Global Organic Food & Drink Market

by

Mr. Amarjit Sahota
Business services

i. Market Research & Analysis

ii. Business & Sustainability Consulting

iii. Seminars & Workshops

iv. Sustainable Foods Summit
(Europe, Asia-Pacific, North & Latin America)

www.ecoviaint.com
Foreign exchange

USD to EUR Chart  +5.15% (5Y)

US Dollar to Euro

Source: XE Rates
Market growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (EUR billion)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>47.6</td>
</tr>
<tr>
<td>2014</td>
<td>57.9</td>
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<tr>
<td>2016</td>
<td>81.1</td>
</tr>
<tr>
<td>2018</td>
<td>89.3</td>
</tr>
<tr>
<td>2020</td>
<td>113.0</td>
</tr>
<tr>
<td>2022</td>
<td>127.5</td>
</tr>
</tbody>
</table>

Source: Ecovia Intelligence
Regional shares

- North America: 50%
- Europe: 40%
- Others: 10%
Industry challenges

- Conventional Foods
- Eco-labelled foods
- Plant-based foods
- Economic & Geo-Political Issues
- Fraud
- Supply
Discounters

Alle lieben Bioland
Sustainability schemes & labels
OUR PLEDGE TO YOU

The Bonterra Organic Estates Difference

Certified B Corporation

B Corporation Certified™

As a Certified B Corporation, we meet the most rigorous standards of social and

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Regenerative Organic Certified®

Regenerative Organic Certified®, the leading

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Climate Neutral Certified

We are proud to be the world’s first organically certified Climate Neutral

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TRUE Zero Waste Certified

Bonterra is TRUE Zero Waste certified, diverting over 97% of all waste from landfills or

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Better for people and the planet

As a certified B Corp and registered Social Purpose Corporation, we source certified regenerative, organic, and fair trade ingredients that are better for people and the planet.
Summary

• Macro factors impacting market growth rates
• Overall, growth trend is positive
• Low cost retailers are gaining market share
• Growing competition from competing labels / schemes
• Marketing communications
Thank You!

Email asahota@ecoviaint.com

Or visit www.ecoviaint.com