



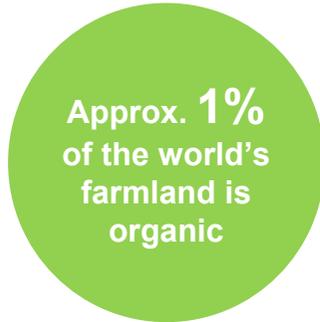
EXCELLENCE FOR SUSTAINABILITY



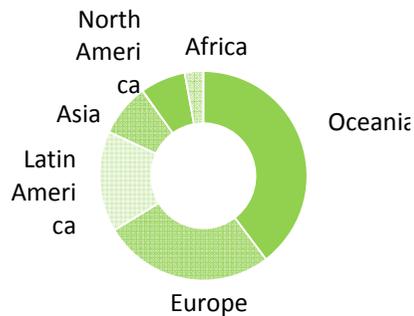
European market data 2014

Helga Willer, Research Institute of Organic Agriculture, FiBL, Frick
February 10, 2016
BIOFACH Congress, NürnbergMesse, Nürnberg

WORLD: ORGANIC FARMLAND 2014

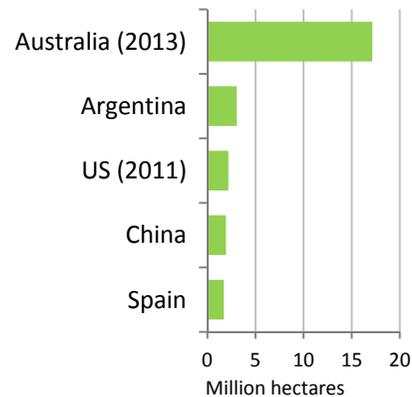


In Oceania there were 17.3 Mio ha, in Europe 11.6 Mio ha, and in Latin America 6.8 Mio ha.



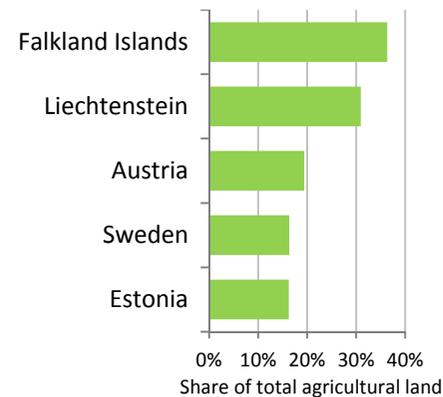
Distribution of organic agricultural land by region 2014

The ten countries with the largest organic agricultural areas have combined 73% of the world's organic agricultural land.



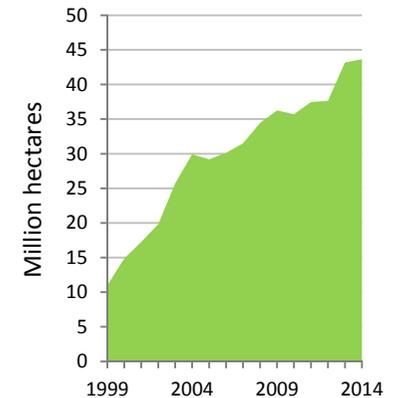
The five countries with the largest areas of organic agricultural land 2014

11 countries have more than 10% of their agricultural land under organic management.



Countries top five with more than 10 percent of organic agricultural land 2014

In 2014, almost 500'000 hectares were reported compared with 2013.

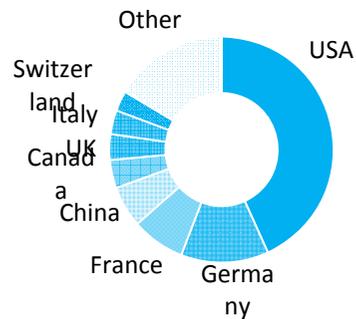


Growth of the organic agricultural land 1999-2014

WORLD: ORGANIC RETAIL SALES 2014

Over
60 billion €

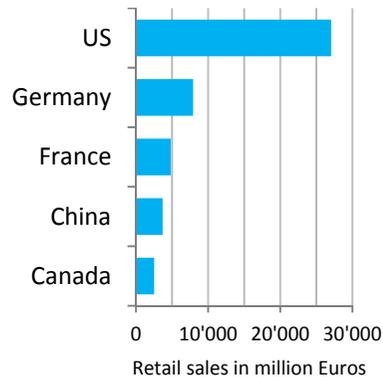
The largest single market is the US followed by the EU (23.9 billion €) and China. By region, North America has the lead (29.6 billion €), followed by Europe (26.2 billion €) and Asia.



Distribution of retail sales value by country 2014

North America
almost
30 billion €

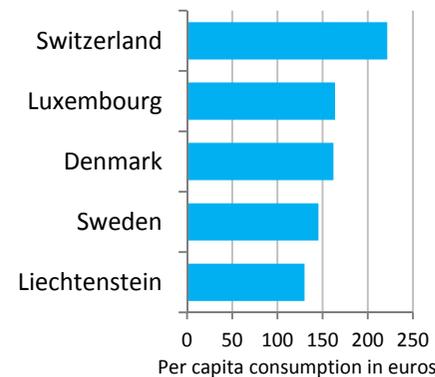
The countries with the largest market for organic food are the United States (27.1 billion €), followed by Germany (7.9 billion €), France (4.8 billion €) and China (3.7 billion €).



The five countries with the largest markets for organic food 2014

221€
are spent per
person in
Switzerland

Switzerland has the highest per capita consumption worldwide, followed by Luxembourg, and Denmark.



The five countries with the highest per capita consumption 2014

7.6%
of the
food market
in Denmark
is organic

The highest shares the organic market of the total market is in Denmark, followed by Switzerland, Austria, Sweden, the United States and Germany.



The five countries with the highest organic shares of the total market 2014

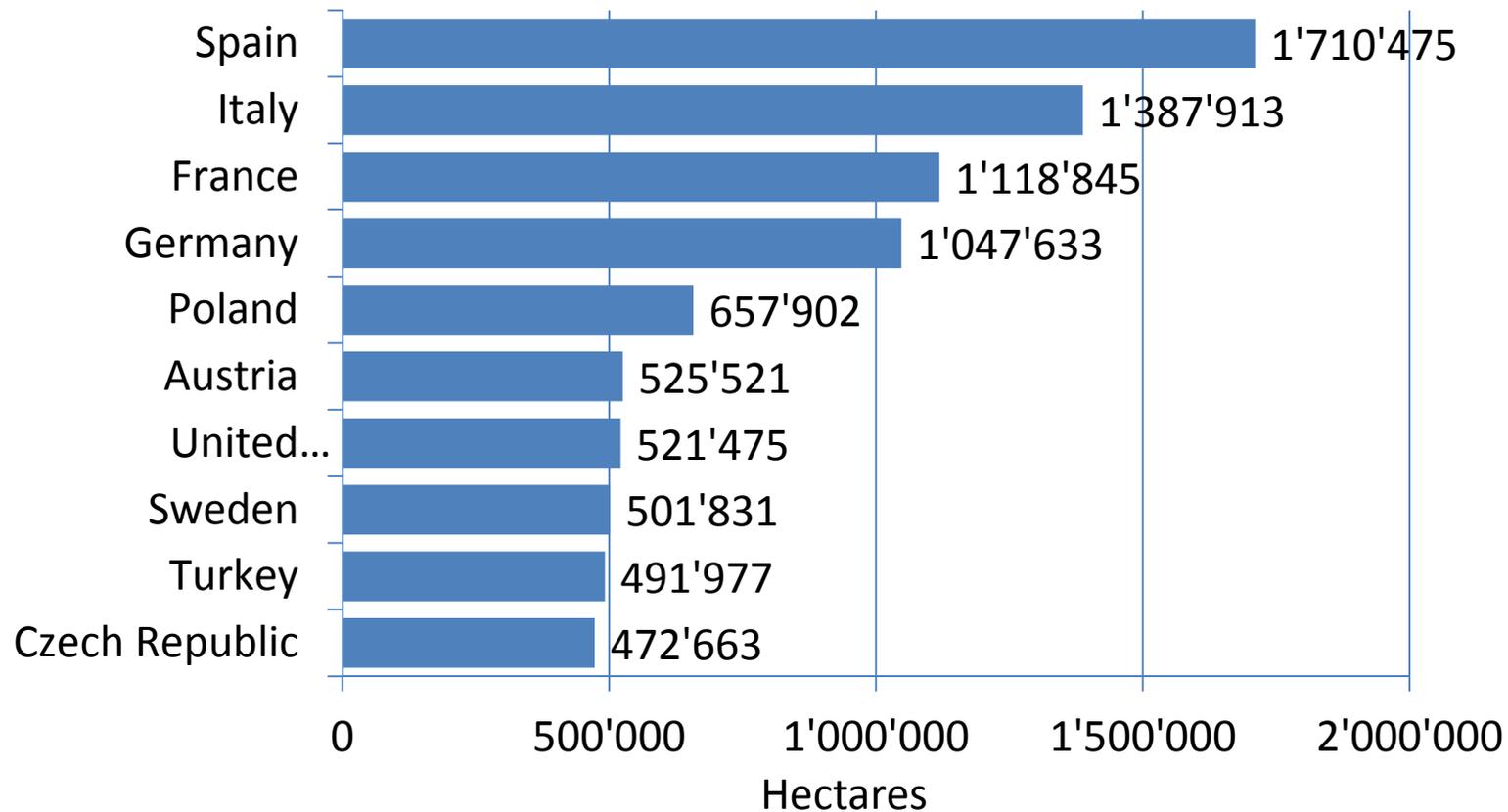
Organic in Europe 2014 – Key indicators

- › **11.6 million hectares (EU: 10.3 million hectares)**
- › **Increase of the area: +2.4 % (EU +1.5 %)**
- › **2.4 % of the farmland is organic (EU: 5.7 %)**
- › **330'000 producers (EU: 260'000)**
- › **Retail sales: 26.2 billion euros (EU: 23.9 billion)**
- › **Increase in retail sales: +7.6 % (EU: + 7.4%)**

Europe: Organic area: Top ten countries 2014

Europe: The ten countries with the largest organic area 2014

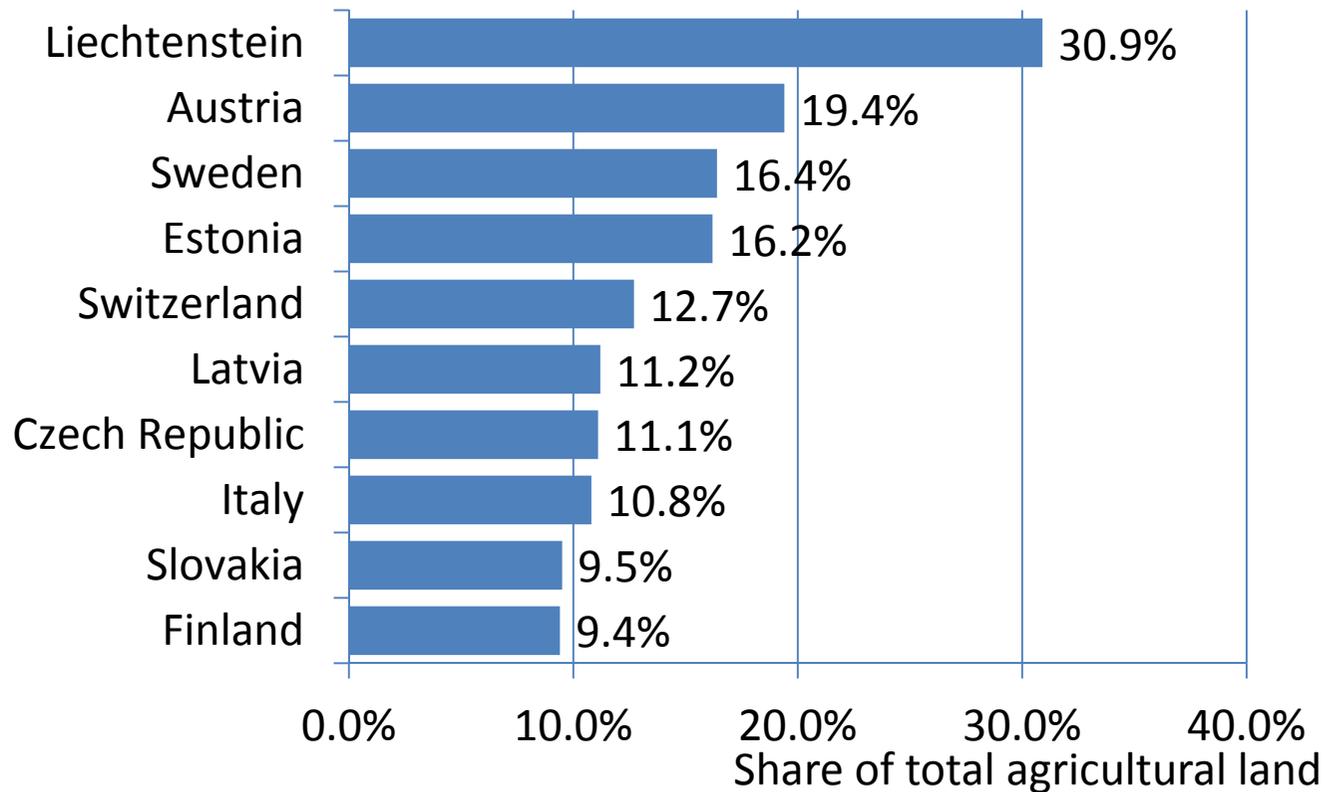
Source: FiBL-AMI survey 2016, based on national data sources and Eurostat



Europe: Organic area – shares

Europe: Shares of organic agricultural land by country 2014

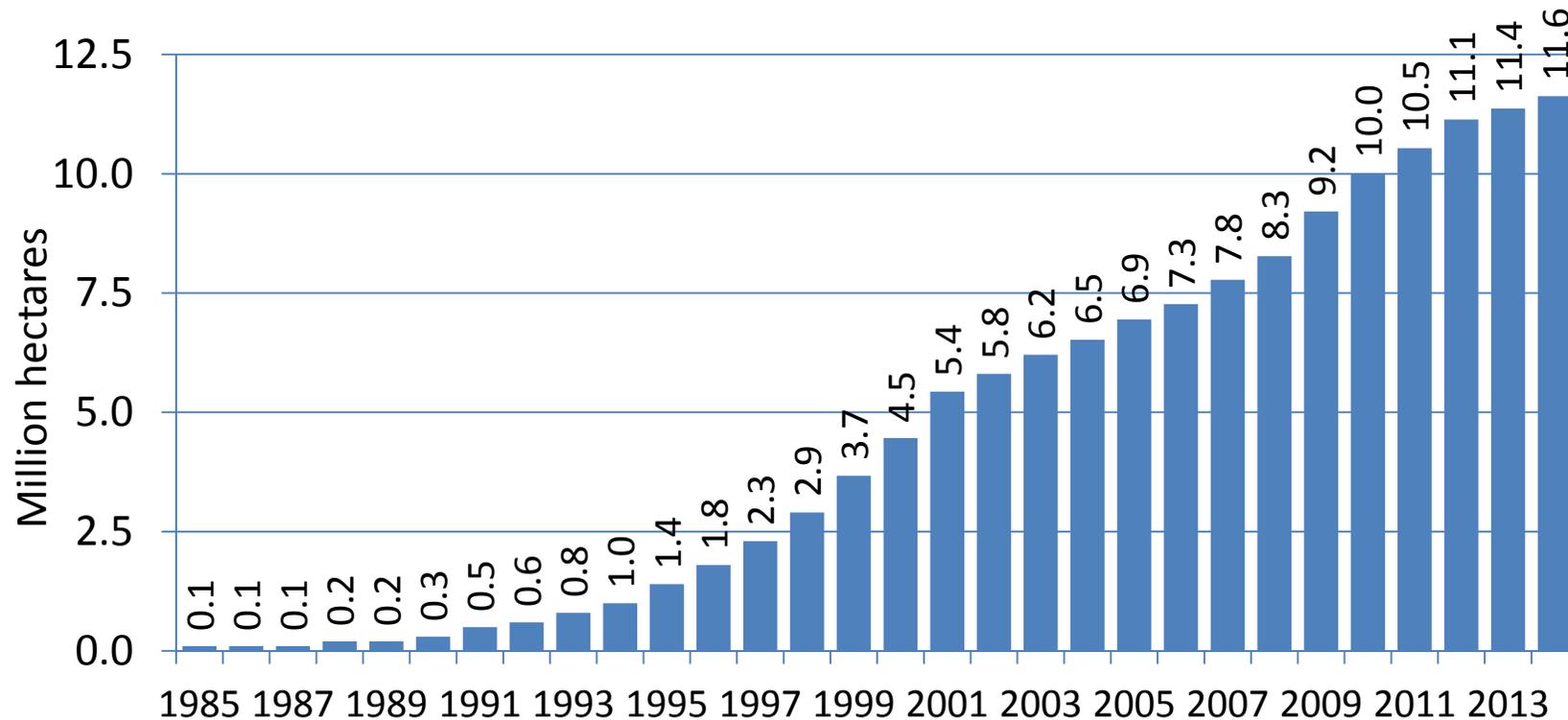
Source: FiBL-AMI survey 2016, based on national data sources and Eurostat



Europe: Development of organic farmland

Europe: Development of organic agricultural land 1985-2014

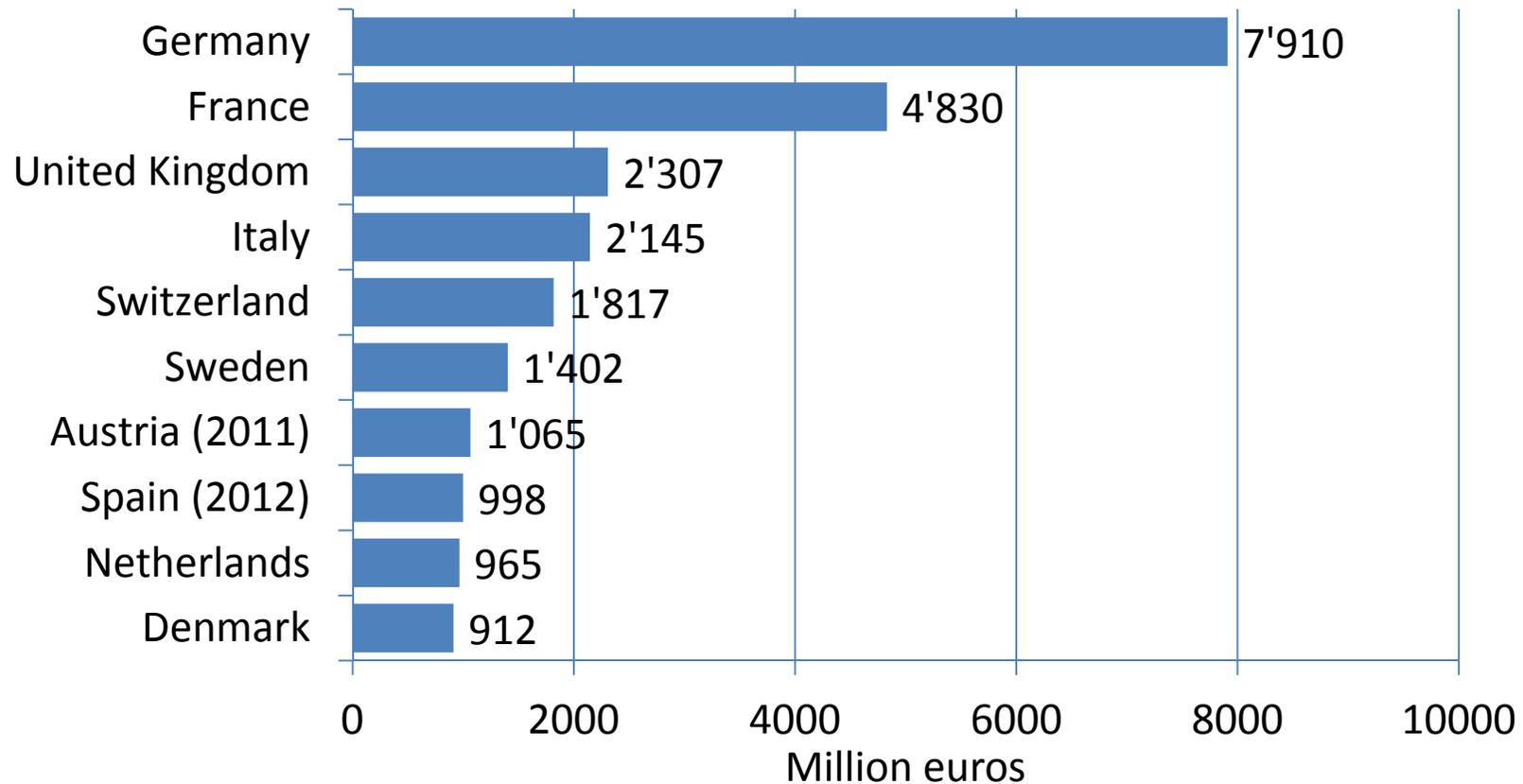
Source: Lampkin, Nic , FiBL-AMI Surveys 2006-2016, and OrganicDataNetwork Surveys 2013-2015, based on national data sources and Eurostat



Europe: Organic retail sales 2014

Europe: Organic retail sales value by country 2014

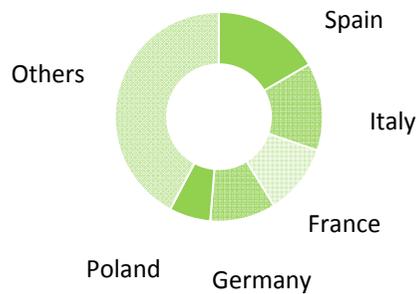
Source: FiBL-AMI survey 2016, based on national data sources



EUROPEAN UNION: ORGANIC FARMLAND 2014

10.3
Million ha

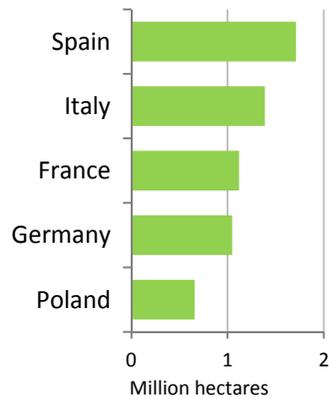
The four countries with the largest organic agricultural areas have combined 50% of the EU's organic agricultural land.



Distribution of organic agricultural land by country 2014

Spain:
1.7
Million ha

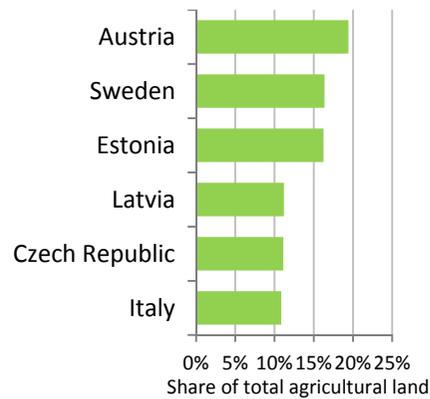
Spain has the largest organic area in the European Union



The five countries with the largest areas of organic agricultural land 2014

5.7 %
of the EU's
farmland is
organic

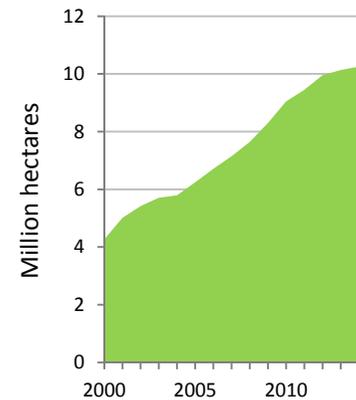
In 6 countries more than 10% the agricultural land is organic



Countries top five with more than 10 percent of organic agricultural land 2014

+140%
increase
since 2000

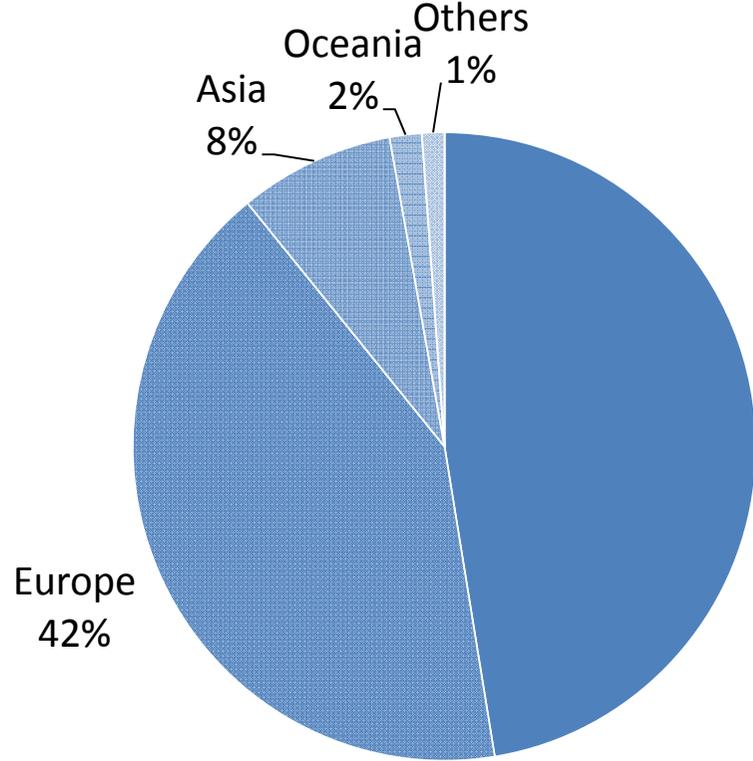
In 2014, 113'000 more hectares (+1.1%) were reported compared with 2013.



Growth of the organic agricultural land -2000-2014

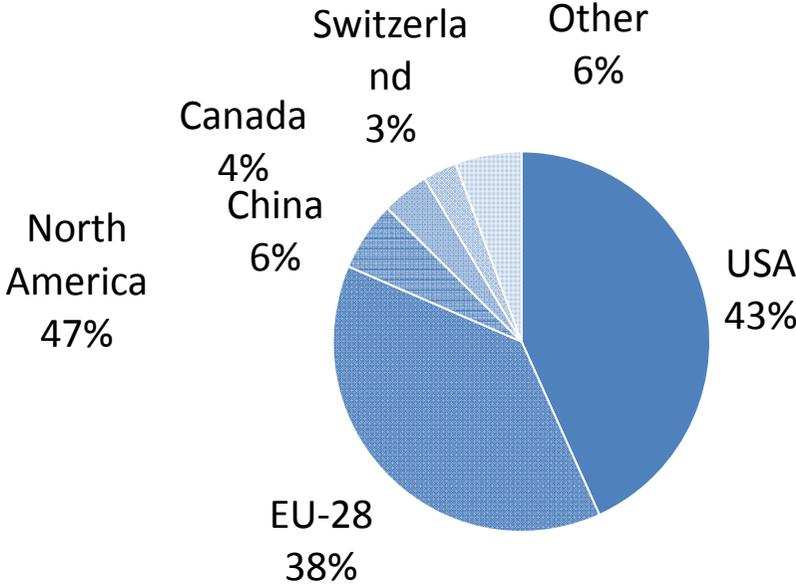
Global market: Distribution of retail sales value by region 2014

Source: FiBL-AMI survey 2016, based on retail sales with organic food



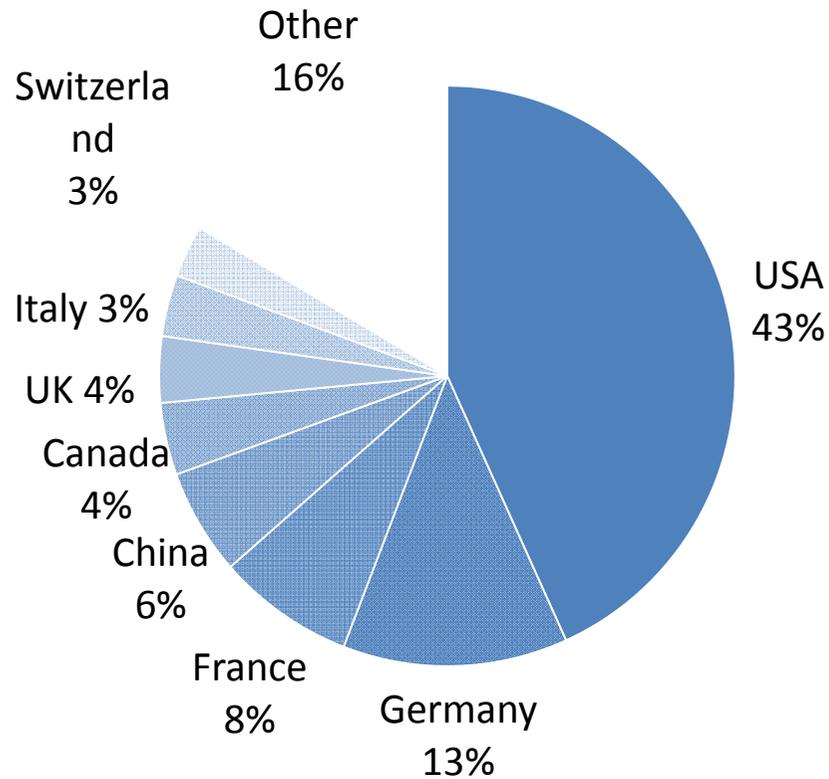
Global Market: distribution of retail sales by single market 2014

Source: FiBL-AMI survey 2016, based on national data sources



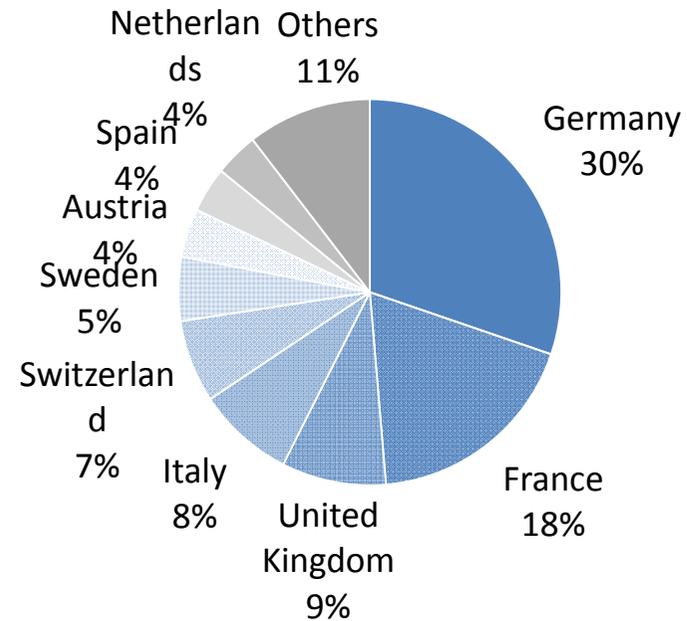
Global market: Distribution of retail sales value by country 2014

Source: FiBL-AMI survey 2016, based on retail sales with organic food



Europe: Distribution of retail sales value by country 2014

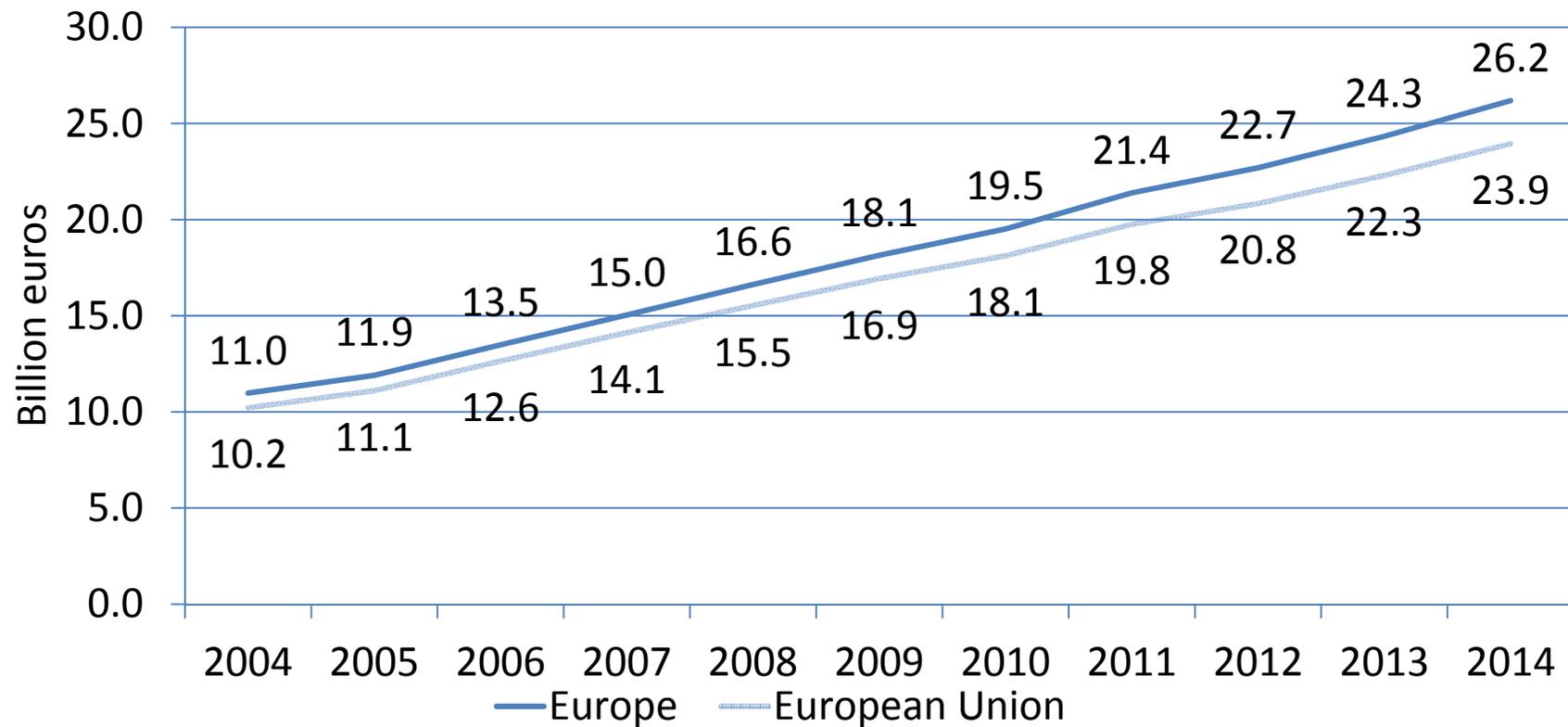
Source: FiBL-AMI survey 2016, based on national data sources



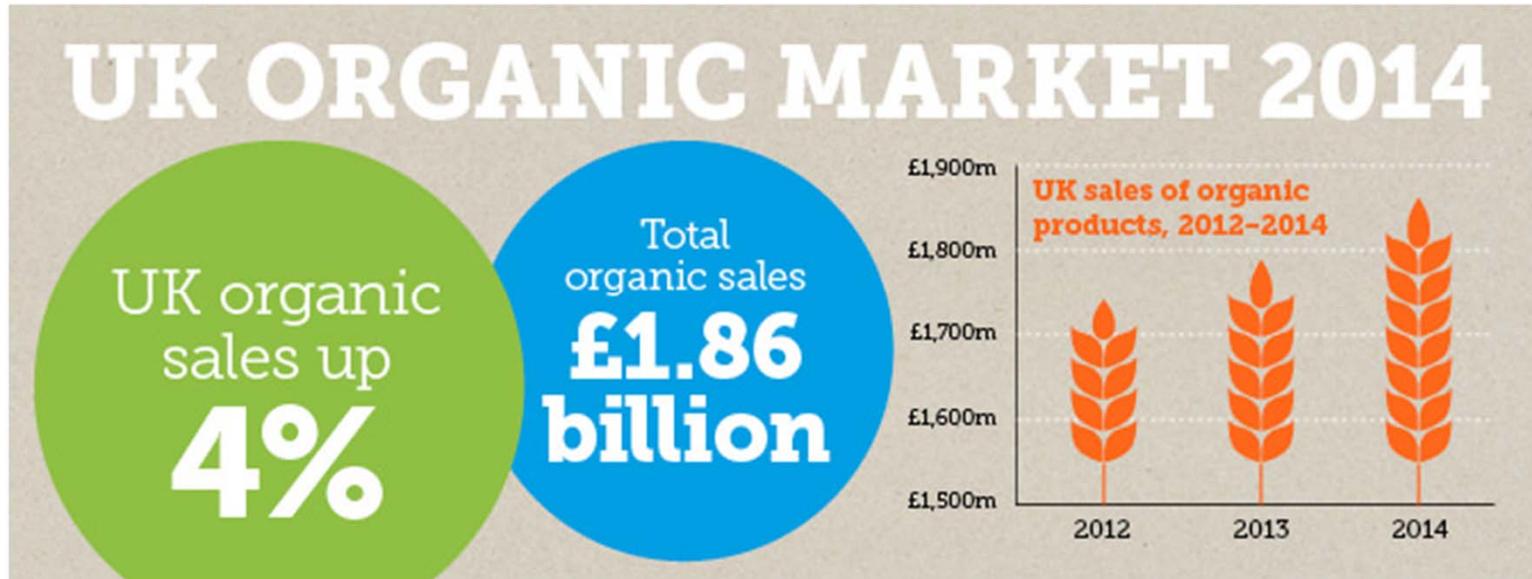
Europe and EU: Market development 2004-2014

Europe and European Union: Market development 2004-2014

Source: FiBL-AMI Surveys 2006-2016, OrganicDataNetwork Surveys 2013-2015



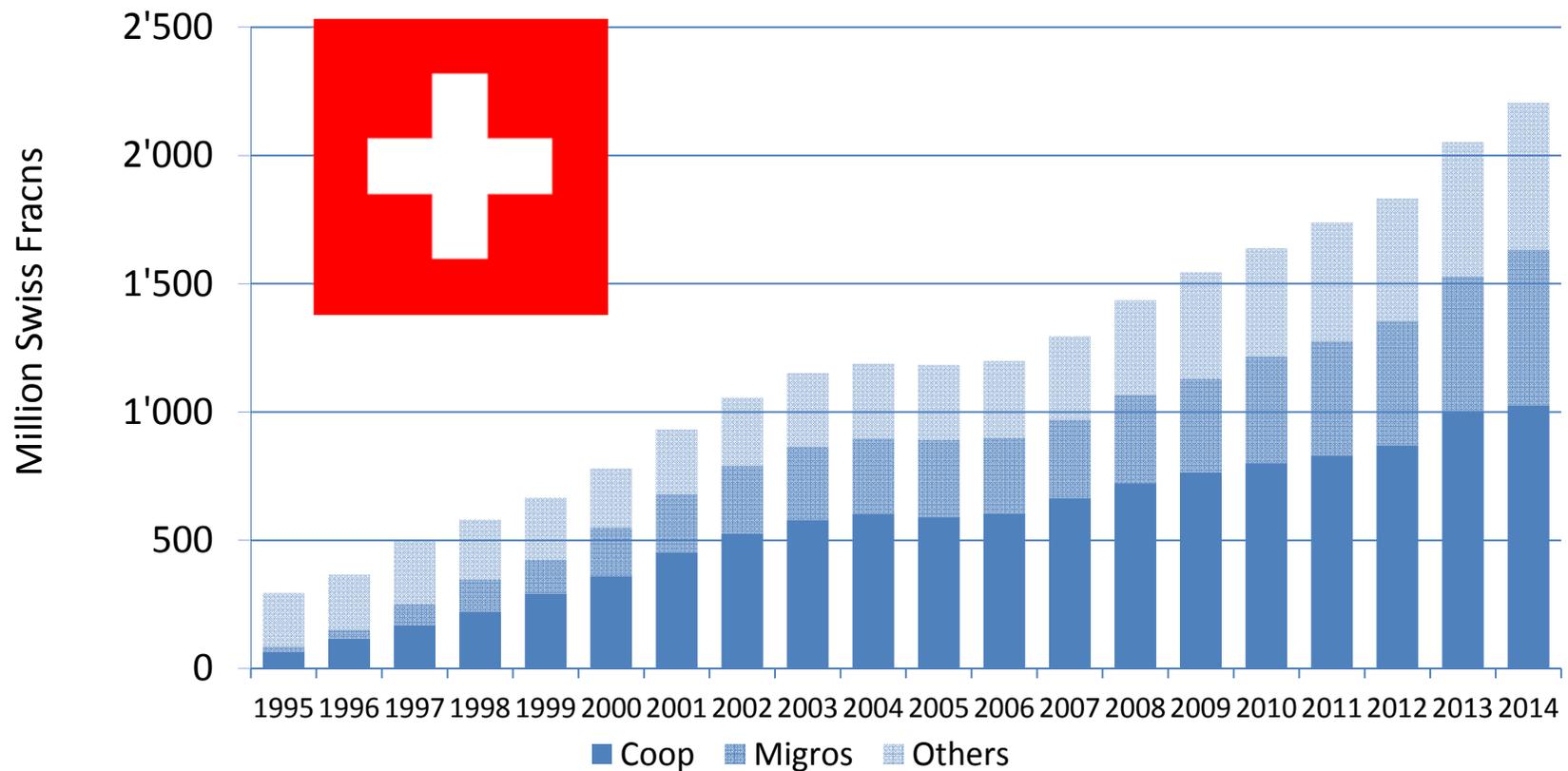
UK market grew by 4 %



Switzerland: Growth of retail sales by retailers with organic products 1995-2014

Switzerland: Growth of organic retail sales 1995-2014

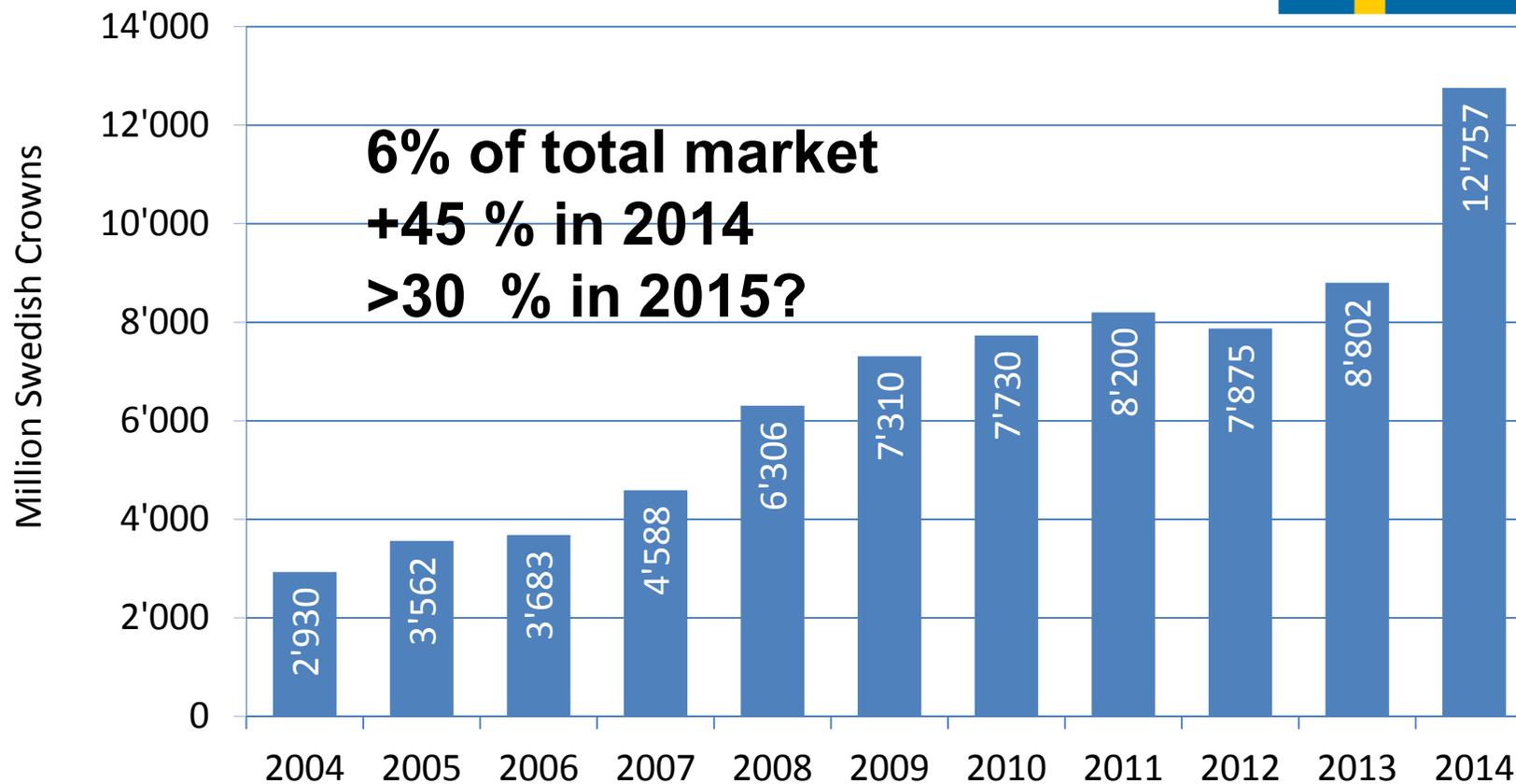
Source: Bio Suisse



Sweden: Growth of retail sales with organic products 2004-2014

Sweden: Growth of organic retail sales 2004-2014

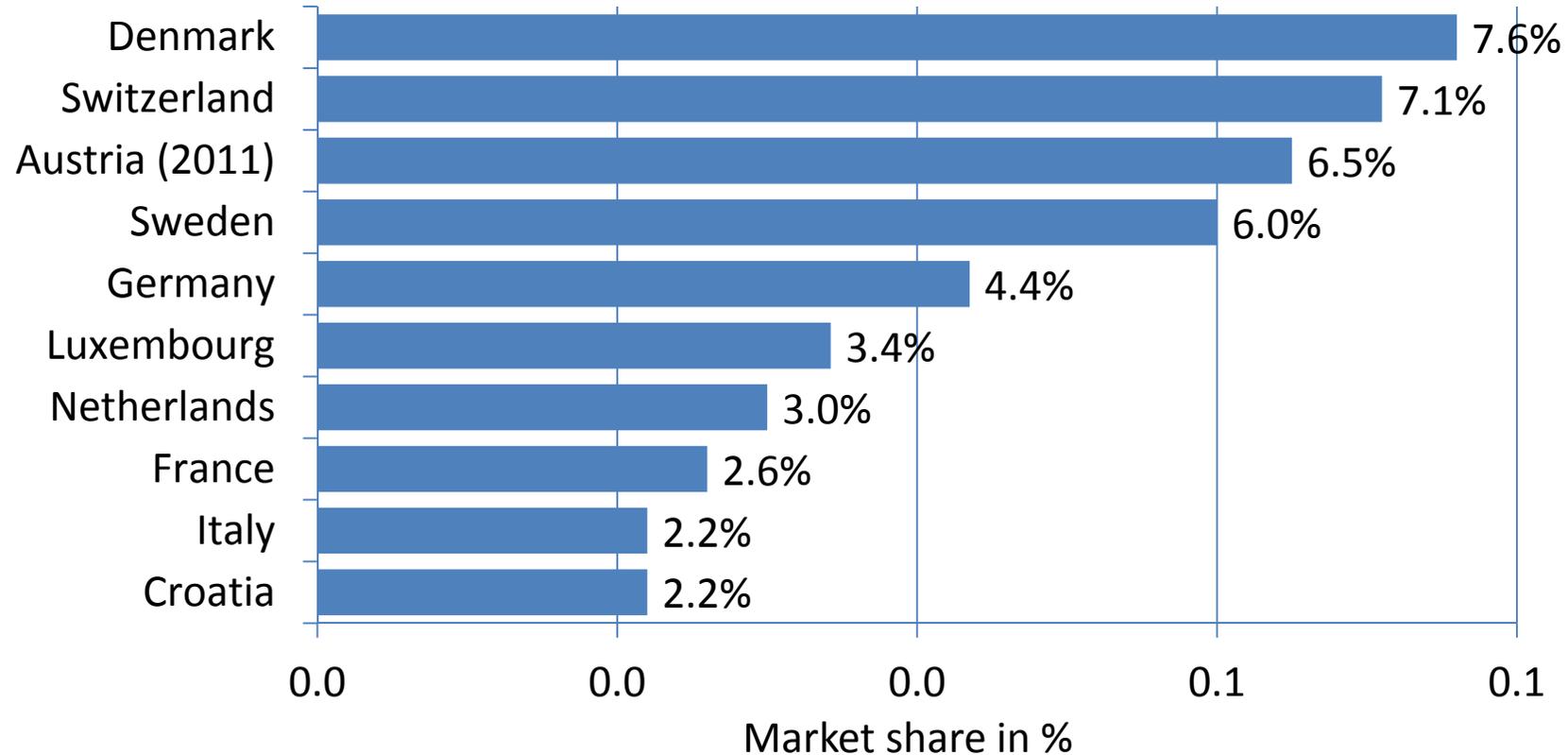
Source: Statistics Sweden



Organic market shares

Europe: The countries with the highest organic market shares 2014

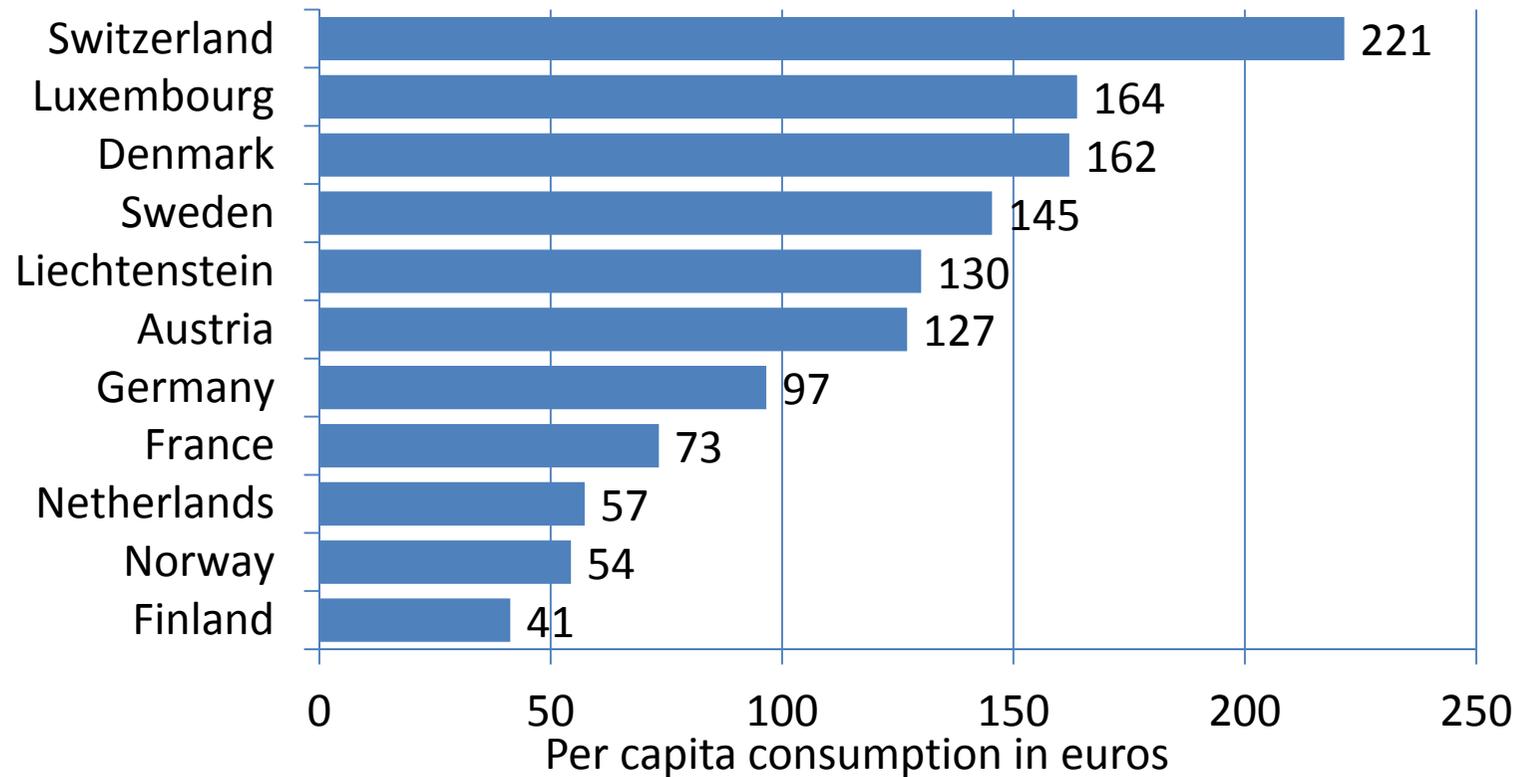
Source: FiBL-AMI survey 2016, based on national data sources



Per-capita consumption of organic products

Europe: The countries with the highest per-capita consumption 2014

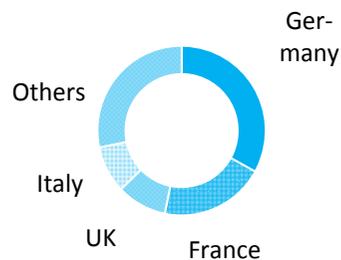
Source: FiBL-AMI survey 2016, based on national data sources



EUROPEAN UNION: ORGANIC RETAIL SALES 2014



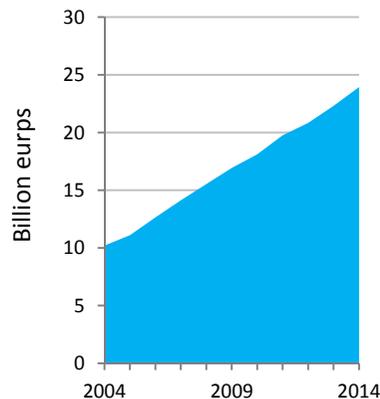
The German and the French retail sales constitute more than 50% of the EU's retail sales. The countries with the largest markets are Germany (7.9 billion €) and France (4.8 billion €).



Distribution of retail sales value by country 2014



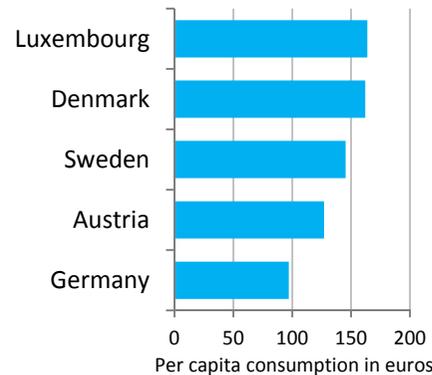
The EU market grew from 10.2 billion euros in 2004 to 23.9 billion in 2014.



The five countries with the largest markets for organic food 2014



Luxembourg has the highest per capita consumption, followed by Denmark and Sweden.



The five countries with the highest per capita consumption 2014



The highest shares the organic market of the total market is in Denmark, followed by Austria (6.5%), Sweden (6%), and Germany (4.4%).



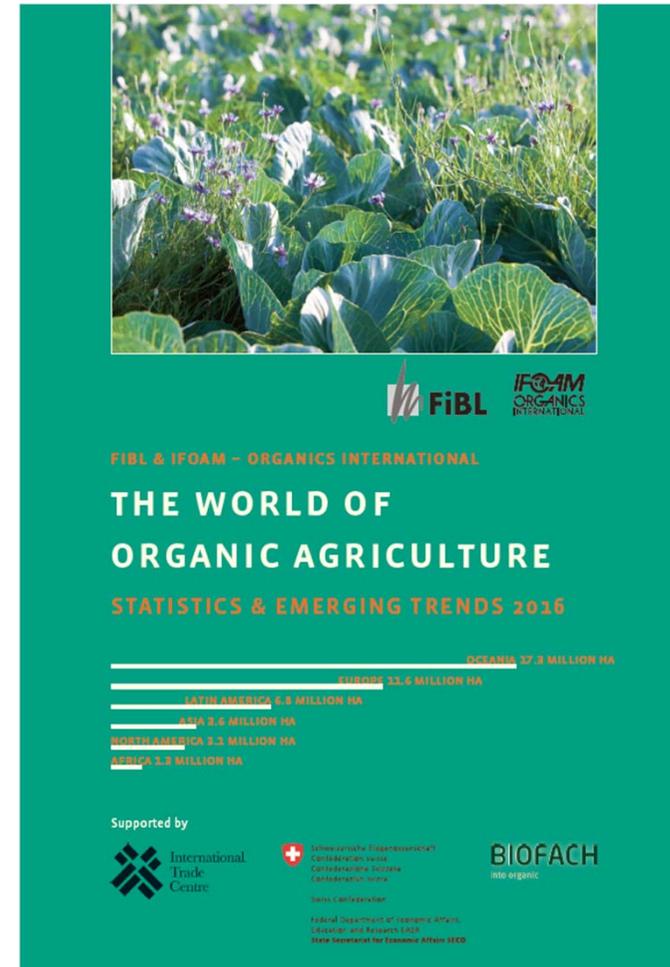
The five countries with the highest organic shares of the total market 2014

Online Resources

- › **«The World of Organic Agriculture» at www.organic-world.net**
- › **Slides and infographics at www.organic-world.net and www.organic-europe.net**
- › **[Twitter.com/fiblstatistics](https://twitter.com/fiblstatistics)**
- › **Interactive maps at www.organic-world.net**
- › **Interactive datatables at www.organicdatanetwork.net and www.organic-world.net**
- › **Interactive infographics at www.ifoam-eu.org**

The World of Organic Agriculture 2016 at www.organic-world.net/yearbook/yearbook-2016.html

- > The 17th edition of 'The World of Organic Agriculture', was published by FiBL and IFOAM – Organics International in February 2016.*
- > **Contents:**
 - > Results of the survey on organic agriculture worldwide;
 - > Organic agriculture in the regions and country reports; Australia, Canada, the Pacific Islands, and The United States of America.
 - > Chapters on the global market, standards & legislations, voluntary standards, PGS, European market, data collection in Thailand and Australia
 - > Numerous tables and graphs.
 - > **New additions:**
 - Better Data:** highlights examples of how organic market data are collected and associated challenges
 - Commodity case studies:** a section for the analysis of selected commodities
 - > The book can be ordered via IFOAM.bio and shop.FiBL.org.
 - > *Willer, H, Lernoud, J, (eds.) (2016) The World of Organic Agriculture. Statistics and Emerging Trends 2016. FiBL, Frick, and, IFOAM – Organics International, Bonn



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stand in Hall 1/549**

Slides and infographics at www.organic-world.net and www.organic-europe.net

Organic Europe

European section of the Organic World website



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About Organic-Europe.net

The Organic-Europe.net website, maintained by the Research Institute of Organic Agriculture FiBL, contains statistics, country reports and addresses.

News about Organic Farming in Europe

European organic market: latest data at BIOFACH 2016

(09.02.2016) The session on the European organic market will take place from 11 am to 11.45 am on February 10, 2016, in Room Shanghai (NCC East) at BIOFACH, NürnbergMesse,... [read more](#)

The World of Organic Agriculture at BIOFACH 2016

(26.01.2016) The session on global organic farming and market trends will take place from 4.30 pm to 5.45 pm, on February 10, 2016, in Room Istanbul (NCC East) at BIOFACH,... [read more](#)



The World of Organic Agriculture 2016



[The World of Organic Agriculture 2016](#)

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EU organic logo



[Organic Farming Homepage of the European Commission](#)

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Organic farming statistics & country news from around the world, provided by the Research Institute of Organic Agriculture FiBL fibl.org @fiblog

📍 Frick, Switzerland
organic-world.net

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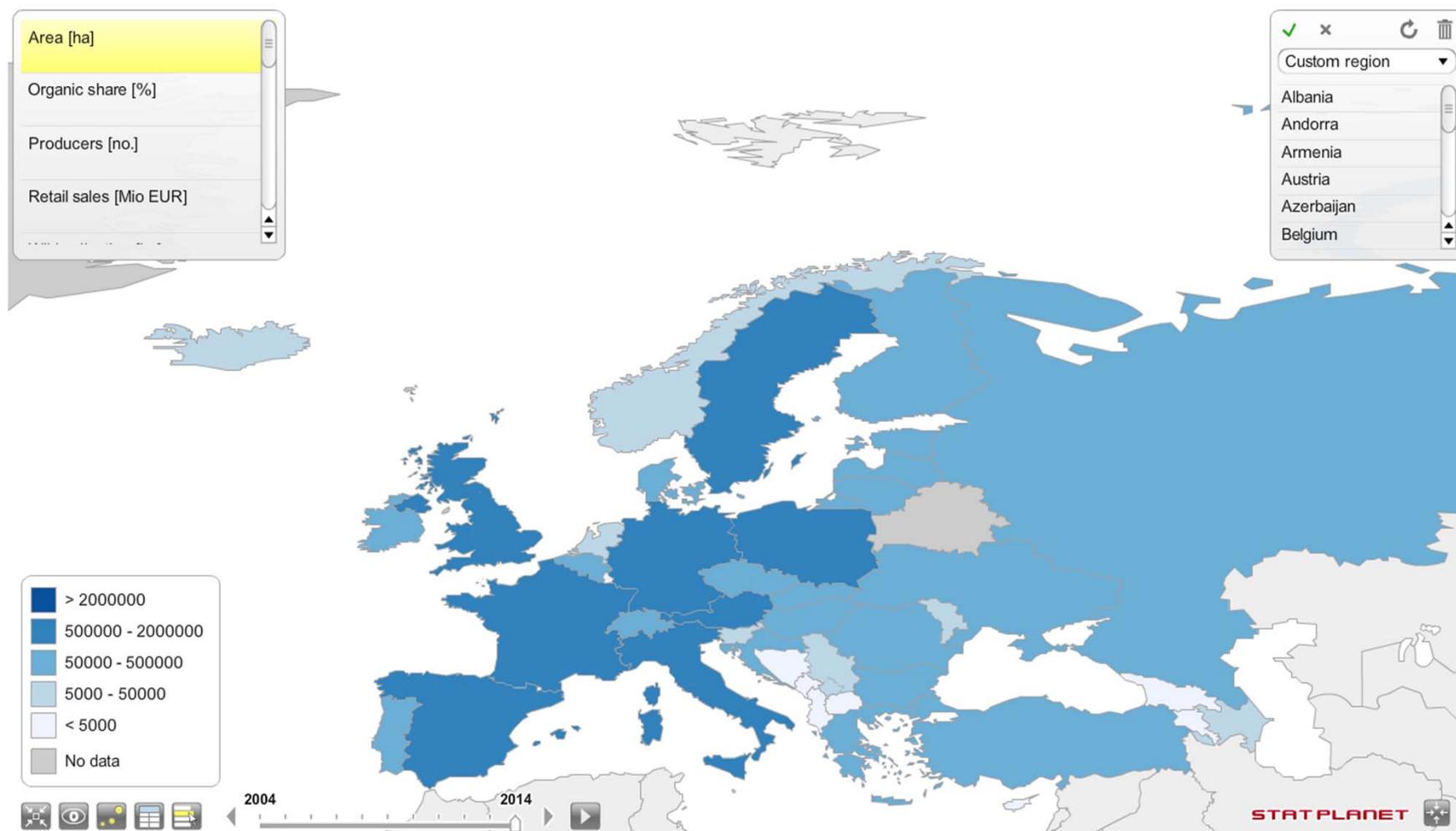
1 neuen Tweet anzeigen

FiBL Statistics @FiBLStatistics · 12 Sek.
In Europe, more than 11 million hectares of farmland are organic - #WorldofOrganic2016 organic-world.net/yearbook/yearb...

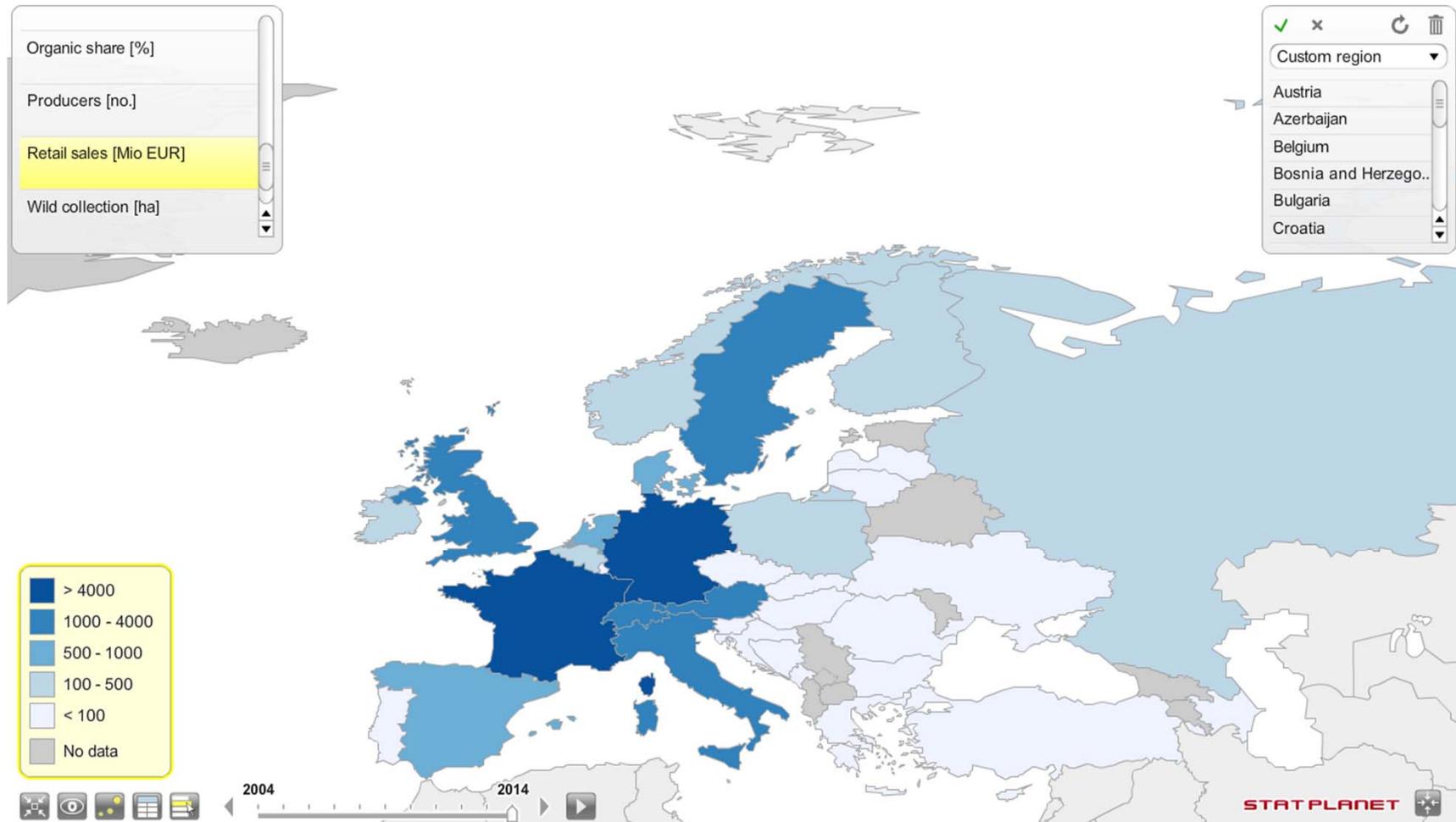
Europe: Development of organic agricultural land 1985-2014
Source: Lampkin, Nic, FiBL-AMI Surveys 2006-2016, and OrganicDataNetwork Surveys 2013-2015, based on national data sources and Eurostat

Year	Million hectares
1985	0.1
1987	0.1
1989	0.2
1991	0.3
1993	0.6
1995	1.0
1997	1.8
1999	2.9
2001	3.7
2003	4.5
2005	5.4
2007	6.2
2009	6.5
2011	6.9
2013	7.3
2014	7.8
2015	8.3
2016	9.2
2017	10.0
2018	10.5
2019	11.1
2020	11.4
2021	11.6

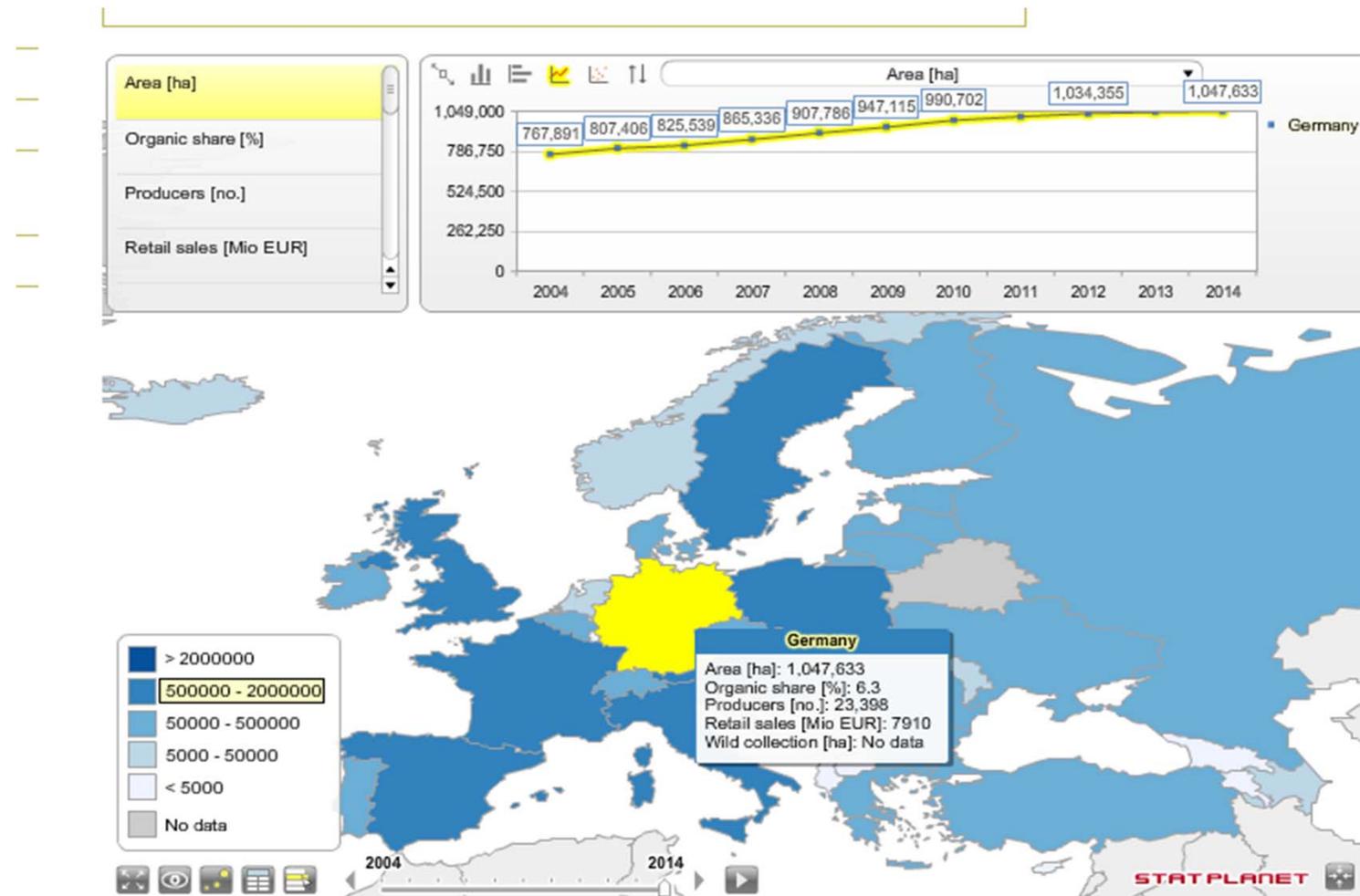
Organic agricultural land <http://www.organic-world.net/statistics/statistics-data-tables/maps.html>



Retail sales <http://www.organic-world.net/statistics/statistics-data-tables/maps.html>



www.organic-world.net/statistics/statistics-data-tables/maps.htm



http://www.organicdatanetwork.net/odn-statistics/odn-statistics-data.html

ORGANICDATA NETWORK

5 9
3 7

Data network for better European organic

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Key data - Provisional

The data shown in this table is provisional. It is derived from the Organic Data Network and is based on national data sources and is not final. For the most up-to-date information please refer to the Organic Data Network website. For the most up-to-date information please refer to the Organic Data Network website. For the most up-to-date information please refer to the Organic Data Network website.

Planned data (*) are explained in the document [Data collection and use](#) (currently updated to cover the 2014 data). For detailed information of (planned) national data collection and use per country please refer to the [Data collection and use](#) document.

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Country	2013	2014	2015	2016	2017	2018	2019	2020	2021
France	10000	10000	10000	10000	10000	10000	10000	10000	10000
Germany	10000	10000	10000	10000	10000	10000	10000	10000	10000
Italy	10000	10000	10000	10000	10000	10000	10000	10000	10000
Spain	10000	10000	10000	10000	10000	10000	10000	10000	10000
UK	10000	10000	10000	10000	10000	10000	10000	10000	10000
Other	10000	10000	10000	10000	10000	10000	10000	10000	10000

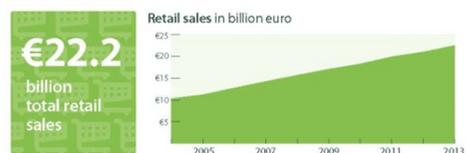
Data extract for bread and bakery products

		Item ▾	Element ▾		
Country ▾		Item	Bread; fresh pastry goods and cakes, total	Processed and preserved meat and meat products, total	
Year ▾				Element	Sales [Mio €] (retail)
Country	Year				
France	2012		505.00		467.00
Germany	2012		459.33		405.52

www.ifoam-eu.org/en/organic-europe



Retail market



Equivalent spend per capita



Operators

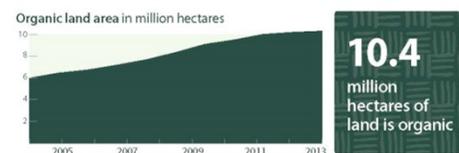


Sources: Research Institute of Organic Agriculture - FiBL, Switzerland and Agricultural Market Information Company, Germany



Action co-financed by the European Commission, Directorate General for Agriculture and Rural Development.
This publication has been funded with support from the European Commission. This publication reflects the views only of the author and the Commission cannot be held responsible for any use which may be made of the information contained therein.

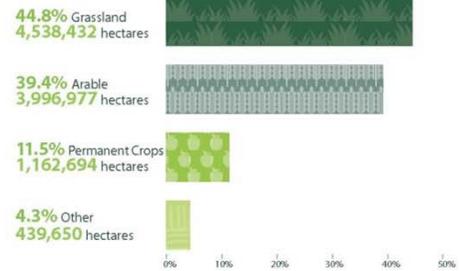
Organic farmland



Percentage of agricultural land which is organic



Organic land use



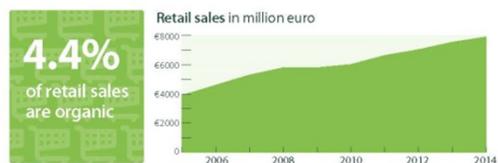
Explore data at the IFOAM/IFOAM-EU Stand in Hall 1/447

www.ifoam-eu.org/en/organic-europe

GERMANY 2014



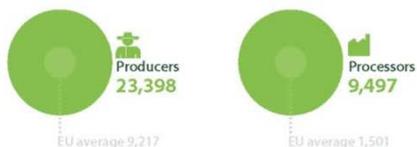
Retail market



Equivalent spend per capita



Operators

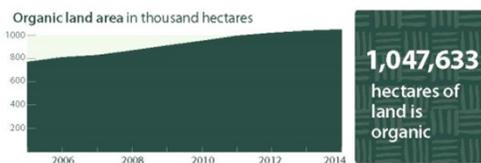


Sources: German Federal Office for Agriculture and Food and Agricultural Market Information Company / Arbeitskreis Biomarkt, Germany



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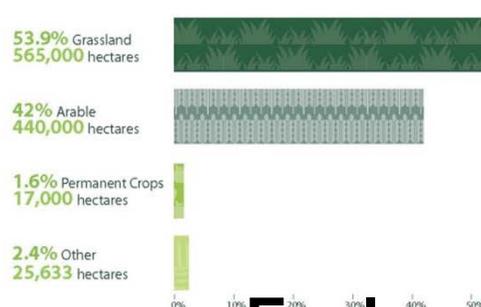
Organic farmland



Percentage of agricultural land which is organic



Organic land use



Explore data at the IFOAM/IFOAM-eU Stand in Hall 1/447

Summary

- › **In 2014 organic farming continued to grow: More organic farmland, more producers, market growth.**
- › **Exceptional developments in countries such as Sweden and Norway, show that the outlook on the organic markets continues to be good; there is scope for further growth.**
- › **For all major markets growth occurred also in 2015; however, the development of the organic farmland does not keep pace.**
- › **For better monitoring of the development of the sector, data collection and processing need to be improved in many countries, in particular for market and international trade data.**

Acknowledgements

- › **Data collection on organic farming in Europe was carried out by the Research Institute of Organic Agriculture (FiBL) and the Agricultural Market Information Company AMI.**
- › **FiBL activities were carried out in the framework of the global survey on organic farming supported by the Swiss State Secretariat of Economic Affairs, the International Trade Centre and NürnbergMesse.**
- › **European data collection was supported by the European Commission, DG Agriculture and Rural Development.**

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www.ami-informiert.de