ORGANIC ACTIONPLAN

Documentation of Action Plans for Organic Agriculture

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>Odense, May 30th 2006

Archived at http://orgprints.org/6336/

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No. 006591

Introduction

- 17 National Action Plans for Organic Farming
  - Integrated policy-mix
  - Tailored to local conditions
- National and regional Action Plans vary due to
  - Conversion level of farms
  - Organic market development
  - Cultural backgrounds and policy traditions
  - Sometimes complementary to already existing policies
- Consequence: Action Plans vary in structure, time frame, the priority of targets and measures.

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Objective

> **To provide a general overview and status quo analysis of national/regional action plan objectives, design and implementation in 8 case study countries**

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Method

- Standardised survey during summer 2005, conducted in
  - Andalusia (AND)
  - Czech Republic (CZ),
  - Germany (DE),
  - Denmark (DK),
  - England (ENG),
  - Italy (IT),
  - Netherlands (NL),
  - Slovenia (SI)

- Focussed on: process of Action Plan development, objectives and targets, measures, and evaluation and monitoring
- Data base: Action Plan documents.

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Results – General Information

General information	AND	CZ	DK	DE	ENG	IT	NL	SI
Start of elaboration	2001	2002	1998	2001	2002	2001	2004	2004
Implementation	2002	2004	1999	2001	2002	2005	2005	2005
Bottom-up initiative	✓	-	-	-	✓	✓	✓	-
Top-down initiative	-	✓	✓	✓	-	-	-	✓
Stakeholder participation	high	high	high	high	high	high	high	high
AP includes evaluation and monitoring	✓	-	✓	✓	(✓)	-	✓	✓
AP has been evaluated	✓	-	✓	✓	✓	-	-	-

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Results – Action Plan Objectives

	AND	CZ	DK	DE	ENG	IT	NL	SI
Expansion of demand	-	✓	✓	✓	✓	-	✓	-
Expansion of supply	✓	✓	✓	✓	✓	✓	-	✓
Improving OF performance	✓	✓	✓	✓	✓	✓	-	-
Institutional development	✓	✓	✓	✓	-	✓	✓	✓
Supply chain development	✓	-	-	✓	✓	✓	✓	✓

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Results – Quantitative targets

- Increase of Organic Farming area
  - CZ: 10% by 2010
  - *DE: 20% by 2010*
  - *DK: 12% by 2003 (=170 000 ha)*
  - NL: 10% by 2010
  - SI: 20% by 2015.
- Market oriented quantitative targets
  - Share of nationally produced organic products on the national organic market

    (ENG: 70% by 2010; SI: 10% by 2015),
  - Increase of the organic market share

    (NL: 5% by 2007; SI: 10% by 2015),
  - Increase of consumer expenditure on organic food

    (NL: 5% by 2007),
  - Increase of organic tourist farms (SI: triple by 2015)

Results – Areas covered by measures

Type of measures / recommendations	AND	CZ	DK	DE	ENG	IT	NL	SI
Information	✓	✓	✓	✓	✓	✓	✓	✓
Training and education	✓	✓	✓	✓	✓	✓	✓	✓
Research and development	✓	✓	✓	✓	✓	✓	✓	✓
Supply and producer support	✓	✓	✓	✓	✓	✓	✓	✓
Processing	✓	✓	✓	✓	✓	-	✓	✓
Market development	✓	✓	✓	-	✓	✓	✓	✓
Certification and inspection	✓	✓	✓	-	✓	✓	-	✓
Institutional development	✓	✓	✓	✓	-	✓	✓	✓

Results – Measures

Information	AND	CZ	DK	DE	ENG	IT	NL	SI
Promotion / information campaigns	✓	✓	✓	✓	-	✓	✓	✓
Targeted information for pupils/students	-	✓	-	✓	-	-	-	✓
Development of national organic label	-	-	-	-	-	✓	-	-
Provision of sector specific information (e.g. market data)	✓	✓	✓	✓	✓	✓	✓	✓

Results – Measures

Market development	AND	CZ	DK	DE	ENG	IT	NL	SI
Promotion / support of certain market channels	-	✓	✓	-	✓	✓	✓	✓
Improvement of efficiency	✓	✓	✓	-	✓	✓	✓	✓
Stimulation of product diversity	-	✓	-	-	-	-	✓	✓

Conclusion

- Differences in the development process between the action plans (duration and implementation)
- Large set of measures included in most action plans, however, different level of elaborates and preciseness of measures
- Andalusian, Czech, Danish, Italian, and Slovenian Action Plans broad approaches
  - Broad portfolio of targets and measures
- English, Dutch and German Action Plans focussed approaches
  - English and Dutch Action Plans: market driven approaches
  - German Action Plan: communication, knowledge generation and applied research.

> **For further information: www.orgap.org**

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