

# A Path of Actions to Develop Organics in the Finnish Food Chain

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# Implications



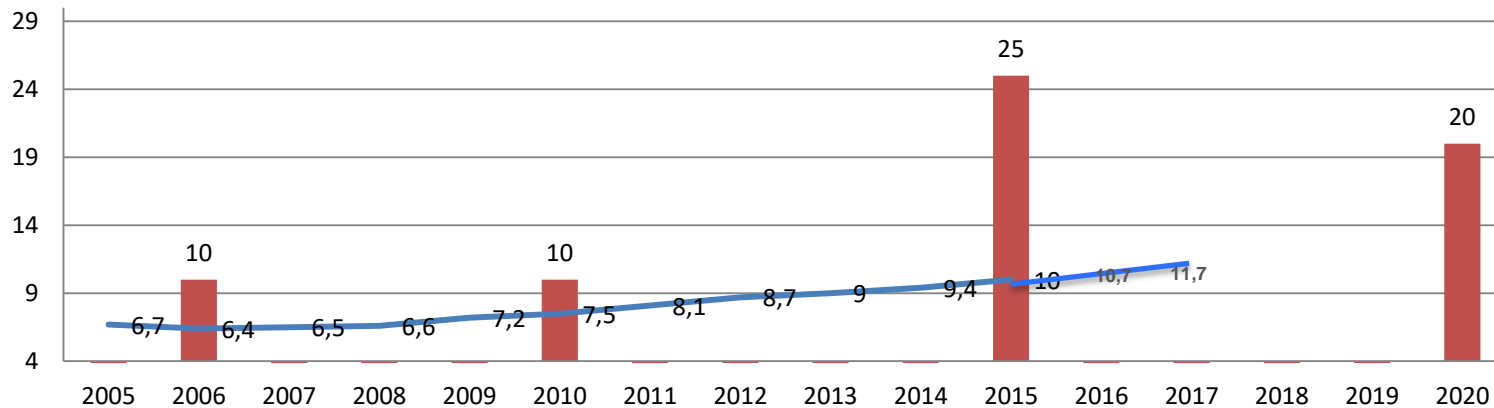
- Organic values support the Nordic society's values
- Organic production will correct the negative trade balance

- Change for the current development trend will enhance the positive impact on nature, humans and animal
- Organic creates common good for the society



# Background and objectives

Shares of organic agricultural area 2005 - 2015 and goals



- “Organic 20/2020” means that in 2020: 1) 20% of the agricultural land will be under organic production; 2) the production will be sufficient for national consumption; 3) the sales of Finnish organic products will triple in retail and catering and 4) 20% of the food served in day-care centres and schools will be organic.

# Key results and discussion

- Organic studies
- High quality organic research
- Objective information of current food chain.
- Taxation for negative impact
- School organic meal project
- Lower VAT for organic
- Organic Association
- Organic entrepreneurship and trade
- Nordic welfare: education
- Proven effect of taxation
- Government strategic goals
- Government goals





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