



# The French market of organic products

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Agence Bio - France

# What is Agence Bio ?

- The French Agency for the Development and Promotion of Organic Farming is a national organic exchange platform created in November 2001
- 6 members :



Ministry of Agriculture,  
Food and Forestry



National Federation of  
Organic Farming



Permanent Assembly  
of French Chambers of  
Agriculture



Ministry of Ecology,  
Sustainable Development  
and Energy



French Organic Trade  
Association



Federation of agricultural  
Co-operatives

# Organisation

Agence Bio works closely with partners who contribute to develop organic farming : public, professional and inter-professional organisations, research bodies, organic sales departments, environmental organisations and consumers associations and a special group for public catering.

**NATIONAL ORGANIC OBSERVATORY**



**COMMUNICATION**



4 interdependant working groups at Agence Bio

**ORGANIC NETWORK & MARKETS**

**LAND & ENVIRONMENT**

# Missions

- To develop the organic network
- To develop organic data collection (french national observatory of organic farming and markets) in order to provide key data and information for stakeholders
- To organize national communication campaigns for consumers while involving organic farmers, processors and retailers
- To support market chains projects that stimulate conversions and the consumption of a broad range of organic products
- To improve the knowledge of environmental, territorial, economic and social effects of organic farming

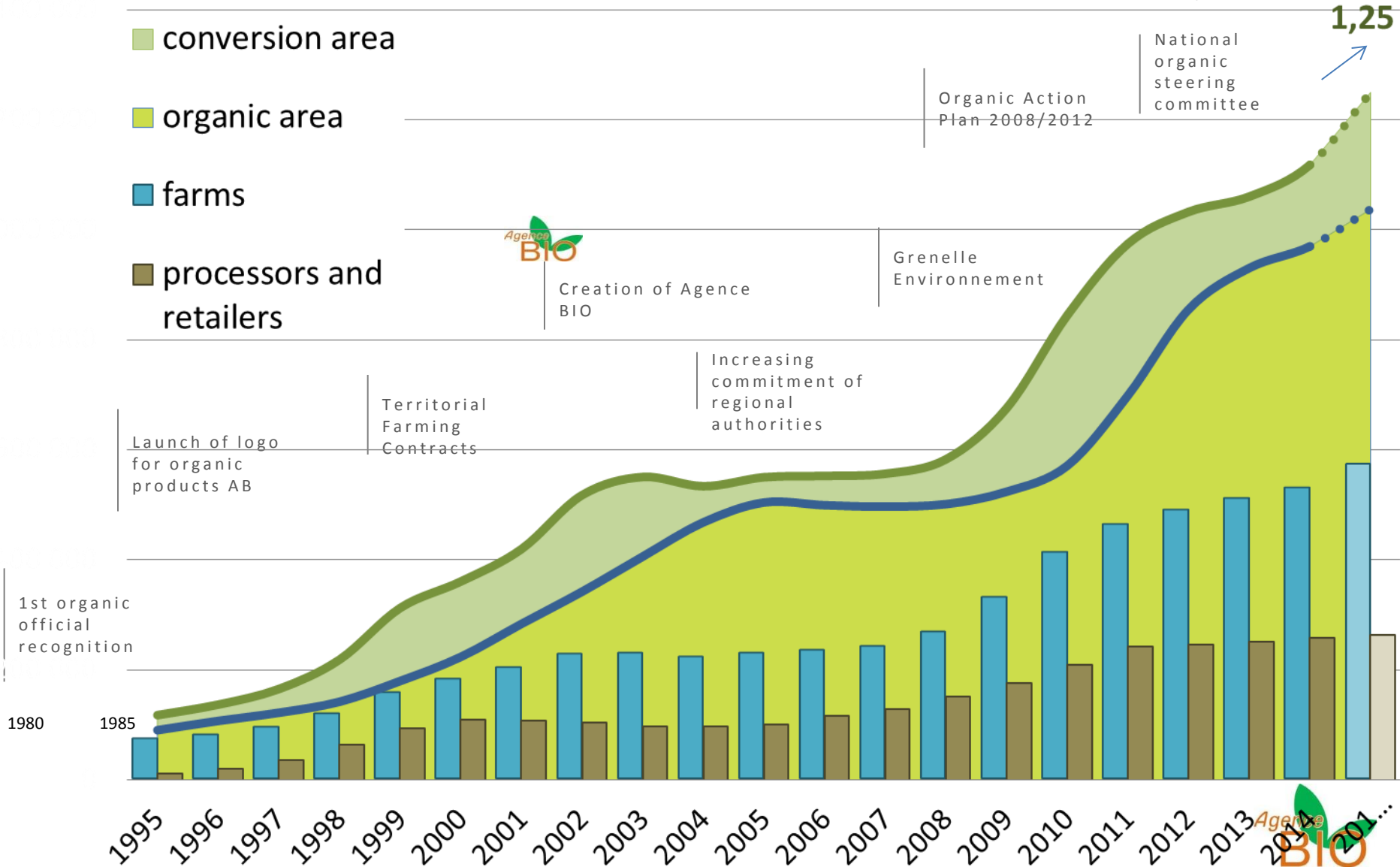
## Special tasks

- In charge of the notifications and the national directory of french operators (in application of art.28 of Council Regulation (EC) n°834/2007) <http://annuaire.agencebio.org>
- In charge of the AB communication logo
- In charge of the Chain Support Fund « Avenir Bio »

# Evolution of the French organic sector and farmland

## Some events

New 2013-2017  
Organic Ambition  
Plan

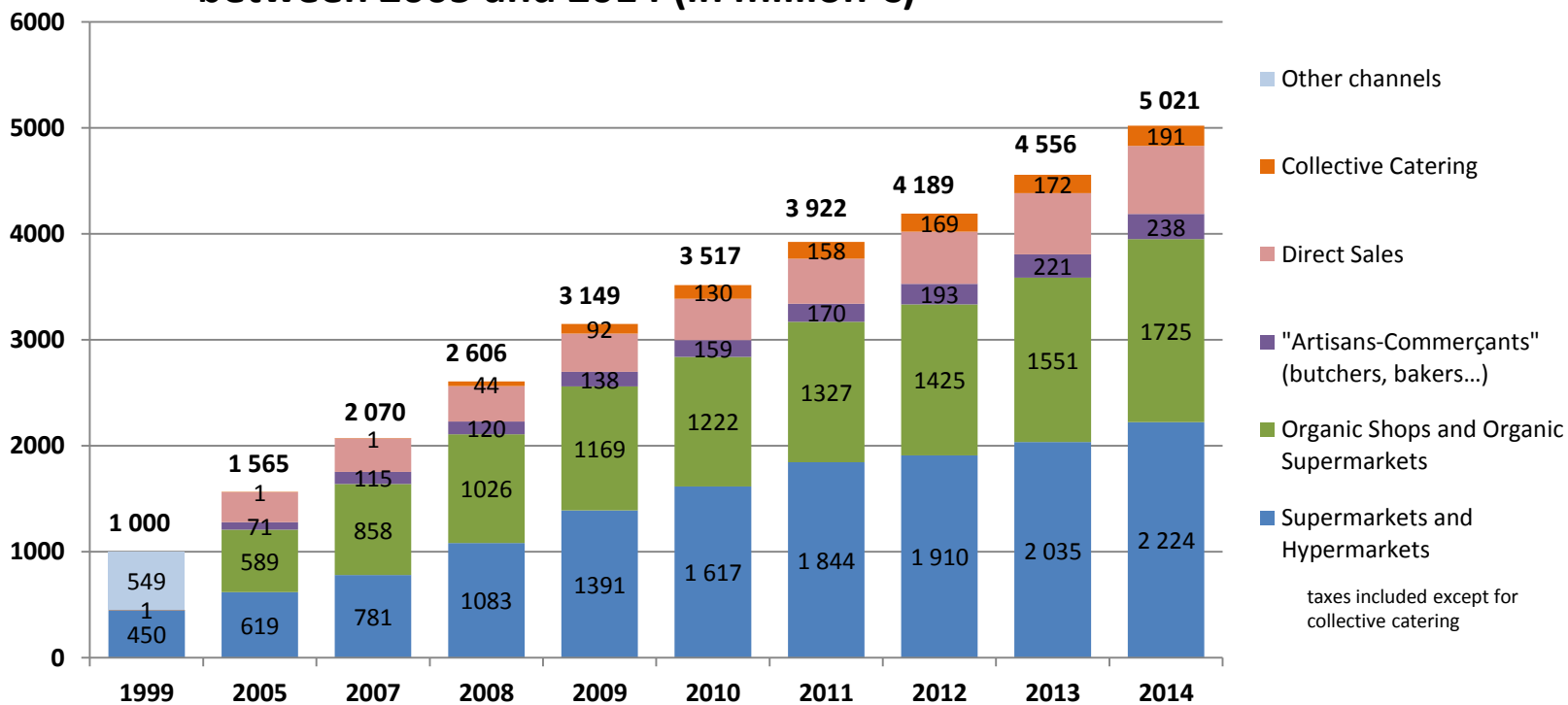


# A market approaching 5,5 billion € in 2015

With a diversity of the distribution channels

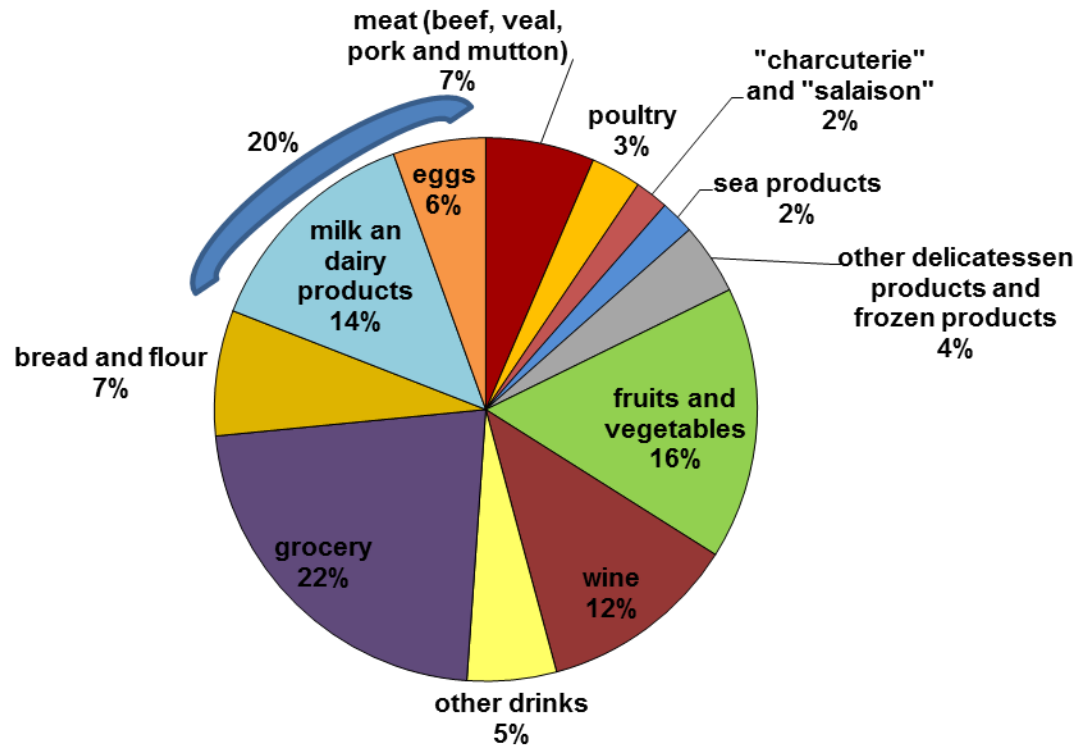
An increasing market in catering (191M€ in 2014, +11%)

## Evolution of the sales of organic food by distribution channels between 2005 and 2014 (in million €)



# A diversity of organic products consumed in France

Distribution of sales by organic product category in 2014 (in % of the market value)



Source : Organic food consumption assessment - Agence BIO/AND-International – 2015

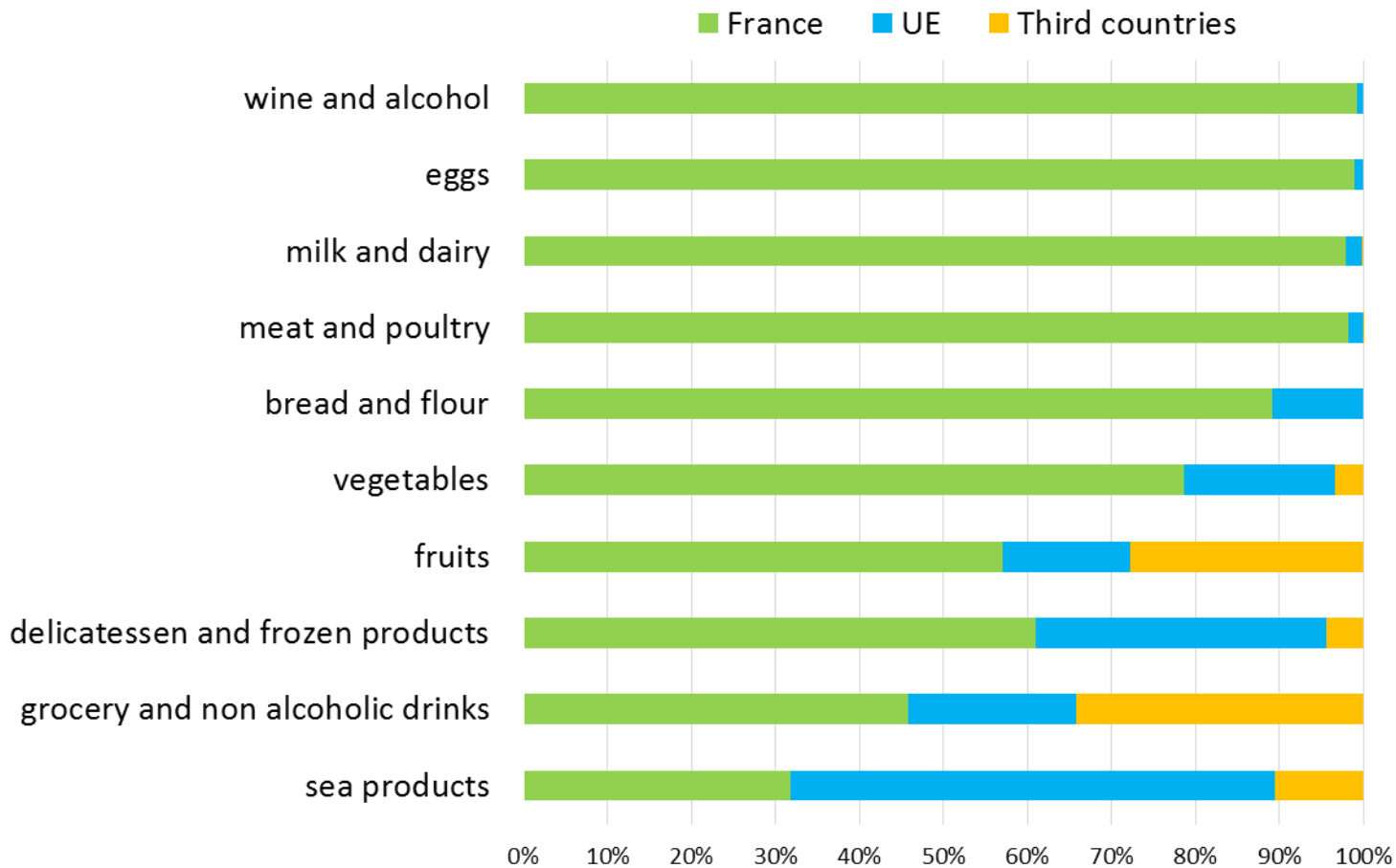
## Organic shares of some top products /product groups (in value)

eggs	22,1%
milk	10,8%
wine	6,3%
fruits	4,3%
vegetables	4,0%
grocery and non alcoholic drinks	3,0%
bread and flour	2,5%
delicatessen and frozen products	1,8%
meat and poultry	1,6%

Source : Organic food consumption assessment - Agence BIO/AND-International – 2015



# Origin of organic products consumed in France



Source : Organic food consumption assessment - Agence BIO/AND-International – 2015

# Thanks for your attention

For more information: [www.agencebio.org](http://www.agencebio.org)

Agence BIO Agence Française pour le Développement et la Promotion de l'Agriculture Biologique

LA BIO & ses acteurs CONSOMMER BIO & s'informer ESPACE PRO & outils CHIFFRES CLES & analyses COMMUNICATION actions & outils

Rechercher

L'AGENCE BIO ACTUALITES AGENDA PARTENAIRES

Sélectionner une langue

Notifier votre activité bio ! Cliquez ici

Explorer l'annuaire officiel des opérateurs bio

ALL DATA  
AVAILABLE  
HERE

TRANSLATE

Meet us on the International Agriculture Show in Paris from February 27 to March 6 (International Organic Seminar on the 3rd march) !