

#BreedingABrightFuture

ONLINE EVENT

How organic breeding adds value to the food chain

15 October 2020

Objectives of the event

Seminar

To present and dialogue about

- the importance of organic breeding in organic food systems
- examples of value-chain based collaborations to promote organic breeding
- financing strategies applied in the organic breeding sector

Workshops

- Benefits and barriers and of sector wide financing strategies of organic breeding
- Communicate the benefits of organic breeding to the wide public

Intro and structure of the event – Mariateresa Lazzaro – FiBL Europe

FiBL

BÖLW

Bund Ökologische Lebensmittelwirtschaft



LIVESEED

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Organizers and related projects



Engagement of the organic value chain to support Organic Breeding in Europe

biobreeding.org



Pilot project to apply a sector wide solution to finance organic breeding work in Germany

boelw.de



Boosting organic seed and plant breeding across Europe

liveseed.eu

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PROGRAM

PART1 (Seminar) 10:30-12:30 The taste of diversity: organic breeding for biodiversity increase and high-quality organic food

- How the organic sector can benefit from organic breeding (*Monika Messmer and Mariateresa Lazzaro, FiBL*)
- Examples and views from the organic plant breeding sector (*Herbert Völkle, GZPK - Getreidezüchtung Peter Kunz*)
- Examples and views from the organic animal breeding sector (*Wytze Nauta, SBV- De Stichting Biologische Veeverbetering*)
- Added value of products from organically bred cultivars for processors and consumers (*Sigmund Walbaum, Naturata*)
- Current situation of breeding financing schemes (*Freya Schäfer, FiBL Germany*)
- A cross-sector pool funding strategy. Perspectives from the pilot project in Germany (*Mitja Seyffert, Bund Ökologische Lebensmittelwirtschaft e.V.*)

PART 2 (Workshop) 14:00-16:00 Value-chain collaborations to boost organic breeding: how to make it work

Parallel Workshops:

- Workshop 1 - Identification of benefits and barriers for value-chain actors to engage in cross-sector cooperation
- Workshop 2 - How to present the benefits of organic breeding to organic consumers

10:30 – 12.30
SEMINAR

14.00 – 16.00
PARALLEL WORKSHOPS

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The taste of diversity: organic breeding for biodiversity increase and high-quality organic food

PART I Seminar 10:30-12:30

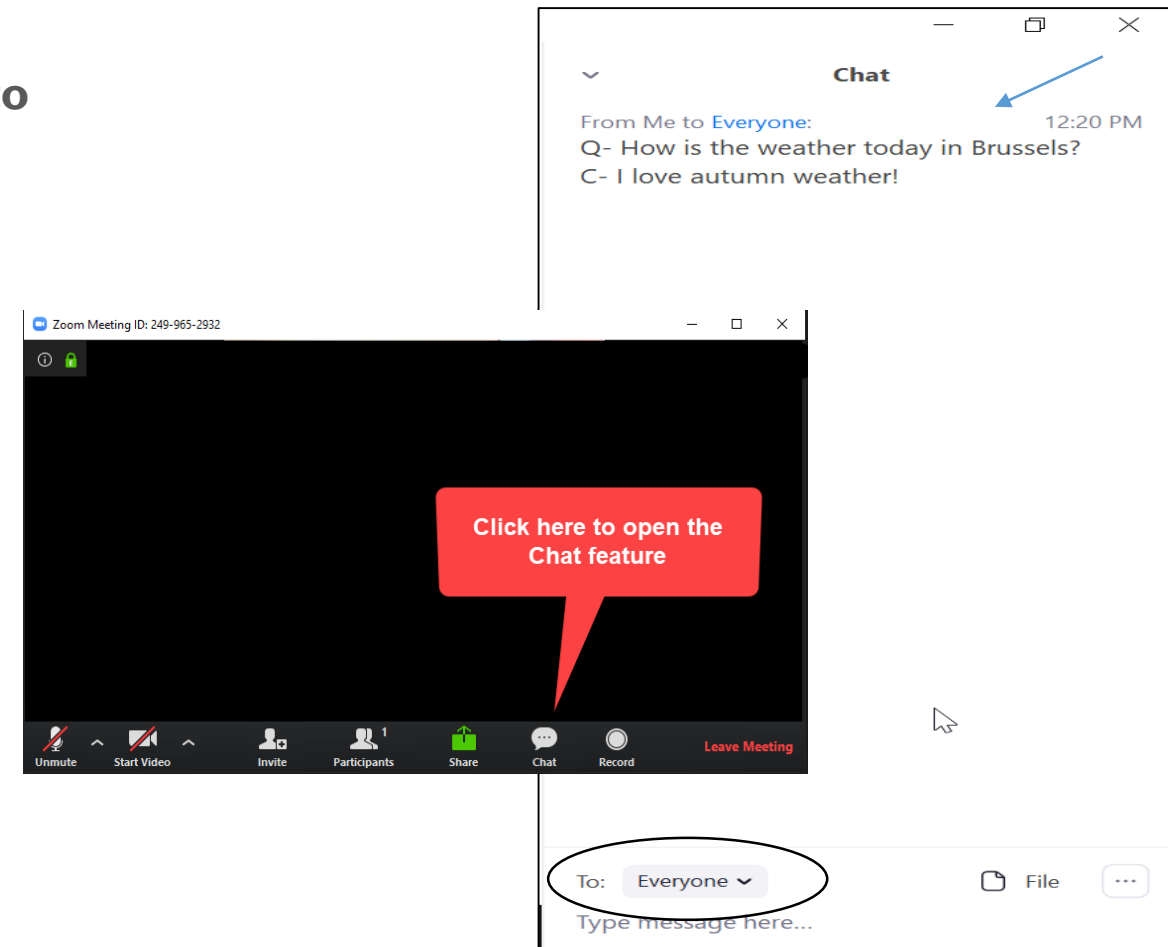
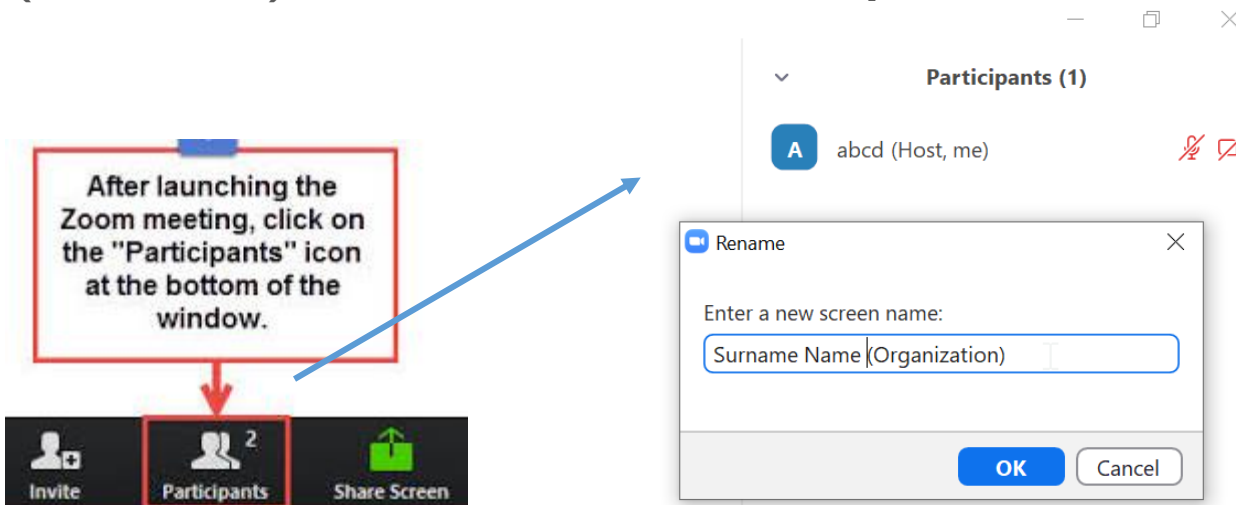
Seminar instructions

- As participant, keep mic and camera off
- Name your account with *Surname FirstName (Organisation)* – eg Lazzaro Mariateresa (FiBL)
- For any technical problem send private message to **Ferrari Leone** in the zoom chat
- NOTE: the seminar is recorded, the chat will not be published
- **Use the chat to formulate questions to the speakers and to provide your comments**

Add the tag

Q- for a **QUESTION** and **C-** for a **COMMENT**

- **After each presentation (max 10 min) we will take 1-2 Q (max 5 min). 30 min for Q&A after all presentations**





- Re-tweet from **@LIVESEEDeu**
- Use **#BreedingABrightFuture** in your tweets



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Agenda

- **How the organic sector can benefit from organic breeding**
Monika Messmer, FiBL
- **Examples and views from the organic plant breeding sector**
Herbert Völkle, GZPK - Getreidezüchtung Peter Kunz
- **Examples and views from the organic animal breeding sector**
Wytze Nauta, SBV- De Stichting Biologische Veeverbetering
- **Added value of products from organically bred cultivars for processors and consumers**
Sigmund Walbaum, Naturata
- **Current situation of breeding financing schemes**
Freya Schäfer, FiBL Germany
- **A cross-sector pool funding strategy. Perspectives from the pilot project in Germany**
Mitja Seyffert, Bund Ökologische Lebensmittelwirtschaft e.V.

10:30 – 12.30
SEMINAR

10 min each ppt
5 min Q&A each speaker
30 min Q&A after all ppt

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