
ORGANIC BREEDING : A TRADER PERSPECTIVE

WELCOME



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- Wide range of fresh fruits and veg
- Overseas products
- Tree/Vine Fruit crops



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TREE CROPS

- Rootstock and graft
- breeding/selection – long term



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REQUIREMENTS TRADE

- Shelf life (21 days shipments)
- Yield
- Hardiness / resistance
- Size
- Timing – harvest window
- Flavour
- Texture / crispness etc





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ASPECTS IN BREEDING FRUITCROPS

Example Grapes / Blue Berries

- High Value product
- Short harvest season
- Large # cultivars
- International Breeding programs
- Club varieties – profit model
- Large expansion Peru – big players
- Zero Chem





ASPECTS IN BREEDING FRUITCROPS

Banana, Avocado, Mango :

- 1 or few cultivars worldwide
- Rootstocks locally selected

Ginger :

- Informal breeding/selection



ADVICE, DISCUSSION

- Diversity issue
- Climate change – rootstock selection
- Linking to large breeding programs
- Marketing – Organic cultivars
- Organic as testing ground new cultivars



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