

Organic Monitor

Global Organic Food & Drink: Market Update & Challenges

by

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www.organicmonitor.com

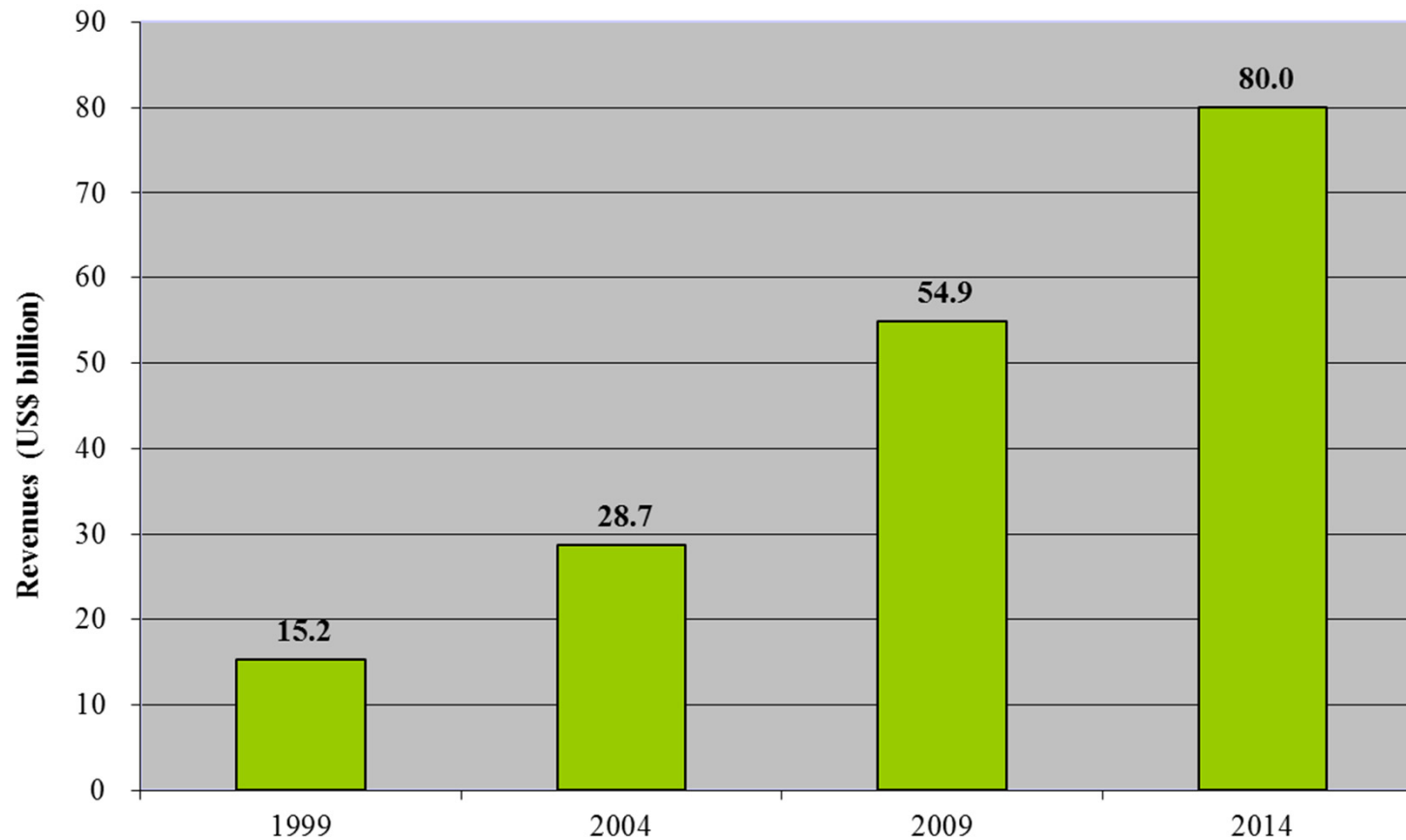
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Global market



- Market Size (2014) US \$80 billion
- Market Growth 46% (2009-14)
- Leading Regions Europe
North America
- Leading Markets USA, Germany
France

Global market growth



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North America

Market size

US \$38.5 billion

Leading country

USA

Main channels

Supermarkets

Latest developments

Healthy growth

Undersupply



Europe

Market size

US \$35 billion

Leading countries

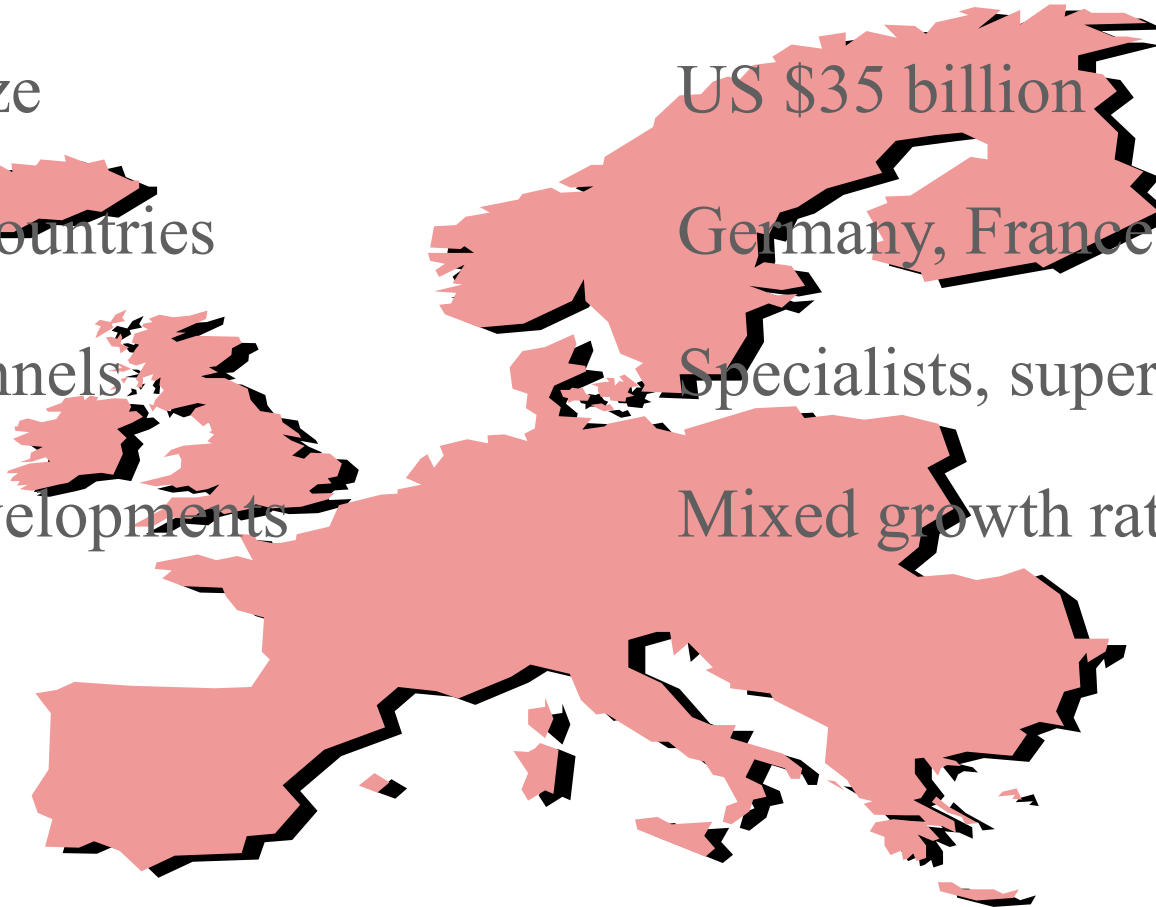
Germany, France

Main channels

Specialists, supermarkets

Latest developments

Mixed growth rates



Future Outlook

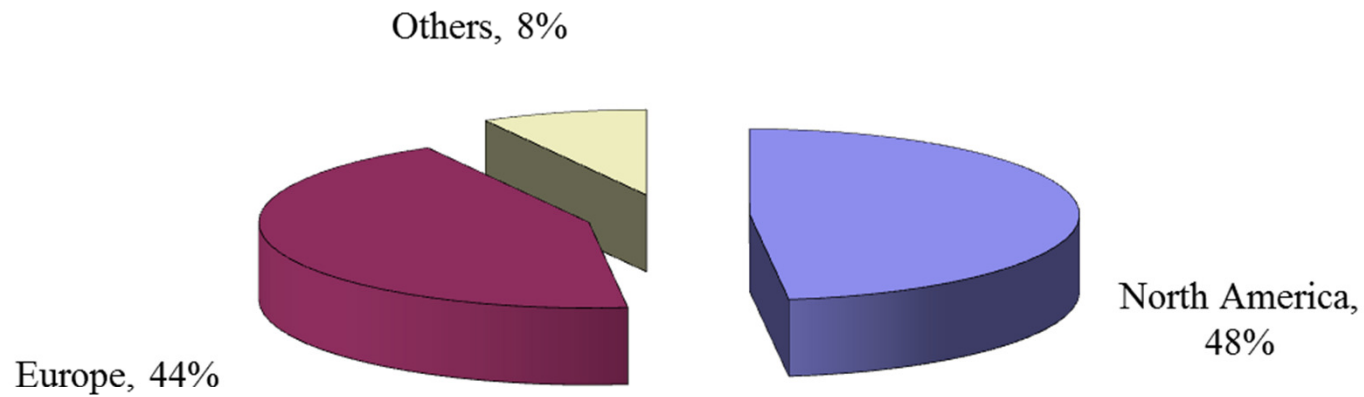
Global economy projected to expand by 3.4% in 2016
(IMF forecast)

North America – healthy growth

Europe – growth rates rising

Other Regions – growth in certain countries

Demand concentration



Multiple organic logos



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Eco-labels proliferation

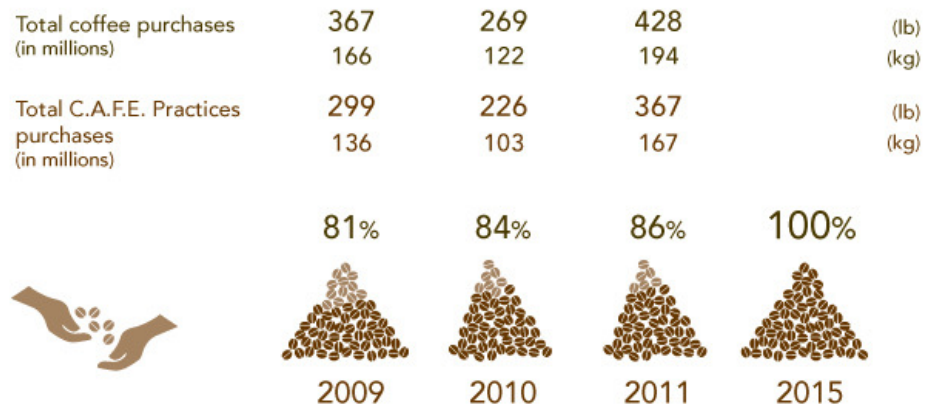


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Sustainable coffee



C.A.F.E. Practices



Future direction...



MARKS &
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Thank You

More Information

Sustainable Foods Summit: www.sustainablefoodssummit.com