Results of the global survey on Voluntary Sustainability Standards

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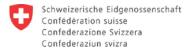
Partners:

Research Institute of Organic Agriculture (FiBL), Switzerland

International Institute for Sustainable Development (IISD), Canada

International Trade Centre (ITC), Switzerland

Supported by the Swiss Secretariat for Economic Affairs SECO



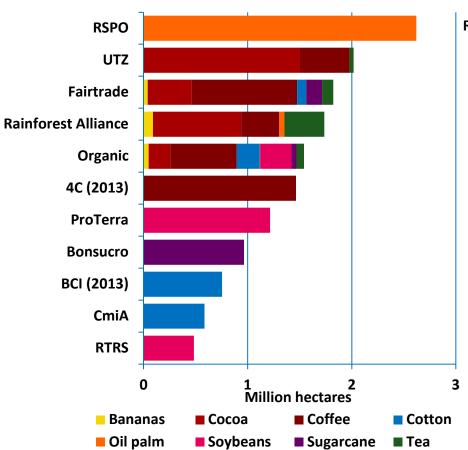
Swiss Confederation



Voluntary Sustainability Standards (VSS) area worldwide and selected commodities

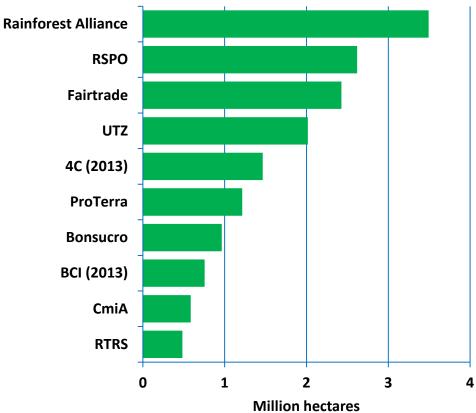
Source: FiBL-SSI survey 2015: 4C Association 2015 (data 2013); Better Cotton Initiative 2015 (data 2013); Bonsucro 2015; Cotton Made in Africa 2015; Fairtrade International 2015; Global Gap 2015; FiBL-IFOAM survey 2015 (data 2013); ProTerra Foundation 2015; Rainforest Alliance/SAN 2015; Roundtable of Sustainable Palm Oil 2015; Round Table for Responsible Soy 2015; UTZ 2015

Total harvested area certified for selected crops per VSS 2014



Total certified area per VSS 2014

Please note that the organic total area in not shown, the total organic area in 2013 was 43.1 million hectares.

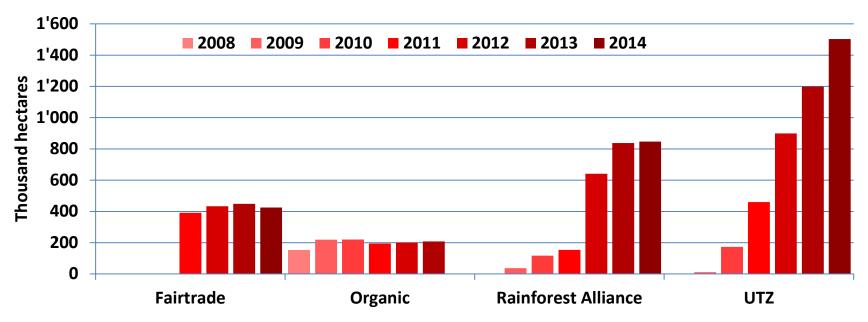






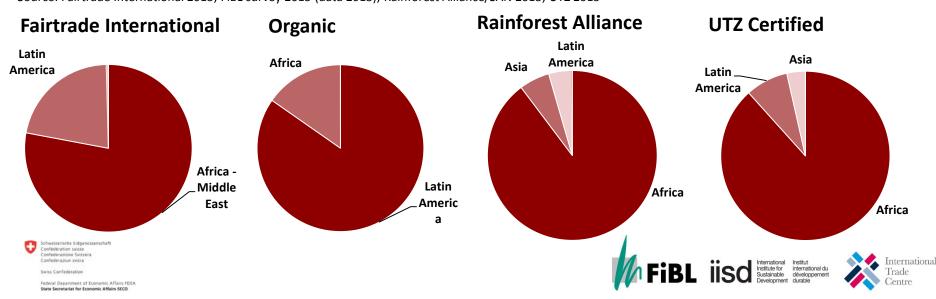
Cocoa: Area growth by VSS 2008-2014

Source: Fairtrade International 2015; FiBL survey 2015; Rainforest Alliance/SAN 2014 and 2015; UTZ 2014 and 2015



Distribution of the cocoa area by region 2014

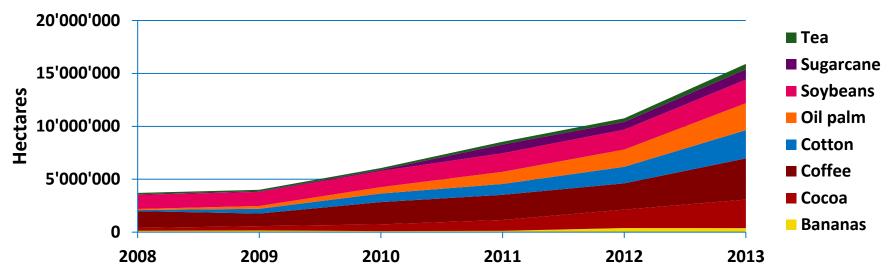
Source: Fairtrade International 2015; FiBL survey 2015 (data 2013); Rainforest Alliance/SAN 2015; UTZ 2015



Growth of VSS compliant area worldwide 2008-2013 (selected crops)

Not adjusted for multiple certification

Source: FiBL-SSI survey 2015: 4C Association; Better Cotton Initiative; Bonsucro; Cotton Made in Africa; Fairtrade International; Global Gap; FiBL-IFOAM survey; ProTerra Foundation; Rainforest Alliance/SAN; Roundtable of Sustainable Palm Oil; Round Table for Responsible Soy; UTZ Certified.



Cocoa area share of total VSS area 2014

Source: Fairtrade International 2015; FiBL survey 2015 (data 2013); Rainforest Alliance/SAN 2015; UTZ 2015

