



# Global Organic Food & Drink Market

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by

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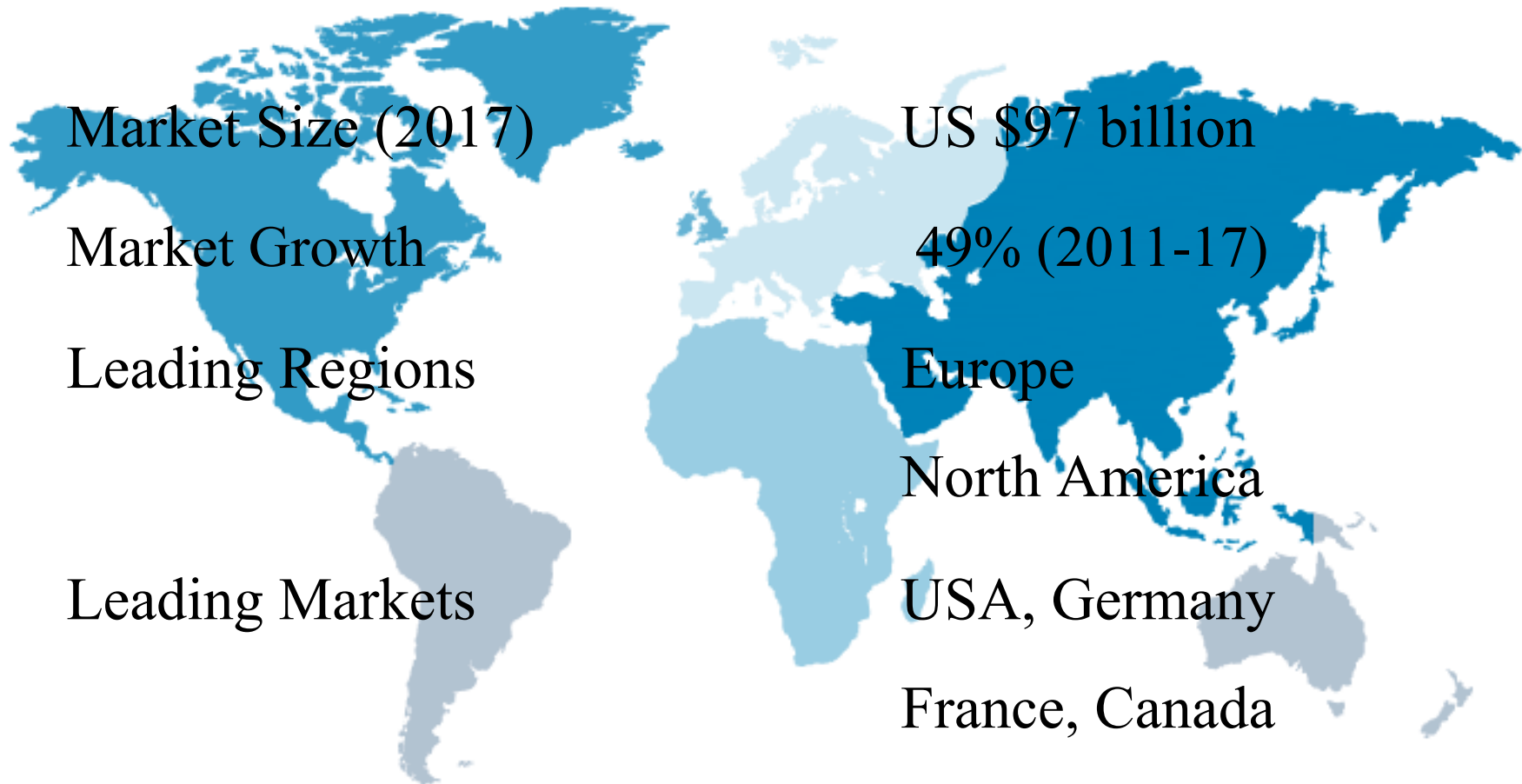
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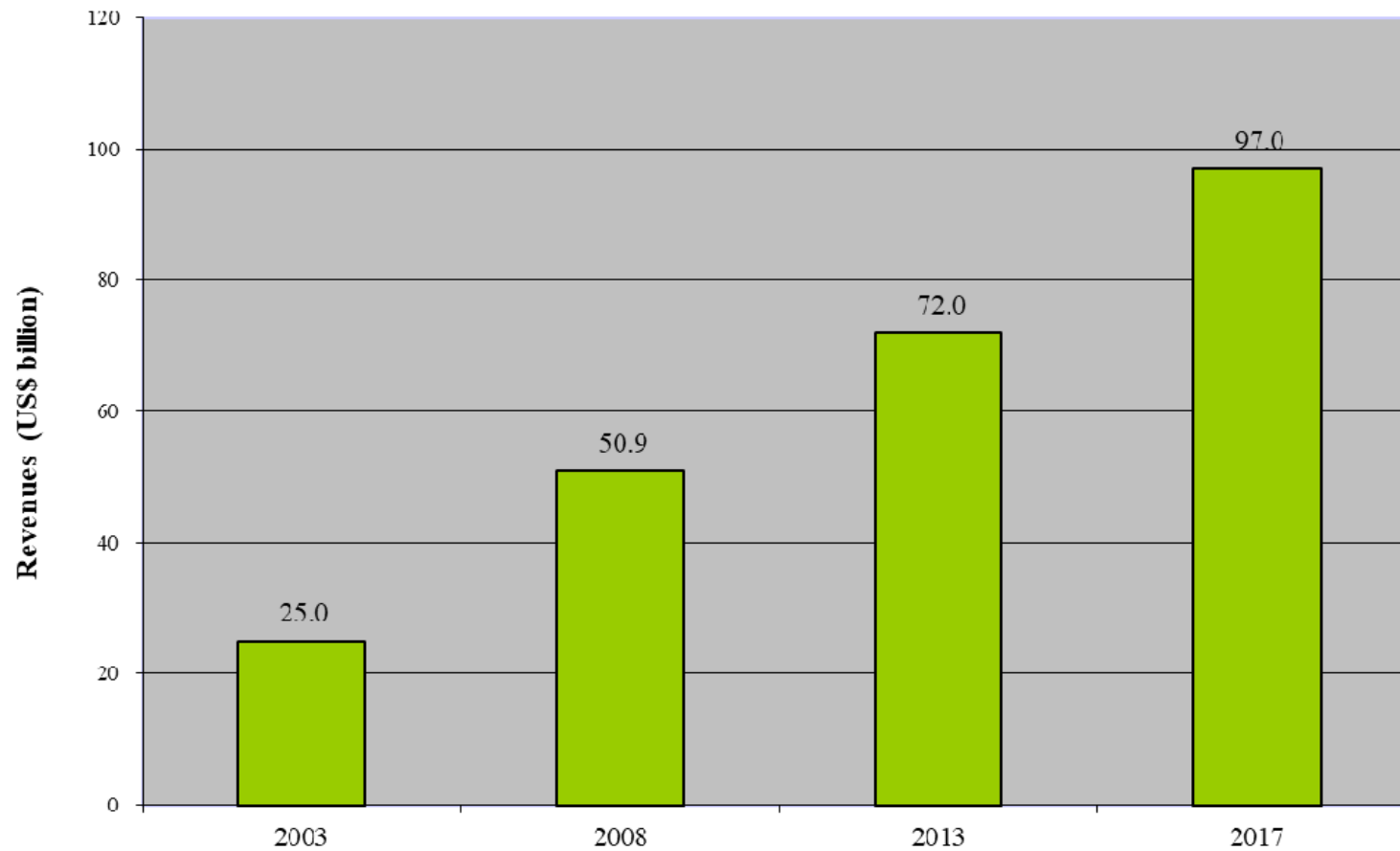
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# Global market



# Historic growth



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# Demand concentration



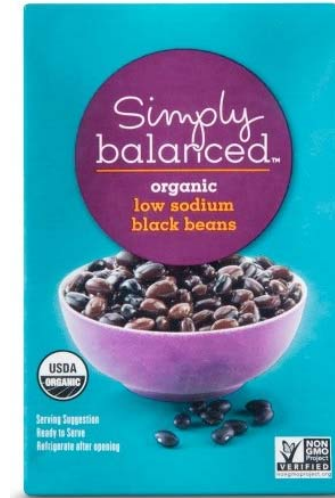
Q: Are organic foods a rich man's luxury?

# Supply outlook



Q: Will there be enough supply?

# Private labels





# Competing labels



Certified



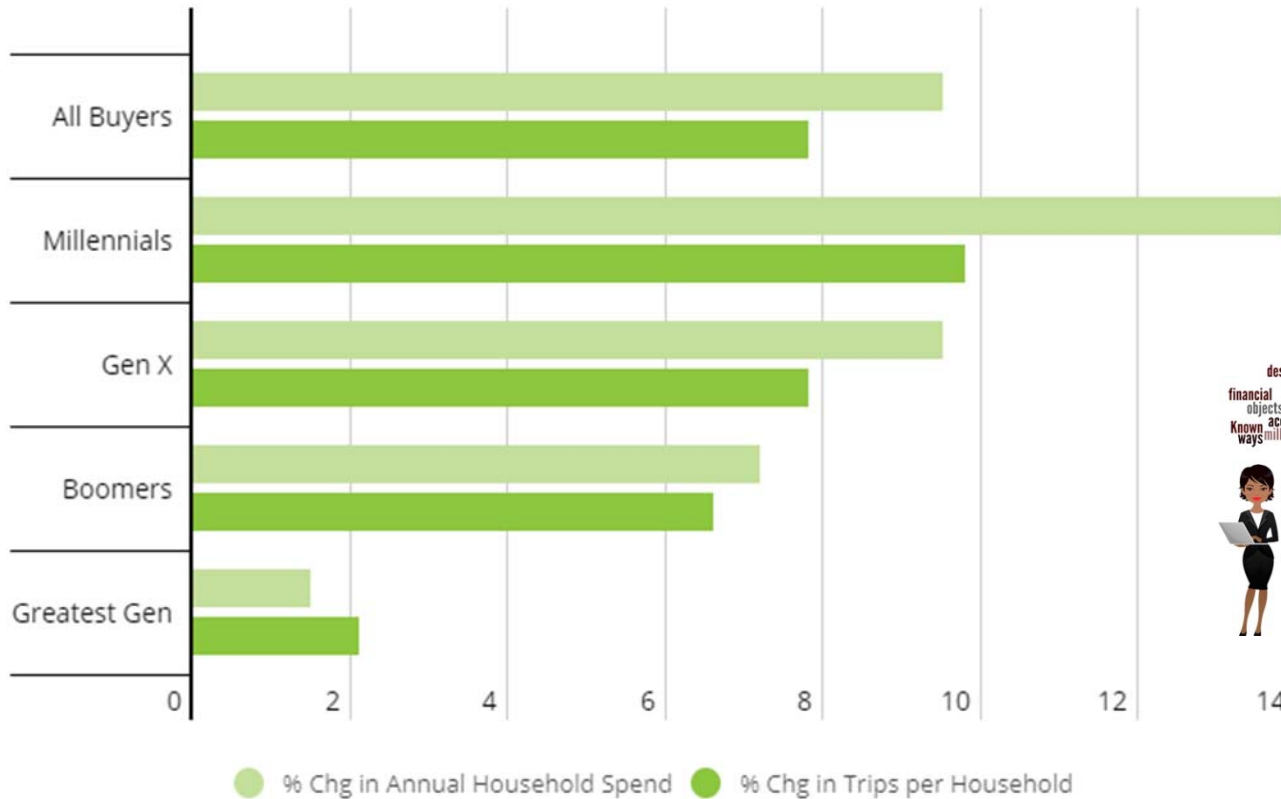


# Marketing issues



Q: What values should the organic brand represent?

# Millennials



Source: Nielsen

Q: Will the millennials become the leading buyers?



**Thank You!**

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More Information

Leave business card for presentation!

Sustainable Foods Summit:

[www.sustainablefoodssummit.com](http://www.sustainablefoodssummit.com)