



Research Institute of Organic Agriculture FiBL  
info.suisse@fibl.org | www.fibl.org



## The European Market for Organic Food 2020

Helga Willer, Jan Travnicek and Bernhard Schlatter, FiBL

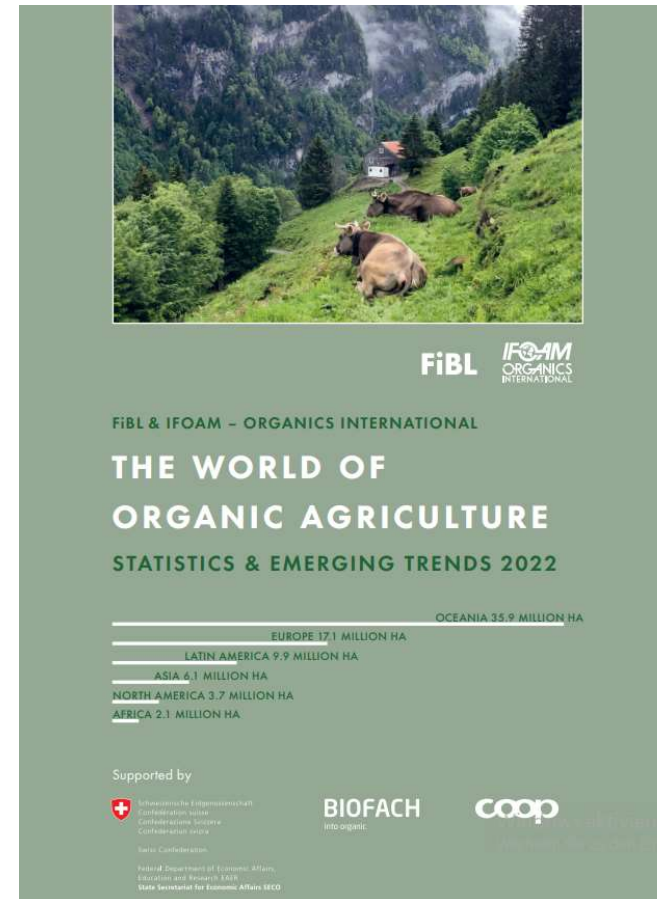
July 26, 2022 – BIOFACH Congress, Nürnberg

# The World of Organic Agriculture 2022

- › The 23rd edition of «The World of Organic Agriculture», was published by FiBL and IFOAM – Organics International in February 2022.
- › Data tables
- › Country and continent reports
- › Markets, standards, policy support
- › The book can be ordered or downloaded at (item number 1344):  
<https://www.fibl.org/en/shop-en>

› [www.organic-world.net](http://www.organic-world.net)

› <https://statistics.fibl.org>



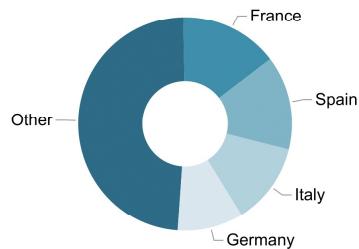
 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
  
Swiss Confederation  
  
Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



## EUROPE: ORGANIC FARMLAND 2020



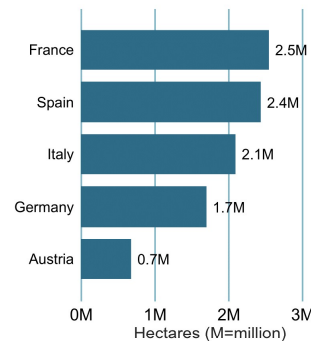
More than half of Europe's organic agricultural land (17.1 million (M) hectares) was in four countries.



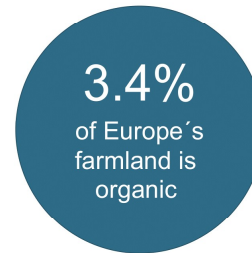
Distribution of organic agricultural land by country 2020.



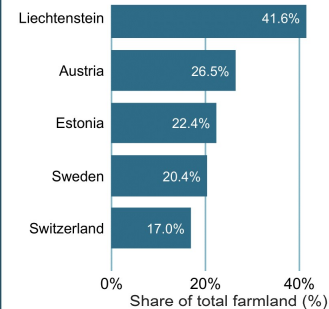
The countries with the largest organic agricultural area were France, Spain and Italy.



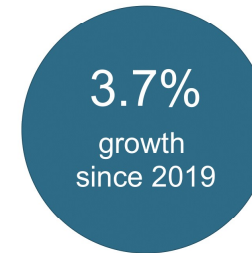
The 5 countries with the largest areas of organic agricultural land 2020.



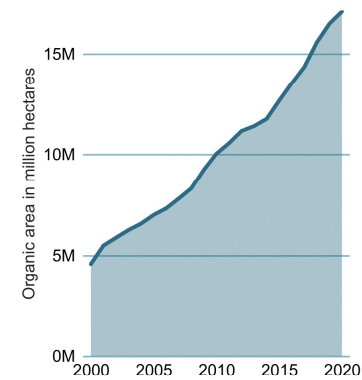
15 countries had 10% or more of their agricultural land under organic management.



Top 5 countries with an organic share of more than 10% of total agricultural land 2020.



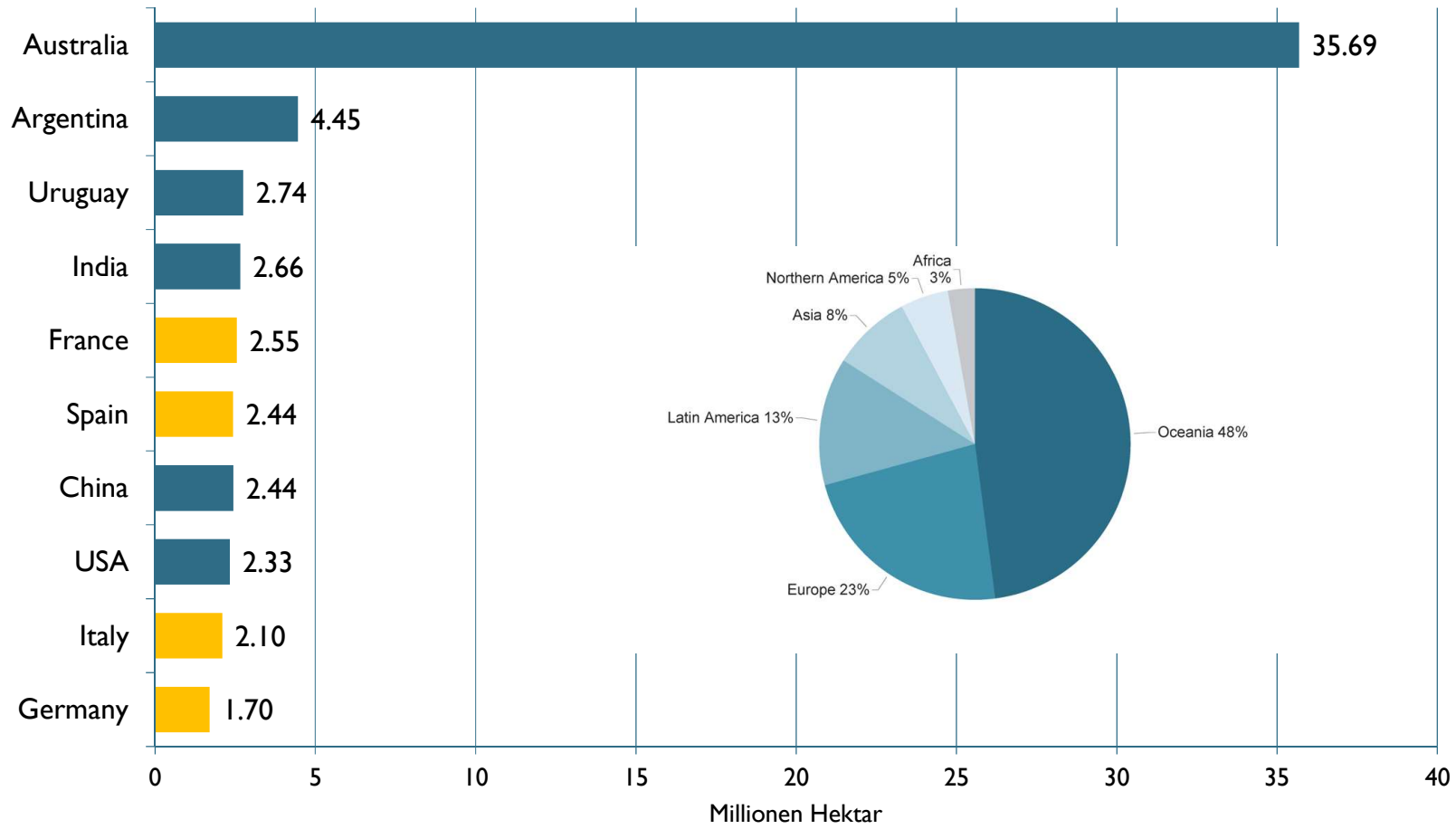
In 2020, nearly 0.6 million hectares more were reported compared with 2019.



Growth of the organic agricultural land 2000-2020.

# Top 10 countries with the largest organic farmland 2020

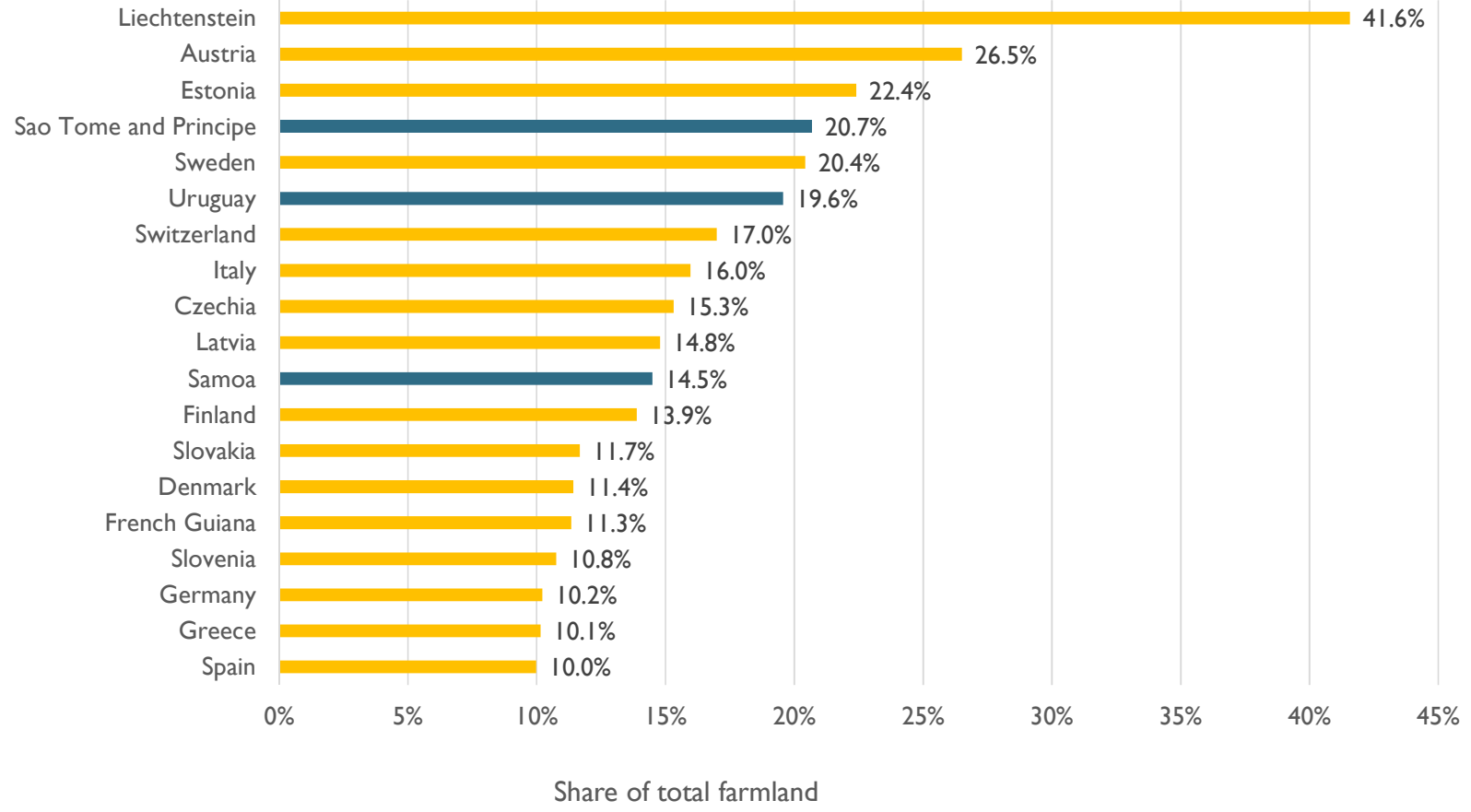
Source: FiBL survey 2022



**Die 10 Länder mit der grössten Biolandwirtschaftsfläche**

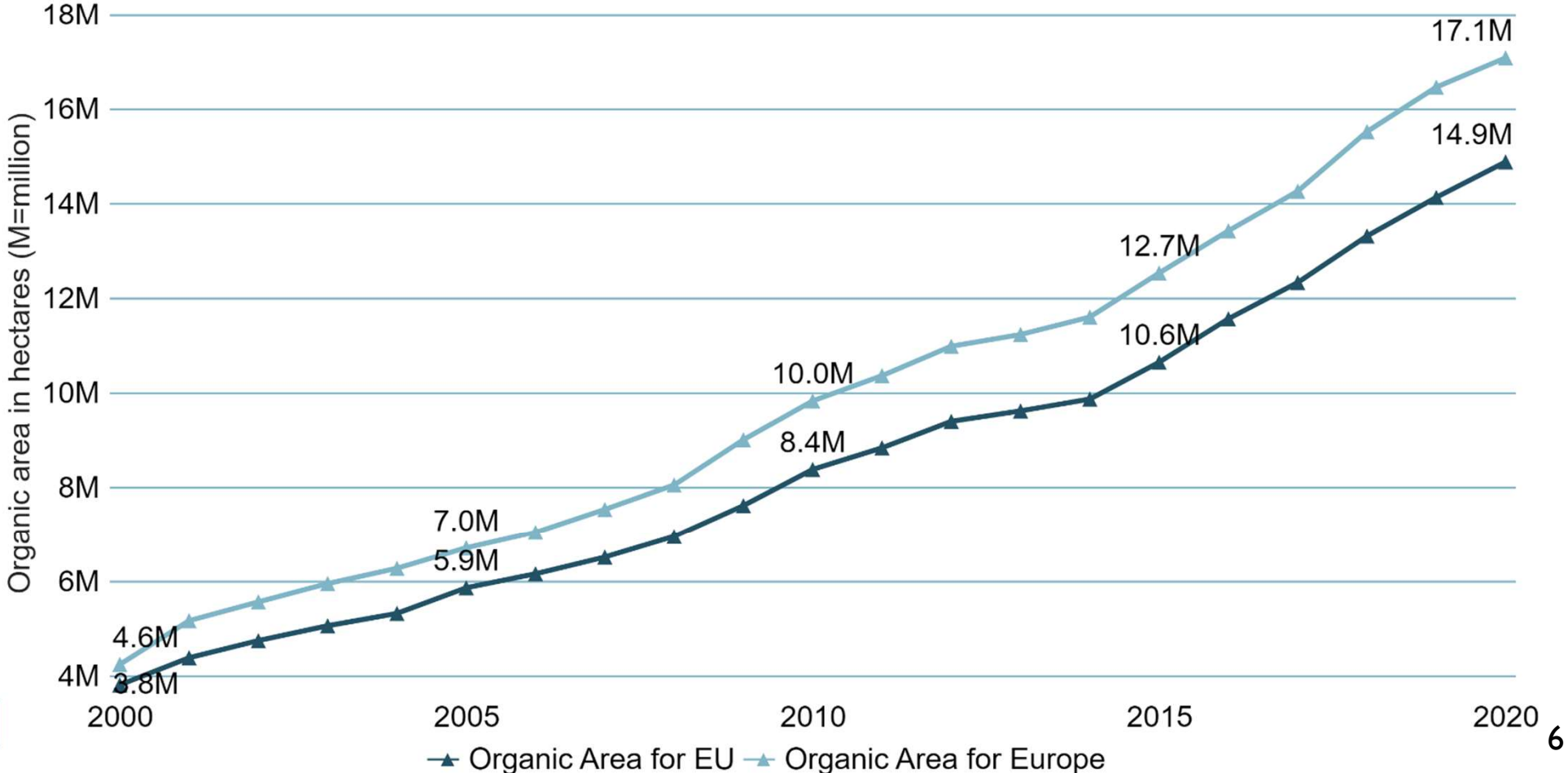
# Countries with an organic farmland area of more than 10%

Quelle: FiBL-Erhebung 2022



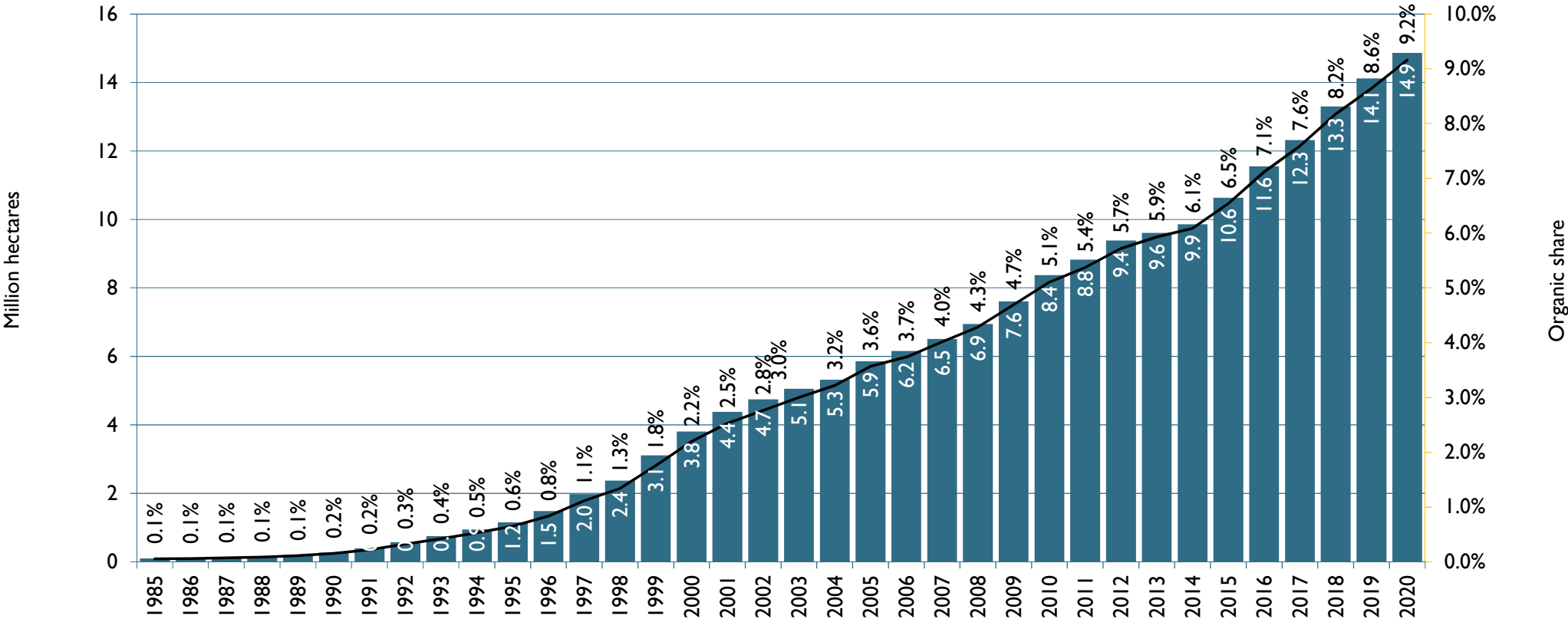
# Europe and the European Union: Development of organic agricultural land 2000 - 2020

Source: FiBL-AMI surveys 2001-2022, based on the national data sources and Eurostat



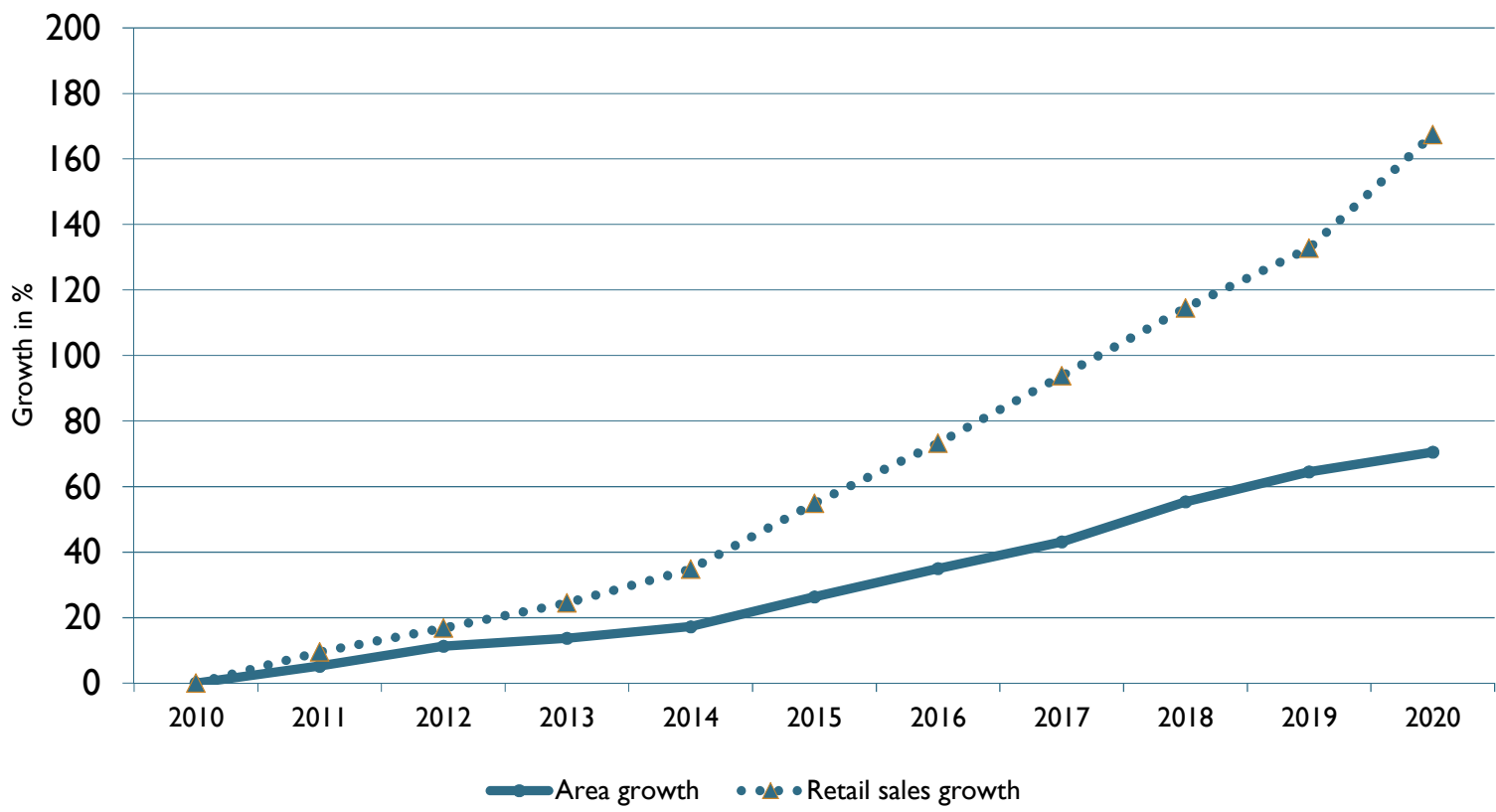
# Growth of the organic farmland area 1985-2020

Source: Nic Lampkin, FiBL surveys



# Europe: Growth of organic area and retail sales 2010-2020

Source: FiBL-AMI survey 2022, based on national data sources and Eurostat

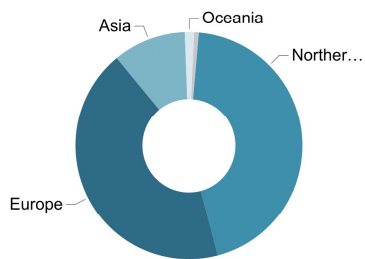




## EUROPE: ORGANIC RETAIL SALES 2020



By region, North America had the lead with 53.7 billion (bn) €, followed by Europe (52.0 billion €) and Asia (12.5 billion €),



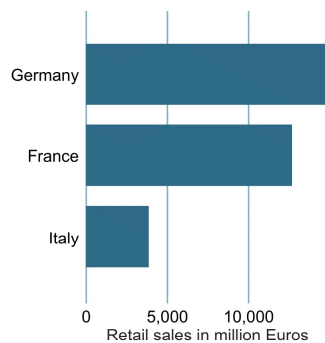
Distribution of retail sales by region 2020.

**FiBL**

[www.fibl.org](http://www.fibl.org)



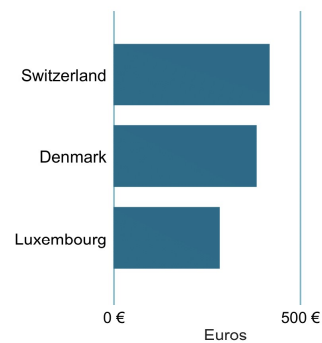
The European countries with the largest markets for organic food were Germany (15 billion €), France (12.7 billion €), Italy (3.9 billion €) and Switzerland (3.6 billion €).



The 3 countries with the largest markets for organic food in 2020.



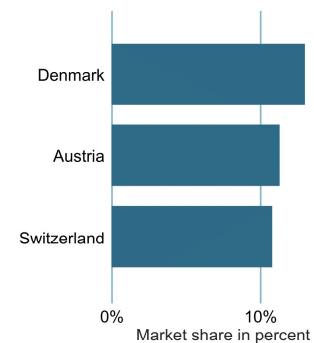
Switzerland had the highest per capita consumption worldwide, followed by Denmark, Luxembourg, Austria and Sweden.



Top 3 countries with the highest per capita consumption 2020.



The highest organic share of the total market was in Denmark, followed by Austria, Switzerland, Luxembourg and Sweden.

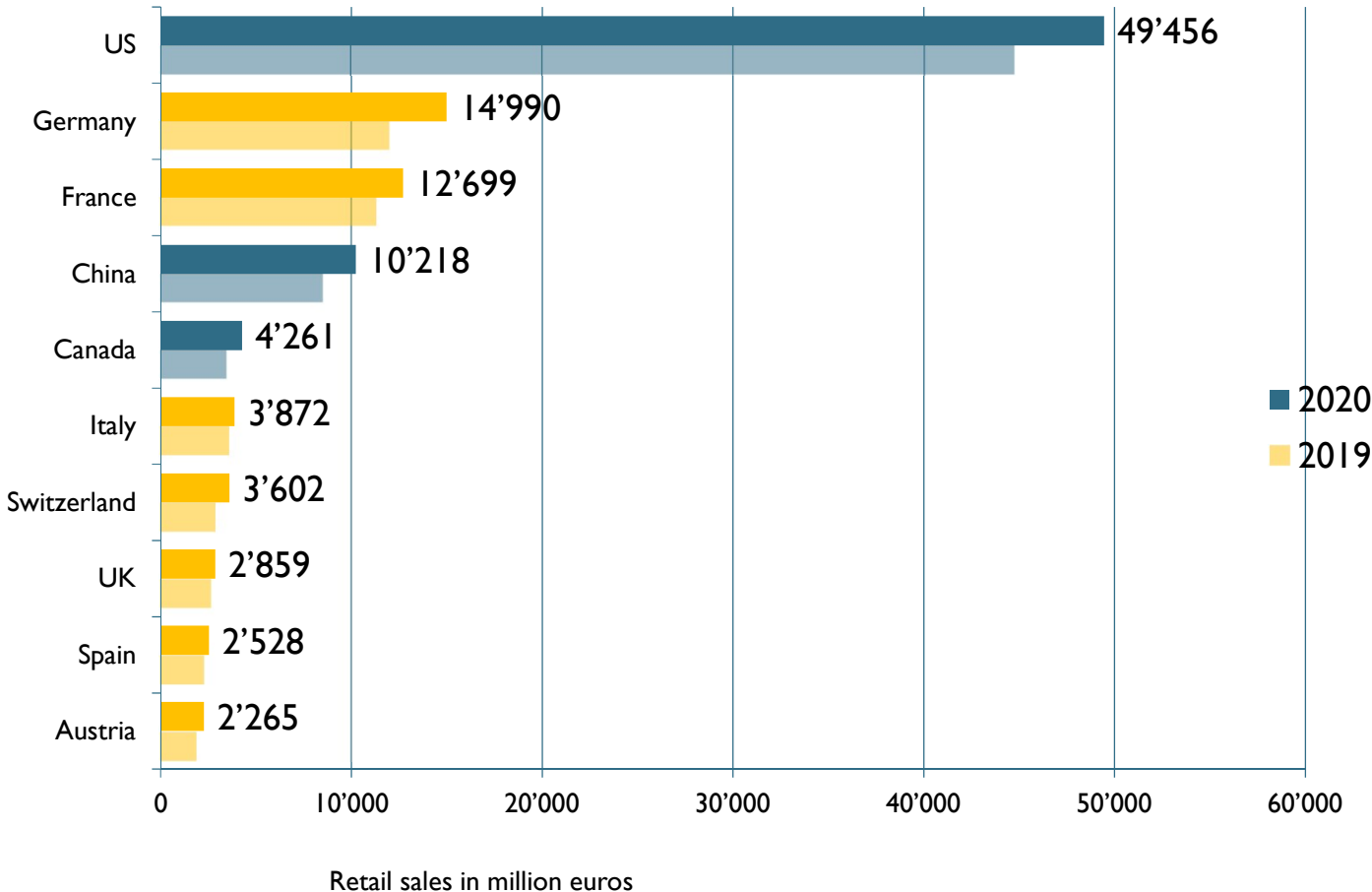


The 3 countries with the highest organic shares if the total market in 2020.

Source: FiBL survey 2022 [www.organic-world.net](http://www.organic-world.net) - [statistics.fibl.org](http://statistics.fibl.org)

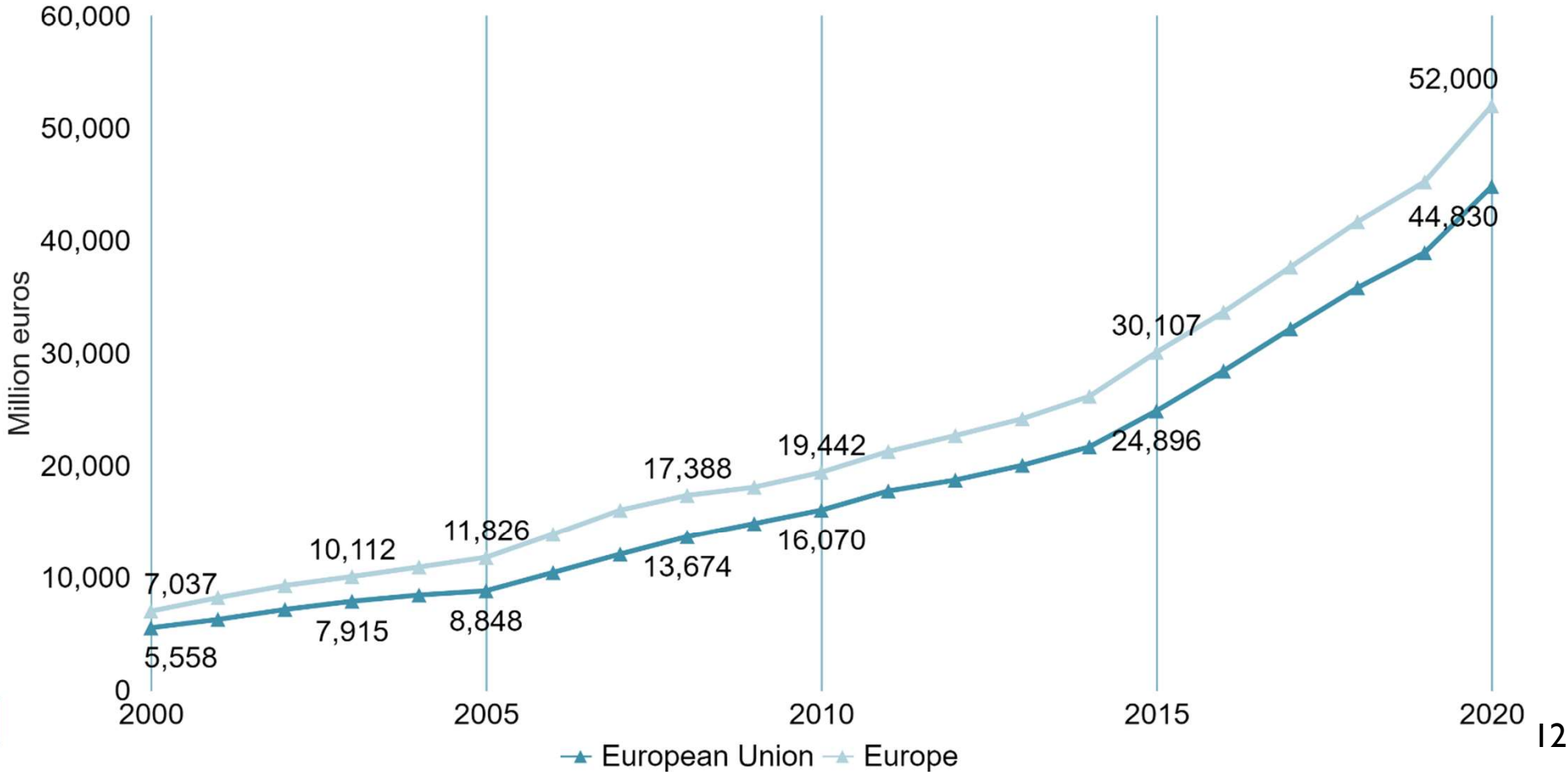
# Top 10 organic markets 2019 and 2020

Source: FiBL AMI survey 2022



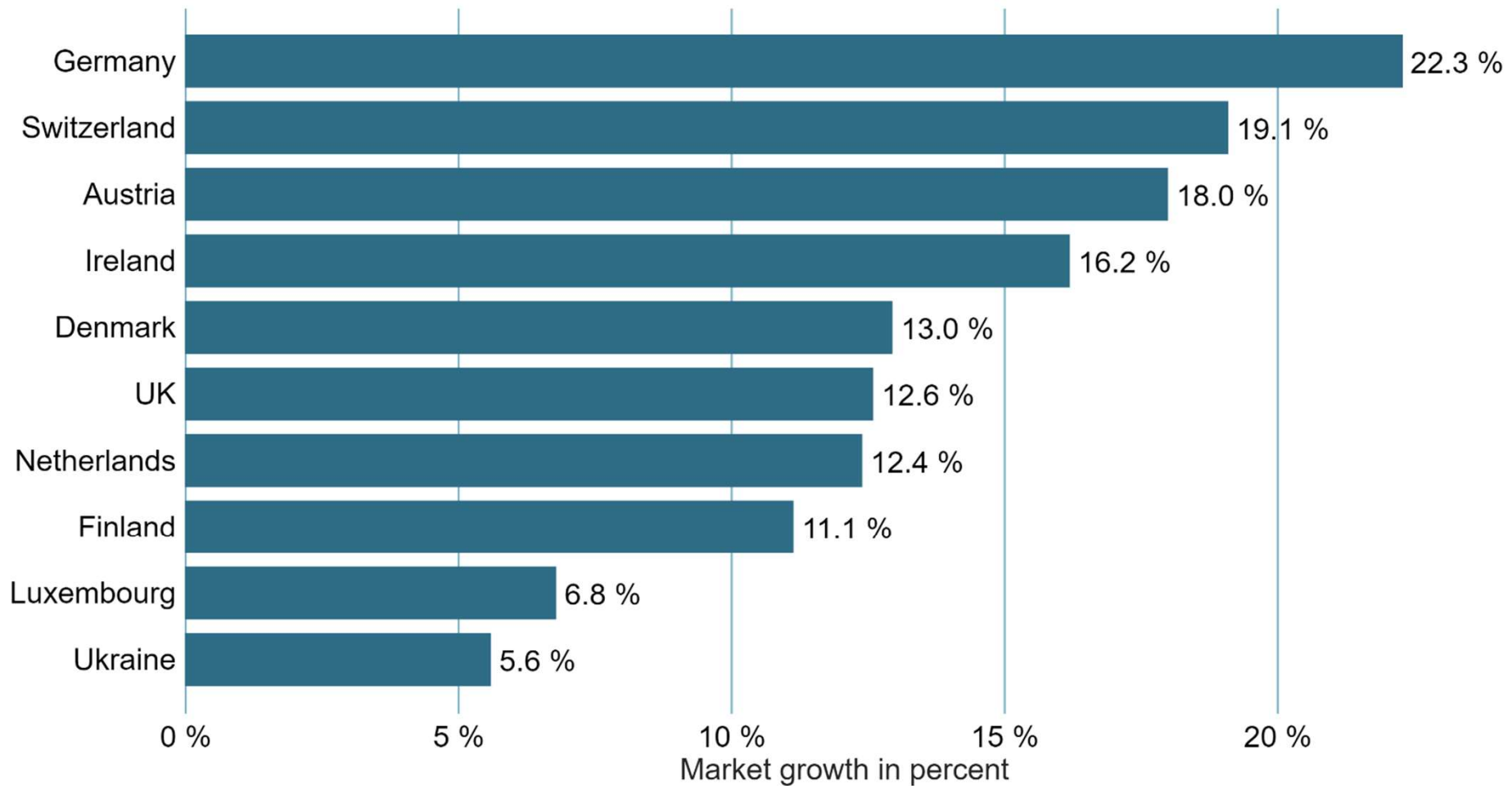
# Europe and the European Union: Growth of organic retail sales 2000 - 2020

Source: FiBL-AMI surveys 2001-2022



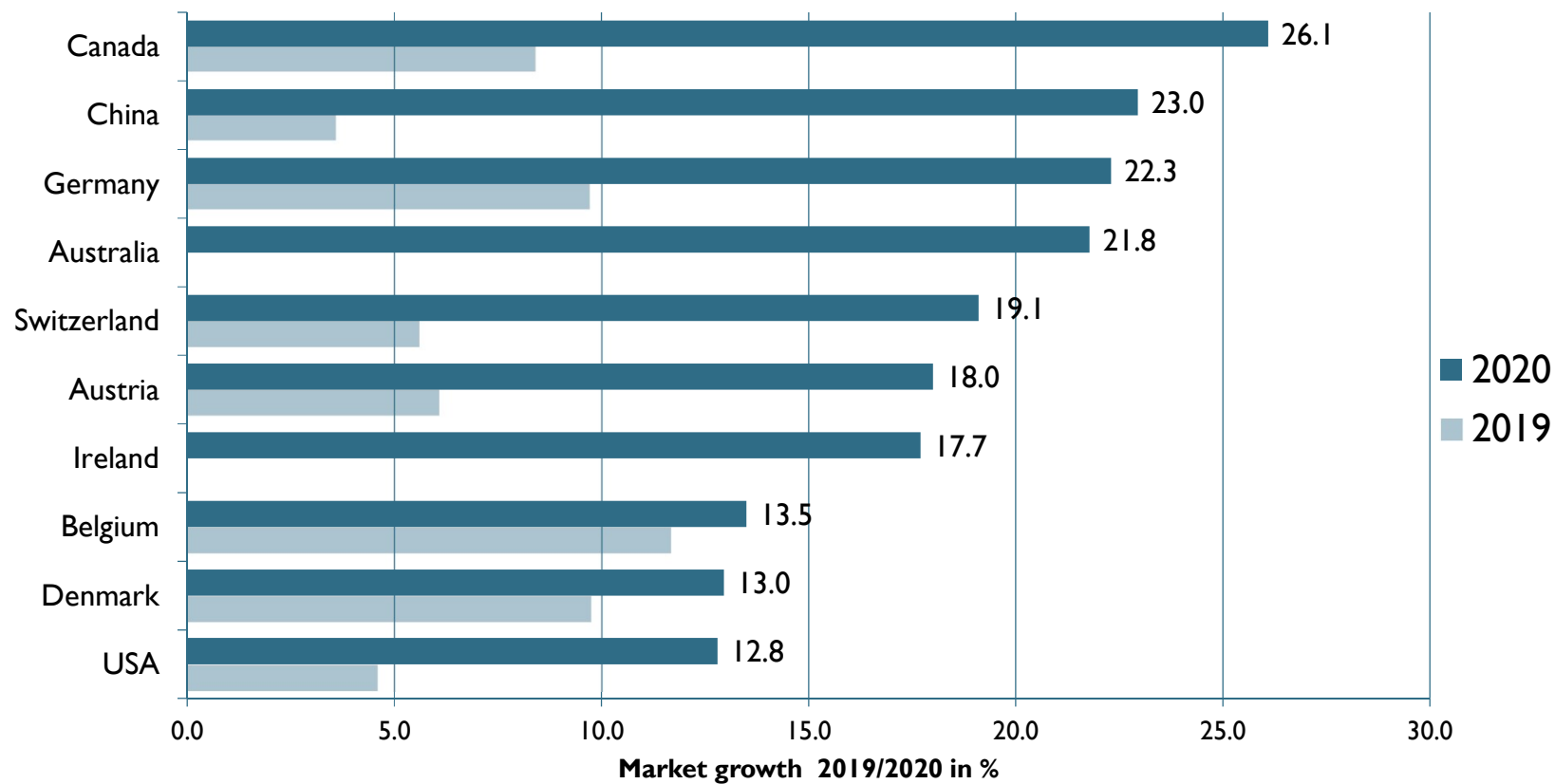
# Europe: The countries with the highest organic market growth 2020

Source: FiBL-AMI survey 2022



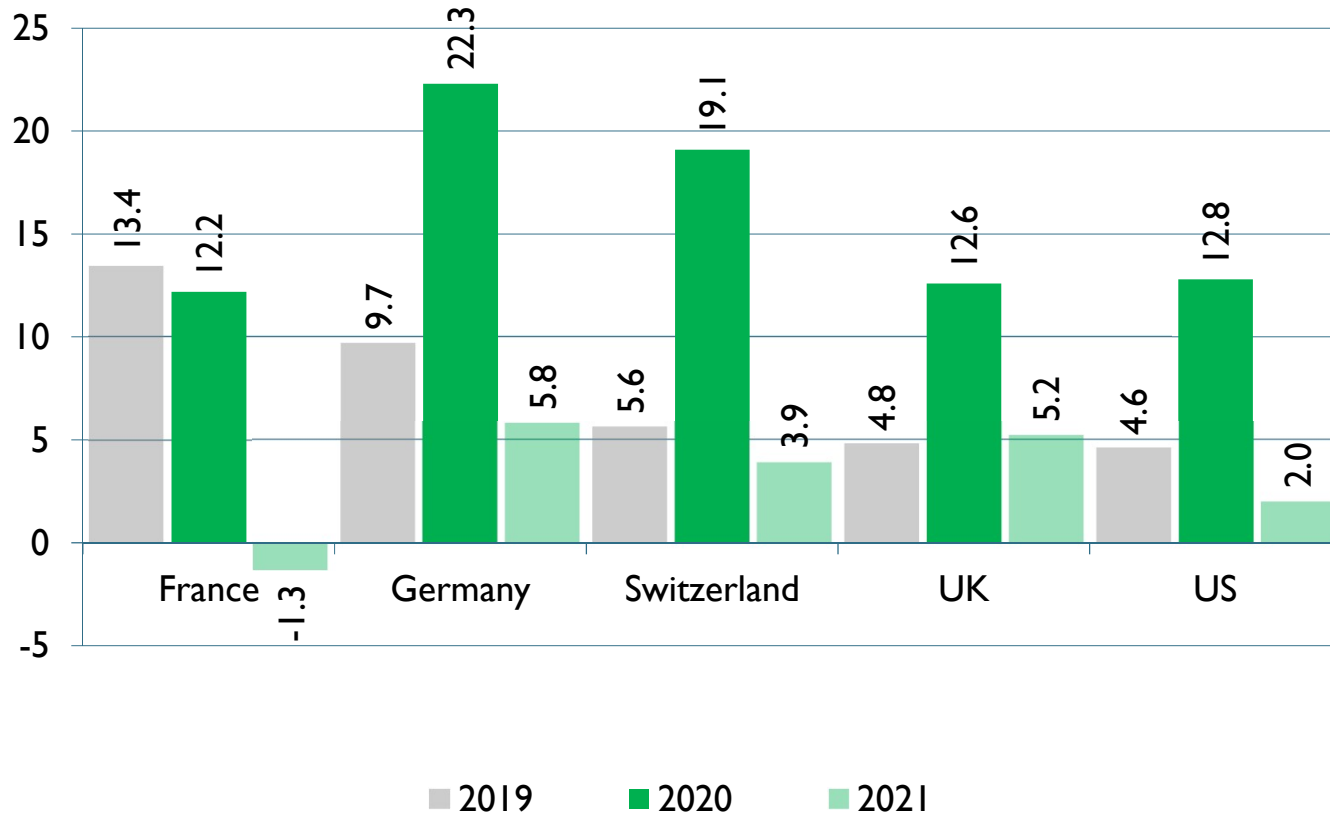
# The ten countries with largest organic market growth 2020

Source: FiBL-AMI-survey 2022



## Market growth rates 2019, 2020 and 2021 compared

Source: FiBL-AMI survey 2022

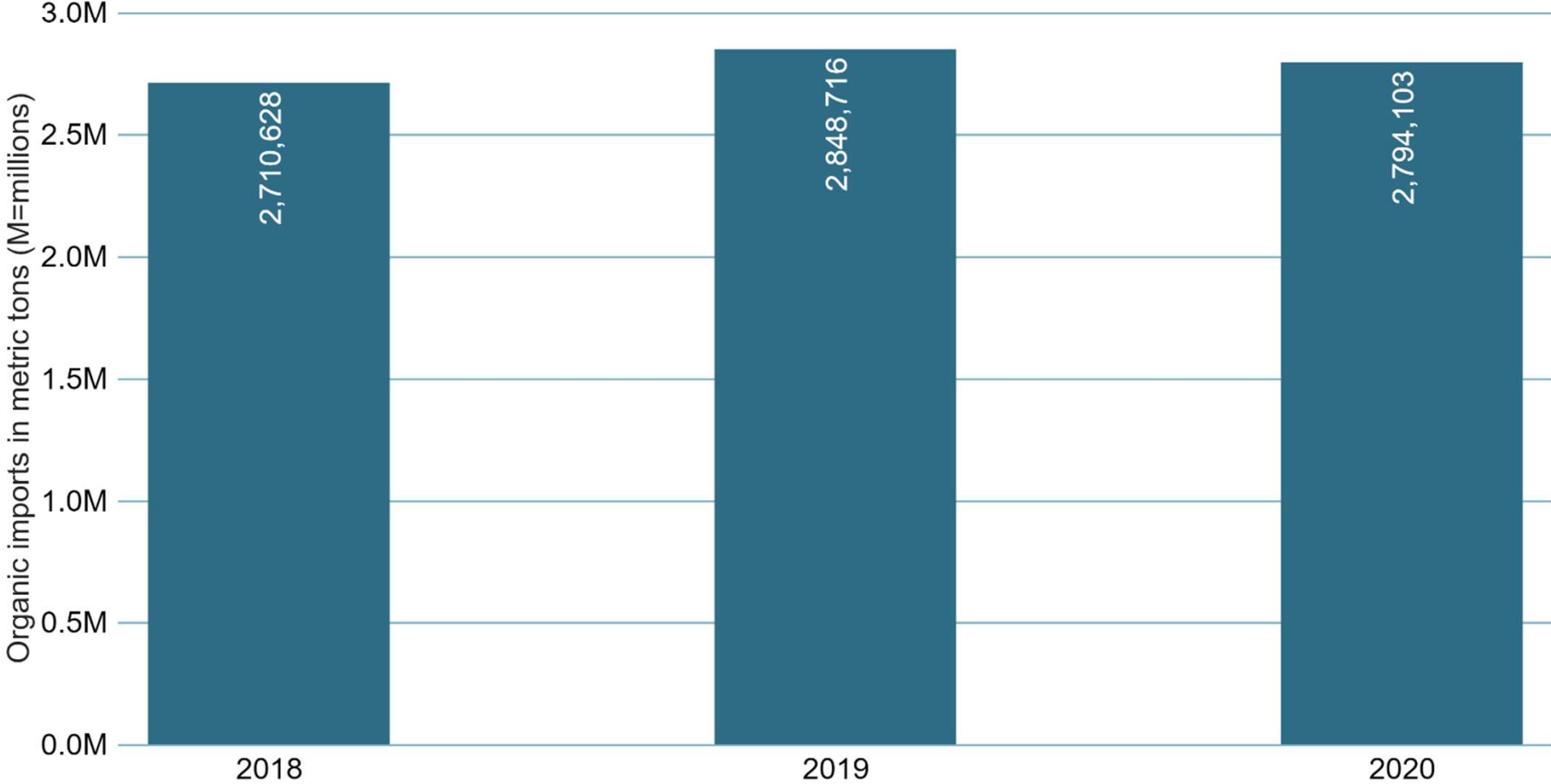


After the lockdown years, consumers are spending less money on food for consumption at home.

## Market growth compared

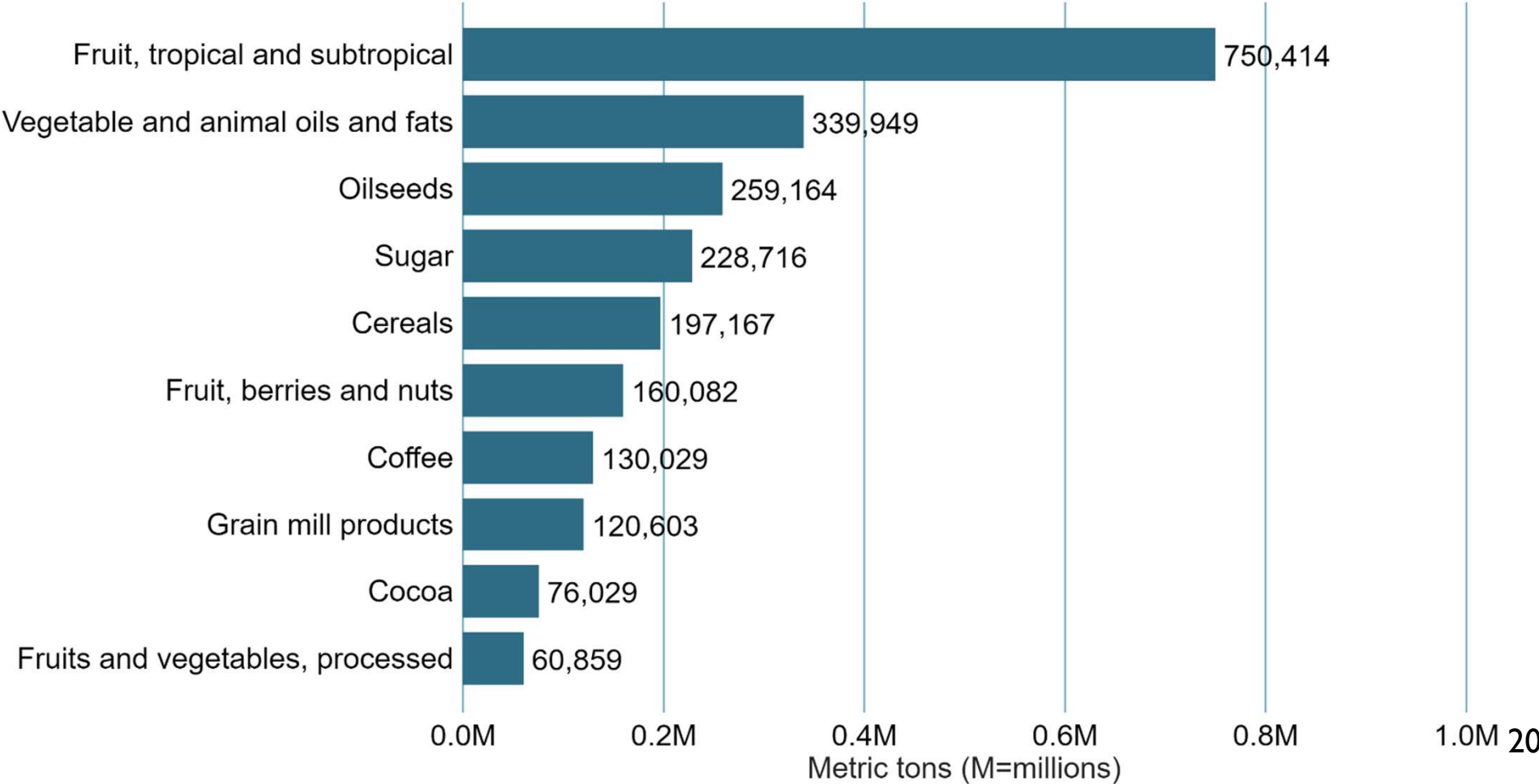
# European Union: Organic agri-food imports development 2018 - 2020

Source: Traces/European Commission



# European Union: Main product categories of EU organic agri-food imports 2020

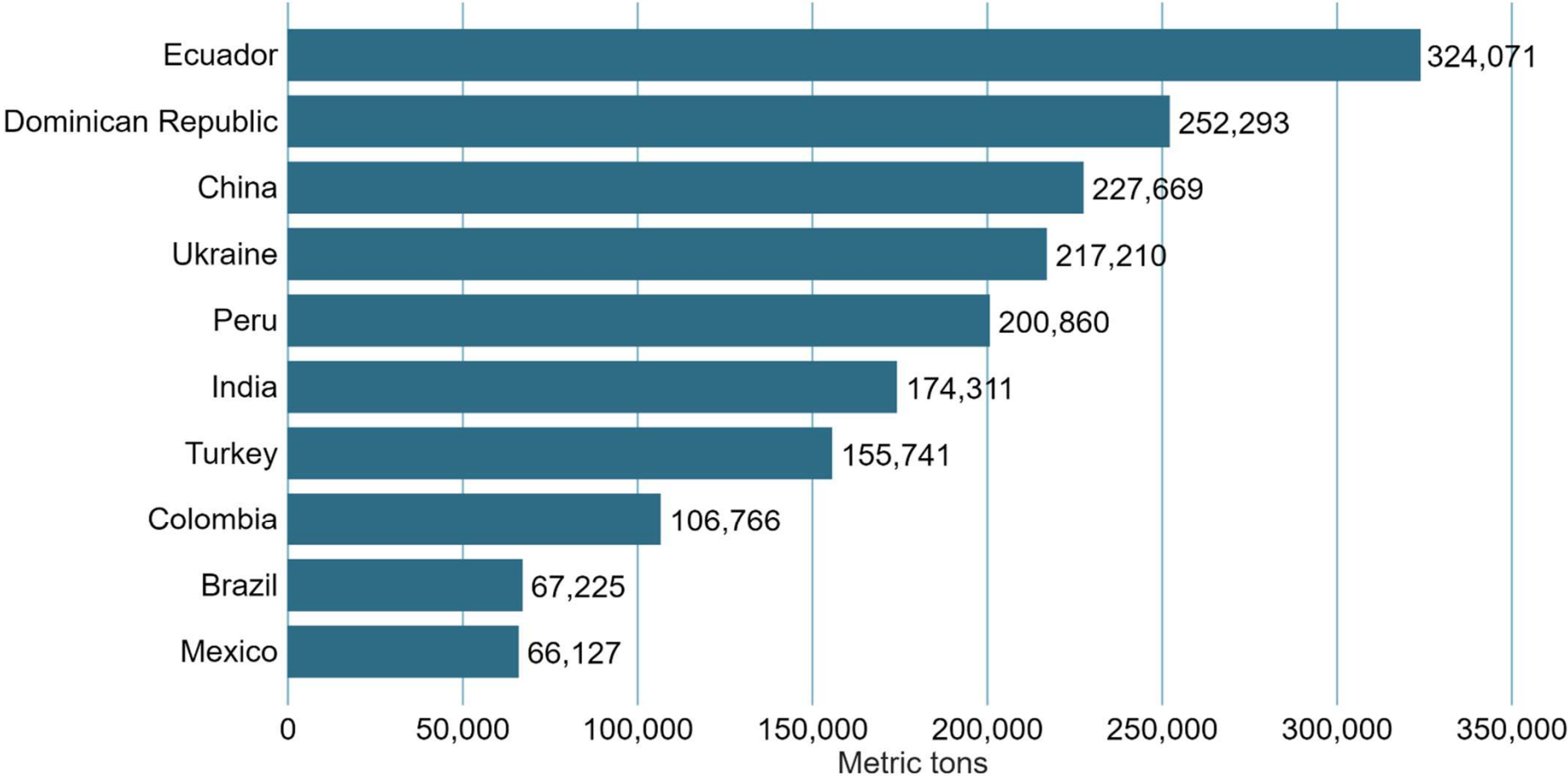
Source: Traces/European Commission 2021





# European Union: The ten countries with the largest export volumes to the EU 2020

Source: Traces/European Commission 2021



## Conclusions

- Data show that the European organic sector is well-developed. Relatively high shares of agricultural land, continual growth in the area, number of operators, and a fast-growing market show the exceptional dynamics of the European organic market and sector (until 2022).
- To reach an organic farmland share of 25% by 2030, comprehensive policy support is needed to increase the supply and demand for organic products. The European action plan is expected to support this development.
- In past years, the organic market in many countries was growing faster than the area/production; driven by the pandemic, the organic market has grown faster than before, even though it slowed down again in 2021.

## More information

- <https://www.organic-world.net/yearbook/yearbook-2022.html>: Yearbook
- <https://statistics.fibl.org>, interactive online tables and infographics
- [www.twitter.com@fiblstatistics](https://www.twitter.com/fiblstatistics)

## Kontakt

- Helga Willer
- Forschungsinstitut für biologischen Landbau FiBL
- Ackerstrasse 113, 5070 Frick, Schweiz
- Tel. +41 79 218 0626, Fax +41 62 865 7273
- [helga.willer@fibl.org](mailto:helga.willer@fibl.org)
- [www.fibl.org](http://www.fibl.org), [www.organic-world.net](http://www.organic-world.net), [statistics.fibl.org](http://statistics.fibl.org)
  
- Helga Willer, Jan Trávníček, Claudia Meier und Bernhard Schlatter (Hrsg.) (2022): The World of Organic Agriculture. Statistics and Emerging Trends 2022. Research Institute of Organic Agriculture FiBL, Frick, and IFOAM – Organics International, Bonn
- <http://www.organic-world.net/yearbook/yearbook-2022.html>

## FiBL online



[www.fibl.org](http://www.fibl.org)



[www.bioaktuell.ch](http://www.bioaktuell.ch)



[fiblfilm](https://www.youtube.com/fiblfilm)



[@fiblorg](https://twitter.com/fiblorg)



[@FiBLaktuell](https://www.facebook.com/FiBLaktuell)



[linkedin.com/company/fibl](https://www.linkedin.com/company/fibl)

**FiBL**