

## Deliverable Factsheet

Date: 30 September 2014

<b>Deliverable No.</b>	D8.4
<b>Working Package</b>	WP8
<b>Partner responsible (Lead beneficiary)</b>	P1 (UPM)
<b>Other partners participating</b>	P2, P3, P4, P9, P13
<b>Nature</b>	O=Other
<b>Dissemination level</b>	PU=Public
<b>Delivery date according to DoW</b>	31 August 2014 (Month 32)
<b>Actual delivery date</b>	30 September 2014 (Month 33)
<b>Finalization date</b>	30 September 2014 (Month 33)
<b>Relevant Task(s):</b>	Task 8.1: Communication and Dissemination of the project results

<b>Brief description of the Deliverable</b>
Multimedia presentation on Data collection experiences: case study results
<b>Target audience(s)</b>
OrganicDataNetwork Project Participants and public
<b>Publishable Summary</b>
None
<b>Potential Stakeholder impact(s)</b>
yes

<b>Interactions with other WPs Deliverables / joint outputs</b>			
WP no.	Relevant tasks	Partner(s) involved	Context of interaction
8	8.1	P1, P2, P3, P4, P9, P13	Facilitates project communication and dissemination of the project results to all relevant stakeholders and the public



Co-funded by  
the European Union

Project no. 289376

Project acronym: **OrganicDataNetwork**

Project title:

**Data network for better European organic market information**

Collaborative Project

Collaborative Project targeted to a special group (such as SMEs)

SEVENTH FRAMEWORK PROGRAMME

FP7-KBBE.2011.1.4-05

Data network for better European organic market information

#### **D8.4 Multimedia presentation on data collection experiences: case study results**

Due date of delivery: 31 August 2014

Actual submission date: **30 September 2014**

Start date of project: 1<sup>st</sup> January 2012

Duration: 36 months

Work package: 8

Work package Leader: Raffaele Zanoli

Version: Final

Dissemination level: PU=Public

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## **1 Multimedia presentation on data collection experiences: case study results**

Within the OrganicDataNetwork project, six case studies – for Germany, France, Italy, Czech Republic, UK, and the Mediterranean region – were carried out. The goal was to test and improve data collection procedures and to come to publish improved market reports in these countries/regions.

The “Multimedia presentation on data collection experiences: case study results” consists of a video on the results of each case study.

This video summarizes the main achievements for each country. Project partners and stakeholders describe how the case studies contributed to overcome the current dispersion and fragmentation of data sources.

The full D8.4 is available at

<http://www.youtube.com/watch?v=zVgfJZ07Dh8&list=PL1dOum9RiVPguEk5JU6fCFj0b7g6JBsBY>