Organic Food And Beverages Market Size to Reach USD 620.00 Billion by 2026, Globally

Global organic food and beverages market in 2019 was around USD 220.00 Billion. The market is expected to grow at a CAGR of more than 16.0% and is anticipated to reach around USD 620.00 Billion by 2026.

In today's world where everything is driven by the new state-of-the-art technologies, farmers are reverting back to age-old farming activities on this planet for the greater good of humanity. A new generation of health-conscious customers, increasingly mindful of the adverse effects of pesticides and other contaminants in food, has necessitated this, farmers are now reverting to age-old agricultural methods to grow which is known as organic food. This agricultural norm is governed by the government department of different countries, which also includes guidelines for governing food which animal care cultivation. The use of chemical fertilizers, pesticides, synthetic chemicals, and growth hormones in the processing of organic foods and beverages is not permitted or only partially permitted. In addition, organic foods and beverages provide significant advantages over regular diets, such as nutritional benefits, free of toxic additives, and more.

The rising consumer awareness regarding the health benefits of organic food and beverages and its widespread use in the food & beverage industry is one of the most key factors driving the growth of the global organic food and beverages market. The global organic food and beverages market is expected to grow owing to the in-demand by the rising demand wellness industry. People's diet has contributed to numerous illnesses across the world, like obesity, blood pressure, and diabetics, which have raised the rate of organic food consumption. The rise in a number of supermarkets, department shops, and grocery stores has also catalyzed the development of the global organic food and beverage industry as they showcase the items and some have reserved a separate segment for organic food at their outlets. It has elevated the demand for organic food and beverages and an extensive focus on research and development by key players. The growing number of the manufacturing sector is anticipated to witness significant growth in the global organic food and beverages market within the forecast period. High price and low shelf life the of organic food and beverages may hamper the market's growth. Research and development, innovations activities in the technology of organic food and beverages, and increased investment in organic food and beverages products are anticipated to open new avenues for the organic food and beverages market in the near future.

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Top Market Players in Organic Food And Beverages Market:

Some of the key players operating in the market include Amy's Kitchen Inc., The Hain Celestial Group Inc., Private Label Companies, Organic Valley, General Mills, Inc., Whole Foods Market Inc., WhiteWave Foods, Everest, Cargill, Inc., United Natural Foods Incorporated, Danone, Dean Foods Company, Starbucks Corporation, Cargill, Inc., Kraft Heinz Co., Kellogg Co., ConAgra Brand, Inc., Kerry Group Plc,

The J. M. Smucker Co., Dole Food Company, Inc., Horizon Organic, Nestle SA, PepsiCo Inc., The Coca-Cola Company, Eden Foods Inc, among others.

The global organic food and beverages market is mainly bifurcated into organic food, organic beverages, and distribution channel. By organic food, the global market is bifurcated as organic meat, organic fruits & vegetables, organic dairy products, fish & poultry, organic frozen & processed foods, and others. On the basis of organic beverages, the global market is classified as organic coffee & tea, organic non-dairy products, organic beer & wine, and others. On the basis of the distribution channel, the global organic food and beverages market is classified as supermarket/hypermarket, convenience stores, specialist stores, internet retailing, and others. In addition, research and development, high levels of marketing support, and innovative product launch are propelling the organic food and beverages demand. In recent years, the rise in technological development and the increase in soil adaptability to organic farming have predicted the reduction in the cost of organic food and beverages in the near future.

On the basis of region the organic food and beverages market is segmented into, North America, Asia Pacific, Europe, Latin America, and Middle East & Africa. In 2019, the North American region dominates the organic food and beverages market among all the regions followed by Europe in terms of value.

This report segments the global organic food and beverages market as follows:

Global Organic Food And Beverages Market: Organic Food Analysis

- Organic Fruits & Vegetables
- Organic Meat
- Fish & Poultry
- Organic Dairy Products
- Organic Frozen & Processed Foods
- Others

Global Organic Food And Beverages Market: Organic Beverages Analysis

- Organic Non-Dairy Products
- Organic Coffee & Tea
- Organic Beer & Wine
- Others

Global Organic Food And Beverages Market: Distribution Channel Analysis

Supermarket/Hypermarket

Global organic food and beverages Market: Regional Analysis	
•	North America
	o The U.S.
	o Canada
•	Europe
	o France
	o The UK
	o Spain
	o Germany
	o Italy
	o Rest of Europe
• ,	Asia Pacific
	o China
	o Japan
	o India
	o South Korea
	o Southeast Asia
	o Rest of Asia Pacific
•	Latin America
	o Brazil
	o Mexico

• Convenience Stores

• Specialist Stores

• Internet Retailing

Others

- o Rest of Latin America
- Middle East & Africa
 - o GCC
 - South Africa
 - Rest of Middle East & Africa

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