

Fact sheet no. 4: promotion tools and ideas for Organic Eprints (under revision)

One role of national editors is to assist in the promotion, further development and use of Organic Eprints. It is intended that national editors contribute to the development of this fact sheet by sharing their experience in relation to promotion.

Ideas for promotion by editors

- presenting Organic Eprints at national seminars of researchers, stakeholders or end users
- distributing promotion material to relevant research institutions and potential users
- presenting Organic Eprints at international fora of organic research stakeholders and end users
- promoting the establishment of an entrance to Organic Eprints in national research portals or websites of relevant organizations or institutions

Tools for promotion

- the brochure on Organic Eprints can be downloaded from (will progressively be translated in other languages as appropriate)
- a power-point presentation can be downloaded from ... and can be modified as appropriate

- Fact sheet no.3: why use Organic Eprints
- Fact sheet no.5: copyright considerations



- the script for the Organic Eprints search engine, ready to be included into the html coding of a webpage, is available. Contact icrofs@icrofs.org .

- Email lists of users from your country.
It is possible to extract list of users in your country. Contact orgprints@agrsci.dk for information or help.