

# Handbook «The Organic Market in Switzerland and the EU»

## Overview and market access information for producers and international trading companies

The organic market is highly diverse. Production standards and certification and trade rules place considerable demands upon market participants. At the same time, this market holds out excellent opportunities for creative and circumspect producers, processors and traders. To operate successfully in organic import and export business alike, it is crucial to have accurate information on the potential of the specific organic market and on the conditions governing market access.

The second edition of the attractively designed handbook offers the very latest market information for producers and international trading companies, organized both by product group and by country on 78 pages. This second edition is updated in all chapters and has in addition three new markets: Austria, Italy and Sweden. In addition, the handbook provides an easily accessible overview of the – in some instances quite complicated – import requirements applicable in Switzerland and the EU. In a further 50-page appendix, the handbook contains an extensive collection of addresses (trading companies, authorities, certification bodies, organizations etc.) and Internet websites. The second edition of this handbook has been produced in English.



**The book is available at a price of CHF 50.– (€ 33.–), CD CHF 20.– (€ 13)**  
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Forschungsinstitut für biologischen Landbau / Research Institute of Organic Agriculture

Postfach, CH-5070 Frick

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