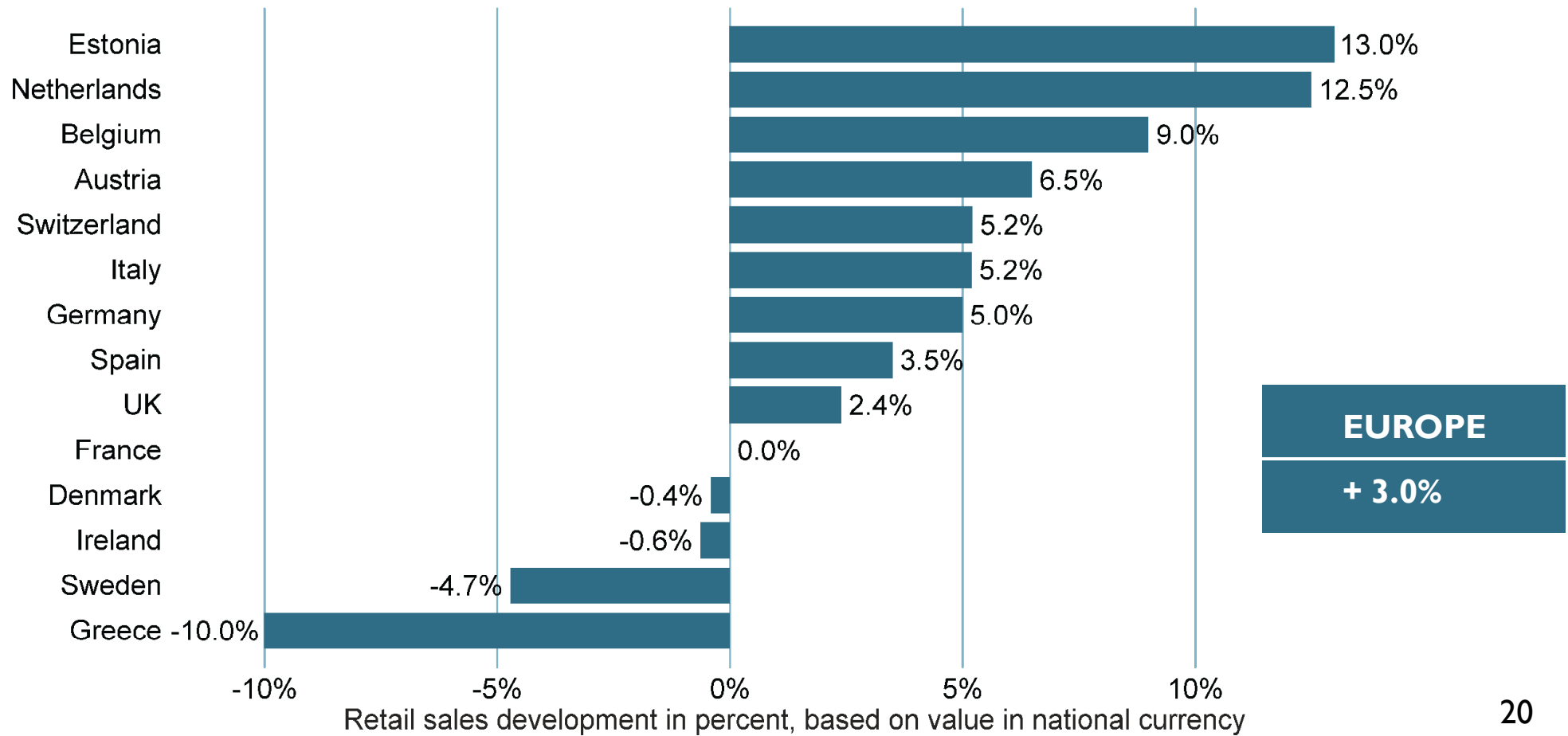
Europe and the European Union: Growth of organic retail sales 2000 - 2023

Source: FiBL-AMI surveys 2001-2025



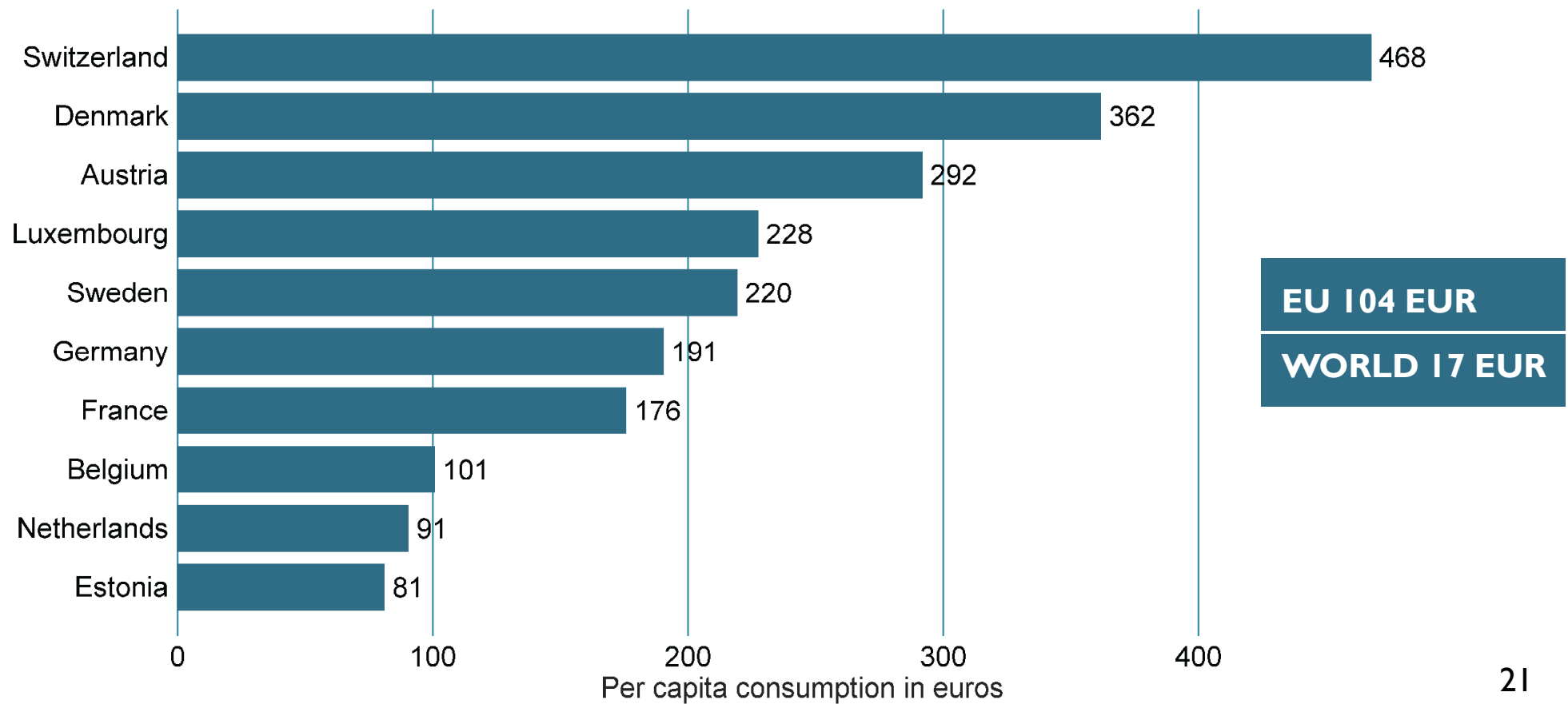
Europe: Development of organic retail sales 2023

Source: FiBL-AMI survey 2025



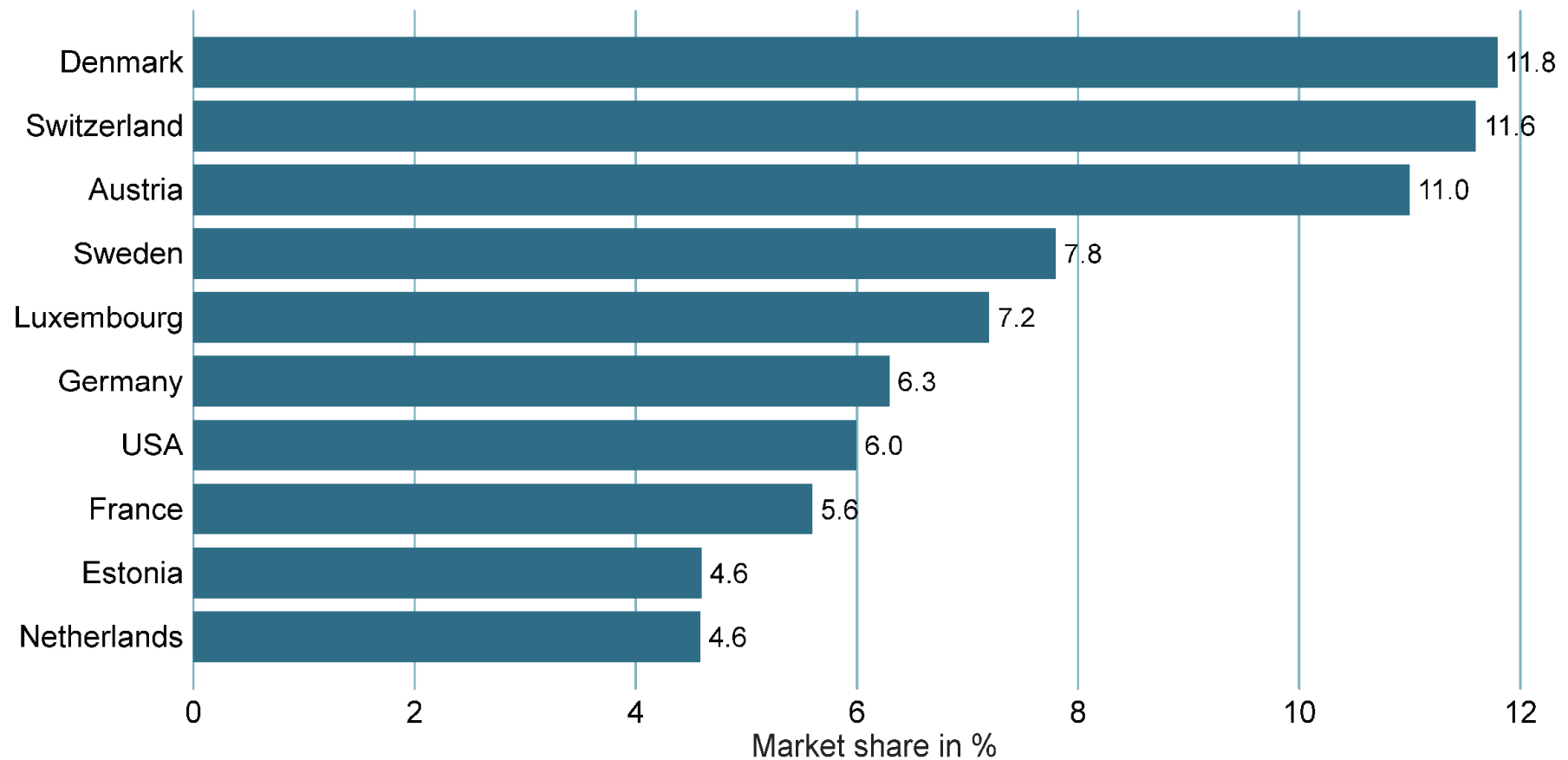
Europe: The countries with the highest per capita consumption 2023

Source: FiBL-AMI survey 2025



World: Top ten countries with the highest organic market shares of the total retail sales 2023

Source: FiBL-AMI survey 2025



Conclusions

- In 2023, 19.5 million hectares of farmland in Europe were organic, with 10.9% of the EU's farmland certified organic.
- Spain surpassed France as the largest organic farmland country. Despite challenges, Ukraine's organic farmland expanded by 0.21 million hectares.
- The EU's organic farmland grew by 0.6 million hectares (+3.6%), and Europe's by 0.77 million hectares (+4.1%), with Spain and Ukraine leading growth.
- Liechtenstein had the highest organic farmland share globally (4th 4.6%), followed by Austria (27.3%) in the EU.
- Organic imports to the EU totalled 2.48 million metric tons, led by Ecuador, with bananas as the top commodity.
- Retail sales reached 54.7 billion euros (46.5 billion in the EU), marking a 3.0% increase (EU: 2.9%).
- Denmark had the highest organic market (11.8%) share and Switzerland led in per capita consumption (468 euros).
- Estonia (+13.0%), the Netherlands (+12.5%), and Belgium (+9.0%) saw the strongest market growth.

More information

- <https://www.organic-world.net/yearbook/yearbook-2024.html>:
- <https://statistics.fibl.org>,
interactive online tables and infographics
- [www.twitter.com@fiblstatistics](https://www.twitter.com/fiblstatistics)



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- www.fibl.org, www.organic-world.net, statistics.fibl.org

- Helga Willer, Jan Trávníček, und Bernhard Schlatter (Eds.) (2025): The World of Organic Agriculture. Statistics and Emerging Trends 2025. Research Institute of Organic Agriculture FiBL, Frick, and IFOAM – Organics International, Bonn
- <http://www.organic-world.net/yearbook/yearbook-2025.html>