

ORGANICDATA
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Data Network for better European organic market information

The European Market for Organic Food

Recent statistics and how to improve data quality

Project factsheet

Funding scheme:

FP7 Collaborative Project
Targeted to a special group (such as SMEs)

Duration:

1 January 2012 to 31 December 2014

Partnership:

15 partners (6 SME) in 10 countries

Coordinator:

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Project Objectives

- ✓ The **OrganicDataNetwork** project aims to **increase the transparency of the European market for organic food** through:
 - ✓ better **availability of market intelligence** about the European organic sector in order to meet the needs of policy makers and market actors involved in organic markets;
 - ✓ acting as coordinating centre between public and private bodies and stakeholders, aimed at establishing a **long-term, permanent network** collaborating on statistical issues regarding organic farming markets.



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Background

- ✓ Previous EU Project European Information Systems For Organic Markets (EISfOM)
- ✓ “The World of Organic Agriculture” (FIBL)
- ✓ Mediterranean Organic Agriculture Network (IAMB)



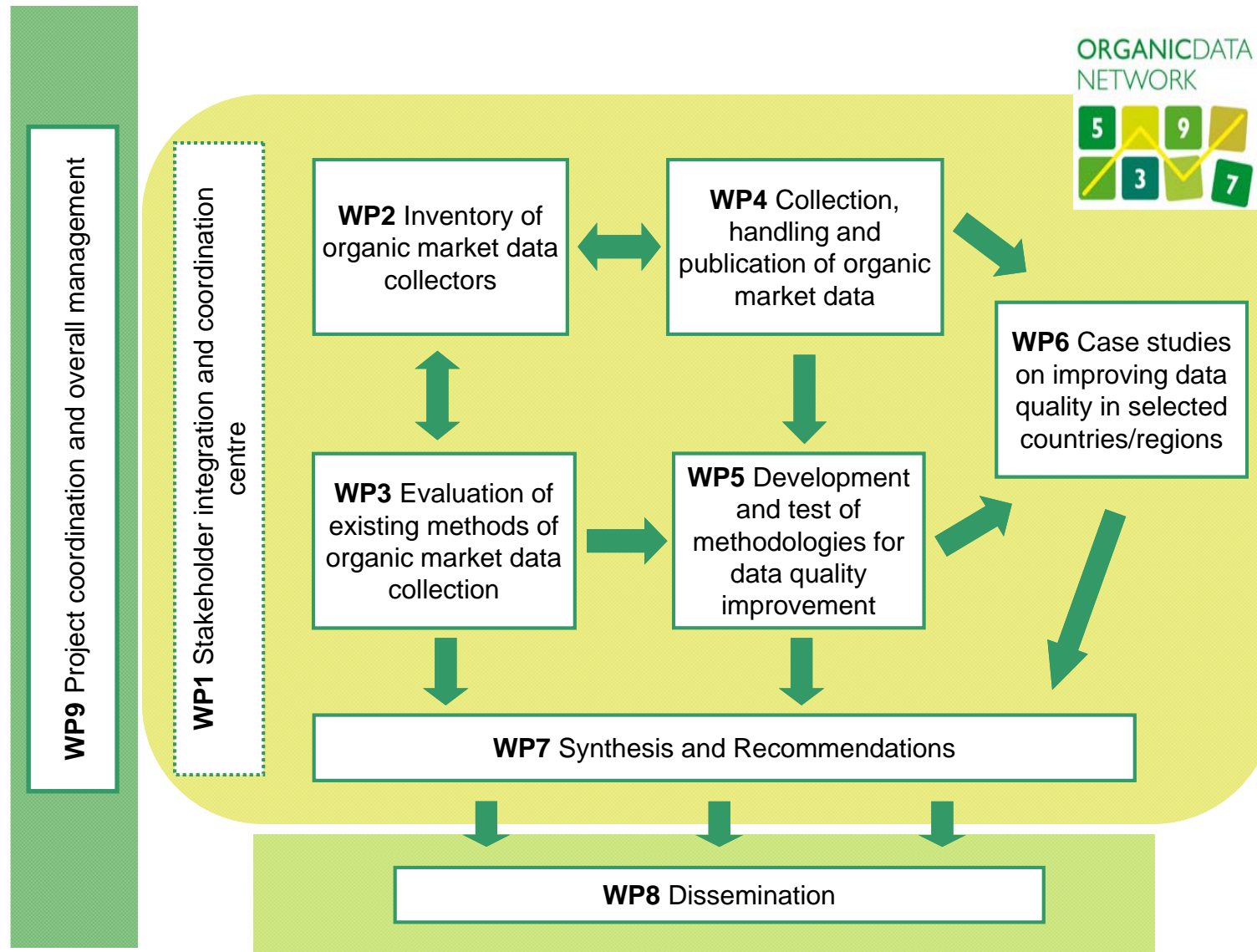
Relevant planned activities

To achieve these objectives, the project will:

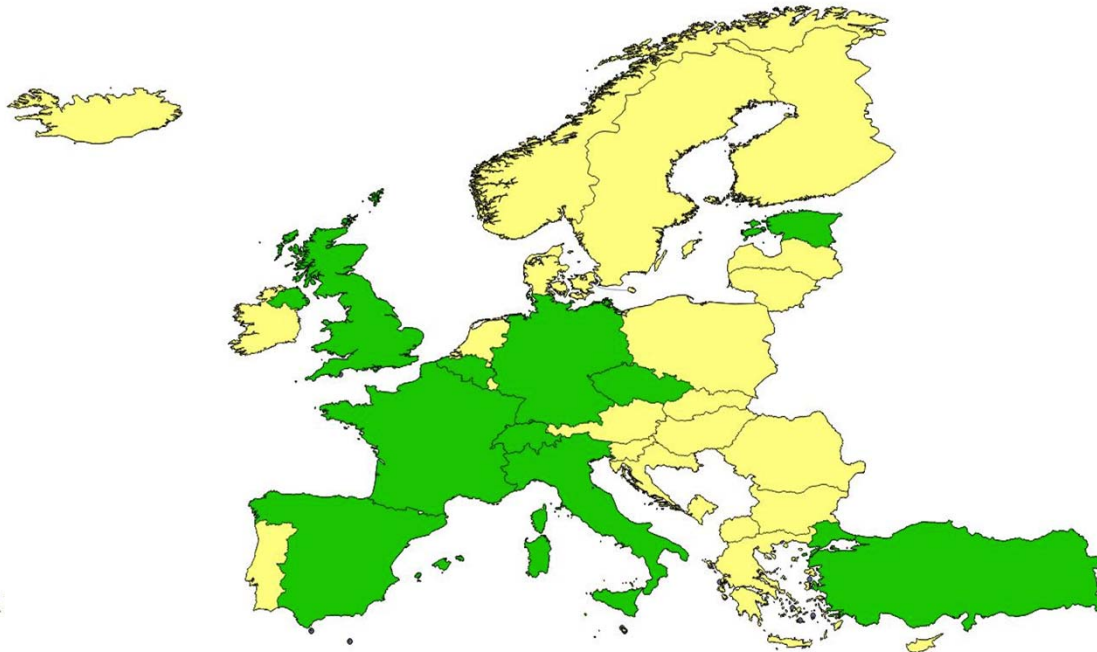
- ✓ provide an overview of all relevant public and private **organic data collectors**;
- ✓ collect **currently available data** on organic markets in Europe, and produce a European **database** after having checked their **reliability and consistency**;
- ✓ develop a set of practical recommendations on data collection and dissemination (**Code of Practice** and a **manual**);
- ✓ improve the availability and the quality of published market report on the organic sector in a number of **case study** countries;
- ✓ lay the foundations for a **long-term collaboration** on organic market data collection.
- ✓ closely co-operate with the **European Commission, Eurostat** and **statistical offices of Member States** on all levels.



Structure of the Project



Partnership



- Università Politecnica delle Marche (UPM) Ancona Italy
- Research Institute of Organic Agriculture (FiBL) Frick Switzerland
- Organic Research Centre (ORC) - Hamstead Marshall, Berkshire UK
- University of Kassel (UKS) - Kassel – Germany
- Czech University of Life Sciences Prague (CULS) Prague Czech Republic
- Istituto Agronomico Mediterraneo di Bari (IAMB) Bari Italy
- Agence Française pour le développement et la promotion de l'agriculture biologique (ABIO) - Montreuil sous Bois France
- Agricultural Market Information Company (AMI) Bonn Germany
- Organic-Market.Info (BMI) - Lauterbach - Germany –
- Biocop Productos Biológicos, S.A. (BIOCOP) Lliçà de Vall Spain –
- Ecozept GBR (ECO) - Freising – Germany
- Centre for Ecological Engineering (CEET) Tartu Estonia –
- IFOAM EU Brussels Belgium
- IMO-Control Sertifikasyon Tic. Ltd. Sti. (IMO TR) Izmir Turkey
- Soil Association (SA) Bristol UK



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Our homepage



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Data network for better European organic market information



The project acknowledges the financial support of the Commission of the European Community under the Seventh Framework Programme of the European Community for Research, Technological Development and Demonstration Activities.

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Data network for better European organic market information (OrganicDataNetwork)

The project "Data network for better European organic market information" (OrganicDataNetwork) aims to increase the transparency of the European organic food market through better availability of market intelligence about the sector to meet the needs of policy makers and actors involved in organic markets.

It is funded under the 7th Framework Programme of the European Union and runs from 2012 to 2014.

News

Project news, news from the project partners, and news related to data collection in organic agriculture in general.

February 14, 2013: Preparing the organic and agro-ecological sector for the new EU research and innovation policy at the BioFach Congress

(04.02.2013) The session "Preparing the organic and agro-ecological sector for the new EU research and... [read more](#)

February 13, 2013: Session on Organic Market Data Networks at the BioFachCongress, Nürnberg



(10.01.2013) The session Organic Market Data Networks is organised by the European-funded SOLINSA project, which... [read more](#)

February 13, 2013: Session on the European market for organic food at the BioFach Congress



(05.12.2012) On February 13, 2013 the annual session on the European market for organic food will take place at... [read more](#)

OrganicDataNetwork: Key facts

Data network for better European organic market information (OrganicDataNetwork)

Funding: 7th Framework Programme for Research and Technological Development of the European Union

Cordis.lu: [Entry in the Cordis Database](#)

Project call identifier: FP7-KBBE-2011-5

Project number: 289376

Duration: 2012-2014

Project leader: Prof. Dr. Raffaele Zanolì, Università Politecnica delle Marche, Ancona, Italy

URL www.organicdatanetwork.net

Events

March 13, 2013: First stakeholder workshop of the OrganicDataNetwork project

13.03.2013

Location:

[read more](#)

March 14-15, 2013: Third meeting of the OrganicDataNetwork project

14.03.2013 to 15.03.2013

Location: UK

[read more](#)





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Organic Data Forum

Thanks for visiting the Organic Data Forum

On behalf of the OrganicDataNetwork, I'd like to welcome you to the Organic Data Forum. The forum exists to provide a platform for exchange and discussion on any topics related to organic market data.

The forum is for registered users only!

If you've already registered as a user, **please log in** to use all of the functions of this forum. If you haven't yet registered, click on either of the links on the left or right **to register**.

Also in the left navigation bar, you'll find a "**private messages**" link. This works essentially the same as email and is there to facilitate private contact with other forum members.

In the forum is a section about **improving the forum** itself. Any comments and discussions there will be read by the forum administrators so that we can tailor the forum to meet your needs.

Robert Home

Forum administrator

Organic Data Forum

Forum	Topics	Posts	Last post
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User login

Enter your username and password here in order to log in on the website:

Username:

Password:

[Forgot your password?](#)

Register

If you've not registered yet, you can now register.

Only registered users can see contents of discussion.

[Registration site](#)

Contact

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Results

✓ **Published:**

- ✓ D2.1 Report on data collectors: Inventory of data collecting and publishing institutions

✓ **Forthcoming:**

- ✓ D1.1 Report on the demand of organic market data end-users
- ✓ D3.1 Report on collection methods: classification of data collection methods



Our team



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Data Network for better European organic market information

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Thank you!

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