

Global Organic Market Overview: Africa Perspective

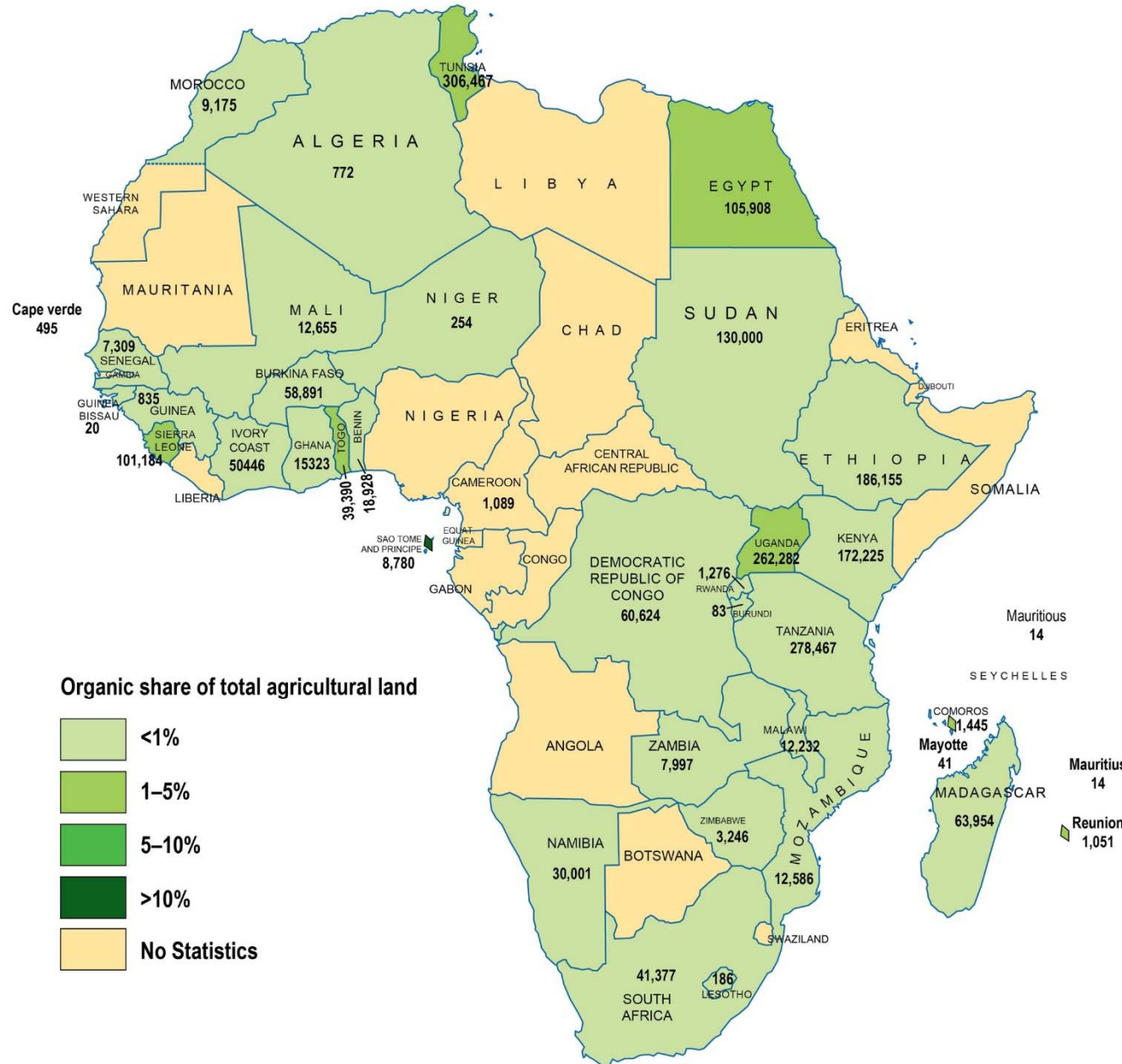
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Forum BIOFACH, 14 March 2019



Organic agricultural land in Africa (in hectares) - 2017



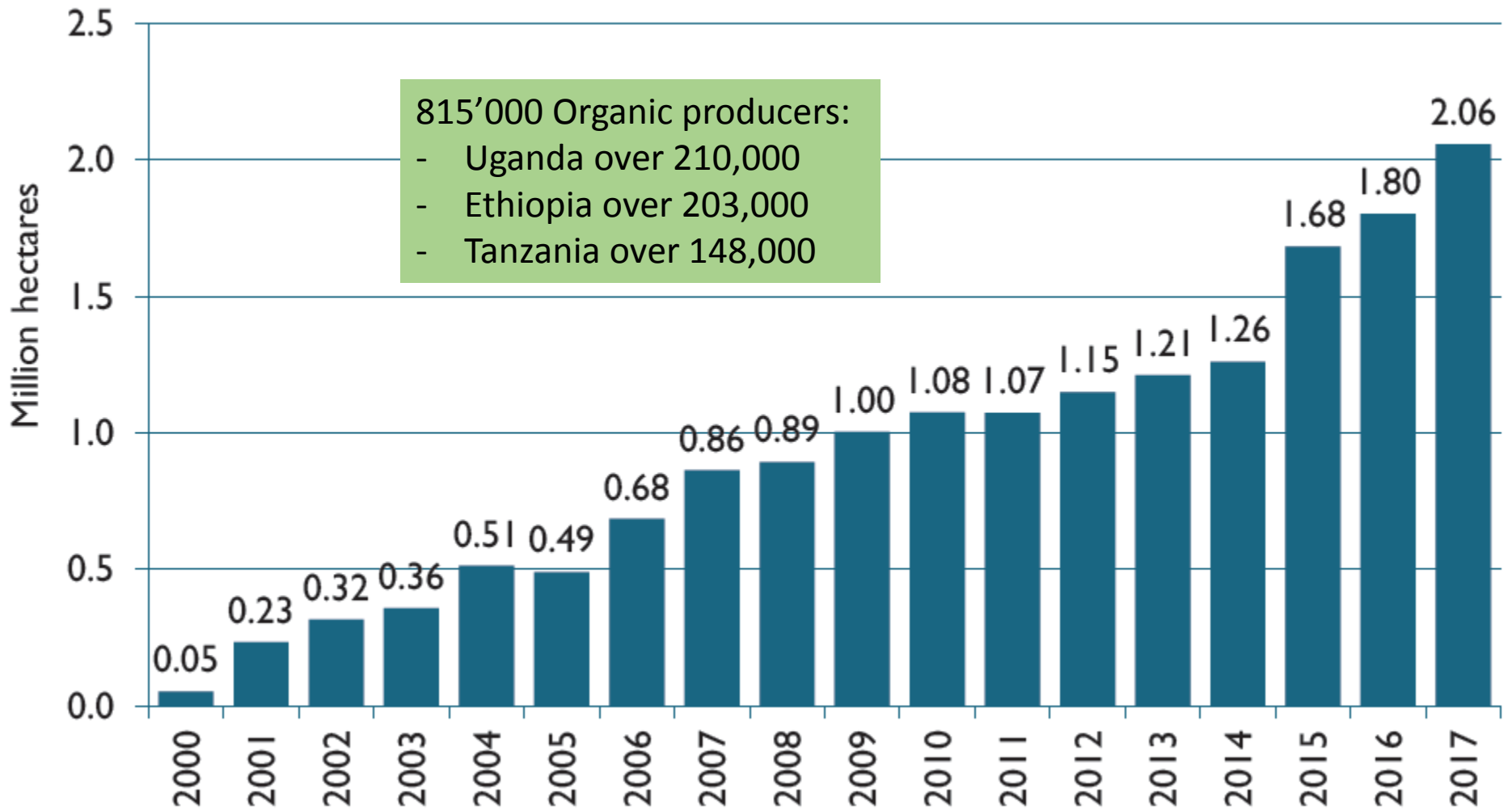
0.2% of the continent's total agricultural area

3% of the global organic agricultural area.

Source: FiBL Survey 2019

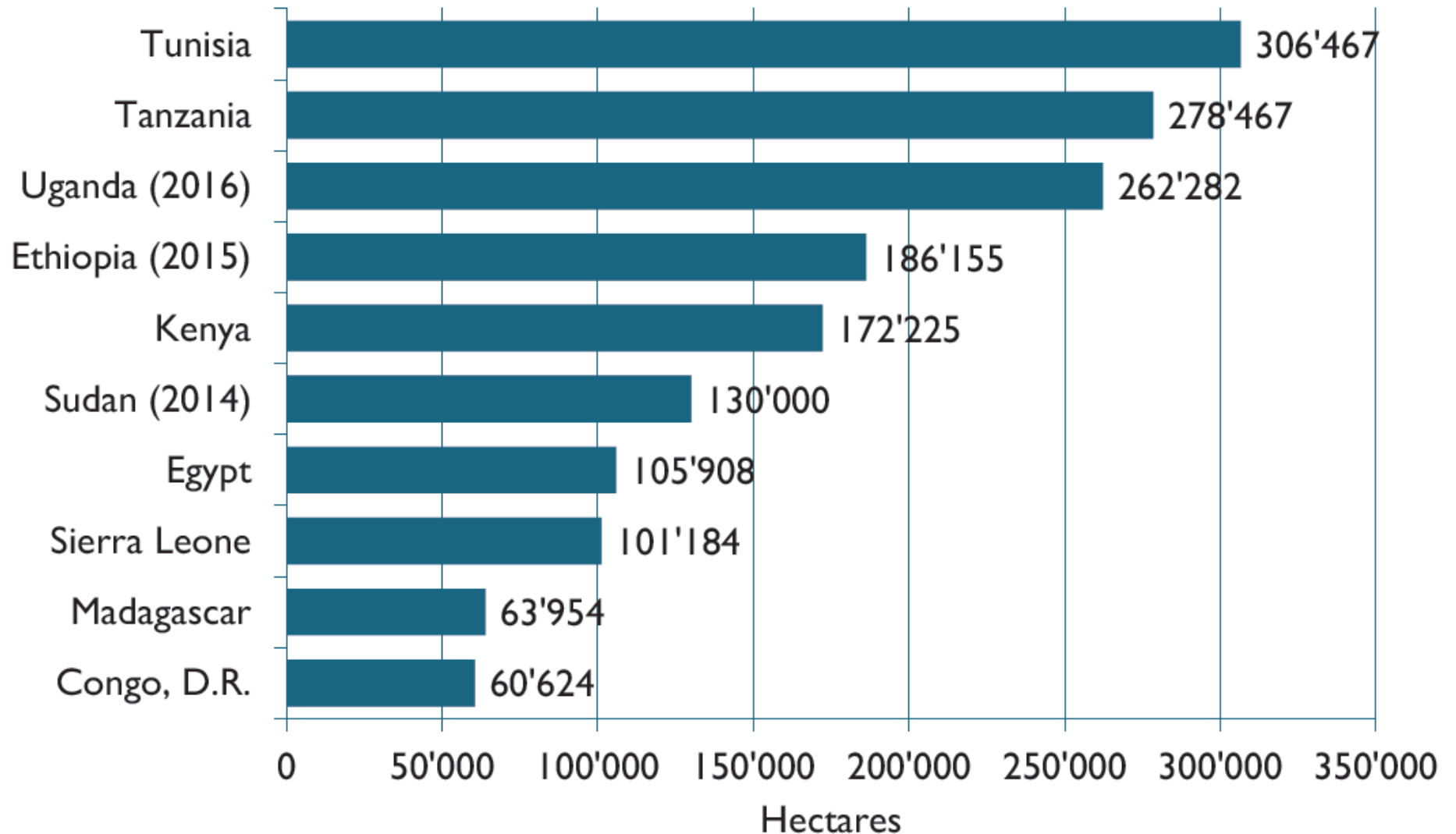


Africa: Development of organic agricultural land 2000 to 2017



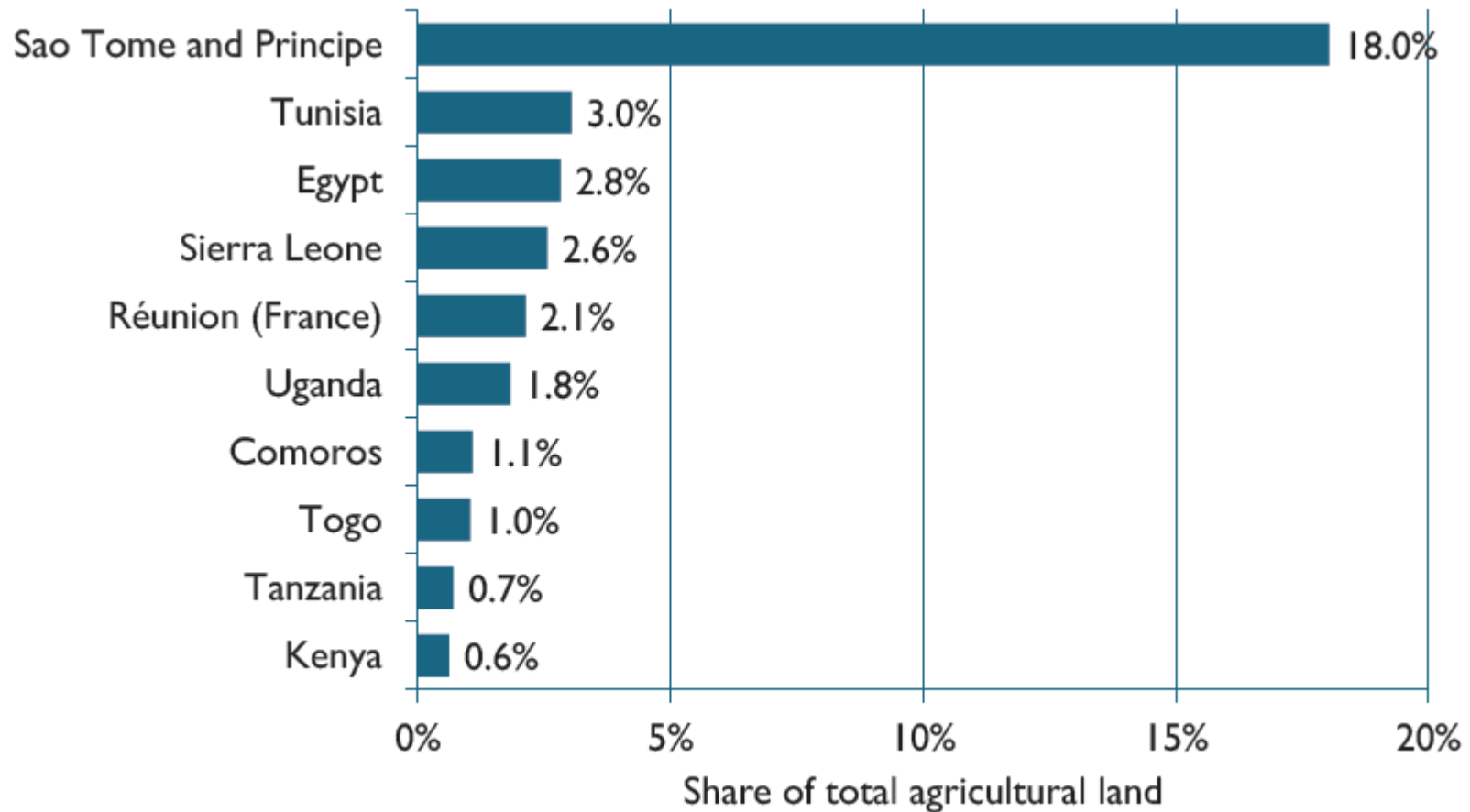
Source: FiBL-IFOAM-SOEL-Surveys 2001-2019

Africa: The top 10 countries with the largest organic area 2017



Source: FiBL survey 2019

Africa: The countries with the highest organic share of total agricultural land 2017



Source: FiBL survey 2019

Advancing the Organic Sector

To fully tap into potential of organic/ecological agriculture we need to

1. **Build capabilities and strengthen business development services (BDS)** - to enhance knowledge, skills and attitudes of producers and value chain actors – to tap into emerging markets – local, domestic, regional and international.
2. **Stimulate demand for sustainable products and healthy consumption** - raising awareness among consumers and businesses – start local and go global.
3. **Share evidence of successful examples of Organic systems and practices** demonstrating benefits (economic, environmental, social, cultural, etc) to motivate wide-scale application.
4. **Robust framework of impact assessment** to allow for local context – specificity analysis and flexibility for data aggregation and meta-analysis on the multi-dimensional performance of Organic systems – Data management and Data Analysis .
5. **Work on a policy environment** conducive to truly sustainable production and consumption – Investments into Research, Education, Extension.

Opportunities for Growing the Organic Sector



EOA
ECOLOGICAL ORGANIC AGRICULTURE

Global Advocacy Project (GAP) in Eastern Africa supporting Ecological Organic Agriculture Initiative Africa

Eastern Africa Agroecology Conference

Date: 25th - 27th JUNE 2019 Venue: Nairobi
Actions towards Sustainable Food and Agricultural Systems

THEMATIC AREAS

1. Frameworks, tools, and methods of performance assessment of Agroecology/EOA practices and systems.
2. Food security, nutrition, consumption, and health.
3. Markets, trade, and economy.
4. Policies and legislation success efforts in Agroecology and EOA.
5. Agroecology and EOA scaling up strategies.

OBJECTIVES OF THE SYMPOSIUM

1. To provide opportunity for sharing frameworks for implementing and analysing various agroecological systems to strengthen capacities for generating and sharing evidence of what works with agroecology/EOA systems. (FAO to share its new framework as part of validation).
2. To provide platform for sharing successful practical examples of agroecological systems and practices demonstrating multiple benefits (economic, environmental, social, cultural, etc.) at farm and community level to motivate wide-scale application.
3. To provide forum to stimulate multisectoral policy dialogue in Agroecology and EOA to contribute to influencing creation of conditions for data-informed policy decisions and actions to support agroecology/EOA.

What are the Principles of Agroecology?

1. Principle of diversity
2. Conservation and sharing of knowledge
3. Transparency
4. Efficiency
5. Respecting Biodiverse Systems and Social Values
6. Culture and Food Traditions
7. Circular and Sensitive Economy
8. Responsibility Governance
9. Climate and Soils for Ecosystems

Types of Participants

1. Farmers and Farmer Organizations
2. Researchers
3. Civil Society and NGOs
4. Practitioners
5. Students and trainees
6. Strategic partners and donors (ESM, SDC, FAO, Biovision Foundation, IFAD, ICR, CCA, CIP, Kenya Agriculture, CAHO International, Community Development, etc.)
7. Policy makers (Ministry of Agriculture and related line ministries) & Academic Institutions, Internally training agencies and agroecologists and motivate them to be part of the symposium.

WHERE TO GET MORE INFORMATION

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IF YOU HAVE ANY QUESTION, PLEASE VISIT

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Logos: Biovision Africa Trust, EOA, AfrONet, giz, FARM ORGANICS



ECOLOGICAL ORGANIC AGRICULTURE INITIATIVE IN AFRICA

BIOFACH AFRICA

2020 INTO ORGANIC

DATES: 17TH - 19TH JULY 2020

WORLD'S LARGEST ORGANIC TRADE FAIR
Biofach World's Leading Organic Trade Fair For Organic Food Comes to Africa

Nairobi, KENYA
Venue: Kenyatta International Convention Centre (KICC)

KEY ORGANIZERS:
NÖRDBÜNDENLICHE GRUPPE, BIOVISION AFRICA TRUST, IOAN-01, FELDM KENYA, AFRONET, NATIONAL ORGANIC MOVEMENTS

FOR FURTHER INFORMATION CONTACT
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PREPARE TO JOIN US AT BIOFACH AFRICA 2020
The world's leading trade fair for organic food, combined with VIVAVISS, International Trade Fair for Natural and Organic Personal Care, is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning.

BENEFITS

- **Networking:** Nowhere else do thousands of the customers, suppliers, partners and potential new customers meet personally in a comparable way.
- **Market:** This is where supply meets demand - for both visitors and the exhibiting companies. Manufacturers present their company and products to the whole community and observe and analyse the market and position themselves for the competition at the same time.
- **PR:** BIOFACH is used for image building by manufacturers and traders and all the stakeholders involved. With over 1,000 media representatives from 39 countries and extensive media reporting, the exhibition also offers a powerful PR platform.
- **Knowledge:** The BIOFACH Congress provides extensive information about the organic sector. 9,000 Congress participants sourced information at more than 150 individual events in 2019. The VIVAVISS Congress informs about current developments in the natural cosmetics sector.
- **Politics:** Every year, the exhibition also gathers representatives from politics, associations, NGOs, VFN and other opinion formers and figures of public interest. Here the organic stakeholders discuss matters concerning the future of the market and use this joint platform for shaping the future.

Logos: Biovision Africa Trust, EOA, AfrONet, giz, FARM ORGANICS



BIOFACH COMES TO AFRICA IN 2020

BIOFACH VIENT EN AFRIQUE EN 2020

WHAT IS BIOFACH?
World's Leading Trade Fair for Organic Food

QU'EST CE QUE BIOFACH?
Le Salon de référence pour tous les aliments biologiques mondialement

January / Janvier 2019							February / Février 2019						
s	m	t	w	t	f	s	s	m	t	w	t	f	s
		1	2	3	4	5						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28		



SEEDS OF GOLD

organic farming

Making a strong case for organic farming

David Atkinson is the Executive Director of Biovision Africa Trust, an organisation that promotes organic food production in Kenya. He is also a member of the Board of Directors of the EOA Africa Initiative. He is a member of the EOA Africa Initiative and is a member of the EOA Africa Initiative. He is a member of the EOA Africa Initiative and is a member of the EOA Africa Initiative.

ELGON KENYA

Thank you

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