

ORGANICDATA
NETWORK



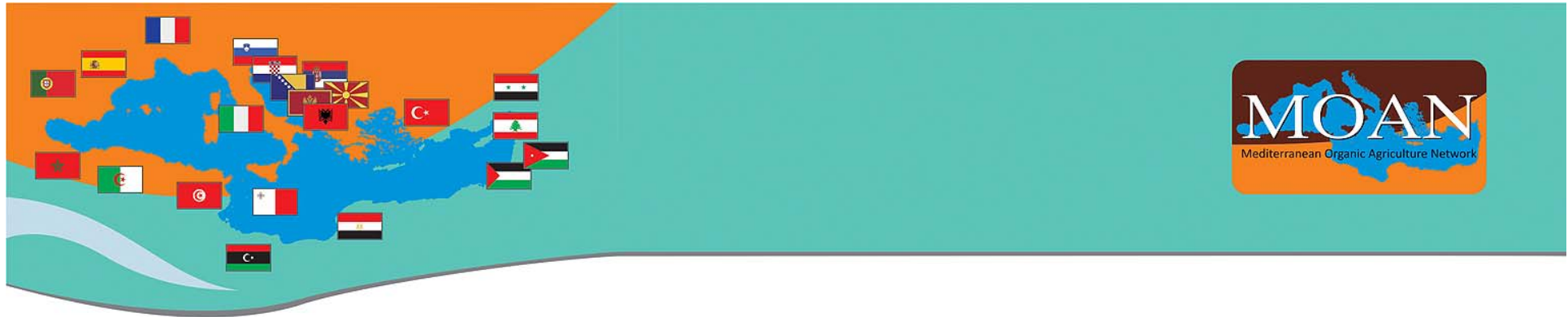
Data network for better European organic market information

How to improve market data quality?

Case studies on improved data collection methods in selected countries



Mediterranean Organic Agriculture Network



MOAN Secretariat

Istituto Agronomico Mediterraneo di Bari



<http://moan.iamb.it>

✓ 23 countries represented by delegates from OA ministerial units

✓ A policy-makers network since 2006, a research network since 1999

✓ Improvement of organic statistics in the region: a core activity for the Network



Organic data in MOAN countries: current status

Relationship between Ministry of Agriculture and CBs

formal and codified

- national regulation
- official communication procedures
- software

informal

- no national regulation or not fully enforced
- personal relations
- informal communication procedures

... not a black and white situation though ...

Organic data in MOAN countries:

current status

Country	Op.	Production					Export		Import		Domestic market
		area	volumes	yields	values	livestock	volumes	values	volumes	values	
<i>Albania</i>	●	●	●				est.	est.			consumer surv.
<i>Lebanon</i>	●	●	●								project/student works
<i>Serbia</i>	●	●	●		●	●	○	○	○	○	retail price surv.
<i>Tunisia</i>	●	●	●		●	●	●	●	○	○	project/student works
<i>Turkey</i>	●	●	●			●	●	●	●		project/student works

Organic data in MOAN countries:

case study improvements – *work in progress*

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1. EUROSTAT questionnaire

Organic data in MOAN countries:

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2. Revision of ministerial product list (OFIS), adoption of CPA 2008, dialogue with national statistics institution

Organic data in MOAN countries:

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3. Expert estimate of organic yields for selected crops; comparison with official statistics on conventional yields; cross-check with CBs data

Organic data in MOAN countries:

case study improvements – *work in progress*

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4. Cross-check and better exploitation of existing export data (examples)

5. Exporters survey

Case study improvements: Tunisia, organic exports

Produits	sous produits	Quantité (kg)	Valeur (€)
Agrumes		45 066	47 927
Ail		3 543	11 775
Artichaut		5 829	10 287
Bigaradier	feuilles	15 200	26 940
Carroube	Graines	113 000	226 000
Dattes		3 519 000	7 432 000
	Pate de datte	2 000	2 500
Figue de barbarie	poudre de raquettes	155 750	860 375
Grenade		43 711	75 052
	arilles	300	6 000
Myrte	huile essentielle	1 088	76 160
Huile d'olive		13 545 854	29 867 337
	infusée à l'orange	4 750	18 763
	infusée au citron	2 850	6 000
Infusions		7 924	
Jjoba	noix		
	huile		
Melon			
Néroli	huile es		
Olive	Hydrola		
	feuilles		2 458
	extrait de	400	8 000
	Olive de taote	8 680	11 544
Oranger	Hydrolat de fleurs	49 000	87 090
	bouton de fleurs	320	7 680
Physalis		868	7 106
Poivron		4 889	9 230
Romarin	huile essentielle	13 662	296 014
	feuilles	107 150	70 683
Semi conserve		62 892	581 544
Tomate		71 101	106 510
PAM		634	8 918
PAM	boutures	868 030	86 803
Sucre		88 032	17 606,4
TOTAL		17 807 716	40 553 425

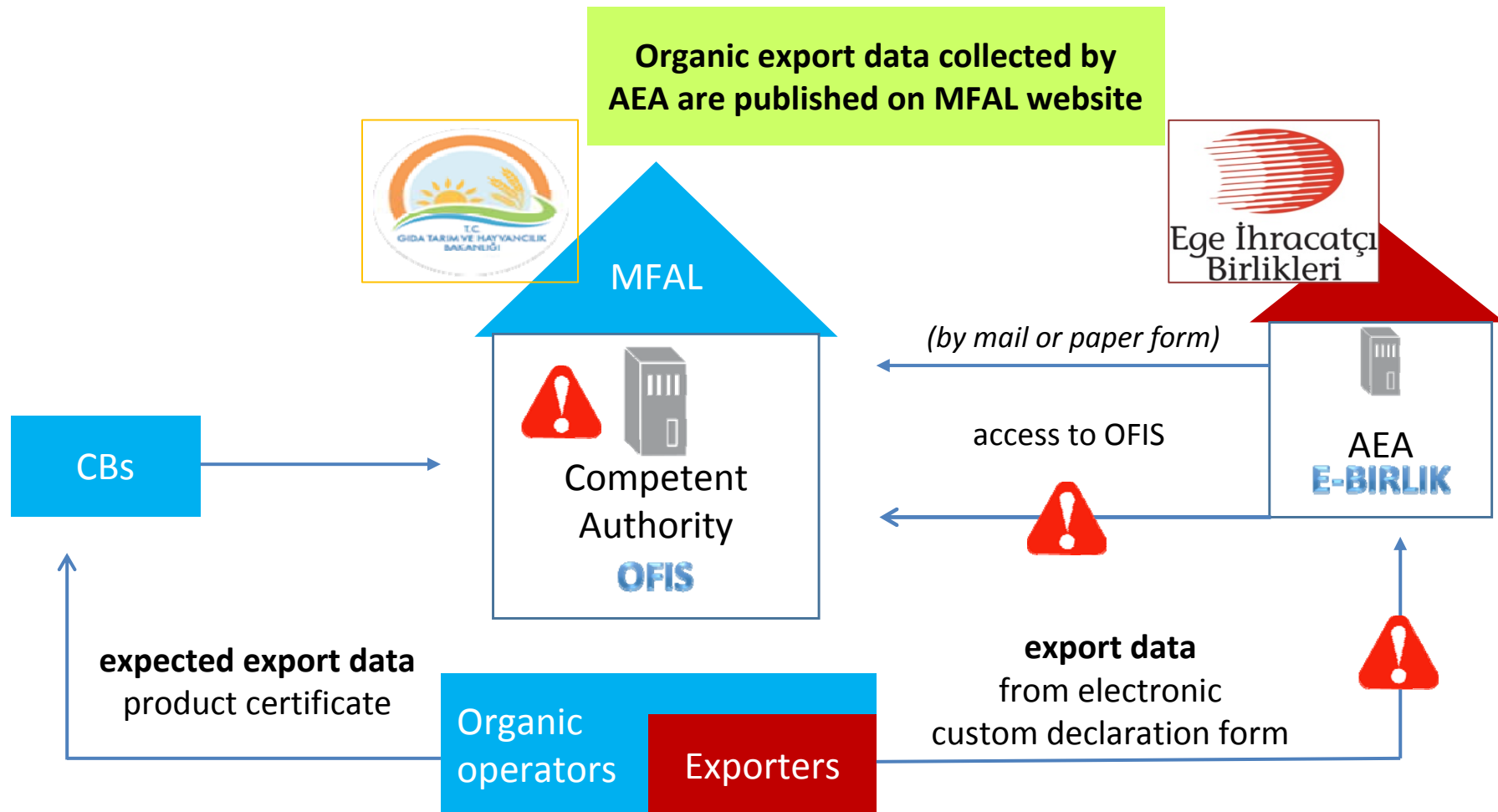
Continent	Pays	Destination 2011	Destination 2012
Afrique	Afrique du Sud		X
	Egypte	X	X
	Maroc	X	
Amérique	Canada		X
	USA	X	X
Asie	Inde		X
	Japon		X
	K...		
Europe		X	X
		X	X
	Bulgarie	X	
	Danemark	X	X
	Espagne	X	X
	France	X	X
	Italie	X	X
	Pays bas	X	X
	Portugal		X
	Slovénie	X	X
	Suisse	X	X
	Turquie	X	X
UK	X	X	
Océanie	Australie	X	X

One single table reporting value export data by product and by country of destination

Source: DGAB



Case study improvements: Turkey, organic exports



Source: adapted from: Kon *et al.*, 2012; ŞahİN *et al.* 2013

Organic data in MOAN countries:

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6. Major retailers survey (product quantities and values)

Organic data in MOAN countries:

case study improvements – *work in progress*

Concluding remarks

- better awareness of data quality issues and gaps
- development of institutional dialogue
- networking, opportunities for country2country exchange

Thank you for your attention!