



The RAPUNZEL TURKEY PROJECT

Welcome at RAPUNZEL!



Pinienkerne



Tomaten



Paprika



Haselnüsse



Reis



Aprikosenkerne



Süße und wilde Aprikosen

Istanbul

Samsun/Ondokuzmayis

Carsamba

Terme

Ünye

Regionalbüro

Balikesir

Ankara



OSTANATOLIEN

Bergama

Manisa

Ören
RAPUNZEL Hauptbüro
Verarbeitung/Lager

Izmir

Aydin

Salihli / Tekelioglu
Dorfprojekte
Regionalbüro

ZENTRALANATOLIEN

Malatya
Regionalbüro

Adiyaman

MITTELMEER



Feigen



Tomaten



Sultaninen
Rosinen



Peperoni



Paprika



Oliven



Dolmas



Kichererbsen



Pistazien



Linsen

ÄGÄISCHES MEER

WESTKÜSTE



Our own organic farming project in turkey

- We started our engagement for organic agriculture in turkey in 1976

Organic with love!





Our own organic farming project in turkey

- Engagement in turkey since 1976
- 1986 the first organic certified product
- 1997 Rapunzel Organic Tarim was founded in Ören / Turkey
- Rapunzel builded a factory for only organic production with his own quality department
- Rapunzel is the only company in turkey that is producing 100% organic
- today: 600 organic farmers are organised by Rapunzel

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RAPUNZEL Organic Tarim Ören



Mit freundlichen Grüßen.



Farmer meeting in Ören



Our own organic farming project in turkey

- today: 600 organic farmers are organised by Rapunzel
- appr. 3.500 ha organic farming land
- appr. 18 different products

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Drieded fruits and nuts from turkey



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Range of products from RAPUNZEL Türkei

Dry Fruit

- figs
- apricots
- sultanas
- mulberry

Mediterranean products

- tomatoes
- dolmas
- caper

Nuts

- hazelnuts
- pistachios
- apricote kernels
- pine nuts

Leguminous plants

- Red lentils
- Green lentils
- Chickpeas
- Yellow lentils

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The rapunzel turkey farming project



Welcome!



Why did Rapunzel start an organic farming project in turkey?

- We wanted to produce and buy dried fruits and nuts in organic certified quality for our production in Germany, for example for muesli, nutspreads and other products:
 - free of any chemicals
 - without sulphur
 - No chemical gas in the treatment of the storage
 - No products in the inconversion time
- By the end of 1970 and beginning of the 80th there were no organic products available in Turkey

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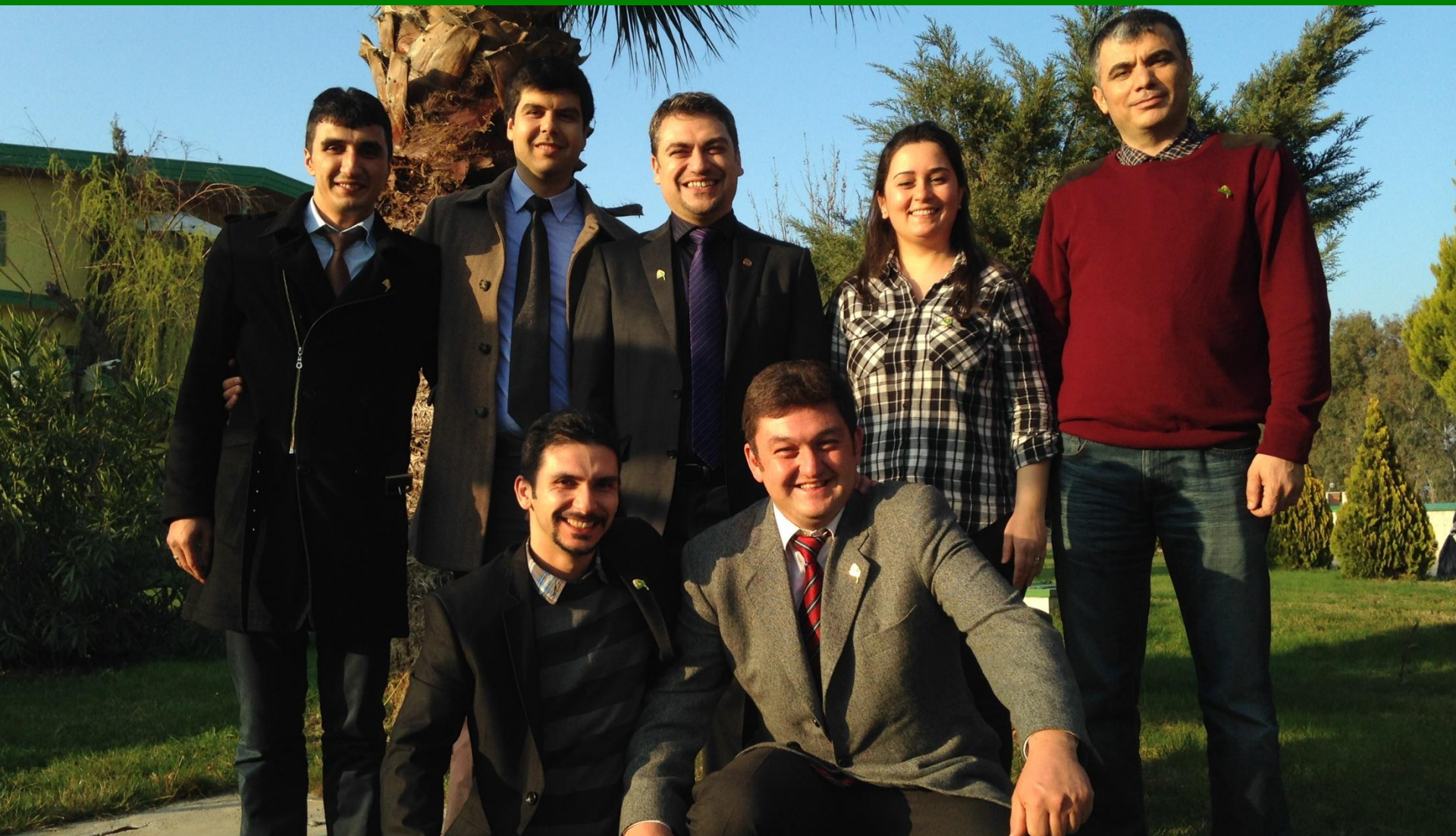
What is Rapunzel doing in turkey?

- Consultancy and training
- Quality control and certification
- Organisation of the harvest
- Purchase and Crop Organization
- Storage of the products
- Processing, packaging and export
- Developing new products
- Marketing and sales

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Team the agricultural engineers at ROT





Organic consultancy

- Analysis of the leave and product
- Control of the soil and fields
- Control of every input to the soil
- transparency of the capacity, all purchase and sales

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Organic supplychain Rapunzel Turkey



Organic agriculture



Inspection of the organic controle at thr farmer



Harvest and drying

test report: 1256 - 56 / 09
21.07.2009
page 2 of 2
Fatih Yılmaz

eurofins | **SOFIA**
GmbH
responsable:

results

kind of sample	Vine leaves	amount	LOG	unit
sample id (client)	W-02-08-01			
organochlorine pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
organophosphorus pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
pyrethroids	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
other pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	

Quality controle and analysis



Paying of the farmer



Production



Inspection of the production unit



packing



shipment

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Organic-process-control

FARMER LIST RAPUNZEL 2006: MANİSA

Farmer Name	Farmer Code Nr.- Üretilen Kod Numarası		FIS* DATE	City	D	Sow Submanca	Certification Sertifikasyonu				Total chans.	Total Org. Products	
	Code Nr Given by IMO	Türkisch. Rep. İdeniti: Mr TC Kimlik No					ECC,TR	BB	DBM	NOP			E.V.(€)
Üretilen İsmi	IMO NO İsminden verilen Kod numarı		Kontrol Tarihi	İL		Alanı (ha)	AB, TR					Toplam Organik Ürünler	
MANİSA													
Akin Mustafa	Delleteoglu	SMB-10		Manisa	B	6,0800	org	Knsp		org	33,00	-	6,0800
Emin	Gümüş	SYG-20		Manisa	B	2,2850	org	Knsp		org	20,00	-	2,2850
İhsan	Parlak	SYH-22		Manisa	B	9,2425	org	Knsp	deme ler	org	55,00	-	9,2425
						0,6650	2	k2	2	2	0,00		
Saim	Turhanlı	SÇA-29		Manisa	B	19,5368	org	Knsp		org	55,00	-	19,5368
Sait İ	Mutan	SAM-30		Manisa	B	10,6952	org	Knsp	deme ler	org	36,00	-	10,6952
Ahmet	Şahbaz	SYH-31		Manisa	B	7,2690	org	Knsp		org	28,00	-	7,2690
İsmet	Turhanlı	SÇA-32		Manisa	B	10,3675	org	Knsp		org	45,00	-	10,3675
Mustafa Ali	Turgul	SKT-33		Manisa	B	5,8332	org	Knsp		org	35,00	-	7,3232
						0,3003	org	k2		2	8,00		
İbrahim	Özürk	SKT-34		Manisa	B	3,9900	org	Knsp		org	18,00	-	3,9900
Ali	Bacı	SKT-41		Manisa	B	3,7300	org	Knsp		org	18,00	-	3,7300
Mecdet	Ayar	SKT-47		Manisa	B	0,9000	org	Knsp		org	6,00	-	0,9000
Hasan Fehmi	Tekoğlu	SKT-48		Manisa	B	2,2800	org	Knsp		org	13,00	-	2,2800
Kamil	Pilavcı	SKT-53		Manisa	B	0,6500	org	Knsp		org	3,00	-	0,6500

Durch Bio-Kontrollstelle genehmigte Landwirtliste (hier: Manisa)

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Bio-Kontrolle vor Ort



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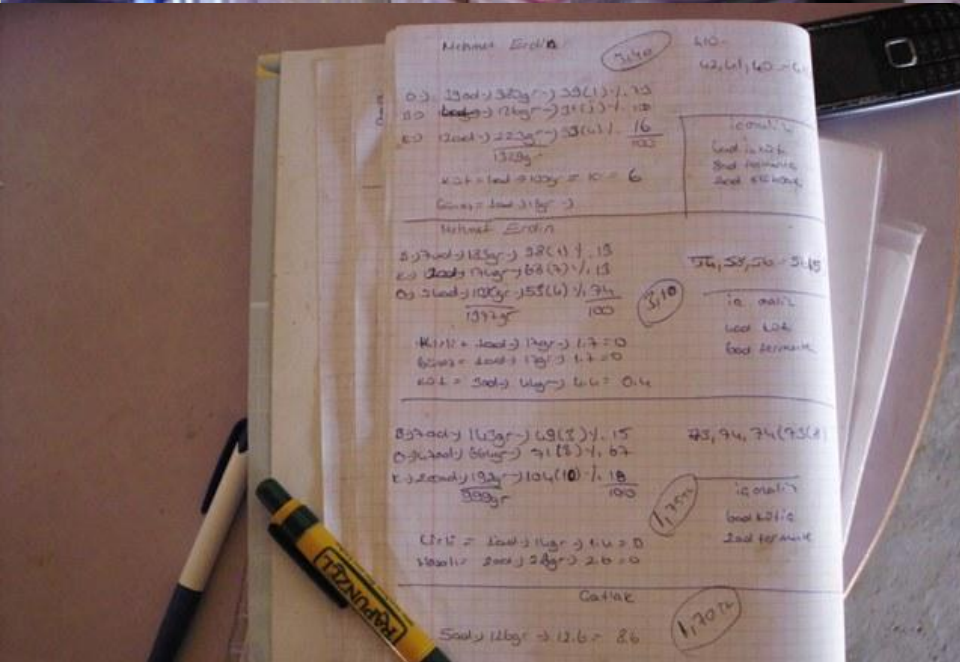
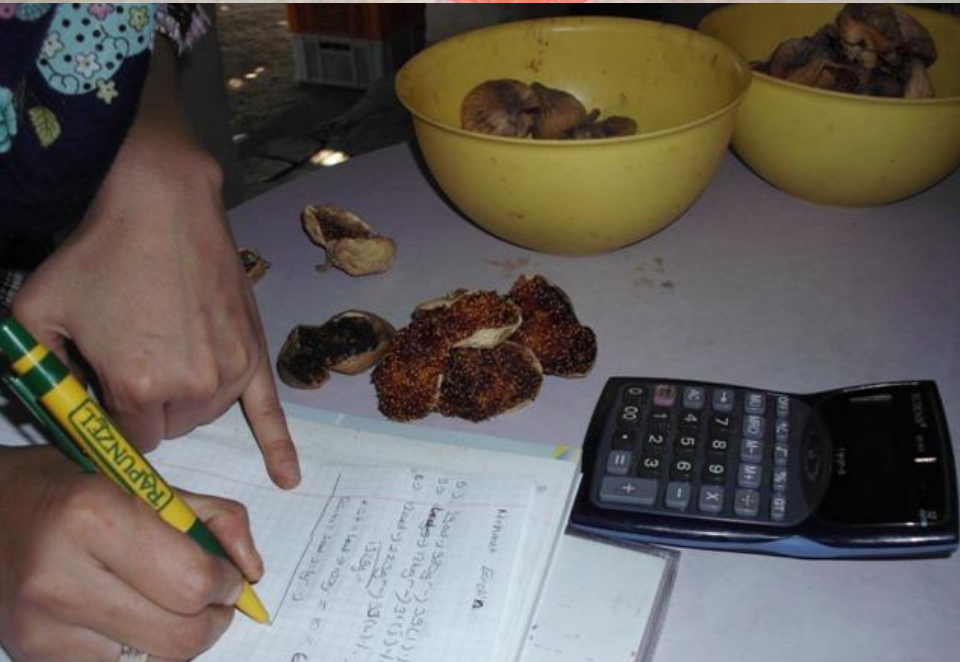
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RAPUNZEL RAPUNZEL RAPUNZEL

Mit freundlichen Grüßen.













What is important for the organic farmer!

- Long term relationship and a save income on a legal base
- „Healthy“ argiculture
- Organic premium system (10-15%), for the extra work in organic agriculture
- Continuity in cooperation, collaboration, consultancy and technical support. Our agriculurel engineers as a partner of the farmer.



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