

Europe: The countries with the highest growth of the organic market 2017-2018

Source: FiBL-AMI survey 2019

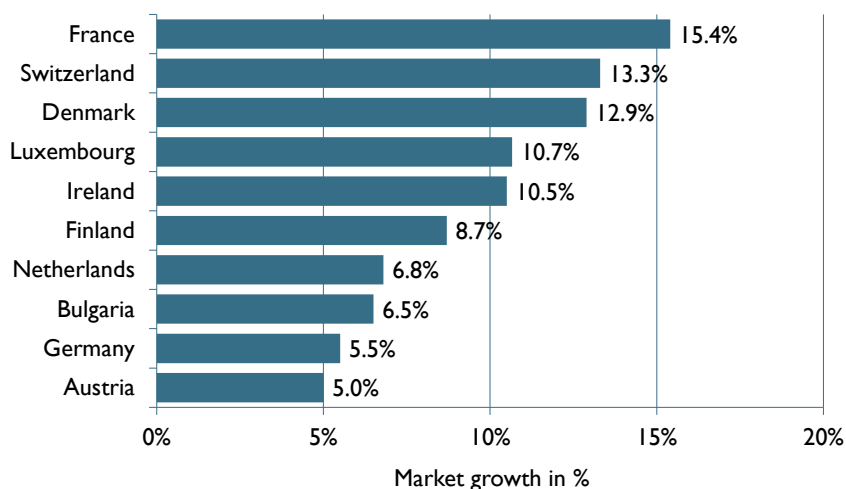


Figure 88: Europe: The countries with the highest organic market growth 2018

Source: FiBL-AMI surveys 2020. For detailed data sources see annex.

6.3 Per capita consumption of organic food

Like in the previous years, the highest per capita consumption of organic food was in Switzerland (312 euros) and Denmark (312 euros). Seven countries had a per capita consumption of more than 100 euros in 2017 (Figure 89, Table 69).

The continual growth in consumer interest is well documented by the growth of per capita consumption, with specific notable growth in 2018 (Figure 90). The per capita consumption in Europe rose to 51 euros and to 76 euros in the European Union.

In the Central Eastern European countries, consumer spending is still low (Table 69). There are indications that markets are currently developing fast, especially in the Baltic countries,¹ however, retail sales data are scarce for some countries and not regularly updated. Whereas the availability and accessibility of area and operator data is good, the Czech Republic is the only country with a permanent collection system for retail sales data.

¹ Estonia, Latvia and Lithuania.