Organic Farming in Latin America: some trends

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Organically managed land by geographical region 2008

- Oceania: 34.7%
- Europe: 23.4%
- Latin America: 23.0%
- Africa: 2.5%
- Asia: 9.4%
- North America: 7.0%

Source: FiBL/IFOAM
The ten countries with most organically managed land 2008

- Australia: 12.02
- Argentina: 4.01
- China: 1.85
- USA: 1.82
- Brazil: 1.77
- Spain: 1.13
- India: 1.02
- Italy: 1.00
- Uruguay: 0.93
- Germany: 0.91

Source: FiBL/IFOAM
The global market for organic food and drink: Market growth 1999-2008

Revenues in billion US Dollars

Source: Organic Monitor
The global market for organic food and drink: distribution of revenue by region in 2007-2008

Source: Organic Monitor
Latin America: Growth of the organically managed land area

Source: FiBL/IFOAM
Latin America: the ten countries with the largest organic agricultural areas 2007 - 2008

Argentina: 2.78
Brazil: 1.77
Uruguay: 0.93
Mexico: 0.39
Dominican Rep.: 0.12
Peru: 0.12
Nicaragua: 0.07
Ecuador: 0.05
Bolivia: 0.04
Colombia: 0.04

Argentina: 4.01
Brazil: 1.77
Uruguay: 0.93
Falkland Islands: 0.41
Mexico: 0.33
Peru: 0.15
Dominican Republic: 0.12
Ecuador: 0.07
Nicaragua: 0.07
Paraguay: 0.05

Source: FiBL/IFOAM
Shares of total agricultural land, Organic agricultural land (2008)

- Falkland Islands: 36.9%
- French Guiana: 10.5%
- Uruguay: 6.3%
- Dominican Republic: 6.3%
- Argentina: 3.0%
- Mexico: 2.4%
- Nicaragua: 1.4%
- Ecuador: 1.0%
- Peru: 0.7%
- Martinique: 0.7%

Source: FiBL/IFOAM
Latin America: Organic sugarcane area 2008

- Paraguay (2007): 30'000 hectares
- Argentina (2007): 6'346 hectares
- Cuba: 5'196 hectares
- Colombia (2007): 2'534 hectares
- Ecuador: 1'008 hectares
- Mexico: 866 hectares
- Peru (2007): 149 hectares
- El Salvador (2007): 5 hectares

Source: FiBL/IFOAM
Latin America: Organic banana area 2007 - 2008

Source: FiBL/IFOAM
Latin America: Organic cocoa area 2007 - 2008

Source: FiBL/IFOAM
Latin America: Organic coffee area 2007 -2008

Source: FiBL/IFOAM
Organic Market in Latin-American

Main distribution channels:
Local markets (social)
Basquet market (social)
Farmers market (social)
Specialized stores (rich)
Supermarkets (rich)
Conclusions

- Even the beginning of the financial crises organic farming and organic products are very resistant. 2009???
- The statistical data recollection at each specific country must be improved in order to obtain reliable conclusions.
- Farmers will be confronted with more and more requirements to reach the markets (C footprint, biodiversity).
- Sustainable labels (rain forest) are getting better position as the organic products.
Conclusions

➢ Fair trade for whom? Clearly definition must be included in the fair trade standard in favour of farmer.

➢ Export is still main focus however the local markets are growing. GPS are increasing on interest for the farmers.