Is there an organic quality in processing of organic babyfood?









Processor expert survey

- The selection was done with all consortium members
- Our experts: Baby food companies and additional experts

- Our survey maintained:
 - General attributes of quality for baby food
 - Quality of raw materials
 - Influence of sensory aspects
 - Processing In order to improve quality
 - Customers
 - Company characteristics

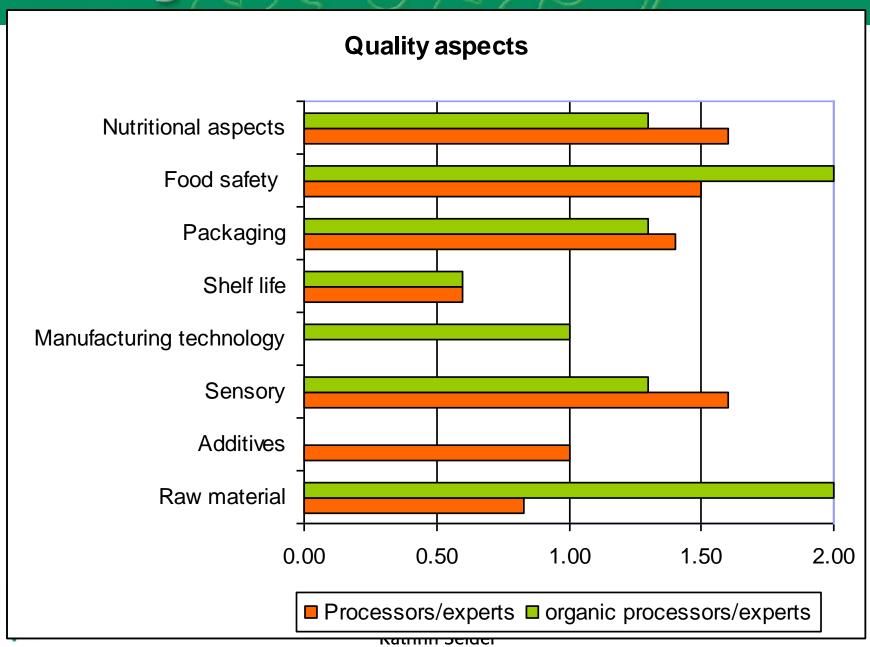


Definitions of quality:

- Legal regulations
- Higher standards of quality e.g. Demeter, IFS, TÜV, Bioland, BRC or ISO 9001.2000
- Additional food safety: Absence of contaminates, content of nitrate, traceability, storage temperatures etc.
- Additional quality: quality of raw material, nutritional value or sensory aspects.

The farmers: rules of agricultural environmental aid, general food law.



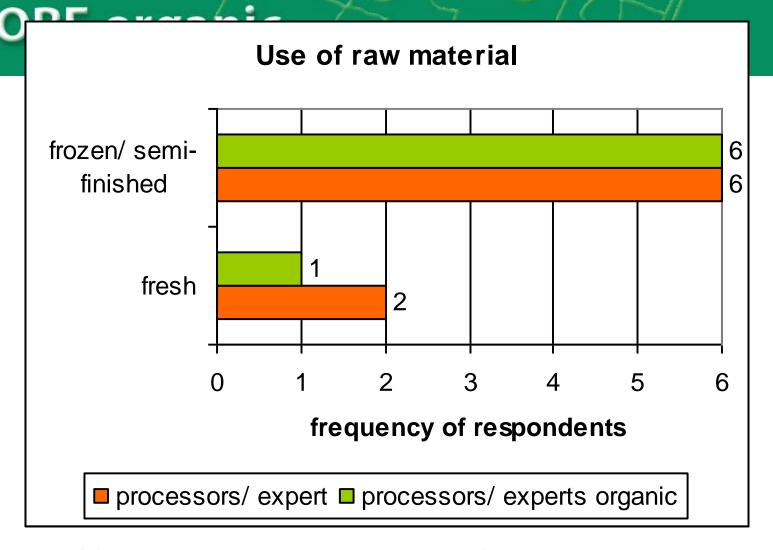


In the recipe

- * additives
- * no GMO
- * the raw material (residues etc.)
- * ingredients as sugar, preservatives

In the processing

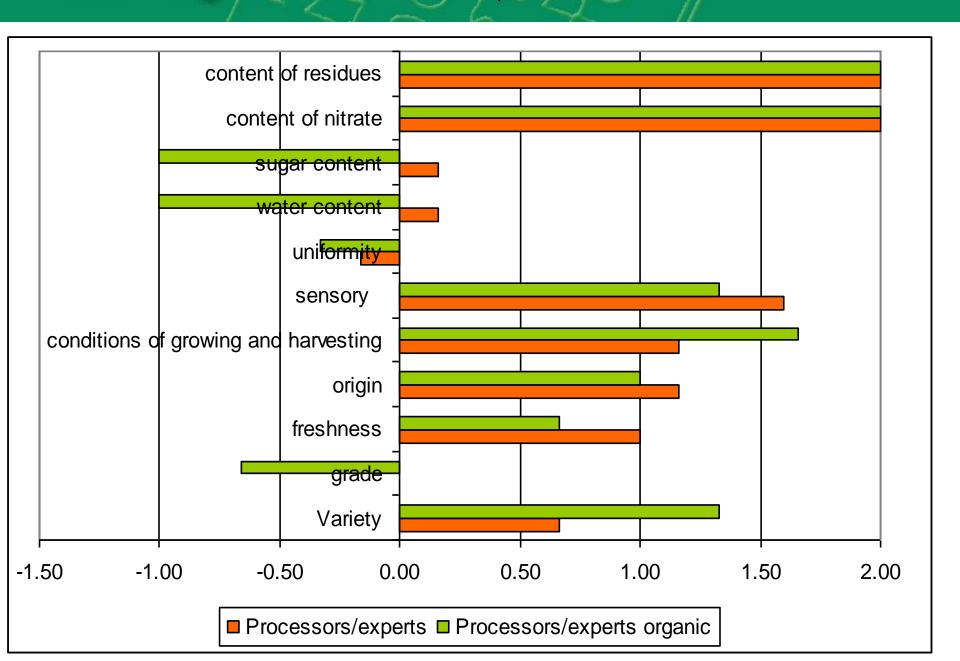
- No difference; the same mechanical process
- Raw material as a semi finished product



→ Problems in acquisition of raw material



Requirement of raw material



Influence of sensory aspects:

Pursued product policy:

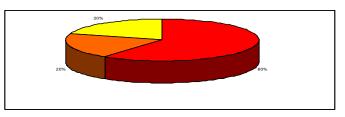
sensory standardized baby food 5 sensory variable baby food 5

- → No use of additives for baby food in jars (not allowed by law)
- → Processors have to accept different sensory qualities

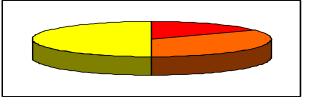
Communicate and inform customers within the label about possible variations of the quality of the product due to different characteristics of raw materials



Risky steps according quality

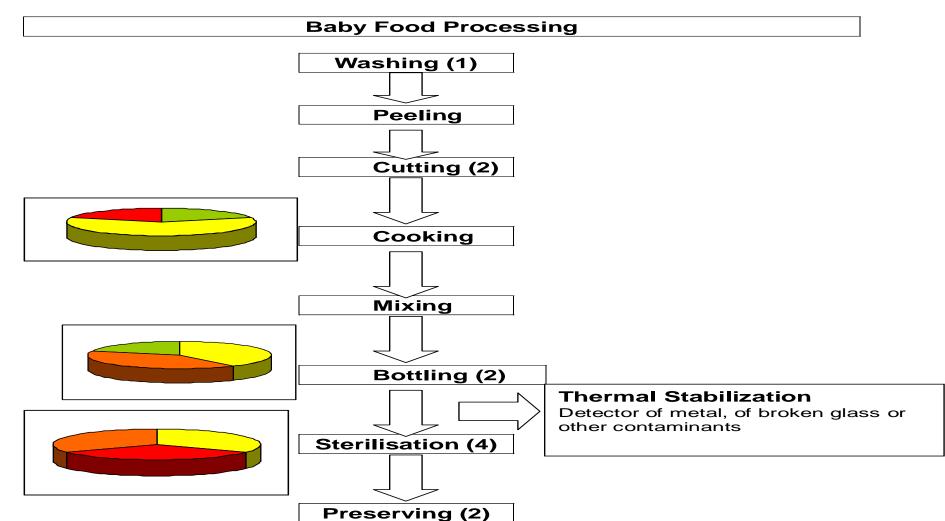


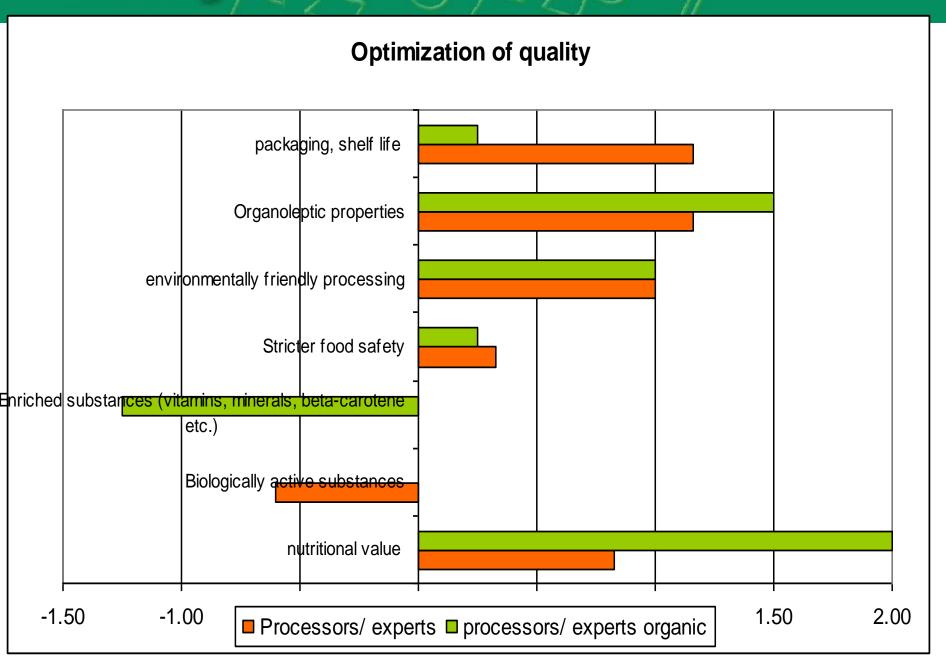
Raw material



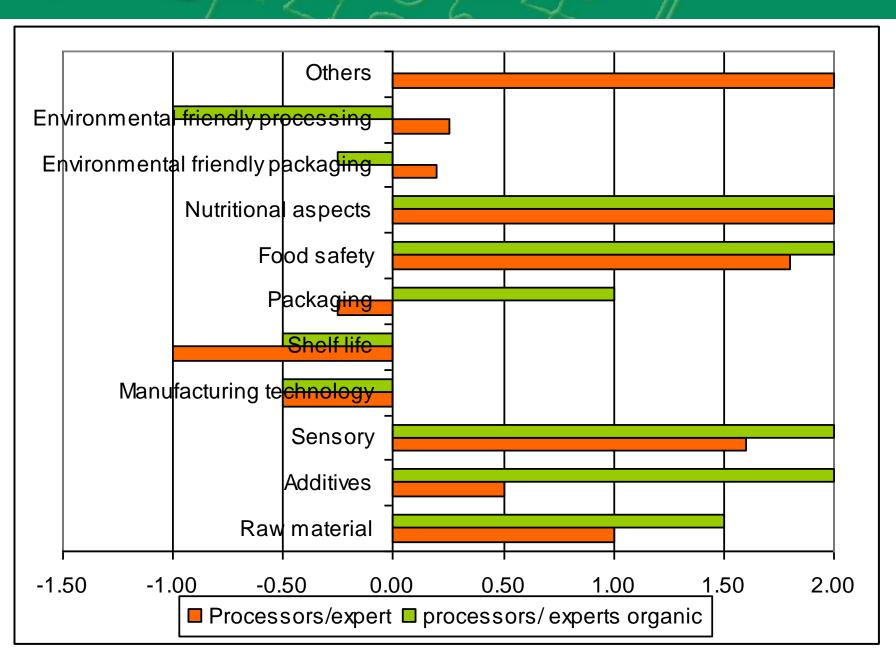
Fresh: Nitrates, residues, heavy metals
Soil contamination

Semi-finished: delivering





Expectations of quality



Conclusion:

- → Critical and essential product quality parameters, which are useful for optimizing organic baby food quality:
- Nutritional value
 - → QCCP: quality of raw material, sterilization
- Food safety
 - → QCCP: sterilization, temperature load
- Sensory and organoleptic properties
 - → QCCP: quality of raw material





Thanks a lot for your attention!

For detailed results:

Quality aspects of processed organic baby food (Report 2008)



