



# Global Organic Food & Drink Market

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by

Mr. Amarjit Sahota

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# Business services

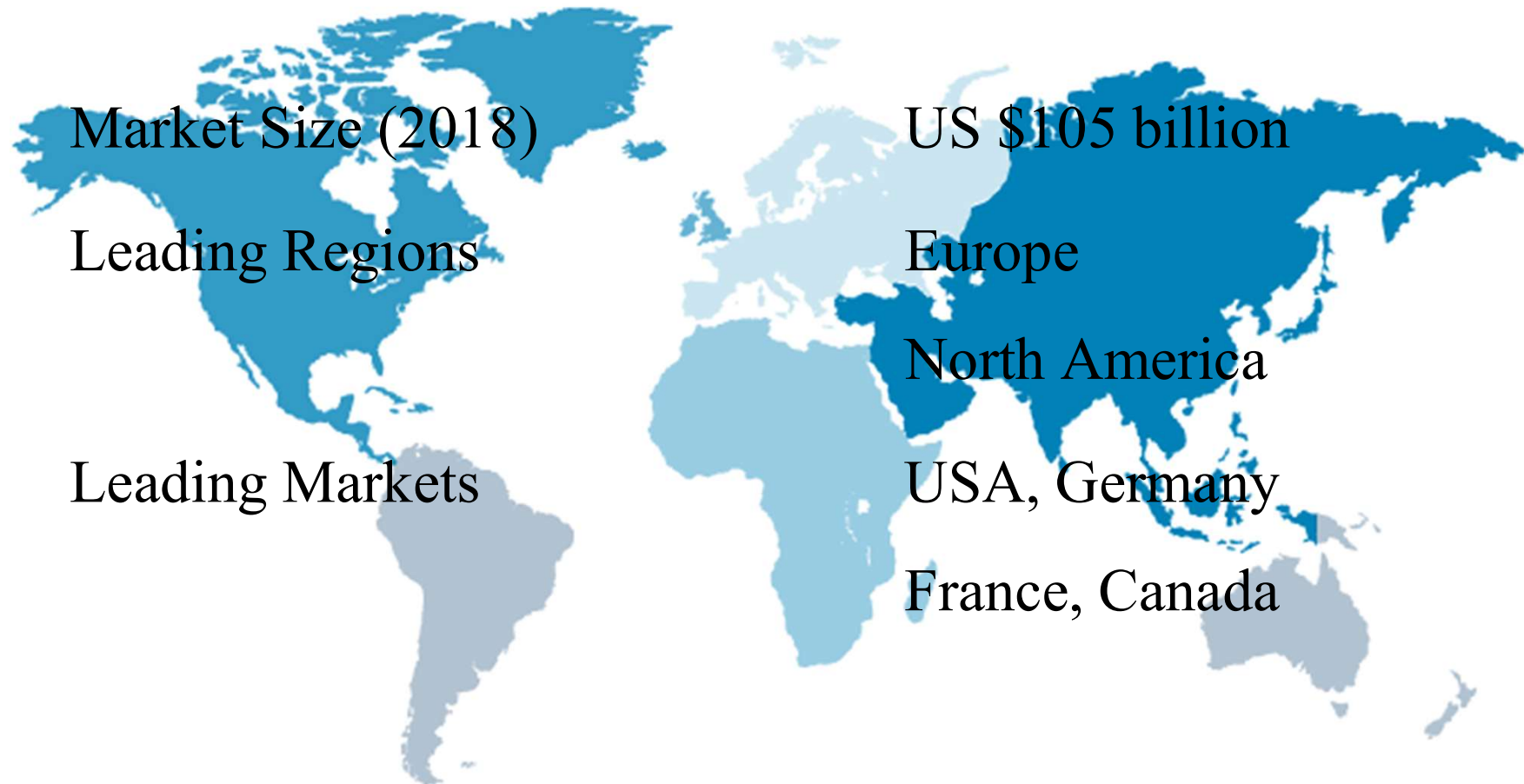
- i. Market & Technical Research
- ii. Business & Sustainability Consulting
- iii. Seminars, Workshops
- iv. Sustainable Foods Summit  
(Europe, North & Latin America, Asia-Pacific)

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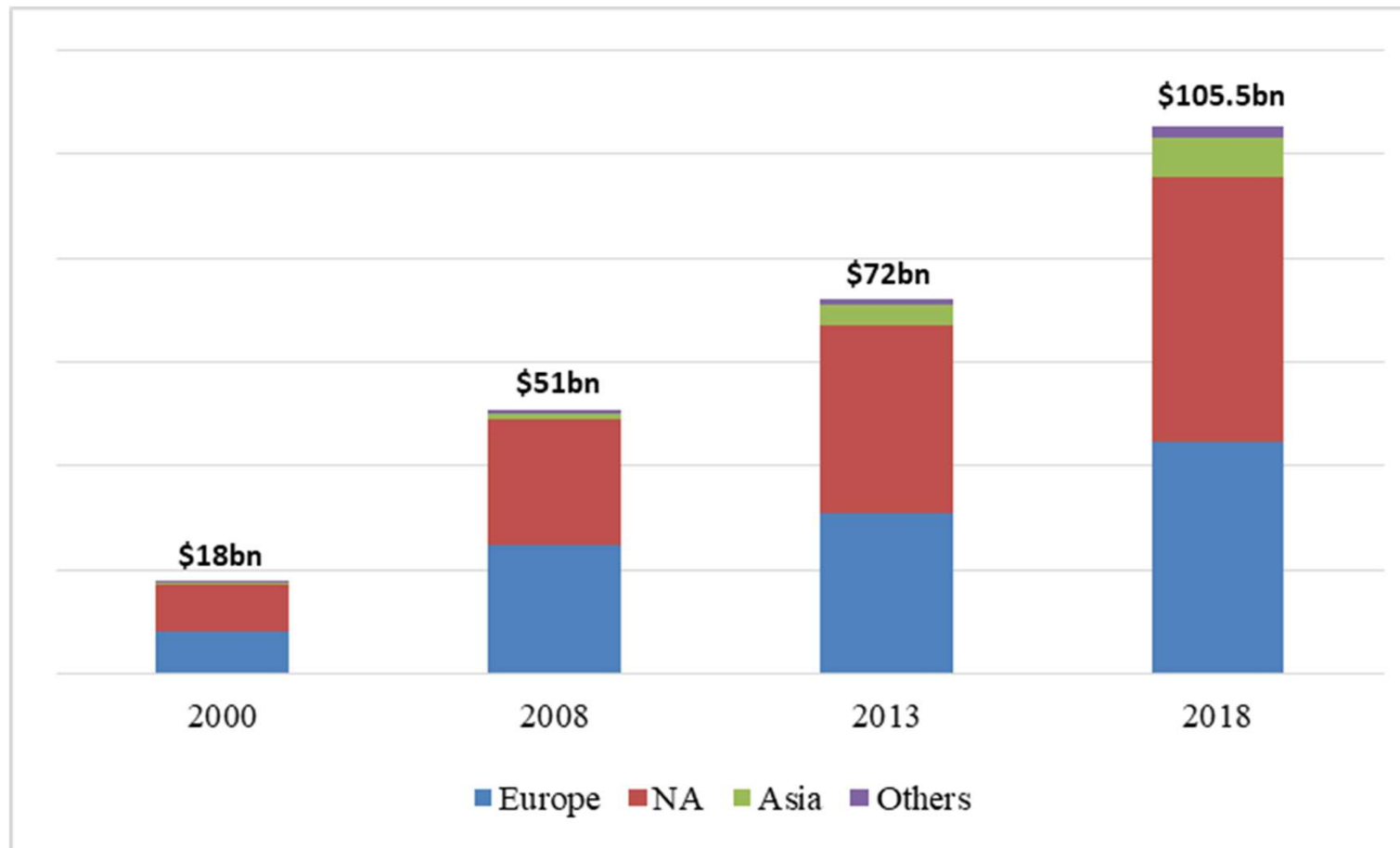


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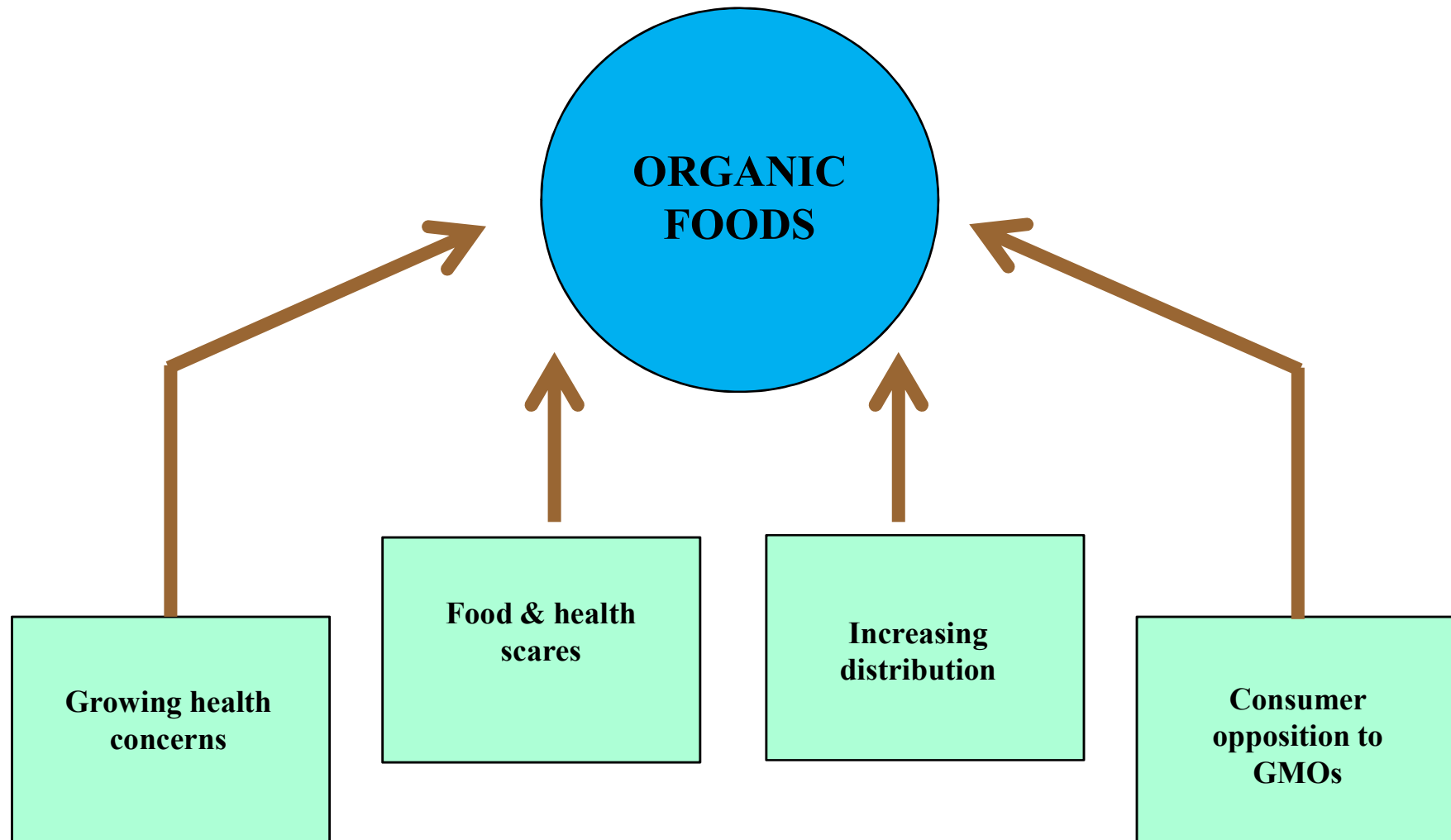
# Global market



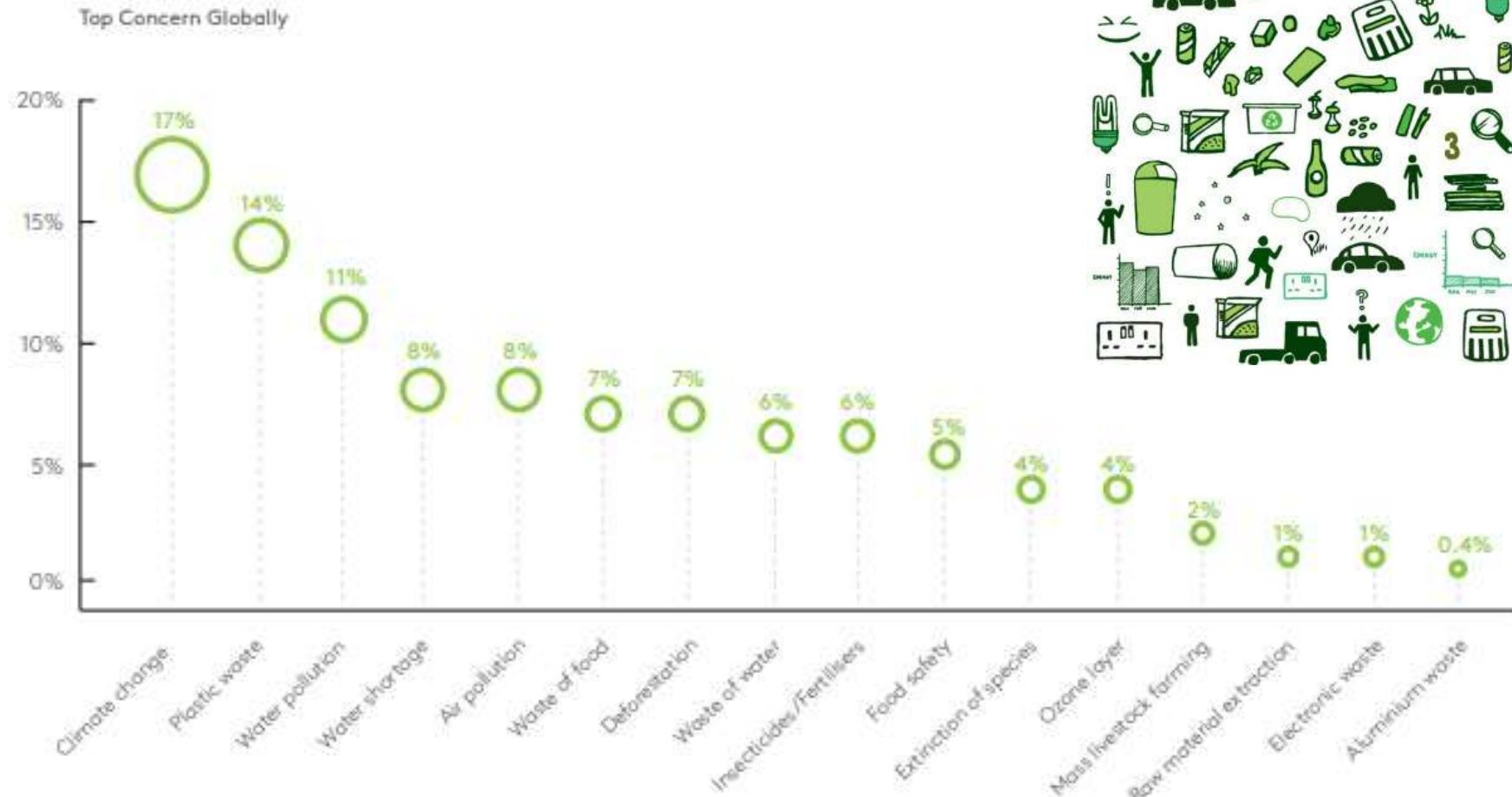
# Historic growth



# Market drivers



# The conscious consumer



Source: Kantar, GfK



# SUSTAINABLE DEVELOPMENT GOALS





Unilever



## UNILEVER SUSTAINABLE LIVING PLAN



IMPROVING  
HEALTH AND  
WELL-BEING



REDUCING  
ENVIRONMENTAL  
IMPACT



ENHANCING  
LIVELIHOODS

HEALTH &  
HYGIENE

IMPROVING  
NUTRITION

GREENHOUSE  
GASES

WATER

WASTE

SUSTAINABLE  
SOURCING

BETTER  
LIVELIHOODS

OUR PEOPLE



# Competing labels



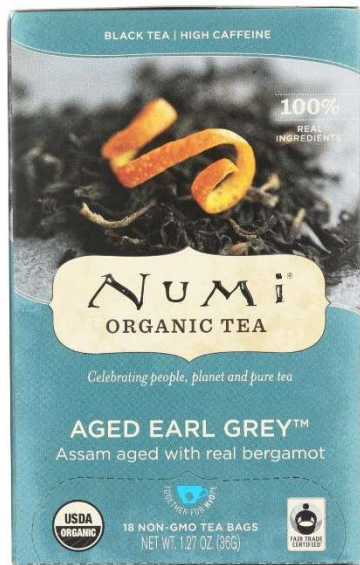
Certified



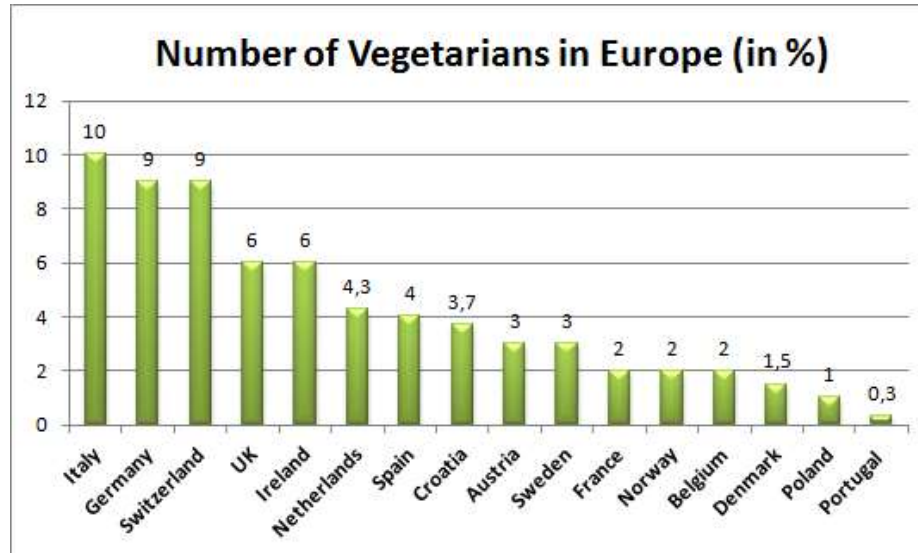
Gluten-Free



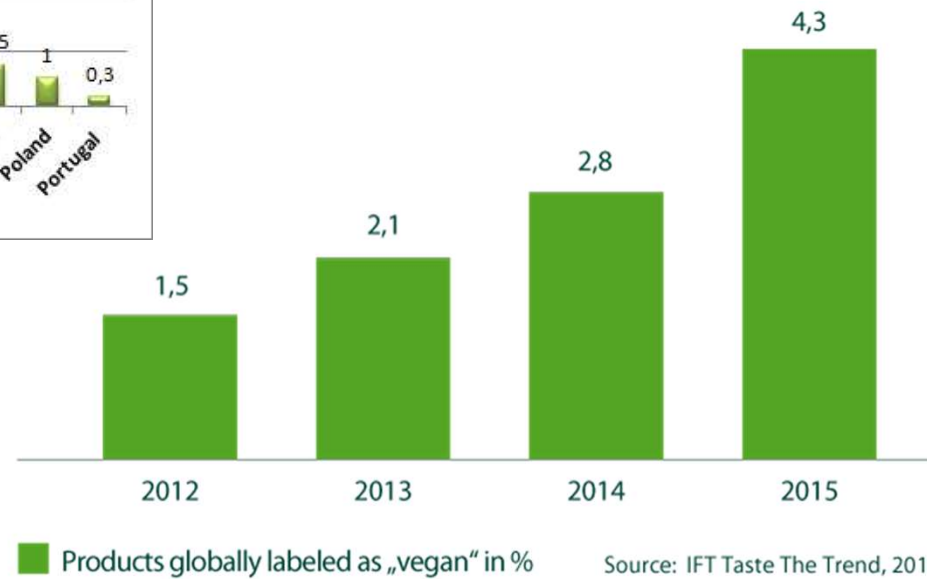
# Multiple labels



# Vegetarians and Vegans



Source: Statista



Source: IFT Taste The Trend, 2016

Rising number of vegans, vegetarians and flexitarians

# Plant-based foods





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# Thank You!

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More Information

Leave business card for presentation!

Sustainable Foods Summit:

[www.sustainablefoodssummit.com](http://www.sustainablefoodssummit.com)