

1st Nordic Organic Conference



Nordic Organic Conference
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*Vägen till ökad
uthållighet i
livsmedelskedjan*

*Towards increased
sustainability in the
food supply chain*

*Vejen til en øget
bæredygtighed i
fødevarekeden*

*Veien til økt
bæredyktighet i
matvarekjeden*

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Steps towards organic public kitchens

Since the year 2002 Step By Step towards Organic programme has been EkoCentria's main tool for the work in the national sector. The main goal of the programme is to encourage and guide catering services in the use of organic ingredients. Participating catering services complete a training session and apply for one of the three steps in the programme that reflect the usage of organic ingredients respectively. After kitchens make plans of action, they are rewarded with a yearly diploma that helps them inform their customers about the use of organic ingredients in their servings.

The program is mainly intended for counselling the catering sector personnel on self-monitoring, procurement, planning menus and meals as well as on eco marketing. However, the generated statistics by the program also provide vital information for the producer sector – farmers, manufacturers, wholesalers – enabling

it to effectively observe the market and react to changes in demand.

As of the beginning of year 2009, the programme dubbed "Step by Step" will be focusing on public sector. Applications, training and diplomas will be completely digitalized and moved to a virtual learning environment. The contents of the programme will be adjusted to prepare the participants for the changes brought by the new national Public Sector Purchasing Action Plan that defines clear minimum quotas of servings of sustainable character by 2010 and 2015.

In the beginning of year 2009 Step by Step Programme had nearly 300 registered participants. Current growing interest in sustainable development and environment friendly products is expected to help the number of kitchens rise to 500 before the end of year 2010.