



Learning from the experience of the OWA-winners!

ONE WORLD AWARD

The **ONE WORLD AWARD** (OWA) honors people and their projects that make the world a better place

OWA laureates are dedicated people who give positive and innovative examples of globalization - people who make the future worth living.

Objectives of the One World Award....

To promote globalization in a way that is not only oriented on profit maximization, but on the three pillars of sustainability: ecology, social aspects, economical welfare.

To recognize outstanding engagement and creative projects that promote environment protection and fair living conditions.

To encourage more involvement for a happy, liveable future and a peaceful society.

ONE WORLD AWARD

The eight OWA-winners were honored on **September 19 th, 2014 at a big gala event in Legau/Allgäu.**

Next to the winners, the members of the OWA jury, the OWA initiator Joseph Wilhelm and IFOAM Director Markus Arbenz, approximately **900 guests came to the festive event** and celebrated the winners.

Die ONE WORLD AWARD Statue



The Orga Team and Jury of the ONE WORLD AWARD



The LIFETIME ACHIEVEMENT AWARD

Fred Kirschenmann



Lifetime Achievement Award

Fred Kirschenmann, USA

- Born in 1935 during the „Dust Bowl“ era
- Has been managing his family's farm since 1976 as an organic farm
- Helped organize the Northern Plains Sustainable Agriculture Society
- Was the president of Farm Verified Organic, Inc. for 10 years
- Has held numerous appointments, including the USDA's National Organic Standard Board and the National Commission on Industrial Farm Animal Production
- Has received several awards for his work and dedication



ONE WORLD AWARD for Very Impacting People



Dr. Klaus Töpfer

ONE WORLD AWARD for Very Impacting People

- Born in 1938 in Silesia
- Has been dedicated to organic agriculture since the 1980s
- Was appointed Executive Director of the United Nations Environmental Programme (UNEP) in Nairobi in 1998
- First official encounter between IFOAM and Klaus Töpfer in 1992
- Participated as guest of honour and key note speaker at the IFOAM 20 years anniversary conference in Tholey-Theley
- Has been honoured for „showing his true colors“ at an early stage



The OWA 2014 finalists



OWA in Silver: Rita Schwentesius-Rindermann (Germany/Mexico)



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OWA in Silver: Rita Schwentesius-Rindermann

- Committed herself to the development of organic agriculture in Mexico
- Coordinated the Mexican „Tanguis“ network with its more than 1.000 organic farmers for more than 10 years
- Vice President of IFOAM Latin America
- Co-founder of the Center for Interdisciplinary Research and Rural Development (CIIDRI)
- Is working on a project with 120 farmers of the Fair Trade cooperative „Cafe del Milenio“ in Oaxaca
- Received various awards for her outstanding academic work



OWA in Silver: Jadranka and Zlatko Pejic (Croatia)



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OWA in Silver: Jadranka and Zlatko Pejic

- Peace activists during the war in former Yugoslavia
- Founder of Biovega, Croatia's market leader for the import and export of organic food products, in 1990
- Their own bio&bio store chain includes 14 stores
- Were the first to introduce organic products as private label products in conventional food supermarkets
- Founder of Zrno, the first organic farm in Croatia



OWA in Silver: the Frey Family (USA)



OWA in Silver: the Frey Family



OWA in Silver: the Frey Family

- 35 years ago, Beba and Paul Frey started the first organic winery in the USA (demeter)
- Today, it is a self-sufficient farm with; win, bread, catering, cows, sheep and goats.
- 30 family members from three generations work at the farm
- Three thirds of the farm area is a designated nature preserve
- Producer of the first sulfite-free organic wine of the world
- Supports other conservation projects



OWA in Silver: Ibrahima Seck (Senegal)



OWA in Silver: Ibrahima Seck



OWA in Silver: Ibrahima Seck

- The organic pioneer from Senegal
- Began his professional career as a teacher for rural farmers
- Co-founded the first Senegalese organic association called Association Sénégalaise pour la Promotion de l'Agriculture Biologique (ASPAB)
- Founded the Farmer's Center of Initiatives and Research for the Environment and a Sustainable Development (CIRPED)
- President of Pan-african NGO Consortium (PANGOC)
- Manages his own organic farm



...and the OWA 2014 Gold goes to...



...the Korean Association Hansalim



OWA in Gold: the Korean Association Hansalim



OWA in Gold: the Korean Association Hansalim



OWA in Gold: the Korean Association Hansalim



OWA in Gold: the Korean Association Hansalim

- „Hansalim“ means „protecting all living beings“
- A movement of farmers and consumers
- Both sides shoulder responsibility for each other
- The largest community supported agriculture initiative in the world
- Cooperates with more than 2.000 individual farmers
- The farms produce healthy food products for 440.000 households (more than 1.6 million people)
- Absolute concentration on local, regional and national food supply chains
- Co-founder of the Korean Federation of Sustainable Agriculture Organizations (KFSA)



...the Timbaktu Collective (India)



OWA in Gold: the Timbaktu Collective



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OWA in Gold: the Timbaktu Collective

- Founders are Mary Vattamattam and Bablu Ganguly
- 20.000 peasant farmers and rurals workers belong to Timbaktu
- There are a lot of different projekts inbetween the Collective, e.g.
 - education of children and youth
 - organic farming
 - inclusion of people with disabilities
- Biggest project Swasakthi: Four cooperatives protect human rights of women (17.000 members)



What do we learn from the OWA winners?



OWA

What do we learn from the winners?

They all live **agriculture!**

They are successful because they combine a lot of different activities for the people in very different ways.

They are great networkers.



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What do we learn from the winners?

- They stand by themselves,
- but at the same time they have the big goal in their mind!
- They have no fear
- They have courage and encourage
- They are open for new ways and solutions



OWA



Activist
Labor union
Working in a collectiv
Rural developement
Womens rights and gender equality
Integretion of disabled people
Health Care
Community building
Education
Celebrating life itself!



ONE WORLD AWARD



ONE WORLD AWARD 2016

For more information:

www.one-world-award.com



ONE WORLD AWARD

Nominations for the international ONE WORLD AWARD can be submitted worldwide. The nomination documents must fulfill certain criteria. Five finalists were preselected and visited by the OWA Jury Chairman. Based on the submitted nomination documents, the on-site visits and video interviews with the nominees, the international OWA Jury selected the OWA Laureate. The OWA laureate receives the beautiful OWA statue and a 25,000 Euro cash prize that was donated by RAPUNZEL.