Global Organic Market Overview: Africa Perspective

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Organic agricultural land in Africa (in hectares) - 2017

0.2% of the continent’s total agricultural area

3% of the global organic agricultural area.

Source: FiBL Survey 2019
Africa: Development of organic agricultural land 2000 to 2017

815’000 Organic producers:
- Uganda over 210,000
- Ethiopia over 203,000
- Tanzania over 148,000

Source: FiBL-IFOAM-SOEL-Surveys 2001-2019
Africa: The top 10 countries with the largest organic area 2017

- Tunisia: 306,467 hectares
- Tanzania: 278,467 hectares
- Uganda (2016): 262,282 hectares
- Ethiopia (2015): 186,155 hectares
- Kenya: 172,225 hectares
- Sudan (2014): 130,000 hectares
- Egypt: 105,908 hectares
- Sierra Leone: 101,184 hectares
- Madagascar: 63,954 hectares
- Congo, D.R.: 60,624 hectares

Source: FiBL survey 2019
Africa: The countries with the highest organic share of total agricultural land 2017

- Sao Tome and Principe: 18.0%
- Tunisia: 3.0%
- Egypt: 2.8%
- Sierra Leone: 2.6%
- Réunion (France): 2.1%
- Uganda: 1.8%
- Comoros: 1.1%
- Togo: 1.0%
- Tanzania: 0.7%
- Kenya: 0.6%

Source: FiBL survey 2019
Advancing the Organic Sector

To fully tap into potential of organic/ecological agriculture we need to

1. **Build capabilities and strengthen business development services (BDS)** - to enhance knowledge, skills and attitudes of producers and value chain actors – to tap into emerging markets – local, domestic, regional and international.

2. **Stimulate demand for sustainable products and healthy consumption** - raising awareness among consumers and businesses – start local and go global.

3. **Share evidence of successful examples of Organic systems and practices** demonstrating benefits (economic, environmental, social, cultural, etc) to motivate wide-scale application.


5. **Work on a policy environment** conducive to truly sustainable production and consumption – Investments into Research, Education, Extension.
Opportunities for Growing the Organic Sector

Thank you

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