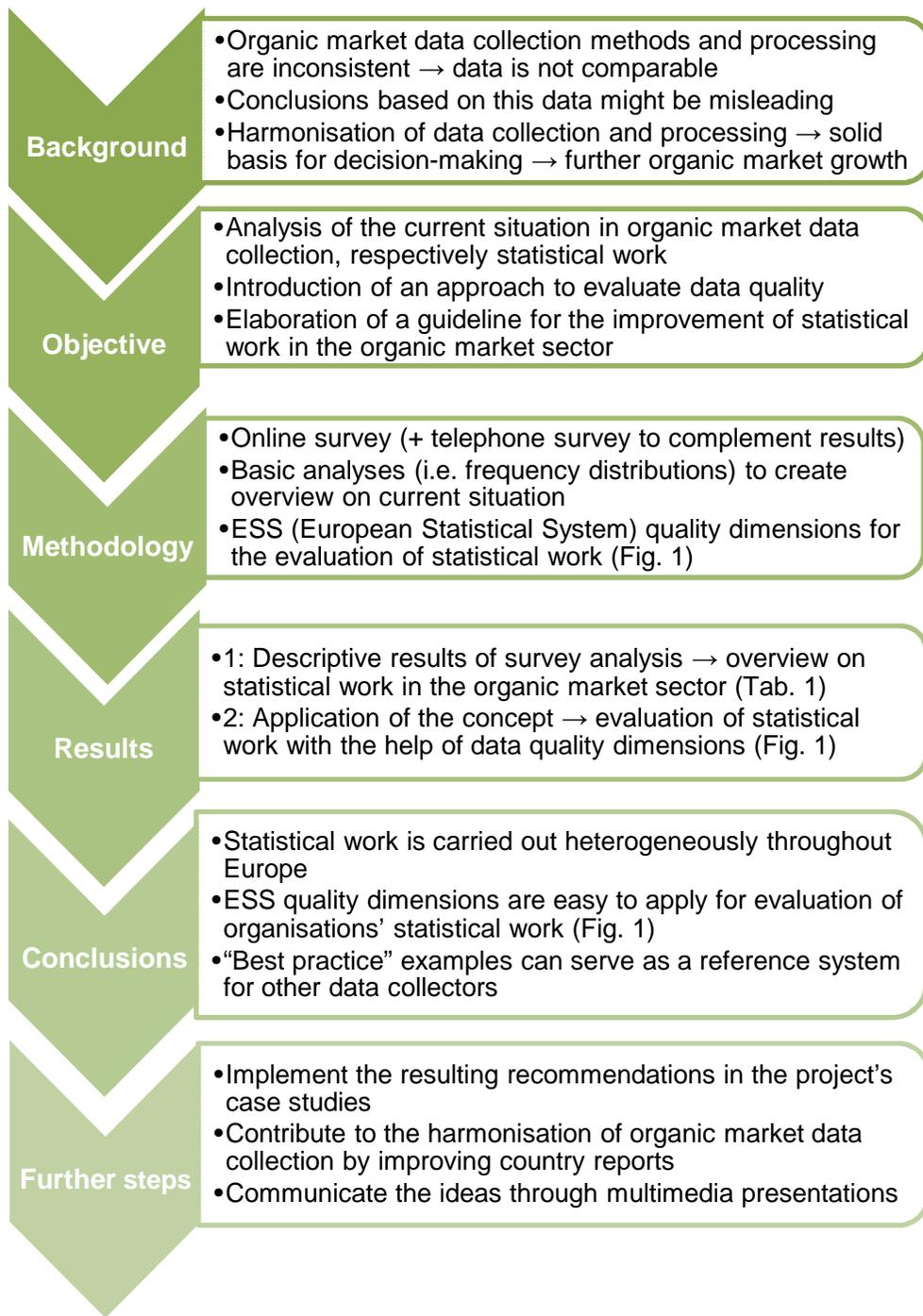


The overall objective is pursued by the collaborative project "Data network for better European organic market information" carried out in the 7<sup>th</sup> Framework Programme of the EU.



## RESULTS 1: OVERVIEW

Basic findings of statistical analysis:

- heterogeneous distribution of respondents (most responses from IT and DE)
- most organic market data collected from producers
- only 70% of the respondents applied data quality checks, mostly on production data (volumes)
- most of the organic market data is collected and published annually
- price data are more frequently collected and published on a weekly basis
- most common format for publications: web page

Tab. 1: Most frequently used methods in organic market data collection

	Collection method (most frequently used)
<b>Production volumes</b>	Census
<b>Production values</b>	Expert estimates
<b>Retail sales volumes/values</b>	Consumer/household panel
<b>Farm level prices</b>	Telephone survey
<b>Consumer prices</b>	Consumer/household panel + telephone survey
<b>Import volumes</b>	Census
<b>Import values</b>	E-mail survey
<b>Export volumes/values</b>	E-mail survey

## RESULTS 2: APPLICATION OF CONCEPT

- Factors determining the performance in each data quality dimension are identified and evaluated to identify "best practice" examples for statistical work
- Approach was used for all dimensions to assess the quality of organic market data collection and processing, and to find possibilities for improvement

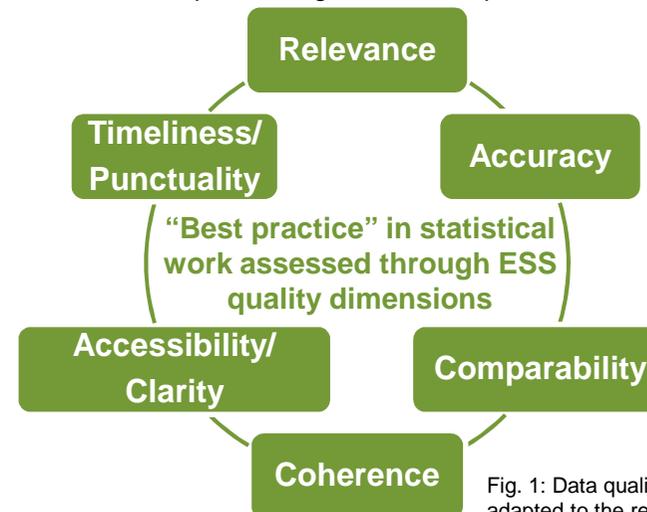


Fig. 1: Data quality dimensions adapted to the research objective

ORGANIC DATA NETWORK  
HARMONISING ORGANIC MARKET DATA COLLECTION IN  
EUROPE

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**„Wie viel Markt und wie viel Regulierung  
braucht eine nachhaltige Agrarentwicklung?“**

Berlin, 25.-27. September 2013