

Documentation of Action Plans for Organic Agriculture

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Introduction

- > **17 National Action Plans for Organic Farming**
 - > Integrated policy-mix
 - > Tailored to local conditions
- > **National and regional Action Plans vary due to**
 - > Conversion level of farms
 - > Organic market development
 - > Cultural backgrounds and policy traditions
 - > Sometimes complementary to already existing policies
- > **Consequence: Action Plans vary in structure, time frame, the priority of targets and measures.**

Objective

- > **To provide a general overview and status quo analysis of national/regional action plan objectives, design and implementation in 8 case study countries**

Method

- > **Standardised survey during summer 2005, conducted in**
 - > **Andalusia (AND)**
 - > **Czech Republic (CZ),**
 - > **Germany (DE),**
 - > **Denmark (DK),**
 - > **England (ENG),**
 - > **Italy (IT),**
 - > **Netherlands (NL),**
 - > **Slovenia (SI)**

- > **Focussed on: process of Action Plan development, objectives and targets, measures, and evaluation and monitoring**

- > **Data base: Action Plan documents.**

Results – General Information

| General information | AND | CZ | DK | DE | ENG | IT | NL | SI |
|---------------------------------------|------|------|------|------|------|------|------|------|
| Start of elaboration | 2001 | 2002 | 1998 | 2001 | 2002 | 2001 | 2004 | 2004 |
| Implementation | 2002 | 2004 | 1999 | 2001 | 2002 | 2005 | 2005 | 2005 |
| Bottom-up initiative | ✓ | - | - | - | ✓ | ✓ | ✓ | - |
| Top-down initiative | - | ✓ | ✓ | ✓ | - | - | - | ✓ |
| Stakeholder participation | high | high | high | high | high | high | high | high |
| AP includes evaluation and monitoring | ✓ | - | ✓ | ✓ | (✓) | - | ✓ | ✓ |
| AP has been evaluated | ✓ | - | ✓ | ✓ | ✓ | - | - | - |

Results – Action Plan Objectives

| | AND | CZ | DK | DE | ENG | IT | NL | SI |
|----------------------------------|-----|----|----|----|-----|----|----|----|
| Expansion of demand | - | ✓ | ✓ | ✓ | ✓ | - | ✓ | - |
| Expansion of supply | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | - | ✓ |
| Improving OF performance | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | - | - |
| Institutional development | ✓ | ✓ | ✓ | ✓ | - | ✓ | ✓ | ✓ |
| Supply chain development | ✓ | - | - | ✓ | ✓ | ✓ | ✓ | ✓ |

Results – Quantitative targets

- > **Increase of Organic Farming area**
 - > **CZ: 10% by 2010**
 - > **DE: 20% by 2010**
 - > **DK: 12% by 2003 (=170 000 ha)**
 - > **NL: 10% by 2010**
 - > **SI: 20% by 2015.**
- > **Market oriented quantitative targets**
 - > **Share of nationally produced organic products on the national organic market**
(ENG: 70% by 2010; SI: 10% by 2015),
 - > **Increase of the organic market share**
(NL: 5% by 2007; SI: 10% by 2015),
 - > **Increase of consumer expenditure on organic food**
(NL: 5% by 2007),
 - > **Increase of organic tourist farms (SI: triple by 2015)**

Results – Areas covered by measures

| Type of measures / recommendations | AND | CZ | DK | DE | ENG | IT | NL | SI |
|------------------------------------|-----|----|----|----|-----|----|----|----|
| Information | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Training and education | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Research and development | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Supply and producer support | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Processing | ✓ | ✓ | ✓ | ✓ | ✓ | - | ✓ | ✓ |
| Market development | ✓ | ✓ | ✓ | - | ✓ | ✓ | ✓ | ✓ |
| Certification and inspection | ✓ | ✓ | ✓ | - | ✓ | ✓ | - | ✓ |
| Institutional development | ✓ | ✓ | ✓ | ✓ | - | ✓ | ✓ | ✓ |

Results – Measures

| Information | AND | CZ | DK | DE | ENG | IT | NL | SI |
|---|-----|----|----|----|-----|----|----|----|
| Promotion / information campaigns | ✓ | ✓ | ✓ | ✓ | - | ✓ | ✓ | ✓ |
| Targeted information for pupils/students | - | ✓ | - | ✓ | - | - | - | ✓ |
| Development of national organic label | - | - | - | - | - | ✓ | - | - |
| Provision of sector specific information (e.g. market data) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Results – Measures

| Market development | AND | CZ | DK | DE | ENG | IT | NL | SI |
|--|-----|----|----|----|-----|----|----|----|
| Promotion / support of certain market channels | - | ✓ | ✓ | - | ✓ | ✓ | ✓ | ✓ |
| Improvement of efficiency | ✓ | ✓ | ✓ | - | ✓ | ✓ | ✓ | ✓ |
| Stimulation of product diversity | - | ✓ | - | - | - | - | ✓ | ✓ |

Conclusion

- > **Differences in the development process between the action plans (duration and implementation)**
- > **Large set of measures included in most action plans, however, different level of elaborates and preciseness of measures**
- > **Andalusian, Czech, Danish, Italian, and Slovenian Action Plans broad approaches**
 - > **Broad portfolio of targets and measures**
- > **English, Dutch and German Action Plans focussed approaches**
 - > **English and Dutch Action Plans: market driven approaches**
 - > **German Action Plan: communication, knowledge generation and applied research.**

> **For further information: www.orgap.org**