Data Network for better European organic market information

Case studies on improved organic market data collection methods in selected countries
Agenda & Speakers

✓ Introduction: Hans Joerg Lutzeyer, EC - DG Research & Innovation
✓ About the OrganicDataNetwork Project: Raffaele Zanoli, Project Coordinator, UNIVPM, Italy

Case Study presentations
✓ UK: Anja Viehweger, ORC, UK
✓ DE: Diana Schaack, AMI, Germany
✓ CZ: Michal Lošťák, CULS, Czech Rep.
✓ FR: Dorian Flechet, Agence Bio, France
✓ IT: Francesco Solfanelli, UNIVPM, Italy
✓ Mediterranean: Patrizia Pugliese, CIHEAM-IAMB, Italy

✓ Moderator: Marco Schlüter, IFOAM EU
Our Objectives

✓ The **OrganicDataNetwork** project aims to **increase** the transparency of the European market for **organic food** through:

✓ better **availability of market intelligence** about the European organic sector in order to meet the needs of policy makers and market actors involved in organic markets;

✓ acting as coordinating centre between public and private bodies and stakeholders, aimed at establishing a **long-term, permanent network** collaborating on statistical issues regarding organic farming markets.
Our activities

To achieve these objectives, the project will:

- closely co-operate with the European Commission, Eurostat and statistical offices of Member States on all levels.
- provide an overview of all relevant public and private organic data collectors;
- collect currently available data on organic markets in Europe, and produce a European database after having checked their reliability and consistency;
- improve the availability and the quality of published market report on the organic sector in a number of case study countries;
- lay the foundations for a long-term collaboration on organic market data collection.
- develop a set of practical recommendations on data collection and dissemination (Code of Practice and a manual)
Structure of the Project

WP1 Stakeholder integration and coordination centre

WP2 Inventory of organic market data collectors

WP3 Evaluation of existing methods of organic market data collection

WP4 Collection, handling and publication of organic market data

WP5 Development and test of methodologies for data quality improvement

WP6 Case studies on improving data quality in selected countries/regions

WP7 Synthesis and Recommendations

WP8 Dissemination

WP9 Project coordination and overall management
Project relevant contributions

- “Facts and figures on organic agriculture in the European Union” DG AGRI L2 (Oana Surdu)
- “Organic in Europe” IFOAM EU (Jan. 2014)
- EU chapter of “The World of Organic Agriculture”
- Statement on data collection and EU organic regulation
Data network for better European organic market information (OrganicDataNetwork)

The project "Data network for better European organic market information" (OrganicDataNetwork) aims to increase the transparency of the European organic food market through better availability of market intelligence about the sector to meet the needs of policy makers and actors involved in organic markets.

It is funded under the 7th Framework Programme of the European Union and runs from 2012 to 2014.

News
Project news, news from the project partners, and news related to data collection in organic agriculture in general.

February 14, 2013: Preparing the organic and agro-ecological sector for the new EU research and innovation policy at the BioFach Congress
(04.02.2013) The session "Preparing the organic and agro-ecological sector for the new EU research and... read more

February 13, 2013: Session on Organic Market Data Networks at the BioFachCongress, Nürnberg
(10.01.2013) The session Organic Market Data Networks is organised by the European-funded SOLINSA project, which... read more

February 13, 2013: Session on the European market for organic food at the BioFach Congress
(05.12.2012) On February 13, 2013 the annual session on the European market for organic food will take place at... read more

OrganicDataNetwork: Key facts
Data network for better European organic market information (OrganicDataNetwork)
Funding: 7th Framework Programme for Research and Technological Development of the European Union
CORDIS: Entry in the CORDIS Database
Project call identifier: FP7-KBBE-2011-5
Project number: 289376
Duration: 2012-2014
Project leader: Prof. Dr. Raffaele Zanoli, Università Politecnica delle Marche, Ancona, Italy
URL: www.organicdatanetwork.net

Events
March 13, 2013: First stakeholder workshop of the OrganicDataNetwork project
13.03.2013
Location:
read more

March 14-15, 2013: Third meeting of the OrganicDataNetwork project
14.03.2013 to 15.03.2013
Location: UK
read more
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