A Path of Actions to Develop Organics in the Finnish Food Chain

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Implications

- Change for the current development trend will enhance the positive impact on nature, humans and animal
- Organic creates common good for the society

- Organic values support the Nordic society’s values
- Organic production will correct the negative trade balance
Background and objectives

“Organic 20/2020” means that in 2020: 1) 20% of the agricultural land will be under organic production; 2) the production will be sufficient for national consumption; 3) the sales of Finnish organic products will triple in retail and catering and 4) 20% of the food served in day-care centres and schools will be organic.
Key results and discussion

• Organic studies
• High quality organic research
• Objective information of current food chain
• Taxation for negative impact
• School organic meal project
• Lower VAT for organic
• Organic Association
• Organic entrepreneurship and trade

• Nordic welfare: education
• Proven effect of taxation
• Government strategic goals
• Government goals