



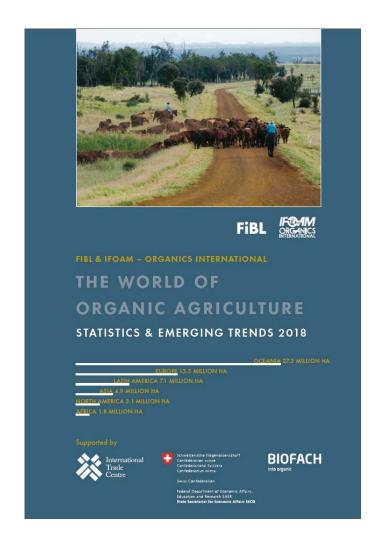


Organic Agriculture in Europe 2016: Current Statistics

Helga Willer and Julia Lernoud BIOFACH 2018 Nuremberg, Germany February 14, 2018

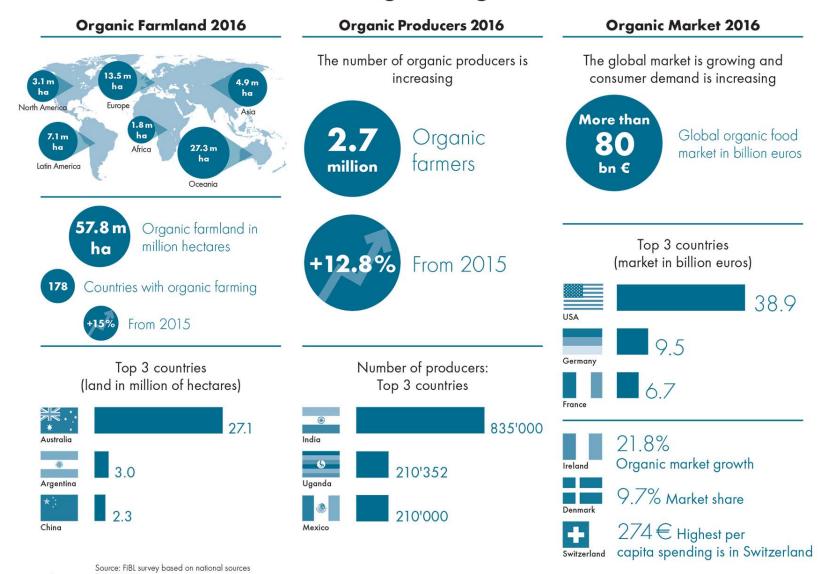
The World of Organic Agriculture 2018 www.organic-world.net

- The 19th edition of ,The World of Organic Agriculture', was published by FiBL and IFOAM – Organics International in February 2018.
- Data tables, country and continent reports
- Chapter on European production trends
- Markets, standards, policy support
- Get your copy at the FiBL Stand in Hall I/555 or the stand of IFOAM - Organics International (I/451)
- www.organic-world.net
- Supported by SECO, ITC, NürnbergMesse and IFOAM – Organics International





The World of Organic Agriculture 2016



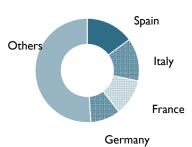
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More information: www.organic-world.net

EUROPE: ORGANIC FARMLAND 2016



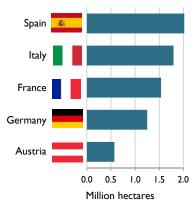
Half of Europe's organic farmland is in 4 countries.



Distribution of organic agricultural land by country 2016



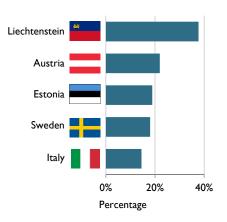
The country with the largest area of organic farmland is in Spain, followed by Italy and France.



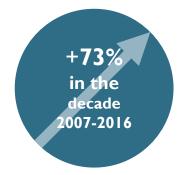
Top 5 countries with the largest areas of organic agricultural land 2016 www.fibl.org



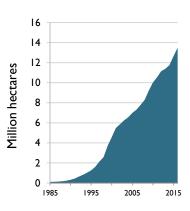
Nine countries have 10% or more of their agricultural land under organic management.



Top 5 countries, where more than 10 percent of the farmland is organic 2016



In 2016, almost 0.85 million hectares more were reported compared with 2015.



Growth of the organic agricultural land 1985–2016

Source: FiBL survey 2018 www.organic-world.net

EUROPE: ORGANIC RETAIL SALES 2016



The European Union (30.7 billion €) is the second largest single market after the US (38.9 billion) and China.
By region, North America has the lead (41.9 billion €), followed by Europe (33.5 billion €) and Asia.

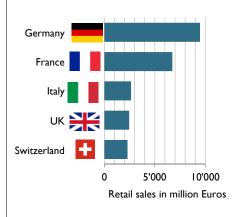


Distribution of retail sales value worldwide by country 2016





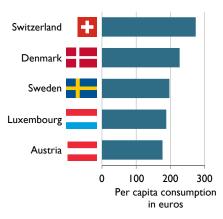
The European countries with the largest markets for organic food are Germany (9.5 billion €), France (6.7 billion €), Italy (2.6 billion €), and the UK (2.5 billion €).



The countries with the largest markets for organic food 2016



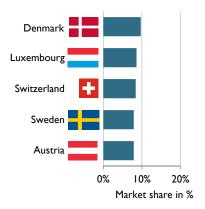
Switzerland has the highest per capita consumption of organic food worldwide, followed by Denmark and Sweden.



The countries with the highest per capita consumption of organic food 2016

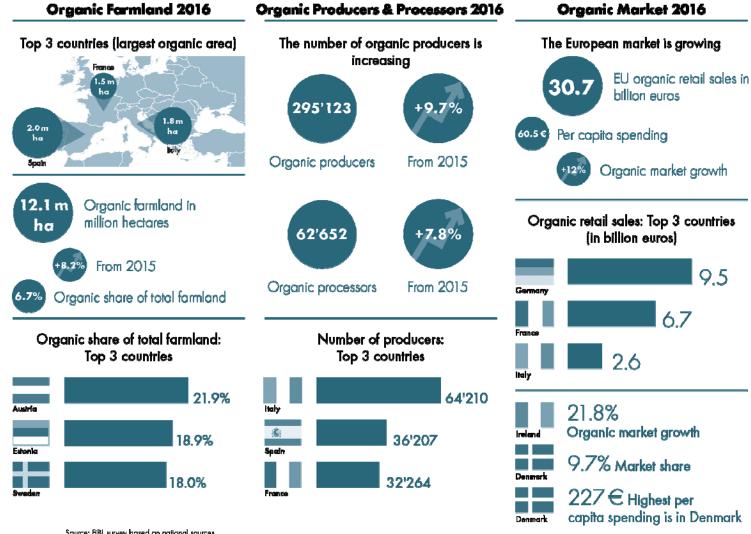


The highest organic share of the total market is in Denmark, followed by Luxembourg, Switzerland, Sweden, and Austria.



The countries with the highest organic shares of the total market 2016

Organic Agriculture in the European Union 2016



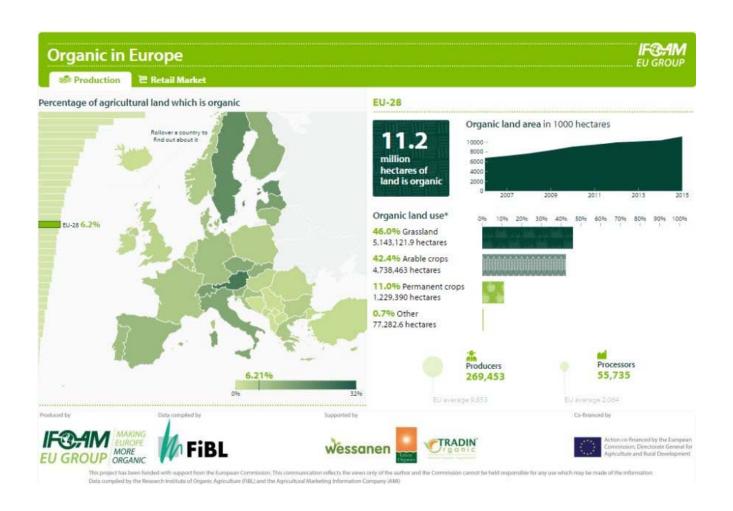


Source: FiBL survey based on national sources FiBL 2018

More information: www.organicworld.net

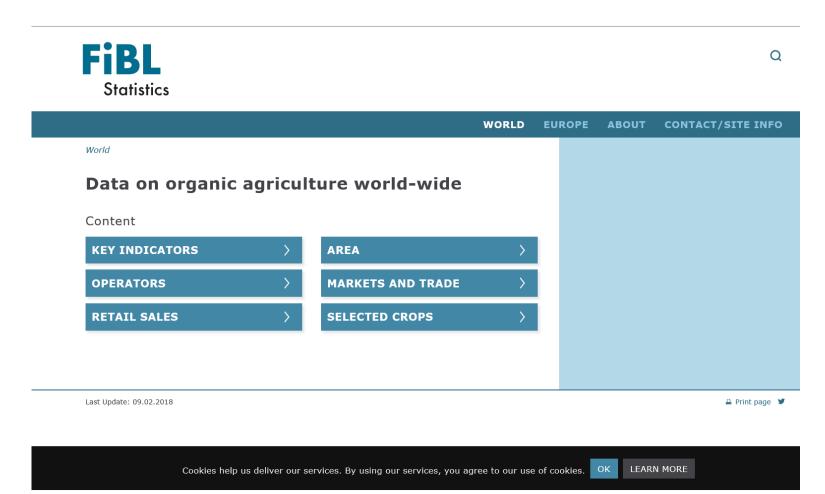
www.fibl.org

Interactive map http://www.ifoam-eu.org/en/organic-europe





Statistics.FiBL.org



FiBL

www.fibl.org

Standardising assessement of consumer attidtueds: Areas covered by the FiBL questionnaire (Biobarometer Switzerland)

Involvement:

Knowledge about and interest in organic food

Buying behaviour:

- Organic food buying frequency at present and in the future
- Organic food buying channels
- Weekly household expenditure for organic food

Factors determining buying behaviour:

- Reasons for buying organic food
- Reasons for not buying organic food
- Attitudes about sustainable behaviour
- Perceived quality of organic labels

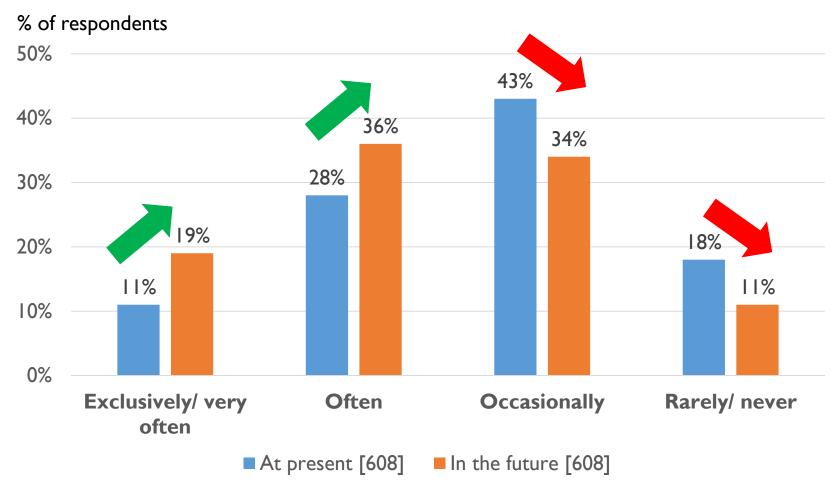
One cutting edge topic:

• 2015: relevance of consumption trends

Socioeconomic data



Organic food buying frequency at present and in the future



Q2a: How often do you buy organic food at present?

Q2b: How often do you want to buy organic food in the future?



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