



Global Organic Food & Drink Market

by

Mr. Amarjit Sahota

Business services

- i. Market Research & Analysis
- ii. Business & Sustainability Consulting
- iii. Seminars & Workshops
- iv. Sustainable Foods Summit
(Europe, Asia-Pacific, North & Latin America)

www.ecoviain.com



Foreign exchange

USD to EUR Chart +5.15% (5Y)

● 1 USD = 0.927673 EUR Feb 11, 2024, 14:45 UTC

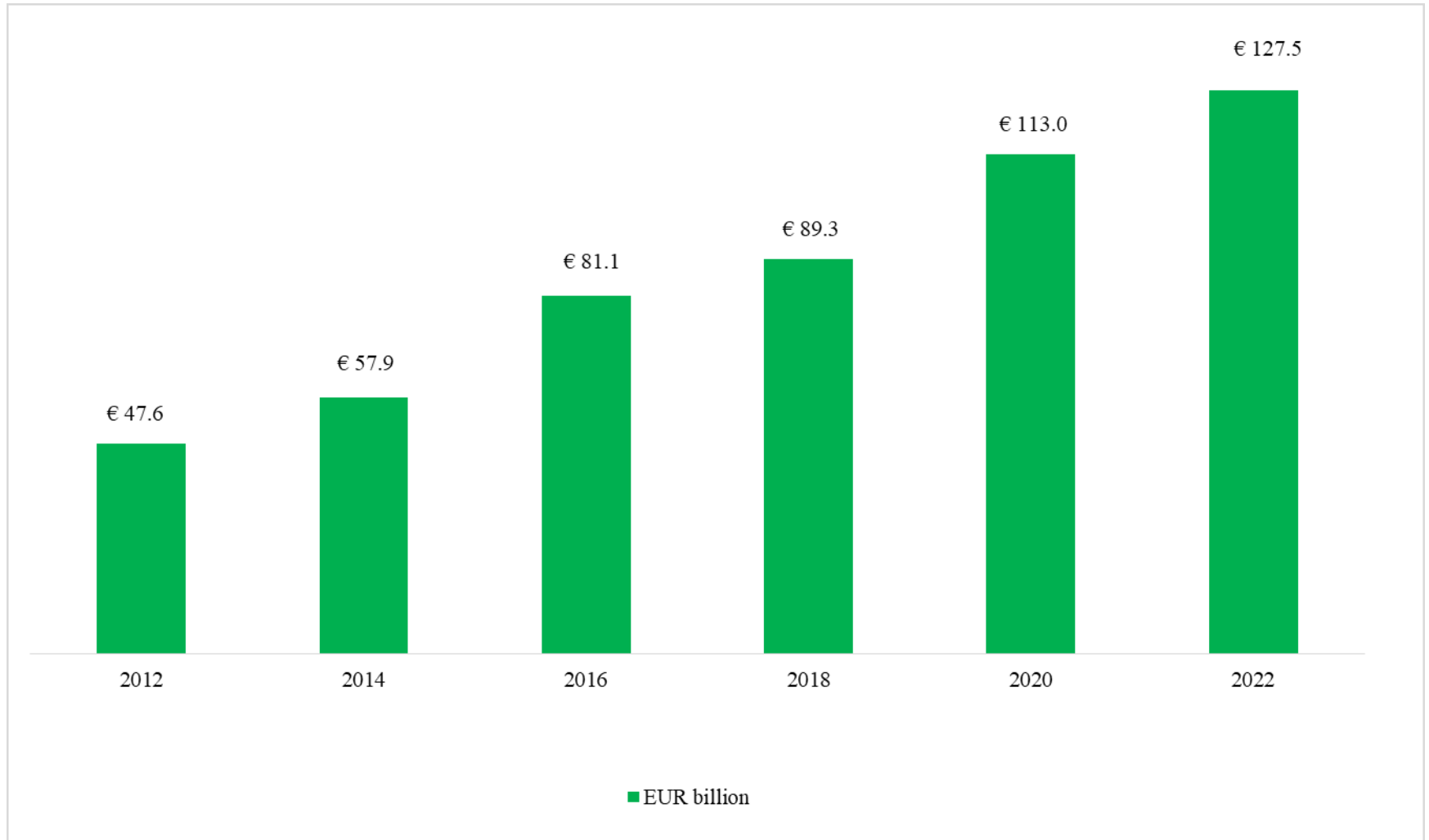
US Dollar to Euro

12H 1D 1W 1M 1Y 2Y 5Y 10Y

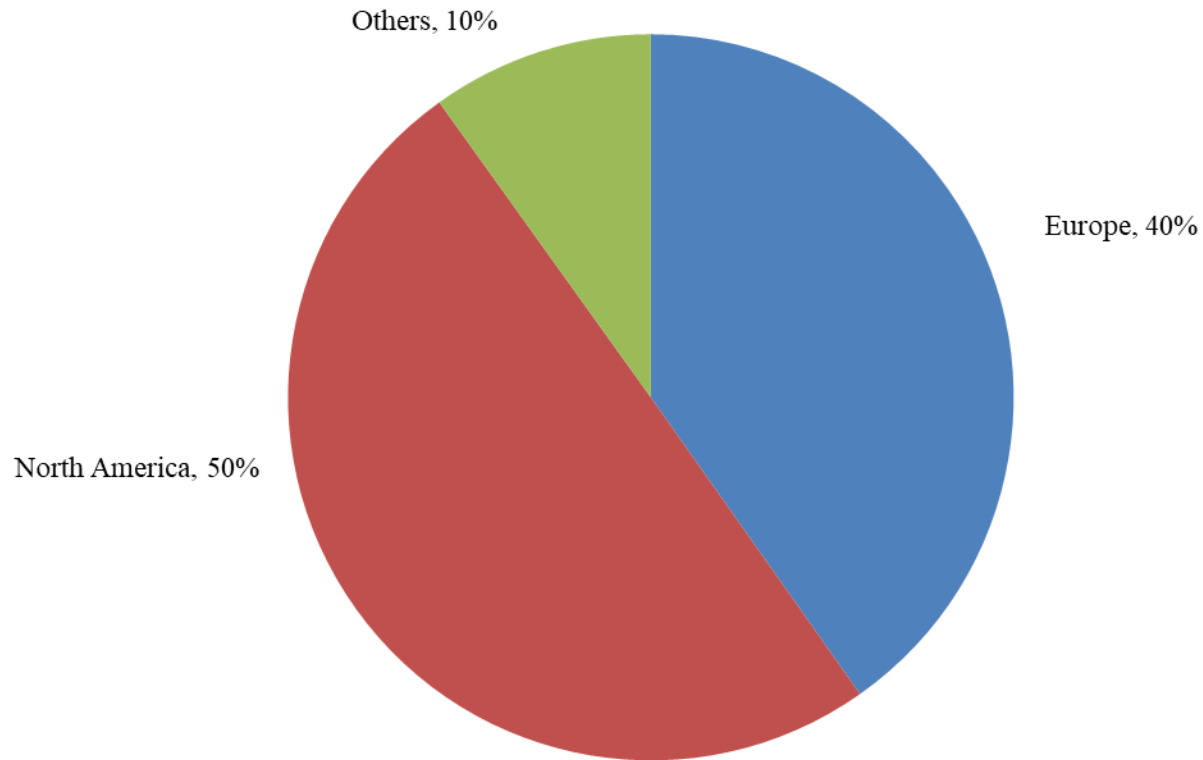


Source: XE Rates

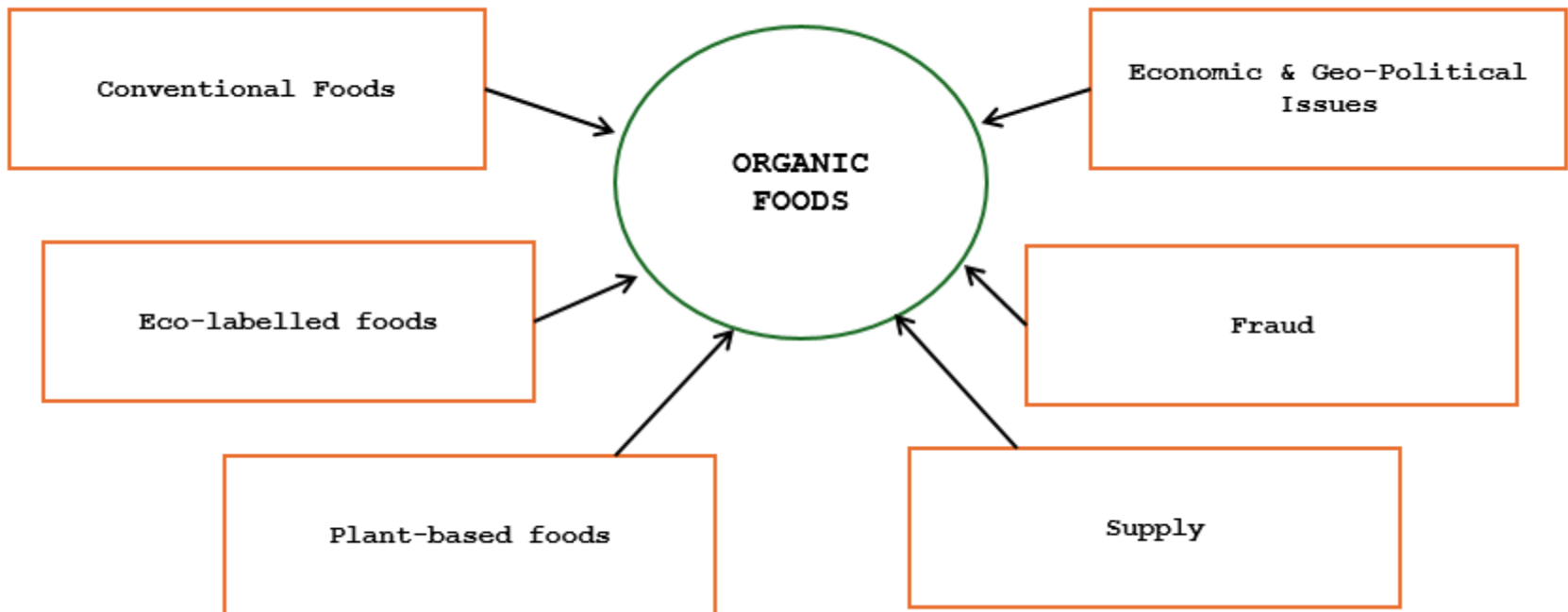
Market growth



Regional shares



Industry challenges



Discounters





Sustainability schemes & labels





OUR PLEDGE TO YOU

The Bonterra Organic Estates *Difference*

Certified



Corporation

B Corporation
Certified™

As a Certified B Corporation,
we meet the most rigorous
standards of social and

[READ MORE](#)



Regenerative
Organic
Certified™
Silver

Regenerative
Organic Certified®

In 2021 we achieved
Regenerative Organic
Certified®, the leading

[READ MORE](#)



Climate Neutral
Certified

We are proud to be the
world's first organically
farmed Climate Neutral

[READ MORE](#)

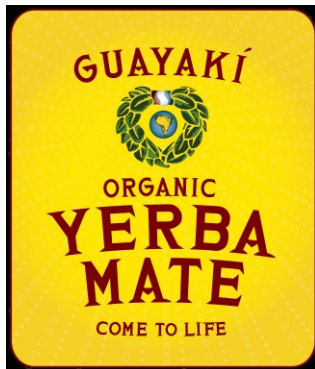


TRUE Zero Waste
Certified

Bonterra is TRUE Zero Waste
certified, diverting over 98%
of all waste from landfill or

[READ MORE](#)

BONTERRA
ORGANIC ESTATES®



Better for people and the planet

As a certified B Corp and registered Social Purpose Corporation, we source certified regenerative, organic, and fair trade ingredients that are better for people and the planet.



Summary

- Macro factors impacting market growth rates
- Overall, growth trend is positive
- Low cost retailers are gaining market share
- Growing competition from competing labels / schemes
- Marketing communications



Thank You!



Email asahota@ecoviainst.com

Or visit www.ecoviainst.com