The Organic Market in Europe 2013

The European market for organic food
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www.organicdatanetwork.net
Europe & European Union 2013: Key data

- 11.5 million hectares (EU: 10.2 million hectares)
- Increase of the area: +3 %
- 2.4 % of the area is organic (EU: 5.7 %)
- 330’000 producers (EU: 260’000)
- Retail sales: 24.3 billion euros (EU: 22.2 billion)
- Increase in retail sales: +6 %
Europe: Organic area by country 2013

Europe: The ten countries with the largest organic area 2013

Source: OrganicDataNetwork-FiBL-AMI survey 2015 based on national data sources and Eurostat

Spain: 1,610,129 hectares
Italy: 1,317,177 hectares
France: 1,060,756 hectares
Germany: 1,060,669 hectares
Poland: 661,956 hectares
United Kingdom: 567,751 hectares
Austria: 526,689 hectares
Sweden: 500,996 hectares
Czech Republic: 474,231 hectares
Turkey: 461,396 hectares
Europe: Shares of organic agricultural land by country 2013
Source: OrganicDataNetwork-FiBL-AMI Survey 2015

<table>
<thead>
<tr>
<th>Country</th>
<th>Share of total agricultural land</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liechtenstein</td>
<td>31,0%</td>
</tr>
<tr>
<td>Austria</td>
<td>19,5%</td>
</tr>
<tr>
<td>Sweden</td>
<td>16,3%</td>
</tr>
<tr>
<td>Estonia</td>
<td>16,0%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>12,2%</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>11,2%</td>
</tr>
<tr>
<td>Latvia</td>
<td>11,0%</td>
</tr>
<tr>
<td>Italy</td>
<td>10,29%</td>
</tr>
<tr>
<td>Finland</td>
<td>9,02%</td>
</tr>
<tr>
<td>Slovakia (2012)</td>
<td>8,79%</td>
</tr>
</tbody>
</table>
Europe: Development of organic farmland

Europe: Development of organic agricultural land 1985-2013
Source: Lampkin, Nic and FiBL-AMI-OrganicDataNetwork Surveys, based on national data sources and Eurostat
Europe: Organic retail sales value by country 2013
Source: OrganicDataNetwork-FiBL-AMI Survey 2015

- Germany: 7,550 million euros
- France: 4,380 million euros
- United Kingdom: 2,065 million euros
- Italy: 2,020 million euros
- Switzerland: 1,668 million euros
- Austria (2011): 1,065 million euros
- Sweden: 1,018 million euros
- Spain (2012): 998 million euros
- Denmark: 917 million euros
- Netherlands: 840 million euros

Million euros
Development of the global organic market

Source: OrganicMonitor

Development of the global market

Billion USD


0 10 20 30 40 50 60 70 80

29 72

Development of the global organic market

Source: OrganicMonitor
Europe and EU: Market development 2004-2013

6% Growth in Europe/EU

Growth in all markets, e.g.
- Germany: 7 percent
- France: 9 percent
- Switzerland: 12 percent
- UK: 3 percent

Europe: Distribution of retail sales 2013
Source: OrganicDataNetwork-FiBL-AMI survey 2015

- Germany: 31%
- France: 18%
- United Kingdom: 9%
- Italy: 8%
- Switzerland: 7%
- Denmark: 4%
- Spain: 4%
- Sweden: 4%
- Austria: 4%
- Others: 11%

Europe: Distribution of retail sales

Source: OrganicDataNetwork-FiBL-AMI survey 2015
Europe: Distribution of retail sales

Global organic market: Distribution of retail sales by country 2013

Source: FiBL-AMI-OrganicDataNetwork survey 2015
Distribution of organic retail sales worldwide

World: distribution of retail sales by single market
Source: OrganicDataNetwork-FiBL-AMI survey 2015

- USA: 43%
- EU-28: 40%
- China: 4%
- Canada: 4%
- Switzerland: 3%
- Other: 6%

USA and EU-28 together account for 83% of the global organic retail sales.
Europe: The ten countries with the highest shares of the total market 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2015

- Denmark: 8.0%
- Switzerland: 6.9%
- Austria: 6.5%
- Sweden: 4.3%
- Germany: 3.7%
- Luxembourg: 3.2%
- France: 2.6%
- Netherlands: 2.4%
- Croatia: 2.2%
- Italy: 2.0%
- Slovenia: 1.8%
Shares of all retail sales value for organic vegetables and fruit

2013 Source: OrganicDataNetwork survey based on national data sources

<table>
<thead>
<tr>
<th>Country</th>
<th>Vegetables</th>
<th>Fruit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>3,3</td>
<td>10,4</td>
</tr>
<tr>
<td>Belgium</td>
<td>3,0</td>
<td>5,2</td>
</tr>
<tr>
<td>Finland</td>
<td>3,6</td>
<td>3,3</td>
</tr>
<tr>
<td>France</td>
<td>3,9</td>
<td>3,9</td>
</tr>
<tr>
<td>Germany</td>
<td>3,9</td>
<td>8,3</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3,9</td>
<td>6,6</td>
</tr>
<tr>
<td>Norway</td>
<td>1,0</td>
<td>2,6</td>
</tr>
<tr>
<td>Switzerland</td>
<td>13,5</td>
<td>9,2</td>
</tr>
</tbody>
</table>

Share in value of all products sold in %
Per-capita consumption of organic products

Europe: The countries with the highest per-capita consumption adjusted by Purchasing Power 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2013

- Switzerland: 139.5 euros per capita adjusted by purchasing power
- Luxembourg: 132.5 euros per capita adjusted by purchasing power
- Denmark: 116.1 euros per capita adjusted by purchasing power
- Germany: 86.4 euros per capita adjusted by purchasing power
- France: 72.0 euros per capita adjusted by purchasing power
- UK: 32.7 euros per capita adjusted by purchasing power

Per capita consumption in euros 2013

Euros per capita by purchasing power
Euros per capita
Contact

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