Global Organic Food & Drink Market

by

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Business services

i. Market & Technical Research

ii. Business & Sustainability Consulting

iii. Seminars, Workshops

iv. Sustainable Foods Summit

(Europe, North & Latin America, Asia-Pacific)

www.ecoviaint.com
Global market

Market Size
US $105 billion

Leading Regions
Europe
North America

Leading Markets
USA, Germany
France, Canada
Market drivers

- Growing health concerns
- Food & health scares
- Increasing distribution
- Consumer opposition to GMOs
The conscious consumer

Source: Kantar, GfK
Ethical labels

Certified Gluten-Free

Protected Harvest

Linking Environment and Farming

Bird Friendly Certified

Rainforest Alliance Certified

Green Tick Sustainable Certified

UTZ Certified Good Inside

Food Alliance Certified

Hand In Hand Organic Rapunzel Fair Trade

Wholesome Food Association Certified Wildlife Friendly

Friend of the Sea Certified

Whole Trade Guarantee

New Zealand Sustainable Winegrowing

Marine Stewardship Council

Certified Palm Oil

Certified Nutriclean Organic

SCS Certified

Salmon Safe

Certified Humane Raised & Handled

Safe

Bio Equitable Organic Fair Trade

Bonsuco

Certified Biodynamic

Ecovia Intelligence
Vegetarians and Vegans

Number of Vegetarians in Europe (in %)

Source: Statista

Source: IFT Taste The Trend, 2016

Products globally labeled as “vegan” in %
Plant-based foods
Thank You!

More Information
Market research & analysis
Sustainable Foods Summit:
www.sustainablefoodssummit.com