Organic Agriculture in Europe 2016: Current Statistics

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BIOFACH 2018
Nuremberg, Germany
February 14, 2018

- Data tables, country and continent reports
- Chapter on European production trends
- Markets, standards, policy support
- Get your copy at the FiBL Stand in Hall 1/555 or the stand of IFOAM - Organics International (1/451)
- www.organic-world.net
- Supported by SECO, ITC, NürnbergMesse and IFOAM – Organics International

www.fibl.org
The World of Organic Agriculture 2016

Organic Farmland 2016

Organic Producers 2016

The number of organic producers is increasing

2.7 million Organic farmers

Organic Market 2016

The global market is growing and consumer demand is increasing

More than 80 bn € Global organic food market in billion euros

57.8 m ha Organic farmland in million hectares

178 Countries with organic farming

+12.8% From 2015

Top 3 countries (market in billion euros)

USA 38.9

Germany 9.5

France 6.7

Number of producers: Top 3 countries

835’000

210’352

210’000

Australia 27.1

Argentina 3.0

China 2.3

Source: FiBL survey based on national sources
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More information: www.organicworld.net

21.8% Organic market growth
9.7% Market share
274 € Highest per capita spending is in Switzerland
Half of Europe’s organic farmland is in 4 countries.
The country with the largest area of organic farmland is in Spain, followed by Italy and France.
Nine countries have 10% or more of their agricultural land under organic management.
In 2016, almost 0.85 million hectares more were reported compared with 2015.

Europe: Organic Farmland 2016

- **Europe**: 13.5 Million ha
- **Spain**: 2.02 Million ha
- **2.7% of Europe’s farmland is organic (EU 6.7%)**
- **+73% in the decade 2007-2016**

Distribution of organic agricultural land by country 2016

- **Spain**: 2.02 Million ha
- **Italy**: 1.7 Million ha
- **France**: 1.1 Million ha
- **Germany**: 0.7 Million ha
- **Austria**: 0.4 Million ha
- **Others**: 6.8 Million ha

Top 5 countries with the largest areas of organic agricultural land 2016

Top 5 countries, where more than 10% of the farmland is organic 2016


Source: FiBL survey 2018 www.organic-world.net
The European Union (30.7 billion €) is the second largest single market after the US (38.9 billion) and China. By region, North America has the lead (41.9 billion €), followed by Europe (33.5 billion €) and Asia.

The European countries with the largest markets for organic food are Germany (9.5 billion €), France (6.7 billion €), Italy (2.6 billion €), and the UK (2.5 billion €).

Switzerland has the highest per capita consumption of organic food worldwide, followed by Denmark and Sweden.

The highest organic share of the total market is in Denmark, followed by Luxembourg, Switzerland, Sweden, and Austria.

Source: FiBL survey 2018  www.organic-world.net
Organic Agriculture in the European Union 2016

**Organic Farmland 2016**

Top 3 countries (largest organic area)
- Spain: 2.0 m ha
- France: 1.8 m ha
- Italy: 1.5 m ha

12.1 m ha Organic farmland in million hectares

6.7% Organic share of total farmland

**Organic Producers & Processors 2016**

The number of organic producers is increasing
- Organic producers: 295'123
- Organic processors: 62'652

Organic market 2016

The European market is growing
- EU organic retail sales in billion euros: 30.7
- Per capita spending: 60.5€
- Organic market growth: +12%

Organic retail sales: Top 3 countries (in billion euros)
- Germany: 9.5
- France: 6.7
- Italy: 2.6

Number of producers: Top 3 countries
- Italy: 64'210
- Spain: 36'207
- France: 32'264

Source: FiBL survey based on national sources © FiBL 2018
More information: www.organicworld.net

www.fibl.org
Standardising assessment of consumer attitudes: Areas covered by the FiBL questionnaire (Biobarometer Switzerland)

Involvement:
• Knowledge about and interest in organic food

Buying behaviour:
• Organic food buying frequency at present and in the future
• Organic food buying channels
• Weekly household expenditure for organic food

Factors determining buying behaviour:
• Reasons for buying organic food
• Reasons for not buying organic food
• Attitudes about sustainable behaviour
• Perceived quality of organic labels

One cutting edge topic:
• 2015: relevance of consumption trends

Socioeconomic data
Organic food buying frequency at present and in the future

% of respondents

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<thead>
<tr>
<th>Frequency</th>
<th>At present [608]</th>
<th>In the future [608]</th>
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</thead>
<tbody>
<tr>
<td>Exclusively/ very</td>
<td>11%</td>
<td>19%</td>
</tr>
<tr>
<td>Often</td>
<td>28%</td>
<td>36%</td>
</tr>
<tr>
<td>Occasionally</td>
<td>43%</td>
<td>34%</td>
</tr>
<tr>
<td>Rarely/ never</td>
<td>18%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Q2a: How often do you buy organic food at present?
Q2b: How often do you want to buy organic food in the future?
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