Organic Monitor

The Global Market for Organic Food & Drink

by

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Company Background

- > UK-based business research firm, established in 2001
- ➤ International analysts / consultants
- Largest publisher of market research reports
- > Range of business consulting services
- ➤ Global contacts & information database

More information.... www.organicmonitor.com

Global Market



Market Size (2006)

US \$38.6 billion

Market Growth

16%

Leading Regions

Europe

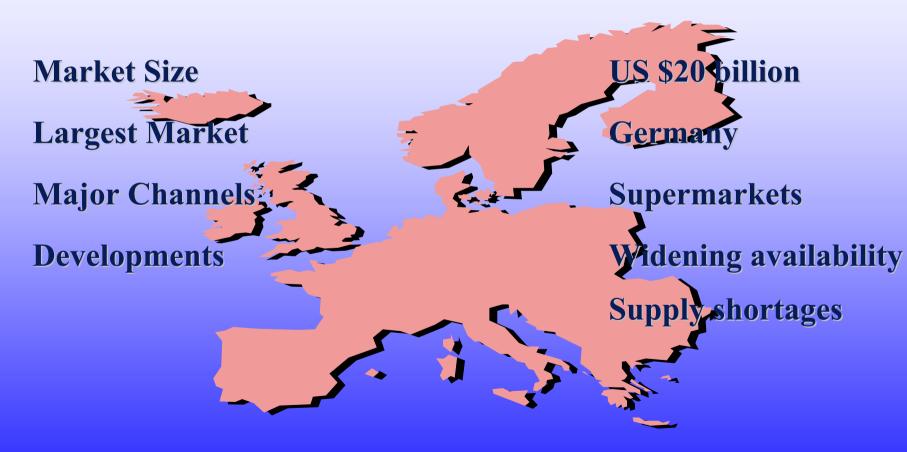
North America

Leading Markets

USA, Germany

UK, France, Italy

Europe



North America



Global Trends

- Demand is concentrated
- Demand is outpacing organic food supply
- Increasing investment
- Growing number of organic standards

Future Outlook

- 1. Supply-demand imbalances to remain
- 2. Disparity between producer and consumer countries
- 3. Demand concentrated
- 4. Consumers becoming increasing sophisticated

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Questions & Answers

More Information

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