



EXCELLENCE FOR SUSTAINABILITY



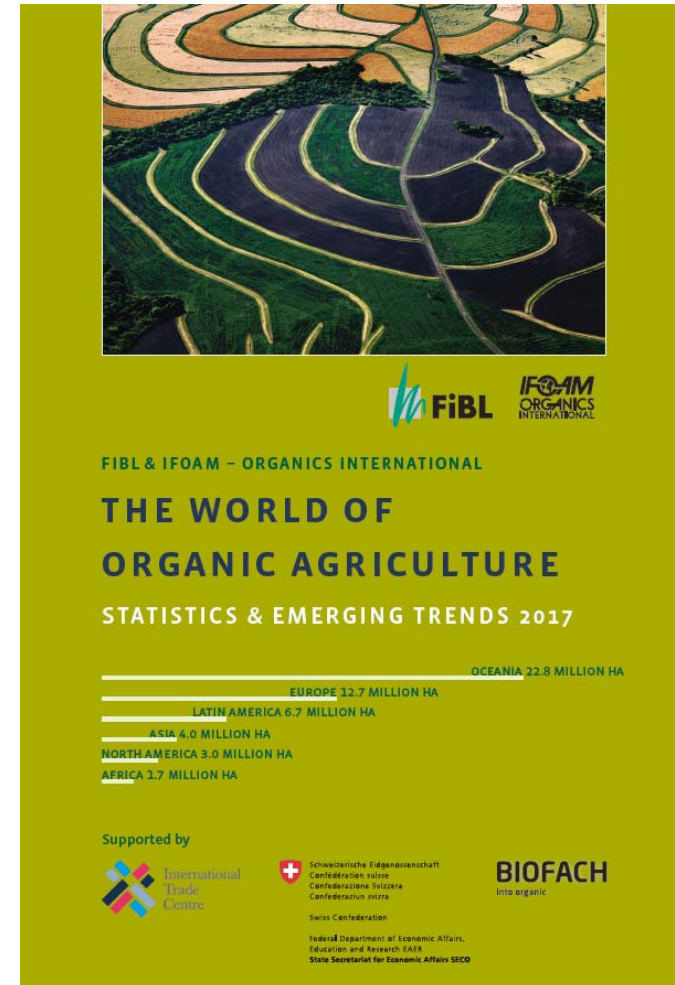
European organic market data 2015

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February 15, 2017
Research Institute of Organic Agriculture, FiBL, Frick, Switzerland**

The World of Organic Agriculture 2017

www.organic-world.net

- › The 18th edition of 'The World of Organic Agriculture', was published by FiBL and IFOAM – Organics International in February 2017.*
- › Data tables: Area including crop details, operators, retail sales (global and regional totals, country data)
- › Regional reports
- › Chapters on the global market, standards & regulations, PGS
- › Specials 2017: Policy support, Textile Exchange on organic cotton, Organic and Fairtrade Market, Metadata FiBL survey
- › Get your copy at the FiBL Stand in Hall 1/555 or the stand of IFOAM - Organics International (1/451)
- › www.organic-world.net



Acknowledgements

- › The Swiss State Secretariat of Economic Affairs SECO, Berne



- › International Trade Centre ITC



- › Nürnberg Messe, the organizers of the BioFach World Organic Trade Fair



- › 200 experts from all parts of the world contributed to the FiBL survey and yearbook 2017. Thank you!

The World of Organic Agriculture 2015

Organic Land 2015

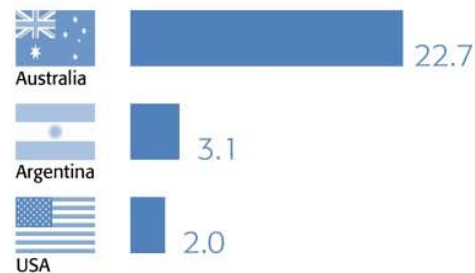


50.9m ha Organic farmland

179 Countries with organic farming

+14.7% From 2014

Top 3 countries (land in millions of hectares)



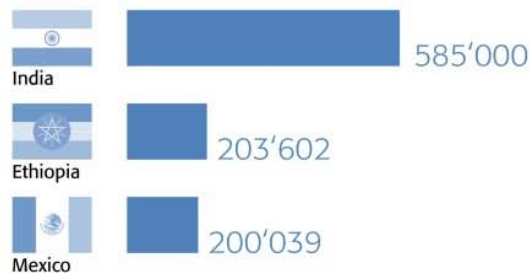
Organic Producers 2015

Number of organic producers is increasing

2.4 million Organic farmers

+7.2% From 2014

Top 3 countries (number of producers)

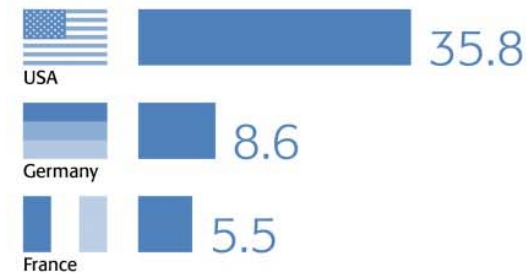


Organic Market 2015

The global market is growing and consumer demand is increasing

Approx. 75 Global organic food market in billion euros

Top 3 countries (market in billion euros)



24.8% Organic market growth

8.4% Market share

€262 Highest per capita spending is in Switzerland

Source: FiBL survey based on national sources
© FiBL 2017
More information: www.organic-world.net

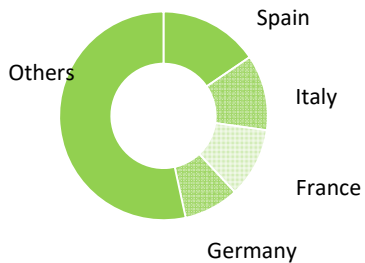


www.organic-world.net/yearbook/yearbook-2017.html

EUROPE: ORGANIC FARMLAND 2015



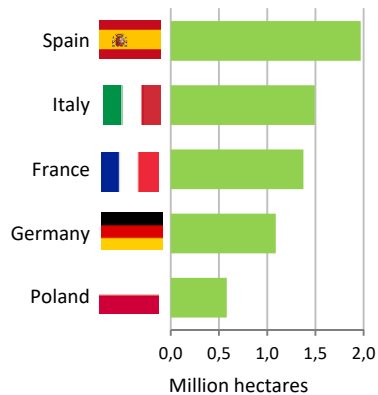
Half of Europe's organic farmland is in 4 countries.



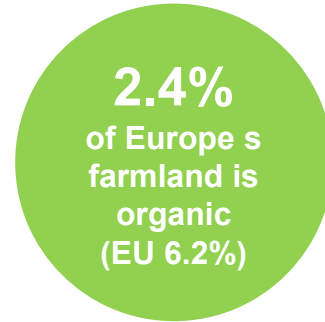
Distribution of organic agricultural land by country 2015



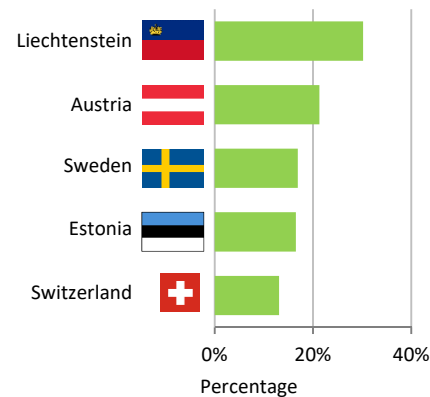
The country with the largest area of organic farmland is in Spain, followed by Italy and France.



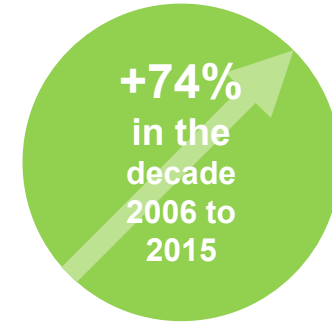
Top 5 countries with the largest areas of organic agricultural land 2015



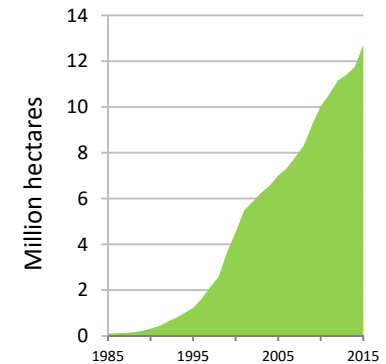
Nine countries have 10% or more of their agricultural land under organic management.



Top 5 countries, where more than 10 percent of the farmland is organic 2015



In 2015, almost 1 million hectares more were reported compared with 2014.

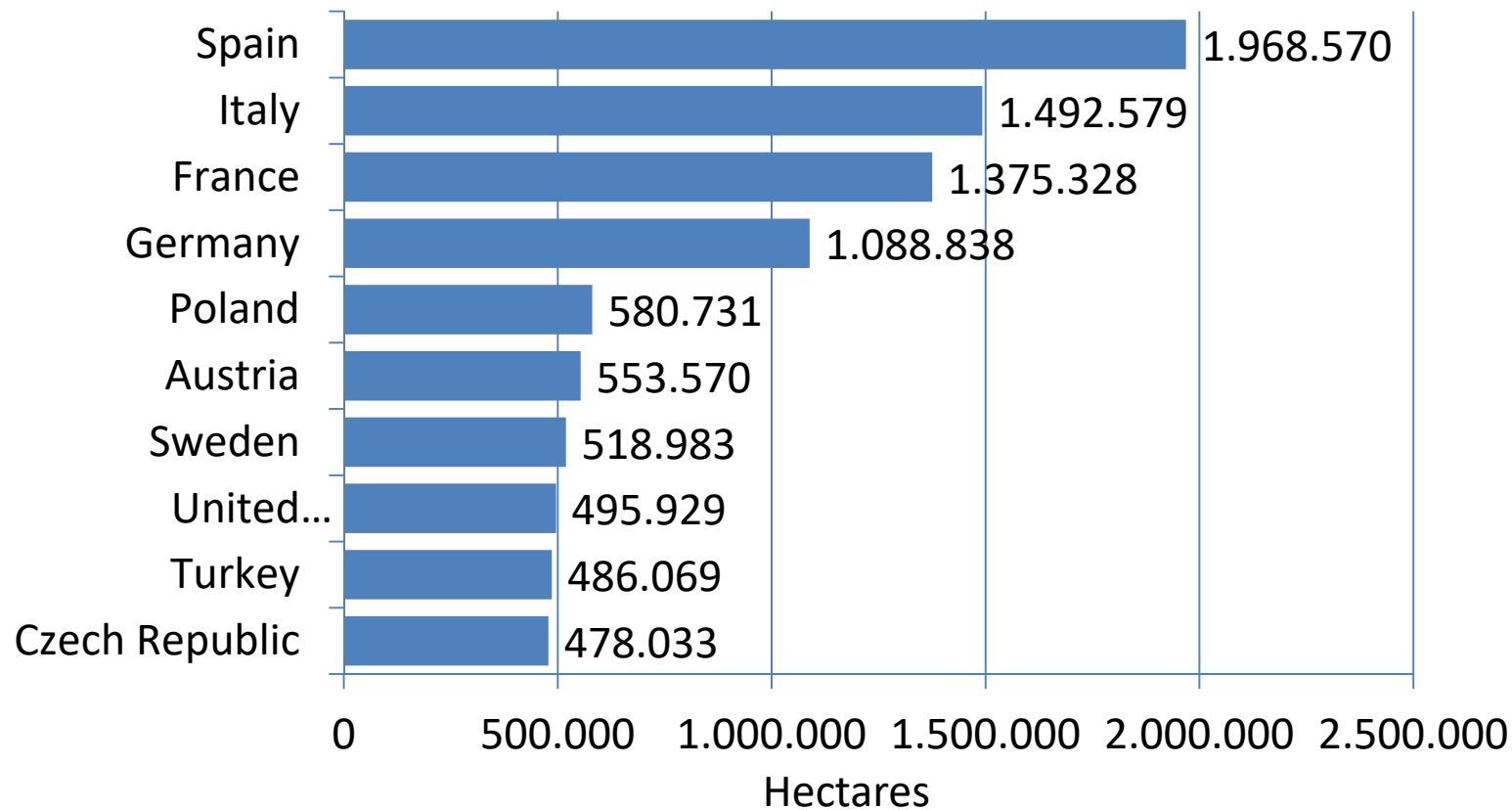


Growth of the organic agricultural land 1985–2015

Europe: Organic area: Top ten countries 2015

Europe: The ten countries with the largest organic area 2015

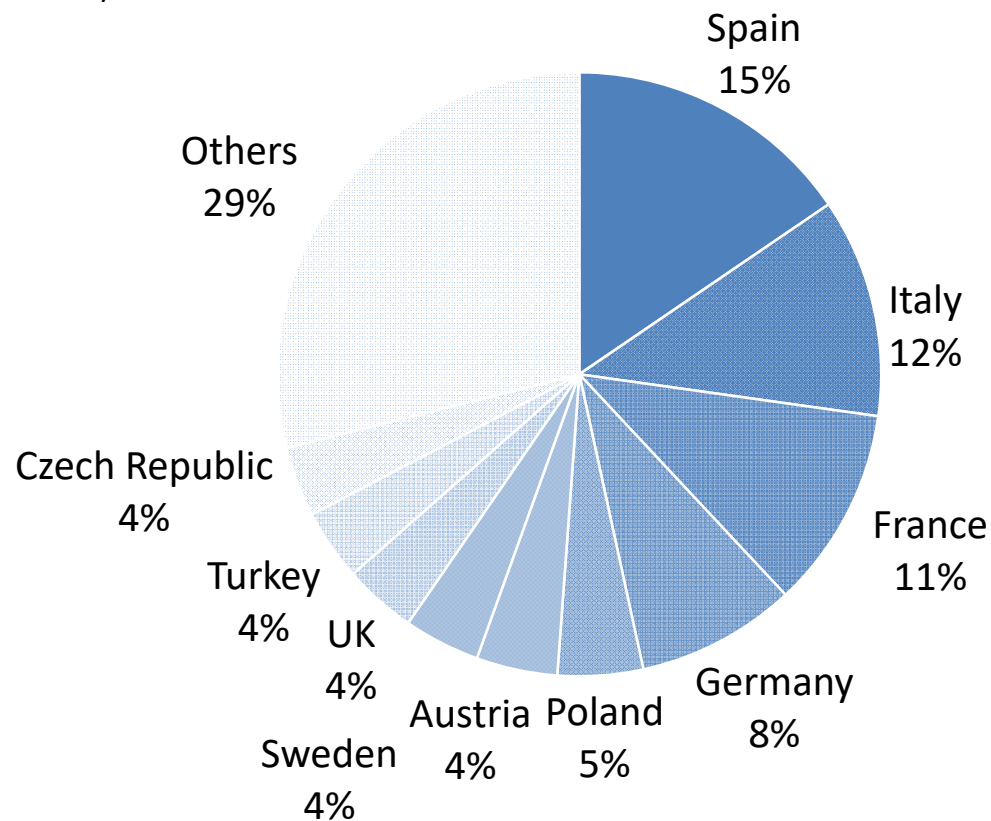
Source: FiBL-AMI survey 2017, based on national data sources and Eurostat



Europe: Distribution of organic farmland by country 2015

Europe: Distribution of organic farmland by country 2015
(Total organic farmland: 12.7 million hectares)

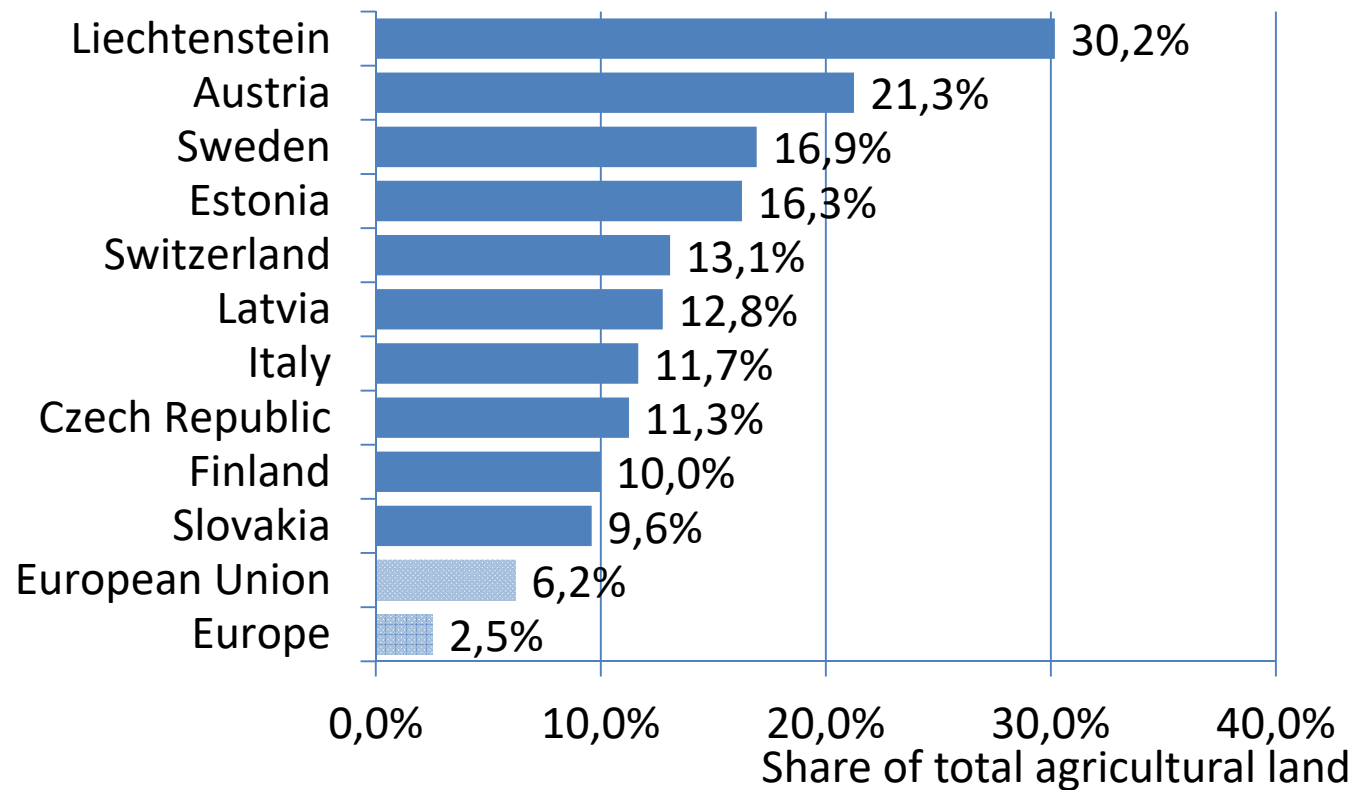
Source: FiBL-AMI survey 2017



Europe: Organic area shares: Top 10 countries

Europe: Shares of organic agricultural land by country 2015

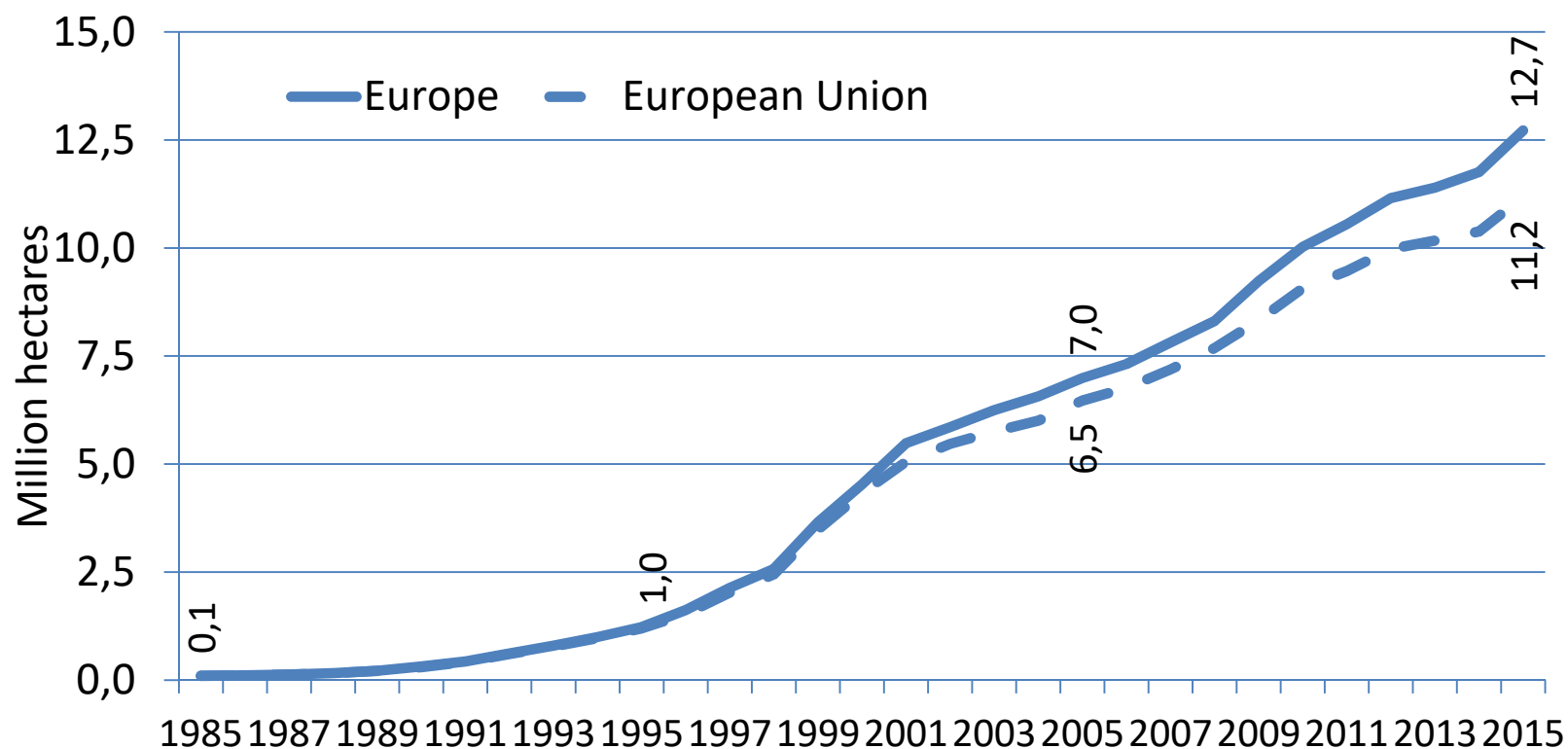
Source: FiBL-AMI survey 2017, based on national data sources and Eurostat



European Union: Development of organic farmland 1985 to 2015

European Union: Development of organic agricultural land 1985-2015

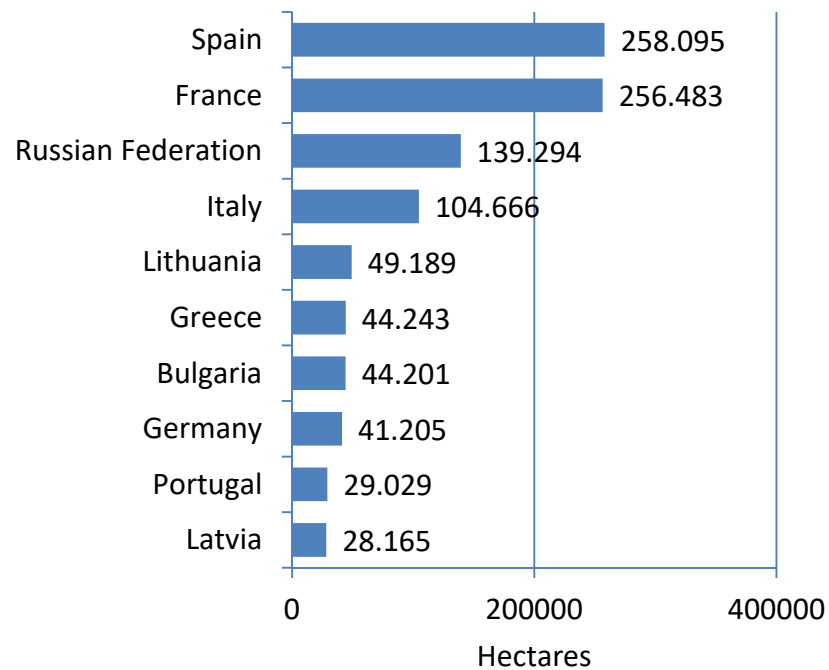
Source: FiBL-AMI Survey 2017, based on national data sources and Eurostat



Europe: The 10 countries with the highest growth of organic agricultural land in 2015

Europe: The 10 countries with the highest growth of organic agricultural land in 2015 (hectares)

Source: FiBL-AMI survey 2017 based on Eurostat and national data sources



Europe: The 10 countries with the highest growth of organic agricultural land in 2015 (percent)

Source: FiBL-AMI survey 2017 based on Eurostat and national data sources

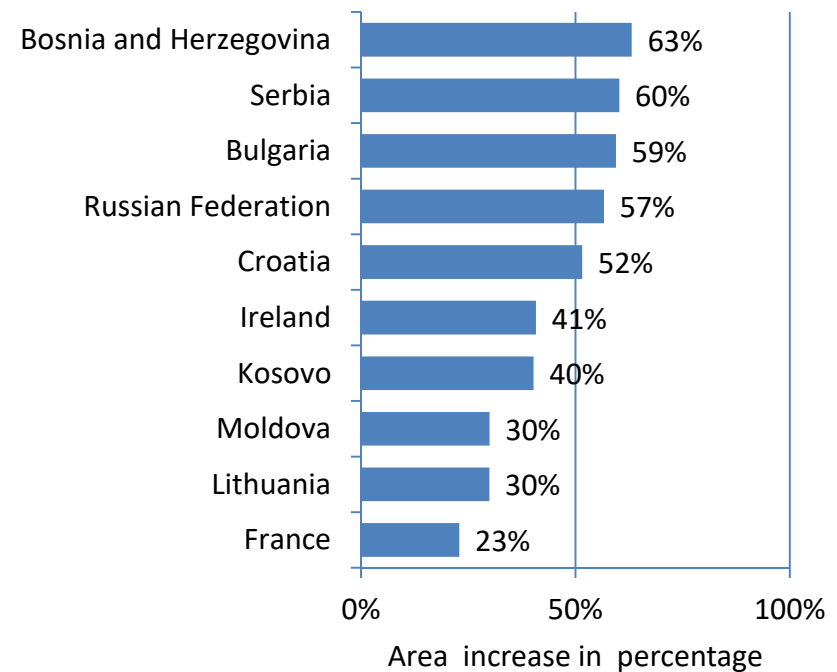
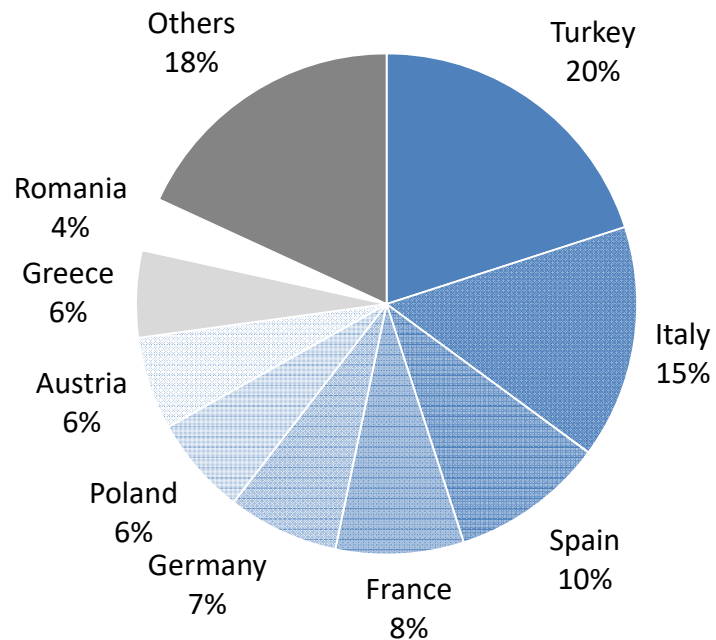


Figure: Distribution of organic producers and processors in Europe 2015

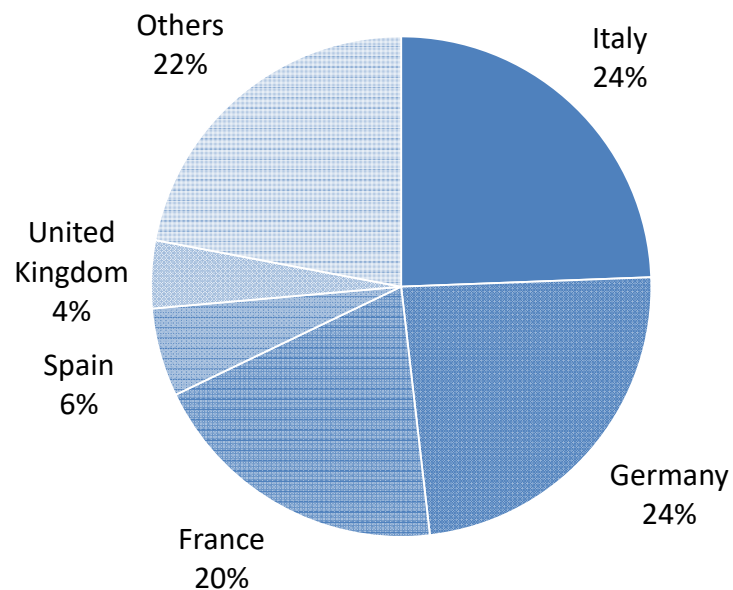
Europe: Distribution of organic producers 2015

Source: FiBL-AMI survey 2017



Europe: Distribution of organic processors 2015

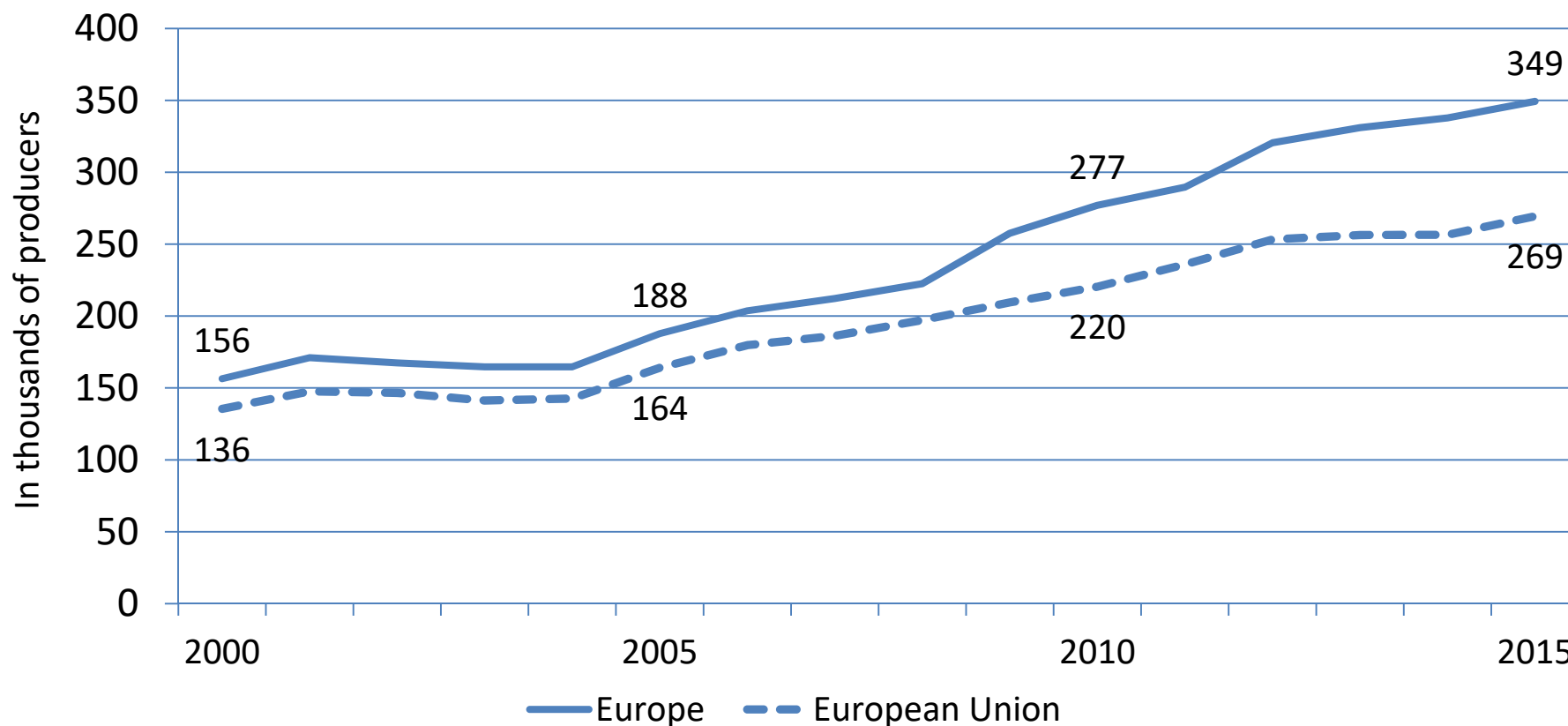
Source: FiBL-AMI survey 2017



Europe: Development of organic producers 2000 to 2015

Europe and European Union: Development of organic producers 2000-2015

Source: FiBL-AMI Surveys 2006-2017 based on national data sources and Eurostat

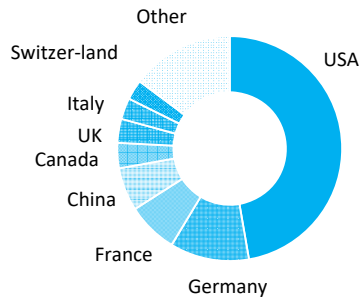


EUROPE: ORGANIC RETAIL SALES 2015



The European Union (27.1 billion €) is the second largest single market after the US (36 billion) and China.

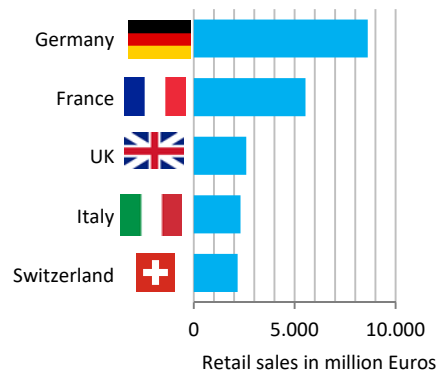
By region, North America has the lead (38.5 billion €), followed by Europe (29.8 billion €) and Asia.



Distribution of retail sales value worldwide by country 2015



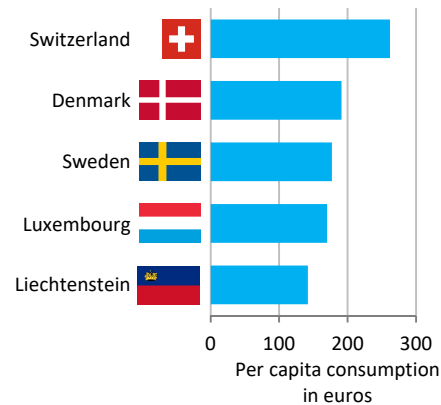
The European countries with the largest markets for organic food are Germany (8.6 billion €), France (5.5 billion €), the UK (2.6 billion €), and Italy (2.3 billion €).



The countries with the largest markets for organic food 2015



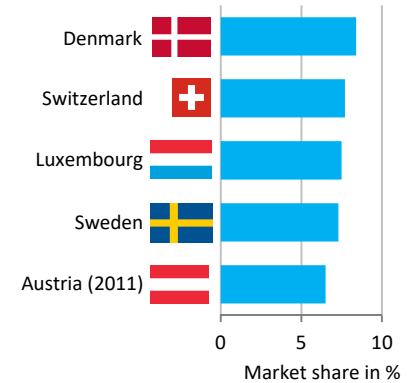
Switzerland has the highest per capita consumption of organic food worldwide, followed by Denmark and Sweden.



The countries with the highest per capita consumption of organic food 2015



The highest organic share of the total market is in Denmark, followed by Switzerland, Luxembourg, Sweden, and Austria.

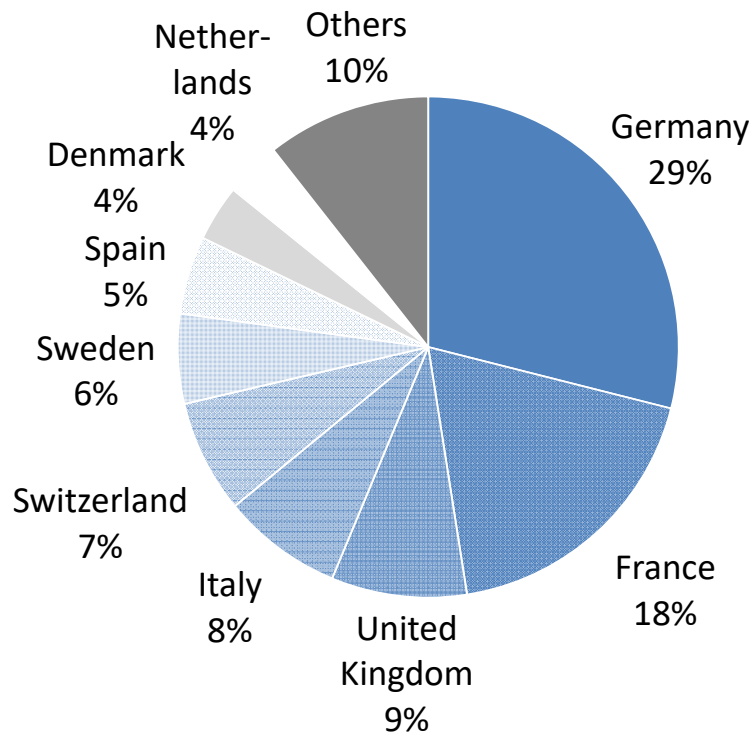


The countries with the highest organic shares of the total market 2015

Figure: Distribution of retail sales in Europe and worldwide

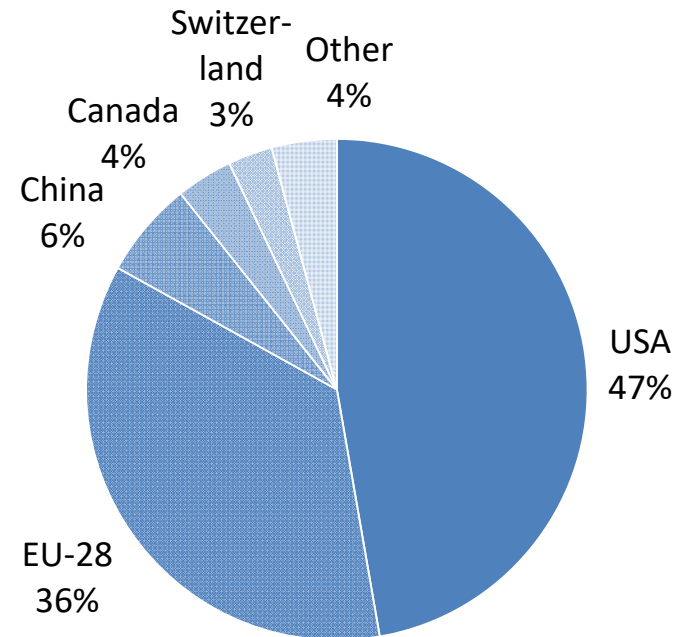
Europe: Distribution of retail sales by country 2015

Source: FiBL-AMI survey 2017



World: distribution of retail sales by single market 2015

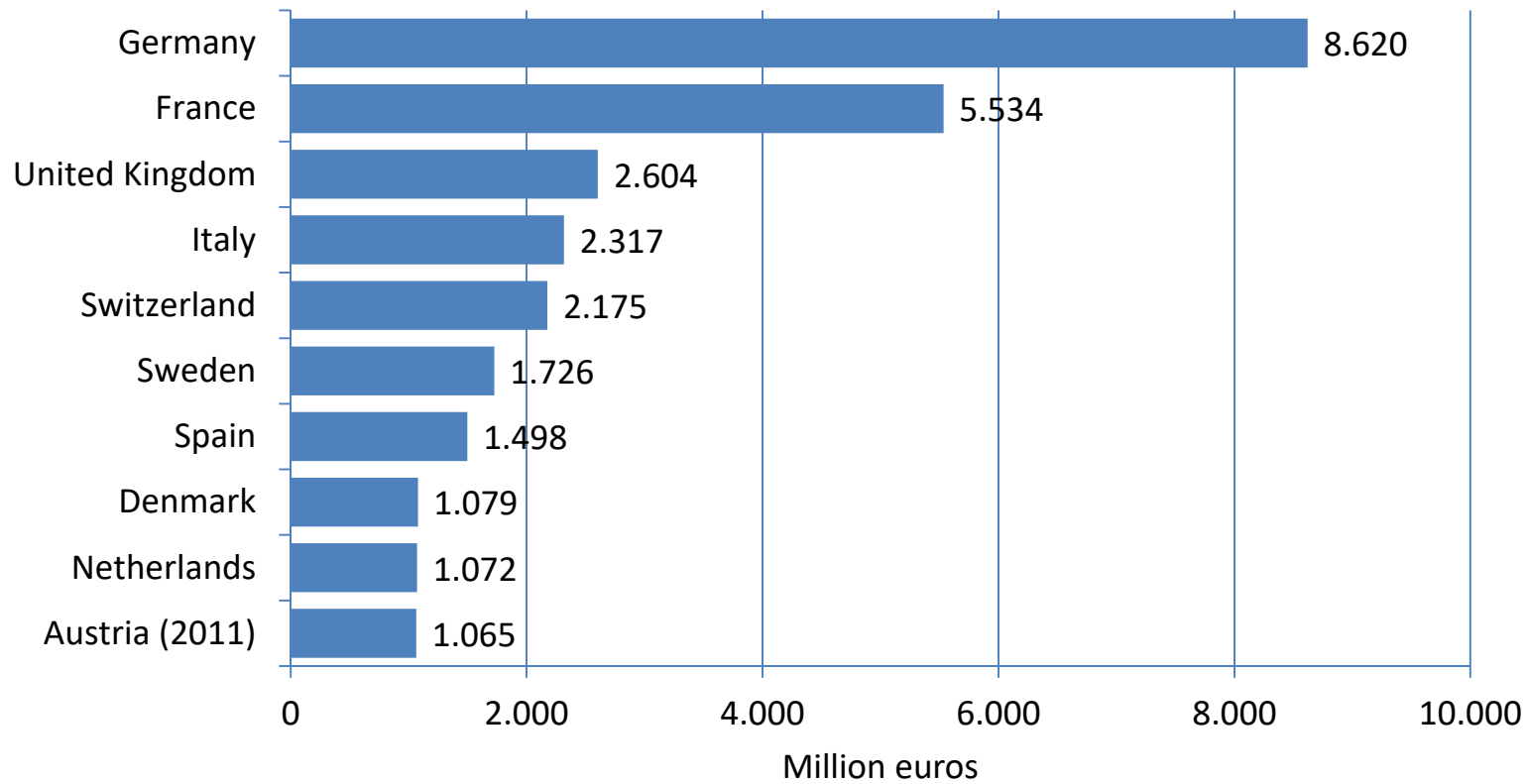
Source: FiBL-AMI survey 2017



The countries with the highest retail sales value 2015

Europe: Organic retail sales value by country 2015

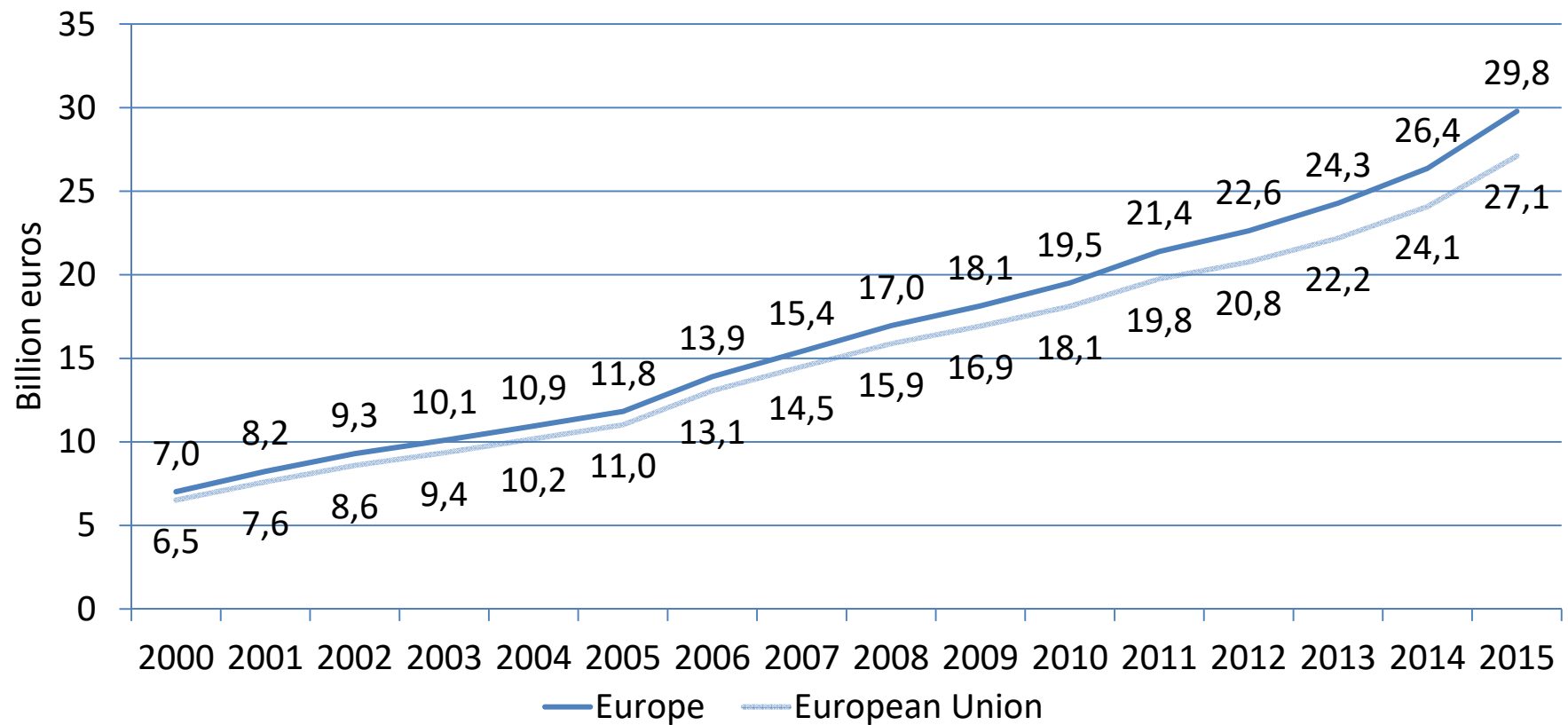
Source: FiBL-AMI Survey 2017



Europe and European Union: Market development 2000-2015

Europe and European Union: Market development 2000-2015

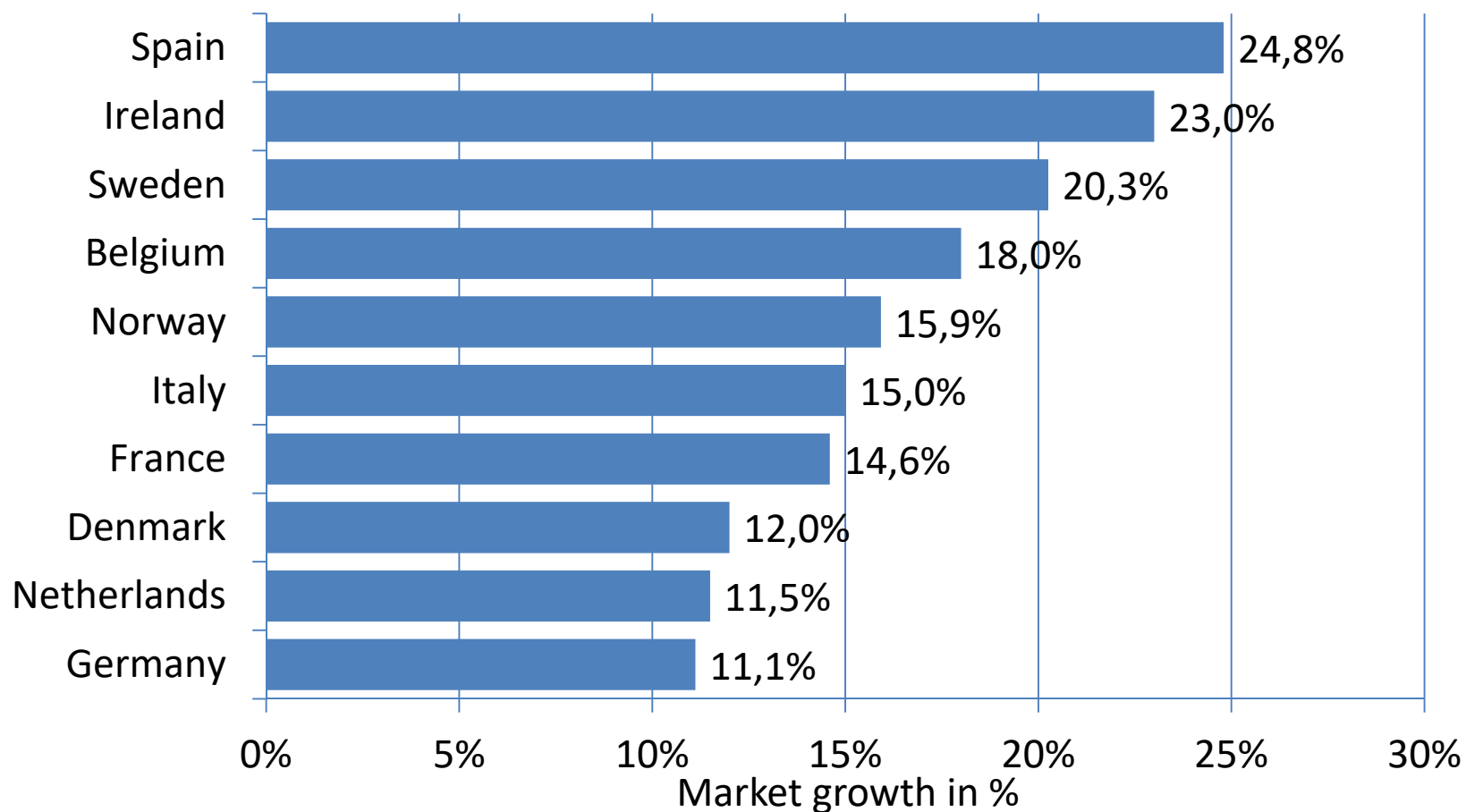
Source: FiBL-AMI Surveys 2006-2017, OrganicDataNetwork Surveys 2013-2015



The countries with the highest market growth in Europe

Europe: The countries with the highest growth of the organic market 2014-2015

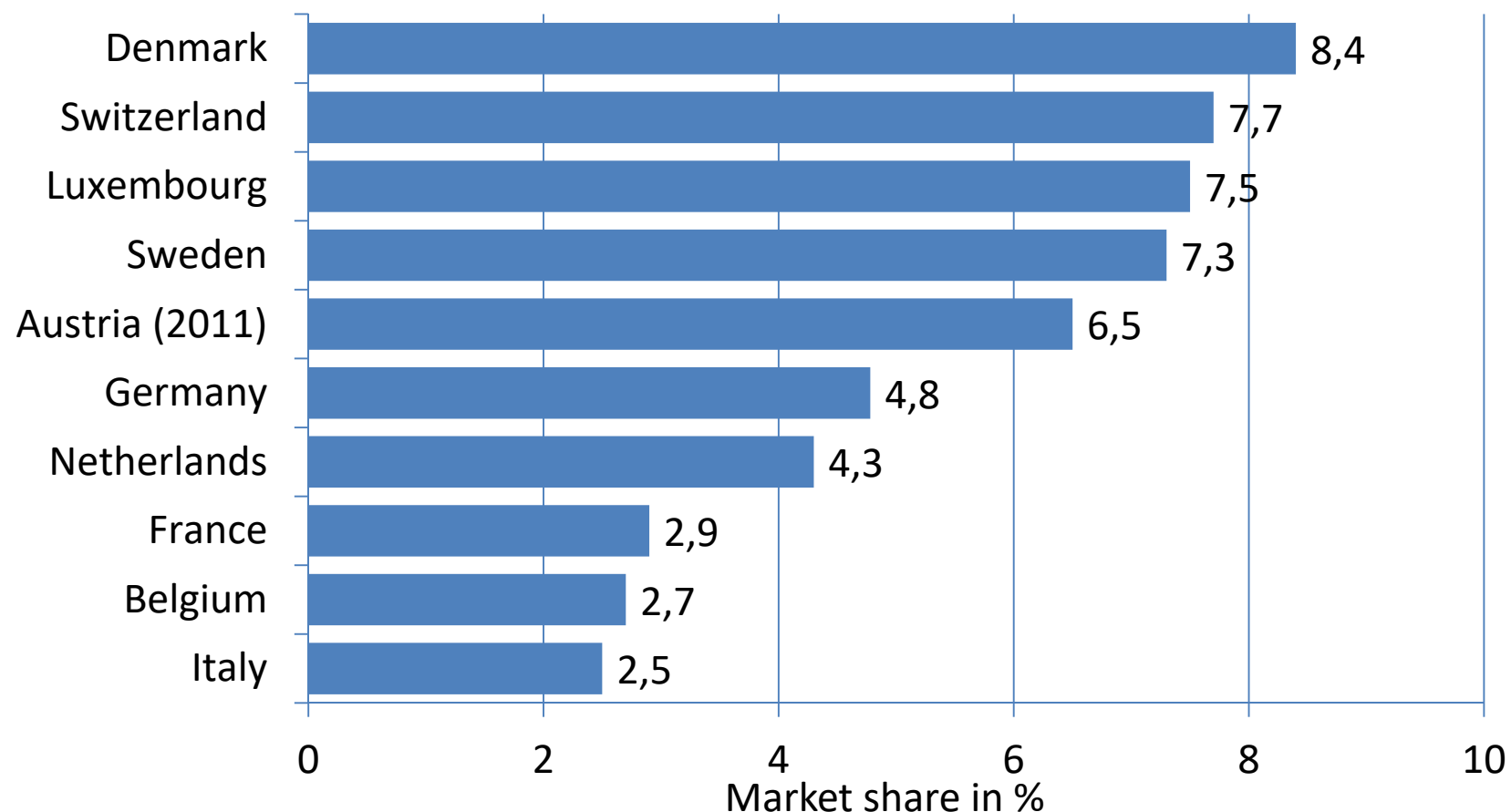
Source: FiBL-AMI Survey 2017



Europe: The ten countries with the highest shares of the total market 2015

Europe: The countries with the highest organic shares of the total market 2015

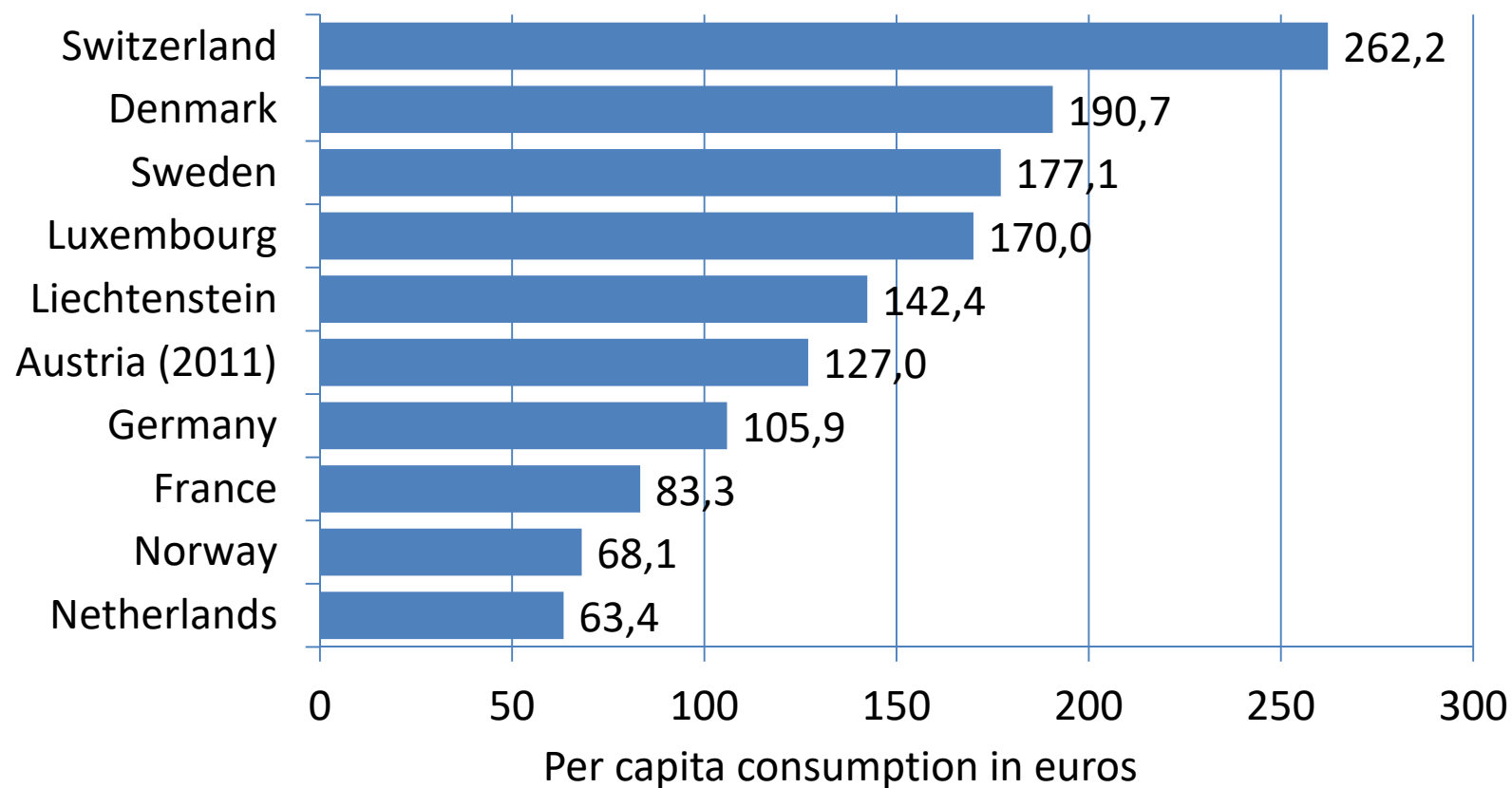
Source: FiBL-AMI Survey 2017



Europe: The countries with the highest per-capita consumption 2015

Europe: The countries with the highest per capita consumption 2015

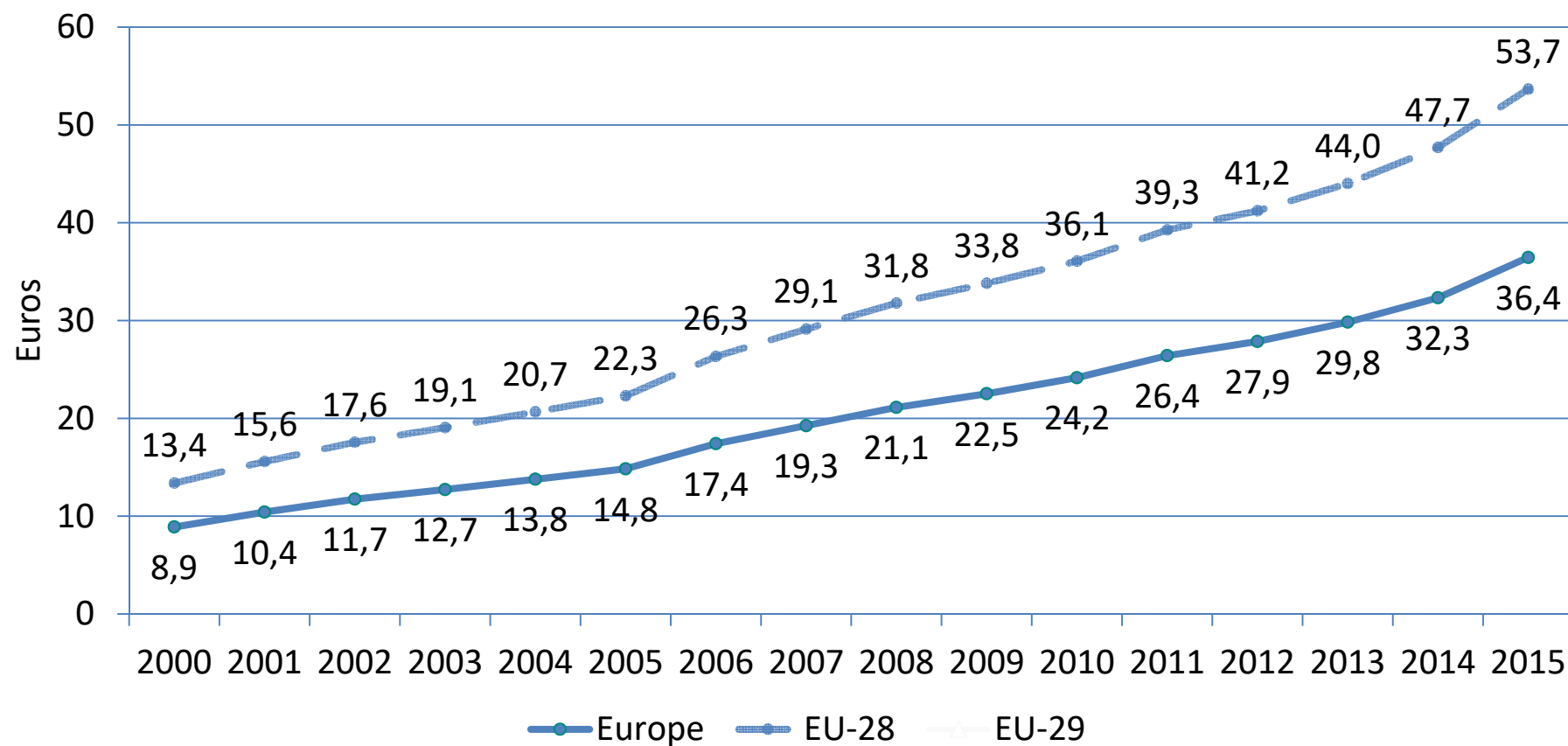
Source: FiBL-AMI Survey 2017



Europe: Growth of per capita consumption 2005-2015

Europe and European Union: Growth of the per capita consumption 2000-2015

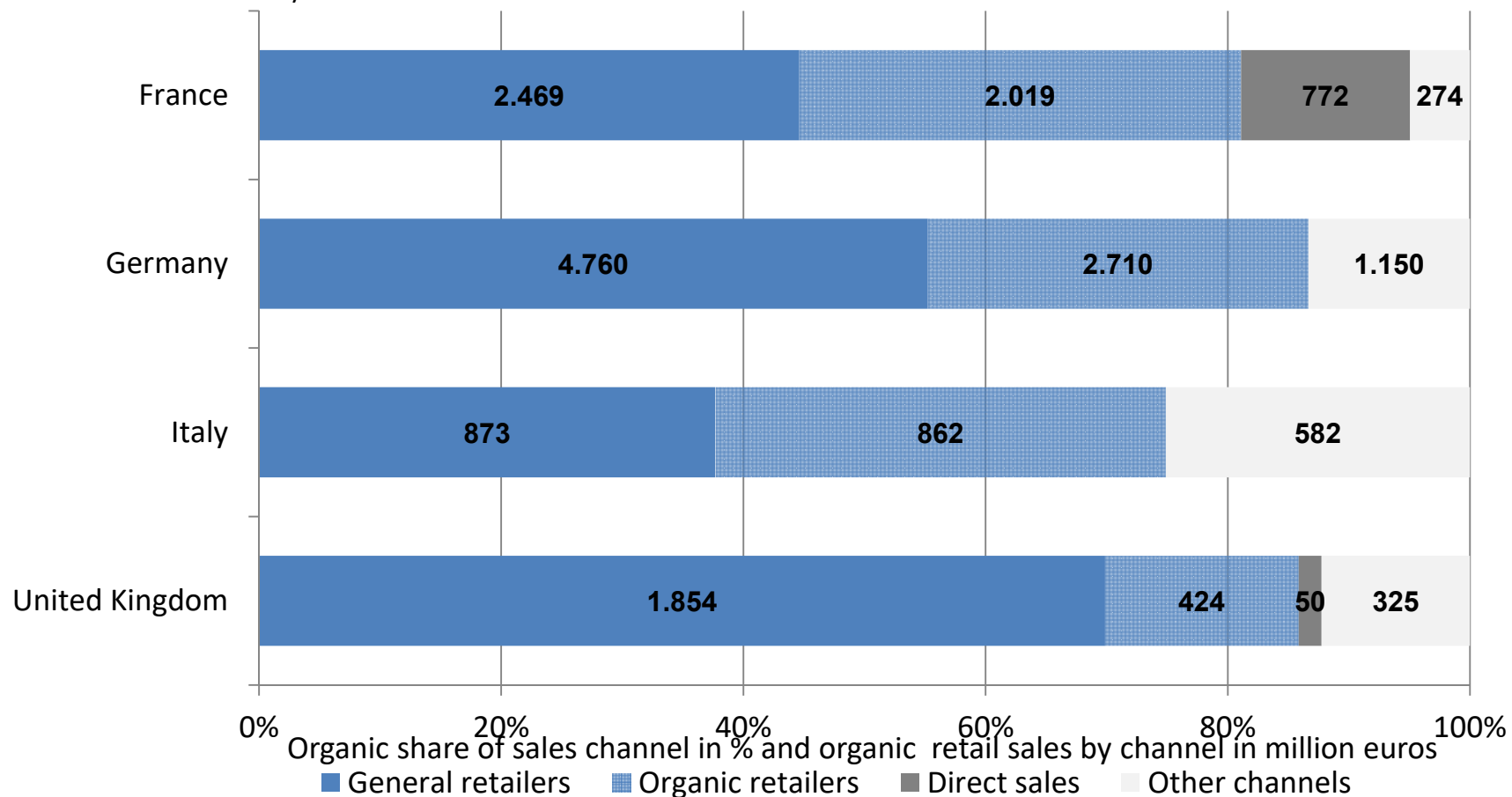
Source: FiBL-AMI Surveys 2002-2017,



Retail sales by marketing channel 2015

Retail sales by channel in selected European countries 2015, based on retail sales value (million euros)

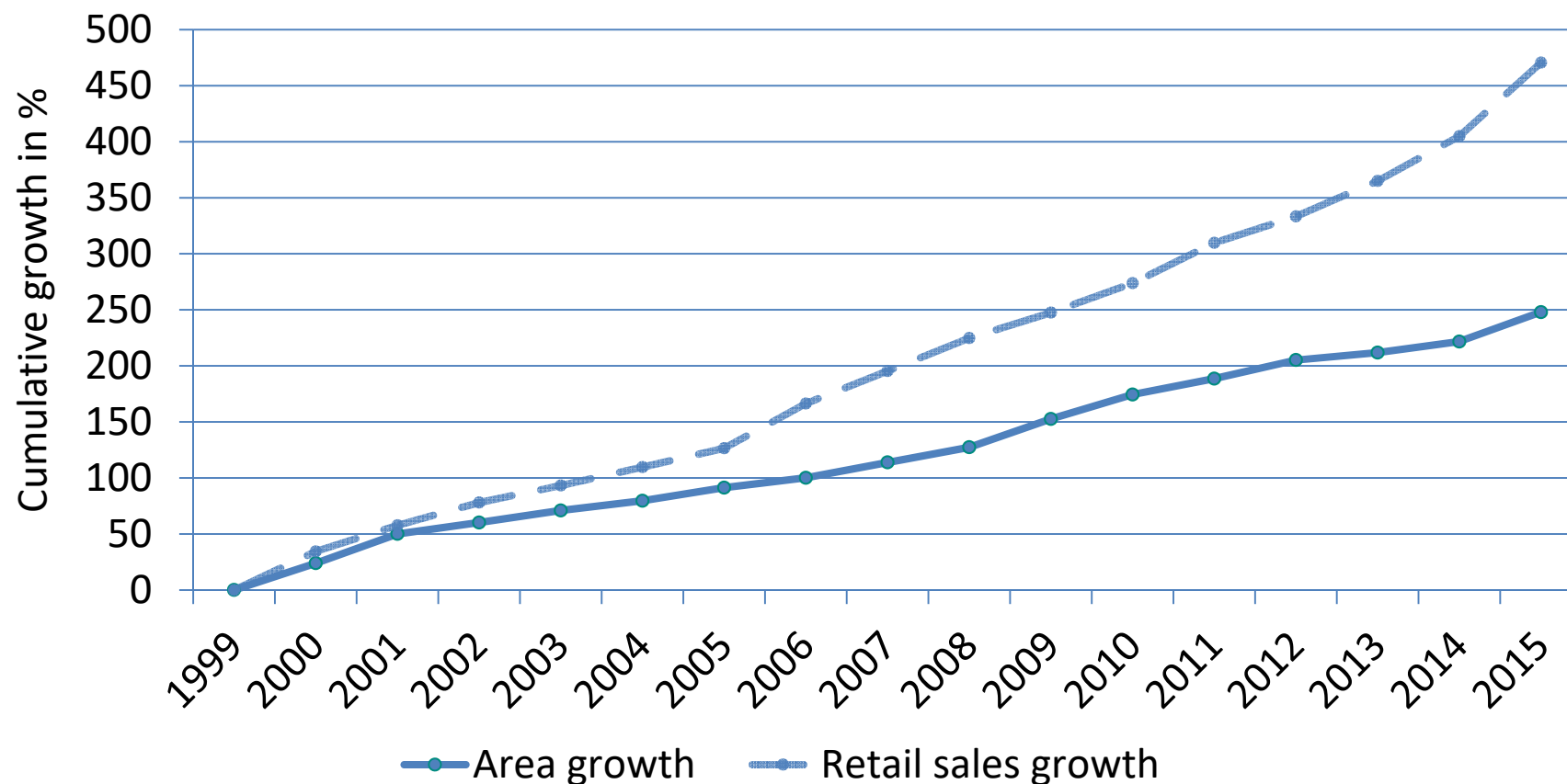
Source: FiBL-AMI survey 2017



Europe: Area growth versus retail sales growth 2000-2015

Europe: Cumulative growth of organic area and retail sales 1999-2015 compared

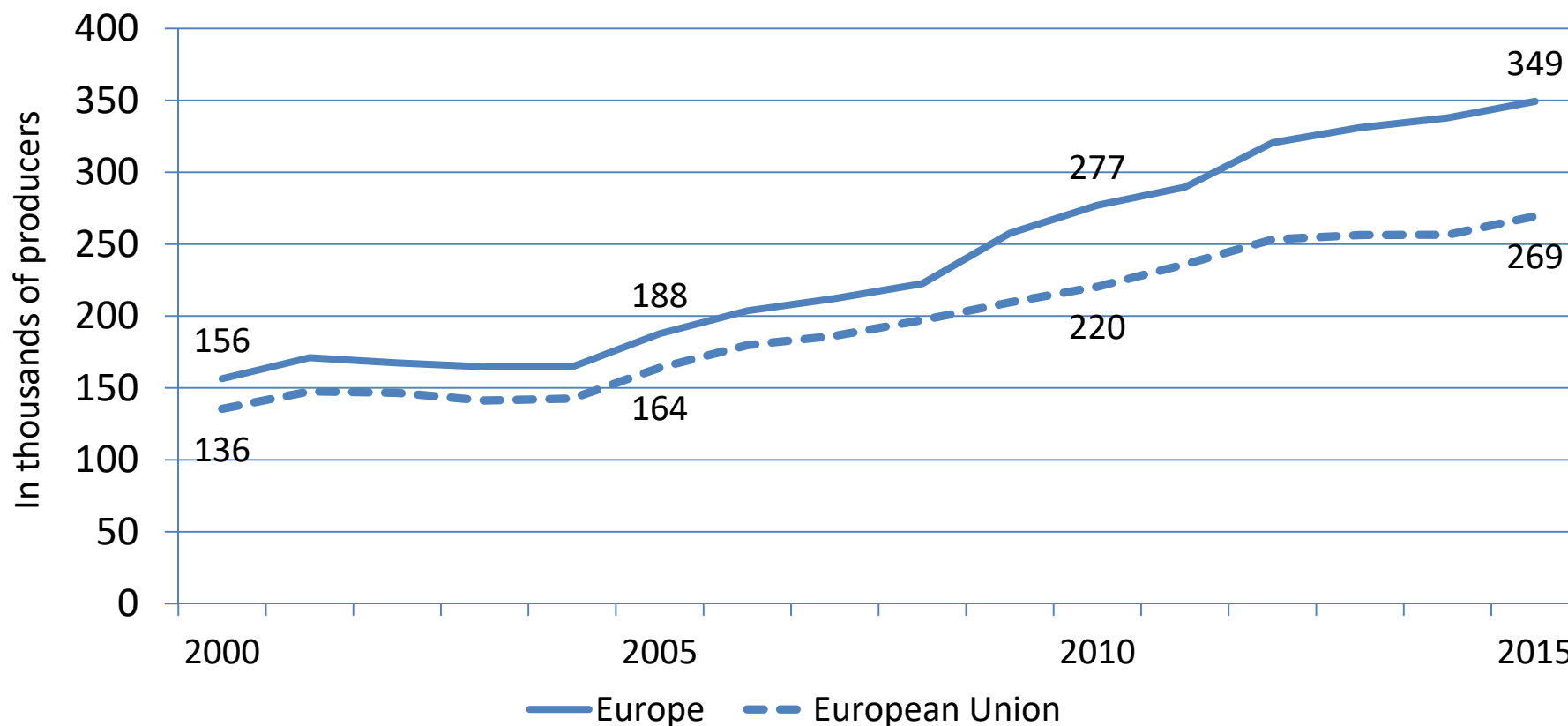
Source. FiBL-AMI surveys 2006-2017



Europe: Development of organic producers 2000 to 2015

Europe and European Union: Development of organic producers 2000-2015

Source: FiBL-AMI Surveys 2006-2017 based on national data sources and Eurostat



Summary

- › **In 2015 organic farming continued to grow: More organic farmland, more producers, market growth.**
- › **Double digit growth rates in all major markets shows that the outlook on the organic markets continues to be good; there is scope for further growth.**
- › **According to first data, for all major markets growth occurred also in 2016; and, other than in previous years, the organic farmland grows a similar rates.**
- › **For better monitoring of the development of the sector, data collection and processing need to be improved in many countries, in particular for market and international trade data.**

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