



Facts and figures from the French organic observatory

Experience gained from the OrganicDataNetwork case studies

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Agence Bio - France

What is Agence Bio ?

- The French Agency for Development and Promotion of Organic Farming is a national organic exchange platform created in November 2001
- Members :



Organisation

Agence Bio works closely with partners who contribute to develop organic farming : public, professional and inter-professional organisations, research bodies, organic sales departments, environmental organisations and consumers associations and a special group for public catering.

NATIONAL ORGANIC OBSERVATORY

COMMUNICATION



4 interdependent working groups at Agence Bio



ORGANIC NETWORK & MARKETS

LAND & ENVIRONMENT

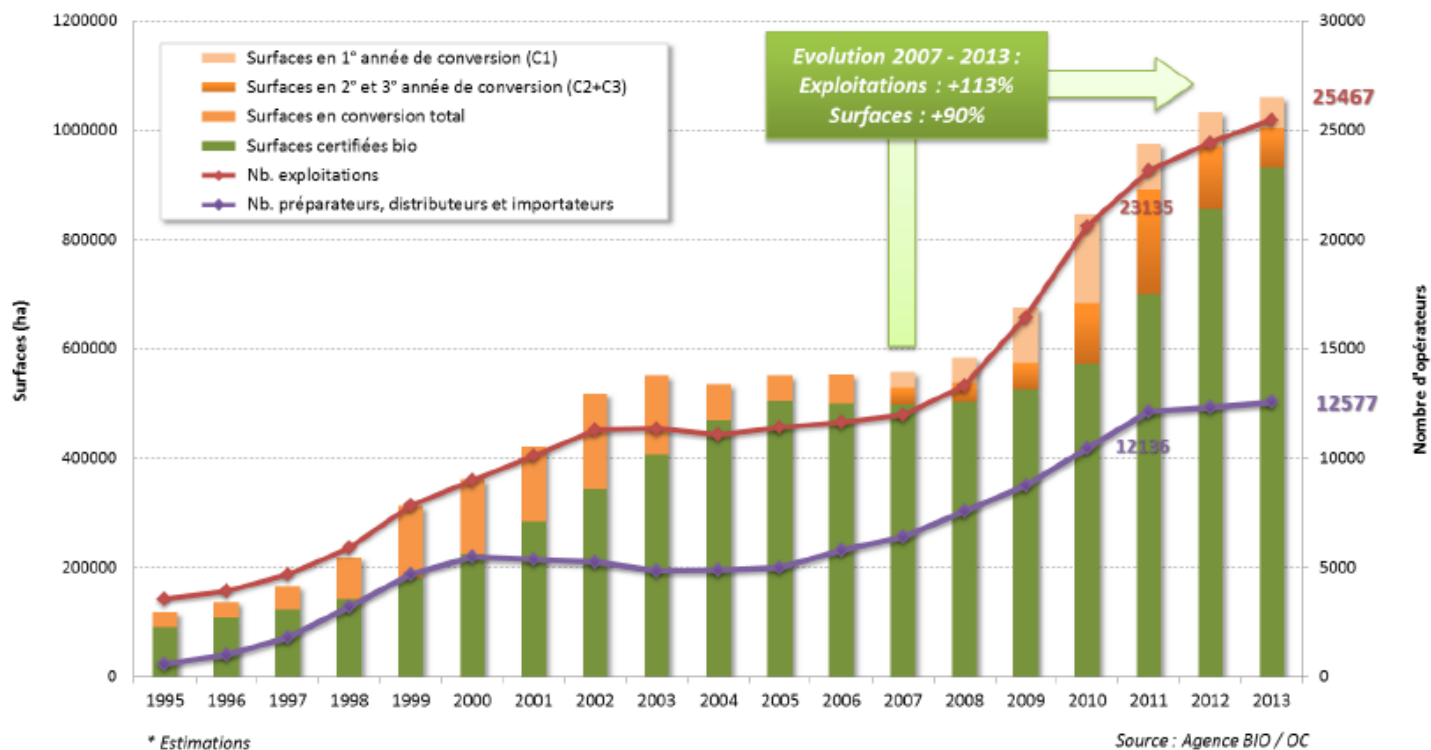
+ ORGANIC OPERATORS NOTIFICATION AND DIRECTORY

+ AB MARK MONITORING WHEN USED FOR COMMUNICATION

Between 2007 and 2014, the organic sector doubled



Evolution du nombre d'opérateurs et des surfaces en mode de production biologique depuis 1995



THE FRENCH ORGANIC SECTOR TODAY

In 2014

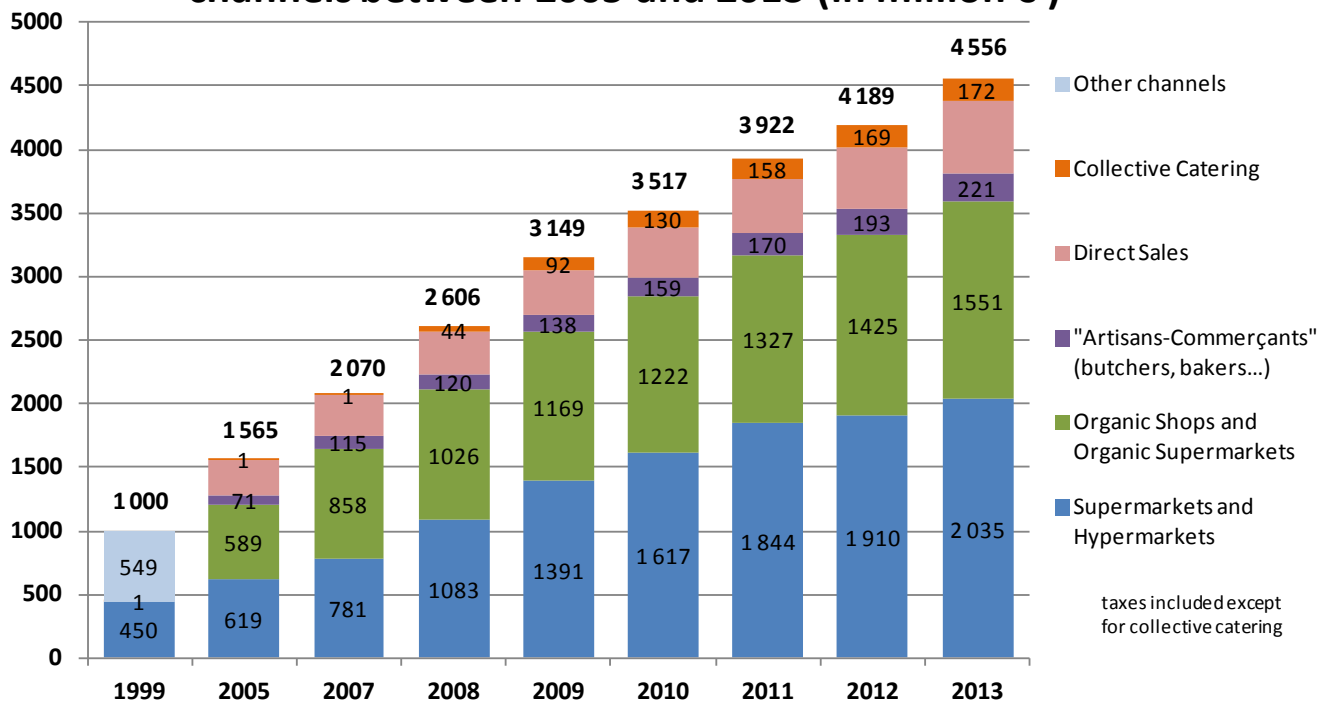
- 26 000 organic farms (5,5% of French farms)
- 13 000 organic processors and retailers
- More than 1 000 000 ha organically managed land (4% of the agricultural area)
- A market approaching 5 billion euros (2,6% of French consumption)



A market of more than 4.5 billion € in 2013

- A market almost multiplied by 3 in 8 years
- 2.5% of the food market in 2013
- A diversity of the distribution channels
- An increasing market in catering

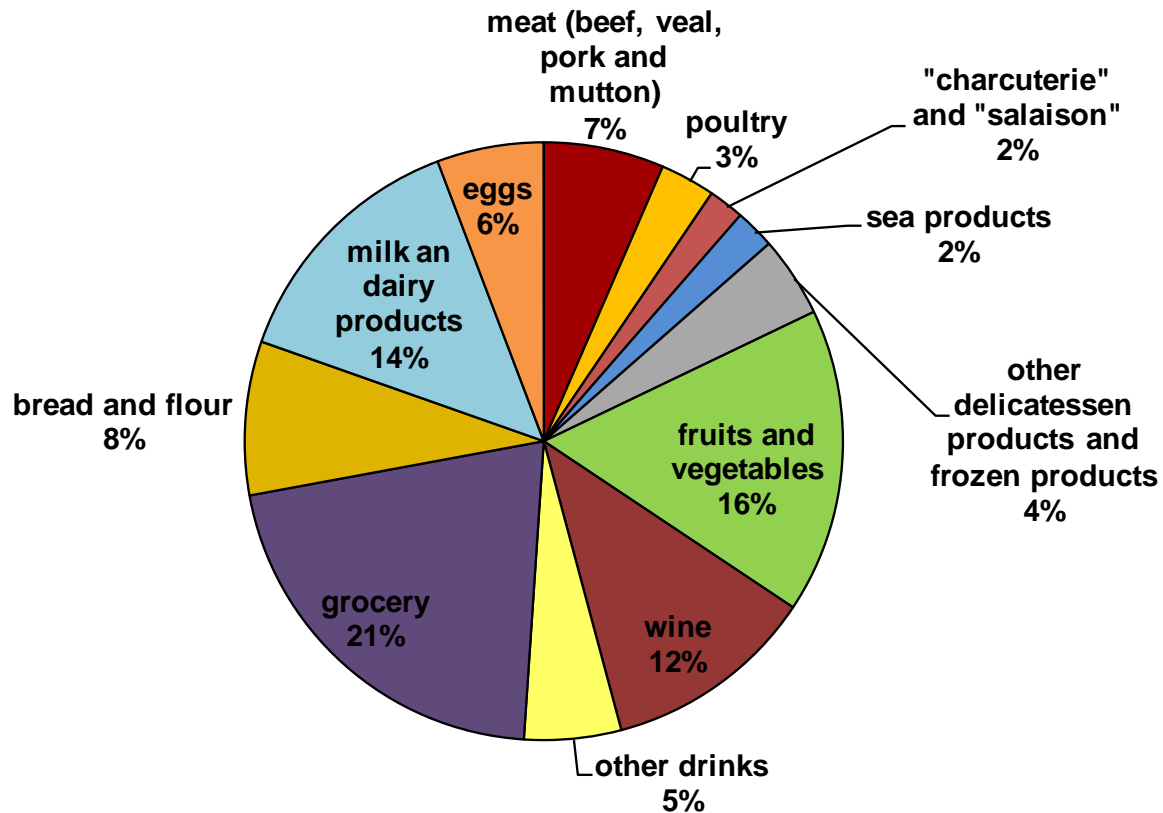
Evolution of the sales of organic food by distribution channels between 2005 and 2013 (in million €)



Source : Organic food consumption assessment - Agence BIO/AND-International – 2014

A diversity of the organic products consumed in France

Distribution of sales of organic food by category in 2013
(in the whole market and in value)



Source : Organic food consumption assessment - Agence BIO/AND-International - 2014

HOW TO IMPROVE DATA COLLECTION ON IMPORT/EXPORT (PART OF THE FRENCH CASE STUDY)

- Before 2014 : data collection only through surveys of importers/exporters
- Since 2014 : additional data collection from the french Customs on volume and value of **all organic products directly imported from third countries (use of national R058 code – equivalent of EU C644 code)**
- No data concerning intra EU exchange due to :
 - high levels of declaration exemptions (until 460 000 € in France)
 - no identification of organic products
- **Possible improvements at EU level** if (cf OrganicDataNetwork statement) :
 - use of C644/national code for import/export and/or
 - additional codification (TARIC code) for organic products – but still exemptions are problematic in intra EU trade
 - general survey approach

Thanks for your attention

For more information: www.agencebio.org

Agence BIO Agence Française pour le Développement et la Promotion de l'Agriculture Biologique

LA BIO & ses acteurs CONSOMMER BIO & s'informer ESPACE PRO & outils CHIFFRES CLES & analyses COMMUNICATION action & outils

Rechercher

L'AGENCE BIO ACTUALITES AGENDA PARTENAIRES

Sélectionner une langue

Notifier votre activité bio ! Cliquer ici

Explorer l'annuaire officiel des opérateurs bio

ALL DATA
AVAILABLE
HERE

TRANSLATE

Meet us at Biofach or on the International Agriculture Show in Paris from 21th February 22 to 1st March (International Organic Seminar on the 26) !