The Global Market for Organic Food & Drink

by

Mr. Amarjit Sahota
Company Background

- UK-based business research firm, established in 2001
- International analysts / consultants
- Largest publisher of market research reports
- Range of business consulting services
- Global contacts & information database

More information…. www.organicmonitor.com
Global Market

- Market Growth: 16%
- Leading Regions: Europe, North America
- Leading Markets: USA, Germany, UK, France, Italy
Europe

Market Size
US $20 billion

Largest Market
Germany

Major Channels
Supermarkets

Developments
Widening availability
Supply shortages
North America

Market Size
- US $17 billion

Largest Market
- United States

Major Channels
- Supermarkets

Trends
- Retail Penetration
- Undersupply
Global Trends

- Demand is concentrated
- Demand is outpacing organic food supply
- Increasing investment
- Growing number of organic standards
Future Outlook

1. Supply-demand imbalances to remain
2. Disparity between producer and consumer countries
3. Demand concentrated
4. Consumers becoming increasingly sophisticated
Questions & Answers

More Information

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Contact: asahota@organicmonitor.com