Role of Sustainability Standards in Switzerland’s Economic Development Cooperation
SECO Sustainable Trade Promotion

Development Goal:

Poverty reduction by fostering inclusive growth

One objective among others:

Promoting global trade with emphasis on sustainability standards
SECO Sustainable Trade Promotion

*Project “Organic and Fairtrade Cotton Value Chains in West Africa and Kyrgyzstan”*

- 22,000 certified smallholders
- Diversified agricultural production systems
- Access to technical and financial services
- Healthier working environments
- Higher incomes from cotton sales

[www.helvetas.org/achievements](http://www.helvetas.org/achievements) → Impact study “Organic cotton changes producers’ lives”
Project “Organic Market Development in Ukraine”

- over 400 certified organic operators
- growing domestic market with a turnover of 20 million EUR
- organic export of with a turnover of close to 60 million EUR
- organic is a policy priority in the agro strategy 2015 - 2020

- www.ukraine.fibl.org
Project “Local Organic Certification Bodies”

- Albinspekt in Albania
- Balkan Biocert in Bulgaria and Macedonia
- Ecoinspect in Romania
- Indocert in India
- Organic Standard in Ukraine
SECO Contributions to Market Transparency and Organic Integrity

- www.organicexport.info
- www.bioC.info
- www.organic-integrity.org
- www.isecalliance.org